

YOUR GUIDE TO GROWING YOUR BUSINESS THROUGH THE IGO NETWORK

## UNLOCK MORE JOBS WITH IGO



In today's challenging market, **every booking matters** and being part of a larger network can help you secure more jobs, more often. That's where the iGo network comes in. It connects your business to **new sources of demand** without requiring you to sacrifice control or **compromise on service**.

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We've seen hundreds of private hire firms across the UK **grow their booking volumes** through iGo, whether by enabling seamless airport transfers or becoming the go-to choice for hospital's or school work. But what sets the most successful firms apart is how they make iGo work for them.

Here are some of the smart, simple ways operators are using iGo to **stay competitive**, increase bookings and grow revenue on their own terms.

### More jobs, More revenue

With jobs flowing directly into your dispatch system, **iGo ensures your fleet stays busy**. These additional bookings supplement your existing work, filing downtime and increase fleet productivity without extra marketing costs.





# Connect to global aggregators

Gain immediate access to a **national network of high profile aggregators**, including CMAC, Arriva, Addison Lee, Transport for London, GETT and many more.

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## Driver satisfaction and retention

By offering a greater variety of jobs, iGo keeps drivers engaged and increases earning potential. This boosts driver morale, reduces churn and helps your business maintain a stable workforce critical in a competitive driver market.

## Complete partnership control

You decide which aggregators to connect with and when. This **flexibility** allows you to align your operations with partners that **best suit your pricing, fleet capabilities, and business goals**.

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# Expand your reach with the iGo App

The iGo App connects **your Passenger App** to other operators, giving customers coverage in more places.

## Smart portal tools

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The iGo Portal gives you **total visibility**. Monitor job volume, performance analytics, aggregator activity and system settings all in one place. It's designed to **simplify operations** and help you make **data-driven decisions**.

## Scalable for fleets of any size

Whether you run 5 vehicles or 500, iGo **adjusts to your operation**. As your company grows, iGo grows with you helping you manage larger volumes of jobs, more aggregator connections, and broader service areas efficiently.

# Stay competitive in a changing market

The private hire and taxi **market is evolving fast**. iGo keeps your business agile, connected and ready for what's next with the tools, partnership and job access you need to **thrive in today's economy**.

# Say **yes** to new types of work

Passengers aren't the only ones booking taxis these days. Take on aggregator contracts from retailers, hotels to NHS Trusts and airports. This means consistent work from more types of customers, **right at your fingertips**.

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## Quick, hassle-free onboarding

Join iGo in hours, not days. Just complete a short Know Your Customer (KYC) process and let the iGo team handle the rest. Your dispatch system will be **live and receiving jobs the same** day, with minimal disruption to your operations. Success starts with smarter connections



The private hire industry is evolving and the firms that thrive will be those that can adapt without losing what makes them great. iGo gives you access to new customers, new partners, and new work opportunities while keeping your business independent.

So, if you're looking for a way to boost job volume, reduce downtime, and grow your business sustainably, now's the time to explore what iGo can do for you.

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Getting set up with iGo is simple and easy, contact our team on support@igomobility.tech and get started today. Give your business the boost from iGo Network.