



TRAINING

AI & Automation

LEARNING OBJECTIVES

- Understand the contribution of artificial intelligence to business process automation
- Identify tasks to automate in order to improve productivity
- Create intelligent workflows by combining AI and automation tools
- Deploy reliable, secure and scalable automations

TRAINING DURATION

2 days (14 hours)

TARGET AUDIENCE

Digital, management and innovation professionals

PREREQUISITES

None

ACCESS TIME

Eligibility based on application and interview with the Experience team: response within 48 hours

PRICE

- Inter-company training: €1,890 excl. VAT per person
- Intra-company / tailor-made training: on request

Crews Education

3 rue Lac du Mont-Cenis, BP 70408, 73370 Le Bourget du Lac, FRANCE

Tél : +33 (0)4 80 81 94 50 - Email : contact@crews-education.com

www.crews-education.com



DETAILED PROGRAM

- Introduction to AI and automation
 - Understanding the fundamentals of intelligent automation
 - Differences between traditional automation, no-code and generative AI
 - Overview of the main tools available on the market
- Identifying automation opportunities
 - Mapping business processes
 - Identifying repetitive, low-value tasks
 - Prioritising automations according to their impact
- Intelligent automation tools
 - Getting started with Make, Zapier, n8n and Power Automate
 - Using ChatGPT and AI assistants within workflows
 - Connecting applications through APIs and webhooks
- Creating automated workflows
 - Designing automation scenarios
 - Managing triggers, conditions and actions
 - Automated data processing and content generation
- AI applied to business processes
 - Automating emails, reports and documents
 - Intelligent processing of forms and files
 - Creating AI agents to support teams
- Security and best practices
 - Access management and data protection
 - Error monitoring and workflow optimisation
 - Documentation and maintenance of automations
- Practical workshop
 - Designing a complete workflow integrating multiple AI tools
 - Automating a real business process
 - Presentation of results and collaborative optimisation

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CAREER OPPORTUNITIES, PATHWAYS AND FOLLOW-UP COURSES

At the end of the training, learners will be able to design and deploy intelligent automations adapted to their business, improve team productivity and effectively integrate artificial intelligence into their business processes.

TEACHING METHODS, RESOURCES AND SUPPORT

- Training delivered by active professionals
- Varied and dynamic teaching methods
- Individual support by the Experience team

TRAINING TOOLS

- Suite of high-performance technology tools: Google Workspace for Education, Edusign...
- Practical case studies based on real business scenarios

EVALUATION METHODS

- End-of-training assessment via quiz or project submission

RESULTS AND PERFORMANCE INDICATORS

- Satisfaction rate at the end of training: NA
- Attendance rate: NA

ACCESSIBILITY

Accessibility for people with disabilities or specific difficulties, contact us to organize an interview and offer you a program adapted to your needs: handicap@crews-education.com

Accessibility to international attendants, contact us: international@crews-education.com

CONTACTS

- By telephone: +33(0)4 80 81 94 50
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- By email: contact@crews-education.com

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