



crews

Where you belong

TRAINING

AI & Recruitment

LEARNING OBJECTIVES

- Understand the uses of artificial intelligence in recruitment and human resources
- Optimise candidate sourcing, selection and assessment using AI
- Automate low-value tasks within the recruitment process
- Integrate AI into an ethical and regulation-compliant recruitment strategy

TRAINING DURATION

2 days (14 hours)

TARGET AUDIENCE

Human resources, recruitment and management professionals

PREREQUISITES

None

ACCESS TIME

Eligibility based on application and interview with the Experience team: response within 48 hours

PRICE

- Inter-company training: €1,890 excl. VAT per person
- Intra-company / tailor-made training: on request

Crews Education

3 rue Lac du Mont-Cenis, BP 70408, 73370 Le Bourget du Lac, FRANCE

Tél : +33 (0)4 80 81 94 50 - Email : contact@crews-education.com

www.crews-education.com



DETAILED PROGRAM

- Introduction to AI in recruitment
 - Understanding the fundamentals of artificial intelligence applied to human resources
 - Overview of tools and trends in AI-enhanced recruitment
 - Evolution of recruitment professions in the age of AI
- Intelligent candidate sourcing
 - Searching for and qualifying candidates using AI
 - Leveraging LinkedIn, CV databases and talent pools
 - Automating outreach campaigns and personalising messages
- Candidate assessment and pre-screening
 - AI-assisted CV analysis
 - Matching skills with job opportunities
 - Evaluating applications and reducing selection bias
- Generative AI for recruiters
 - Using ChatGPT, Copilot and AI assistants
 - Writing job descriptions, reports and interview summaries
 - Creating interview guides and evaluation grids
- Automation of HR processes
 - Scheduling interviews and managing applications
 - HR chatbots and automated candidate responses
 - Creating recruitment dashboards and reporting
- Regulatory and ethical framework
 - Protection of personal data and GDPR
 - AI Act and AI tool compliance
 - Ethics, transparency and combating discrimination
- Practical workshop
 - Designing an AI-assisted recruitment process
 - Using multiple AI tools on a real-life case study
 - Developing an action plan to integrate AI into an organisation

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CAREER OPPORTUNITIES, PATHWAYS AND FOLLOW-UP COURSES

At the end of the training, learners will be able to effectively integrate artificial intelligence into their recruitment processes, improve recruitment quality, reduce administrative tasks and enhance the candidate experience.

TEACHING METHODS, RESOURCES AND SUPPORT

- Training delivered by active professionals
- Varied and dynamic teaching methods
- Individual support by the Experience team

TRAINING TOOLS

- Suite of high-performance technology tools: Google Workspace for Education, Edusign...
- Practical case studies based on real business scenarios

EVALUATION METHODS

- End-of-training assessment via quiz or project submission

RESULTS AND PERFORMANCE INDICATORS

- Satisfaction rate at the end of training: NA
- Attendance rate: NA

ACCESSIBILITY

Accessibility for people with disabilities or specific difficulties, contact us to organize an interview and offer you a program adapted to your needs: handicap@crews-education.com

Accessibility to international attendants, contact us: international@crews-education.com

CONTACTS

- By telephone: +33(0)4 80 81 94 50
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- By email: contact@crews-education.com

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