



TRAINING

Automation

LEARNING OBJECTIVES

- Understand the fundamentals of business process automation
- Identify repetitive tasks that can be automated
- Create efficient workflows using no-code tools
- Improve productivity and reduce errors through automation

TRAINING DURATION

2 days (14 hours)

TARGET AUDIENCE

Digital, management and innovation professionals

PREREQUISITES

None

ACCESS TIME

Eligibility based on application and interview with the Experience team: response within 48 hours

PRICE

- Inter-company training: €1,790 excl. VAT per person
- Intra-company / tailor-made training: on request

Crews Education

3 rue Lac du Mont-Cenis, BP 70408, 73370 Le Bourget du Lac, FRANCE
Tél : +33 (0)4 80 81 94 50 - Email : contact@crews-education.com
www.crews-education.com



DETAILED PROGRAM

- Introduction to automation
 - Understanding the challenges of automation in organisations
 - Identifying the benefits in terms of productivity and quality
 - Overview of the main no-code and low-code tools
- Mapping business processes
 - Identifying repetitive and time-consuming tasks
 - Analysing information flows between different tools
 - Prioritising processes to automate
- Discovering automation tools
 - Getting started with Make, Zapier, n8n and Power Automate
 - Understanding triggers, actions and scenarios
 - Creating your first workflows
- Connecting applications
 - Using APIs and native connectors
 - Automation between CRM, messaging platforms, spreadsheets, forms and collaborative tools
 - Synchronising data across multiple platforms
- Optimising business processes
 - Automating emails, notifications and approval workflows
 - Creating automated reports
 - Document management and data processing
- Security and best practices
 - Managing access and sensitive data
 - Monitoring errors and maintaining workflows
 - Documentation and scalability of automations
- Practical workshop
 - Designing a complete workflow addressing a real business need
 - Testing, optimisation and troubleshooting
 - Presentation of deliverables and improvement recommendations

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CAREER OPPORTUNITIES, PATHWAYS AND FOLLOW-UP COURSES

At the end of the training, learners will be able to design, deploy and maintain automations tailored to their business activities, improve team productivity and optimise business processes using no-code tools and automation best practices.

TEACHING METHODS, RESOURCES AND SUPPORT

- Training delivered by active professionals
- Varied and dynamic teaching methods
- Individual support by the Experience team

TRAINING TOOLS

- Suite of high-performance technology tools: Google Workspace for Education, Edusign...
- Practical case studies based on real business scenarios

EVALUATION METHODS

- End-of-training assessment via quiz or project submission

RESULTS AND PERFORMANCE INDICATORS

- Satisfaction rate at the end of training: NA
- Attendance rate: NA

ACCESSIBILITY

Accessibility for people with disabilities or specific difficulties, contact us to organize an interview and offer you a program adapted to your needs: handicap@crews-education.com

Accessibility to international attendants, contact us: international@crews-education.com

CONTACTS

- By telephone: +33(0)4 80 81 94 50
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- By email: contact@crews-education.com

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