TRAINING
Intercultural Management

LEARNING OBJECTIVES
- Understand cultural challenges in international working relationships
- Identify differences in communication styles, attitudes towards time and authority across cultures
- Adapt management practices to multicultural contexts
- Develop practical tools to prevent misunderstandings and foster collaboration

TRAINING DURATION
1 day (7 hours)

TARGET AUDIENCE
Management, human resources and international relations professionals

PREREQUISITES
None

ACCESS TIME
Eligibility based on application and interview with the Experience team: response within 48 hours.

PRICE
- Inter-company training: €950 excl. VAT per person
- Intra-company / tailor-made training: on request

Crews Education

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www.crews-education.com   1

DETAILED PROGRAM

- Introduction to interculturality
  - Definitions and challenges of intercultural management
  - Why cultural differences influence managerial practices
  - Representations, stereotypes and cultural biases
- Cultural analysis frameworks
  - Hofstede, Hall, Trompenaars models…
  - Attitudes towards time, hierarchy and communication
  - Low-context and high-context cultures
- Adapting management practices
  - Leadership styles across cultures
  - Decision-making, conflict management, feedback and recognition
  - Motivating and managing multicultural teams
- Case studies and practical scenarios
  - Analysis of intercultural professional situations
  - Decoding tensions or misunderstandings
  - Sharing experiences and best practices

CAREER OPPORTUNITIES, PATHWAYS AND FOLLOW-UP COURSES

At the end of the training, learners will be able to adjust their management practices to multicultural environments, improve cooperation within international teams and prevent intercultural misunderstandings.

TEACHING METHODS, RESOURCES AND SUPPORT

- Training delivered by professionals actively working in the digital field
- Varied and dynamic teaching methods (case studies, workshops, assignments)
- Individual support by the Experience team

TRAINING TOOLS

- High-performance digital tools: Google Workspace for Education, Edusign...
- Practical case studies based on real-life business situations

EVALUATION METHODS

- End-of-training assessment via quiz or project submission

RESULTS AND PERFORMANCE INDICATORS

- Satisfaction rate at the end of training: NA
- Individual progress rate: NA

ACCESSIBILITY

Accessibility for people with disabilities or specific difficulties, contact us to organize an interview and offer you a program adapted to your needs: handicap@crews-education.com

Accessibility to international attendants, contact us: international@crews-education.com

CONTACTS

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