



TRAINING

HRTech

LEARNING OBJECTIVES

- Understand the challenges of digital transformation in human resources
- Identify key tools and innovations in HRTech
- Optimise HR processes through digital technologies
- Build a modern and data-driven HR strategy

TRAINING DURATION

2 days (14 hours)

TARGET AUDIENCE

Human resources, digital and innovation professionals

PREREQUISITES

Fundamentals of HR

ACCESS TIME

Eligibility based on application and interview with the Experience team: response within 48 hours.

PRICE

- Inter-company training: €1,890 excl. VAT per person
- Intra-company / tailor-made training: on request

Crews Education

3 rue Lac du Mont-Cenis, BP 70408, 73370 Le Bourget du Lac, FRANCE

Tél : +33 (0)4 80 81 94 50 - Email : contact@crews-education.com

www.crews-education.com



DETAILED PROGRAM

- Introduction to HRTech
 - Definition and overview of HRTech
 - Evolution of HR roles in response to digital transformation
 - New challenges: employee experience, HR data, automation
- HR tools ecosystem
 - ATS (recruitment), HRIS, LMS, onboarding tools
 - Talent management and performance solutions
 - Internal communication and engagement tools
- Digital recruitment and employer branding
 - Talent acquisition strategies (job boards, LinkedIn, social recruiting)
 - Optimising recruitment processes
 - Candidate experience and automation
- HR data and management
 - Collection and analysis of HR data
 - HR KPIs: turnover, engagement, performance
 - Dashboards and decision support
- Employee experience
 - Digitalised employee journey
 - Onboarding, training and feedback tools
 - Team engagement and retention
- Innovations and trends
 - AI in HR (matching, screening, HR assistants)
 - People analytics and predictive insights
 - New work models (remote, hybrid, freelance)
- Practical workshop
 - HR digital audit of an organisation
 - Building an HRTech strategy
 - Operational and tool recommendations

Crews Education



CAREER OPPORTUNITIES, PATHWAYS AND FOLLOW-UP COURSES

At the end of the training, learners will be able to integrate HRTech solutions into their organisation, modernise HR practices and manage actions through a digital and data-driven approach.

TEACHING METHODS, RESOURCES AND SUPPORT

- Training delivered by professionals actively working in the digital field
- Varied and dynamic teaching methods (case studies, workshops, assignments)
- Individual support by the Experience team

TRAINING TOOLS

- High-performance digital tools: Google Workspace for Education, Edusign...
- Practical case studies based on real-life business situations

EVALUATION METHODS

- End-of-training assessment via quiz or project submission

RESULTS AND PERFORMANCE INDICATORS

- Satisfaction rate at the end of training: NA
- Individual progress rate: NA

ACCESSIBILITY

Accessibility for people with disabilities or specific difficulties, contact us to organize an interview and offer you a program adapted to your needs: handicap@crews-education.com

Accessibility to international attendants, contact us: international@crews-education.com

CONTACTS

- By telephone: +33(0)4 80 81 94 50
- By WhatsApp: +33(0)7 56 10 93 20
- By email: contact@crews-education.com

Crews Education

3 rue Lac du Mont-Cenis, BP 70408, 73370 Le Bourget du Lac, FRANCE

Tél : +33 (0)4 80 81 94 50 - Email : contact@crews-education.com

www.crews-education.com