TRAINING
n8n

LEARNING OBJECTIVES
- Understand the principles of automation with n8n
- Create visual workflows to automate business tasks
- Connect n8n to third-party tools via APIs or native integrations
- Optimise internal processes using customised scenarios

TRAINING DURATION
2 days (14 hours)

TARGET AUDIENCE
Marketing, operations and project management professionals

PREREQUISITES
None

ACCESS TIME
Eligibility based on application and interview with the Experience team: response within 48 hours.

PRICE
- Inter-company training: €1,680 excl. VAT per person
- Intra-company / tailor-made training: on request

Crews Education

3 rue Lac du Mont-Cenis, BP 70408, 73370 Le Bourget du Lac, FRANCE
Tél : +33 (0)4 80 81 94 50 - Email : contact@crews-education.com
www.crews-education.com   1

DETAILED PROGRAM

- Introduction to automation and n8n
  - Definition of low-code automation
  - Presentation of n8n and comparison with Zapier / Make
  - Installation (Cloud / self-hosted), environment and interface
- Getting started with the interface
  - Creating a first simple workflow
  - Overview of blocks: triggers, actions and functions
  - Connecting to an external API (Webhook, HTTP Request…)
- Integrations and use cases
  - Email, Slack, Airtable, Notion, Google Sheets…
  - Automating onboarding, alerts and reporting
  - Automatic sending of emails or notifications
- Advanced functions
  - Expressions, JSON, Set & Merge
  - Using conditional logic (If, Switch, Wait…)
  - Creating dynamic and reusable workflows
- Workflow monitoring and management
  - Error handling, logs and retries
  - Execution tracking, versioning and optimisation
  - Best practices for robust workflows
- Practical workshop
  - Creating multiple customised workflows
  - Resolving real-life use cases proposed by participants
  - Audit of real workflows and collaborative optimisation

CAREER OPPORTUNITIES, PATHWAYS AND FOLLOW-UP COURSES

At the end of the training, learners will be able to automate repetitive tasks using n8n, connect business tools together and design workflows tailored to their internal needs.

TEACHING METHODS, RESOURCES AND SUPPORT
- Training delivered by professionals actively working in the digital field
- Varied and dynamic teaching methods (case studies, workshops, assignments)
- Individual support by the Experience team

TRAINING TOOLS
- High-performance digital tools: Google Workspace for Education, Edusign…
- Practical case studies based on real-life business situations

EVALUATION METHODS
- End-of-training assessment via quiz or project submission

RESULTS AND PERFORMANCE INDICATORS
- Satisfaction rate at the end of training: NA
- Individual progress rate: NA

ACCESSIBILITY

Accessibility for people with disabilities or specific difficulties, contact us to organize an interview and offer you a program adapted to your needs: handicap@crews-education.com
Accessibility to international attendants, contact us: international@crews-education.com

CONTACTS
- By telephone: +33(0)4 80 81 94 50
- By WhatsApp: +33(0)7 56 10 93 20
- By email: contact@crews-education.com

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