



TRAINING

FigJam

LEARNING OBJECTIVES

- Discover FigJam's interface and key use cases
- Use FigJam to collaborate visually as a team
- Master brainstorming, wireframing and project tracking features
- Optimise collaborative workshops using templates and integrations

TRAINING DURATION

2 days (14 hours)

TARGET AUDIENCE

Design, marketing and project management professionals

PREREQUISITES

None

ACCESS TIME

Eligibility based on application and interview with the Experience team: response within 48 hours.

PRICE

- Inter-company training: €1,680 excl. VAT per person
- Intra-company / tailor-made training: on request

Crews Education

3 rue Lac du Mont-Cenis, BP 70408, 73370 Le Bourget du Lac, FRANCE

Tél : +33 (0)4 80 81 94 50 - Email : contact@crews-education.com

www.crews-education.com



DETAILED PROGRAM

- Introduction to FigJam
 - Overview of Figma vs FigJam
 - Interface, navigation, templates and shortcuts
 - Setting up a collaborative workspace
- Creating effective visual boards
 - Sticky notes, shapes, text, reactions and emojis
 - Connectors, sections and visual organisation
 - Comments, mentions and real-time interactions
- Facilitating collaborative workshops
 - Using the collaborative cursor
 - Timer, polls, icebreakers and feedback tools
 - Templates for design sprints, agile retrospectives and brainstorming
- Project structuring
 - Creating schedules, mind maps and user flows
 - Mapping user journeys and information architecture
 - Integrations with Notion, Jira, Slack and Google Docs
- Practical workshops
 - Creating a complete workshop: retrospective, brainstorming or project meeting
 - Customising templates
 - Simulating remote team facilitation

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CAREER OPPORTUNITIES, PATHWAYS AND FOLLOW-UP COURSES

At the end of the training, learners will be able to use FigJam to facilitate collaborative workshops, visually organise ideas and projects, and streamline remote teamwork.

TEACHING METHODS, RESOURCES AND SUPPORT

- Training delivered by professionals actively working in the digital field
- Varied and dynamic teaching methods (case studies, workshops, assignments)
- Individual support by the Experience team

TRAINING TOOLS

- High-performance digital tools: Google Workspace for Education, Edusign...
- Practical case studies based on real-life business situations

EVALUATION METHODS

- End-of-training assessment via quiz or project submission

RESULTS AND PERFORMANCE INDICATORS

- Satisfaction rate at the end of training: NA
- Individual progress rate: NA

ACCESSIBILITY

Accessibility for people with disabilities or specific difficulties, contact us to organize an interview and offer you a program adapted to your needs: handicap@crews-education.com

Accessibility to international attendants, contact us: international@crews-education.com

CONTACTS

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