

TRAINING

Framer

LEARNING OBJECTIVES

- Discover Framer's key features for designing interactive websites
- Create dynamic web pages without coding
- Apply responsive design and UX design principles in Framer
- Optimise performance and SEO for a website built with Framer

TRAINING DURATION

2 days (14 hours)

TARGET AUDIENCE

Design, marketing and web creation professionals

PREREQUISITES

None

ACCESS TIME

Eligibility based on application and interview with the Experience team: response within 48 hours.

PRICE

- Inter-company training: €1,680 excl. VAT per person
- Intra-company / tailor-made training: on request

Crews Education

3 rue Lac du Mont-Cenis, BP 70408, 73370 Le Bourget du Lac, FRANCE
Tél : +33 (0)4 80 81 94 50 - Email : contact@crews-education.com
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DETAILED PROGRAM

- Introduction to Framer
 - Tool overview and use cases
 - Getting started with the interface, navigation and workspace
 - Project creation, templates and basic components
- Website design and structure
 - Creating pages, headers, sections and forms
 - Using grids, typography and styles
 - Responsive design and mobile/tablet adaptation
- Interactions and animation
 - Adding transitions, animations and dynamic effects
 - Creating dropdown menus, sliders and scroll interactions
 - Using native interactive components
- Dynamic content and CMS
 - Setting up CMS collections (blog, articles, product pages...)
 - Using dynamic data within components
 - Creating automated pages from content
- SEO, performance and publishing
 - Optimising tags, text, images and URLs
 - Loading speed, responsive checks and accessibility
 - Publishing and domain name management
- Practical workshop
 - Creating a complete website (showcase, portfolio or landing page)
 - Using CMS and dynamic components
 - Deploying the website and sharing the link

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CAREER OPPORTUNITIES, PATHWAYS AND FOLLOW-UP COURSES

At the end of the training, learners will be able to design and publish a complete website with Framer, master interactive and responsive design principles, and manage dynamic content autonomously.

TEACHING METHODS, RESOURCES AND SUPPORT

- Training delivered by professionals actively working in the digital field
- Varied and dynamic teaching methods (case studies, workshops, assignments)
- Individual support by the Experience team

TRAINING TOOLS

- High-performance digital tools: Google Workspace for Education, Edusign...
- Practical case studies based on real-life business situations

EVALUATION METHODS

- End-of-training assessment via quiz or project submission

RESULTS AND PERFORMANCE INDICATORS

- Satisfaction rate at the end of training: NA
- Individual progress rate: NA

ACCESSIBILITY

Accessibility for people with disabilities or specific difficulties, contact us to organize an interview and offer you a program adapted to your needs: handicap@crews-education.com

Accessibility to international attendants, contact us: international@crews-education.com

CONTACTS

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