



crews

Where you belong

TRAINING

AI & Management

LEARNING OBJECTIVES

- Understand the opportunities offered by artificial intelligence in management practices
- Use AI to improve decision-making and team management
- Optimise management processes using artificial intelligence tools
- Support organisational transformation in the age of AI

TRAINING DURATION

2 days (14 hours)

TARGET AUDIENCE

Management, human resources and executive professionals

PREREQUISITES

None

ACCESS TIME

Eligibility based on application and interview with the Experience team: response within 48 hours

PRICE

- Inter-company training: €1,890 excl. VAT per person
- Intra-company / tailor-made training: on request

Crews Education

3 rue Lac du Mont-Cenis, BP 70408, 73370 Le Bourget du Lac, FRANCE

Tél : +33 (0)4 80 81 94 50 - Email : contact@crews-education.com

www.crews-education.com



DETAILED PROGRAM

- Introduction to AI for management
 - Understanding the fundamentals of artificial intelligence
 - Evolution of the manager's role in the face of new technologies
 - Opportunities, limitations and organisational impacts
- AI and decision-making
 - Leveraging AI to analyse data and manage business activities
 - Strategic and operational decision support
 - Using intelligent dashboards
- Management and productivity
 - Automating administrative and managerial tasks
 - Work organisation and priority management
 - Time optimisation through AI assistants
- Team management
 - Using AI to improve internal communication
 - Supporting change and skills development
 - Personalising management through data analysis
- Generative AI for managers
 - Using ChatGPT, Copilot and Claude in daily activities
 - Preparing meetings, reports and action plans
 - Creating communication materials and decision-support documents
- Governance and ethics
 - Data protection and confidentiality
 - AI Act, GDPR and best practices
 - Responsible management of artificial intelligence
- Practical workshop
 - Building an AI integration plan for a team
 - Solving real management cases using AI tools
 - Presenting recommendations and a personalised action plan

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CAREER OPPORTUNITIES, PATHWAYS AND FOLLOW-UP COURSES

At the end of the training, learners will be able to integrate artificial intelligence into their management practices, improve team performance, facilitate decision-making and sustainably support the transformation of their organisation.

TEACHING METHODS, RESOURCES AND SUPPORT

- Training delivered by active professionals
- Varied and dynamic teaching methods
- Individual support by the Experience team

TRAINING TOOLS

- Suite of high-performance technology tools: Google Workspace for Education, Edusign...
- Practical case studies based on real business scenarios

EVALUATION METHODS

- End-of-training assessment via quiz or project submission

RESULTS AND PERFORMANCE INDICATORS

- Satisfaction rate at the end of training: NA
- Attendance rate: NA

ACCESSIBILITY

Accessibility for people with disabilities or specific difficulties, contact us to organize an interview and offer you a program adapted to your needs: handicap@crews-education.com

Accessibility to international attendants, contact us: international@crews-education.com

CONTACTS

- By telephone: +33(0)4 80 81 94 50
- By WhatsApp: +33(0)7 56 10 93 20
- By email: contact@crews-education.com

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