



crews

Where you belong

TRAINING

Photoshop

LEARNING OBJECTIVES

- Discover Photoshop's interface and fundamental features
- Master retouching, photomontage and graphic creation tools
- Work efficiently with layers, masks and effects
- Produce visuals adapted for web and print

TRAINING DURATION

3 days (21 hours)

TARGET AUDIENCE

Graphic design, communication and visual marketing professionals

PREREQUISITES

None

ACCESS TIME

Eligibility based on application and interview with the Experience team: response within 48 hours.

PRICE

- Inter-company training: €2,230 excl. VAT per person
- Intra-company / tailor-made training: on request

Crews Education

3 rue Lac du Mont-Cenis, BP 70408, 73370 Le Bourget du Lac, FRANCE

Tél : +33 (0)4 80 81 94 50 - Email : contact@crews-education.com

www.crews-education.com



DETAILED PROGRAM

- Getting started with Photoshop
 - Overview of the interface and workspace
 - Setting preferences and useful shortcuts
 - Creating, importing and saving files
- Working with layers
 - Managing layers, groups and smart objects
 - Creating layer masks and clipping masks
 - Using layer styles and blending modes
- Photo retouching and corrections
 - Retouching tools (stamp, healing brush, patch tool, etc.)
 - Basic adjustments: brightness, contrast, hue, saturation
 - Cropping, straightening and correcting defects
- Creating visuals and photomontage
 - Importing and integrating visual elements
 - Cutouts using selection tools, Pen tool and AI
 - Creating impactful graphic compositions
- Effects, typography and export
 - Adding filters, lighting effects and creative blurs
 - Integrating and formatting text
 - Exporting for web, social media or print
- Creative workshop
 - Completion of a full project: poster, Instagram post, banner or flyer
 - Brief, art direction, retouching and final composition
 - Presentation of the work and personalised feedback

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CAREER OPPORTUNITIES, PATHWAYS AND FOLLOW-UP COURSES

At the end of the training, learners will be able to use Photoshop professionally to produce high-quality visuals, retouch photos and create a variety of graphic materials.

TEACHING METHODS, RESOURCES AND SUPPORT

- Training delivered by professionals actively working in the digital field
- Varied and dynamic teaching methods (case studies, workshops, assignments)
- Individual support by the Experience team

TRAINING TOOLS

- High-performance digital tools: Google Workspace for Education, Edusign...
- Practical case studies based on real-life business situations

EVALUATION METHODS

- End-of-training assessment via quiz or project submission

RESULTS AND PERFORMANCE INDICATORS

- Satisfaction rate at the end of training: NA
- Individual progress rate: NA

ACCESSIBILITY

Accessibility for people with disabilities or specific difficulties, contact us to organize an interview and offer you a program adapted to your needs: handicap@crews-education.com

Accessibility to international attendants, contact us: international@crews-education.com

CONTACTS

- By telephone: +33(0)4 80 81 94 50
- By WhatsApp: +33(0)7 56 10 93 20
- By email: contact@crews-education.com

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