



**crews**

Where you belong

## TRAINING

### InDesign

#### LEARNING OBJECTIVES

- Learn to use InDesign's interface and key features
- Create professional layouts for print and digital
- Master text management, styles, images and master pages
- Prepare documents ready for print or web export

#### TRAINING DURATION

3 days (21 hours)

#### TARGET AUDIENCE

Graphic design, publishing and visual communication professionals

#### PREREQUISITES

None

#### ACCESS TIME

Eligibility based on application and interview with the Experience team: response within 48 hours.

#### PRICE

- Inter-company training: €2,230 excl. VAT per person
- Intra-company / tailor-made training: on request

#### Crews Education

3 rue Lac du Mont-Cenis, BP 70408, 73370 Le Bourget du Lac, FRANCE

Tél : +33 (0)4 80 81 94 50 - Email : [contact@crews-education.com](mailto:contact@crews-education.com)

[www.crews-education.com](http://www.crews-education.com)



## DETAILED PROGRAM

- Introduction to InDesign
  - Discovering the interface, tools and workspace
  - Setting up a new document (margins, columns, bleed)
  - Navigating between pages and layers
- Managing text
  - Inserting, formatting and linking text frames
  - Using paragraph and character styles
  - Managing typography, hyphenation and justification
- Layout and visuals
  - Importing images, wrapping text and cropping
  - Organising graphic elements
  - Using grids, guides, columns and master pages
- Working with long documents
  - Creating tables of contents, indexes and automatic numbering
  - Working with templates and master pages
  - Automation using libraries and styles
- Preparing for export and printing
  - Preflight checks (links, bleed, overprint)
  - Exporting in HD PDF, interactive PDF or EPUB
  - Preparing for professional printing
- Creative workshop
  - Producing a complete communication material (brochure, magazine, press kit or catalogue)
  - Defining a graphic identity and applying master pages
  - Finalisation and export

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## CAREER OPPORTUNITIES, PATHWAYS AND FOLLOW-UP COURSES

At the end of the training, learners will be able to design professional layout documents with InDesign, from brochures to interactive presentations, for various print or digital uses.

## TEACHING METHODS, RESOURCES AND SUPPORT

- Training delivered by professionals actively working in the digital field
- Varied and dynamic teaching methods (case studies, workshops, assignments)
- Individual support by the Experience team

## TRAINING TOOLS

- High-performance digital tools: Google Workspace for Education, Edusign...
- Practical case studies based on real-life business situations

## EVALUATION METHODS

- End-of-training assessment via quiz or project submission

## RESULTS AND PERFORMANCE INDICATORS

- Satisfaction rate at the end of training: NA
- Individual progress rate: NA

## ACCESSIBILITY

Accessibility for people with disabilities or specific difficulties, contact us to organize an interview and offer you a program adapted to your needs: [handicap@crews-education.com](mailto:handicap@crews-education.com)

Accessibility to international attendants, contact us: [international@crews-education.com](mailto:international@crews-education.com)

## CONTACTS

- By telephone: +33(0)4 80 81 94 50
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- By email: [contact@crews-education.com](mailto:contact@crews-education.com)

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