



Building Market-Leading Companies

Led by principals, each with over 25 years of private equity investing experience, Riata is a leading private equity firm. We partner with seasoned management teams to invest in growing, profitable, privately-held companies with a focus on three industry sectors—business services, consumer, and healthcare services. RCG takes a selective approach to investing in high-potential businesses whose owners and management teams want an investment partner with the capital, experience, and record of successful collaboration required to achieve their liquidity and value-creation objectives. We provide entrepreneurs and management teams the support they need to build exceptional middle market companies.

Investment Profile

✓ Size

- Equity investments of \$25 –\$150 million
- EBITDA of \$5 –\$30 million
- Total enterprise value of \$25 –\$300 million

✓ Attributes

- Large and growing TAM
- Distributed recurring/re-occurring revenue profile
- Strong operating margins and free cash flow conversion
- Competitive barriers with “Right to Win”

✓ Structure

- Primarily control investments
- Recaps, buyouts, divisional carve-outs, CEO-led buy & builds, and growth capital
- Flexible capital structures

RCG Sector Focus

Business Services

Tech-Enabled

- Managed IT Services
- Digital Marketplace
- GRC / Cybersecurity
- GovTech / RegTech
- Construction / PropTech
- Supply Chain / T&L
- Fintech & Payment Services
- Data Analytics / Information Services

Traditional

- BPO Services
- Testing, Inspection, Certification & Compliance
- Digital Infrastructure Services
- Energy Infrastructure
- Environmental / Sustainability Services

Consumer

Multi-Site Services

- Automotive Maintenance & Repair Services
- Beauty, Health & Wellness Services
- Pet Boarding, Daycare & Grooming Services

Residential Services

- Garage Door Maintenance
- Pest Control
- Pool Maintenance

Healthcare Services

Payer Services

- Payment Integrity
- Provider Management
- Patient Engagement
- Patient Navigation
- Care Coordination & Clinical Communications

Provider Services

- Revenue Integrity
- Population Health Management
- Value-Based Care Consulting & Contracting

25+ Years
Sector Focused



BUSINESS SERVICES



CONSUMER



HEALTHCARE SERVICES

RCG
At-A-Glance

\$2B+

CAPITAL INVESTED

45+

PLATFORM ACQUISITIONS

300+

ADD-ON ACQUISITIONS

\$7B+

TRANSACTION VALUE

+5x

EBITDA GROWTH DURING
HOLDING PERIOD

Representative Investments



Leading eyecare platform that currently owns and operates over 500 optometry practices across 30+ states

HEALTHCARE SERVICES
CURRENT



Leading operator of company-owned salon suites that provide individual salon studio venues and value-added services to over 2,750 beauty care professionals across 37 locations in four states



CONSUMER
CURRENT



Provider of managed network and cloud collaboration solutions to small and mid-sized enterprises, supporting multi-location customers with thousands of locations across a variety of sectors



BUSINESS SERVICES
CURRENT



GREENIX

CONSUMER
REALIZED



BUSINESS SERVICES
REALIZED



Shoes. Style. Selection.

CONSUMER
REALIZED

Select Historical Investments



MASERGY

BUSINESS SERVICES
BUY AND BUILD



CONSUMER
RECAPITALIZATION



HEALTHCARE
SOLUTIONS

HEALTHCARE SERVICES
BUY AND BUILD



BUSINESS SERVICES
BUYOUT



CONSUMER
GROWTH CAPITAL



HEALTHCARE SERVICES
DIVISIONAL CARVEOUT



Cast & Crew

BUSINESS SERVICES
BUYOUT



CONSUMER
RECAPITALIZATION



SIGNATURE DENTAL CARE

HEALTHCARE SERVICES
DIVISIONAL CARVEOUT

Investment Team

Jeff Fronterhouse

Managing Partner

Barron Fletcher

Managing Partner

Blake Battaglia

Managing Partner

Jay Bradford

Partner - Operations

Satish Dave

Managing Director -
Operations

Jeffrey Porter

Managing Director -
Operations

Marla Cannon

Managing Director -
Business Development
& Investor Relations

Tom Belatti

Principal

Brandon Boyd

Principal -
Business Development

Will Byers

Principal

David Parker

Principal

John Clayton

Senior Associate

Crane McGuckin

Senior Associate

Emily Hall

Associate

Nicole Welsh

Associate