



Company Deck

BROWWORKS

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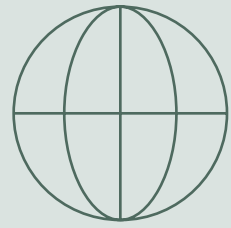
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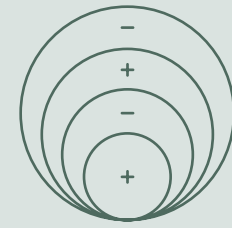
WE'RE A WEBFLOW DEVELOPMENT AGENCY BUILT FOR GROWTH

Browworks helps B2B, SaaS, and enterprise teams design, automate, and scale digital ecosystems, from brand identity and Webflow development to CRO, SEO, and HubSpot integration, all managed under one continuous partnership.



2019

Founded to transform how businesses scale with Webflow.



263%

Average SEO growth across our long-term optimization clients.



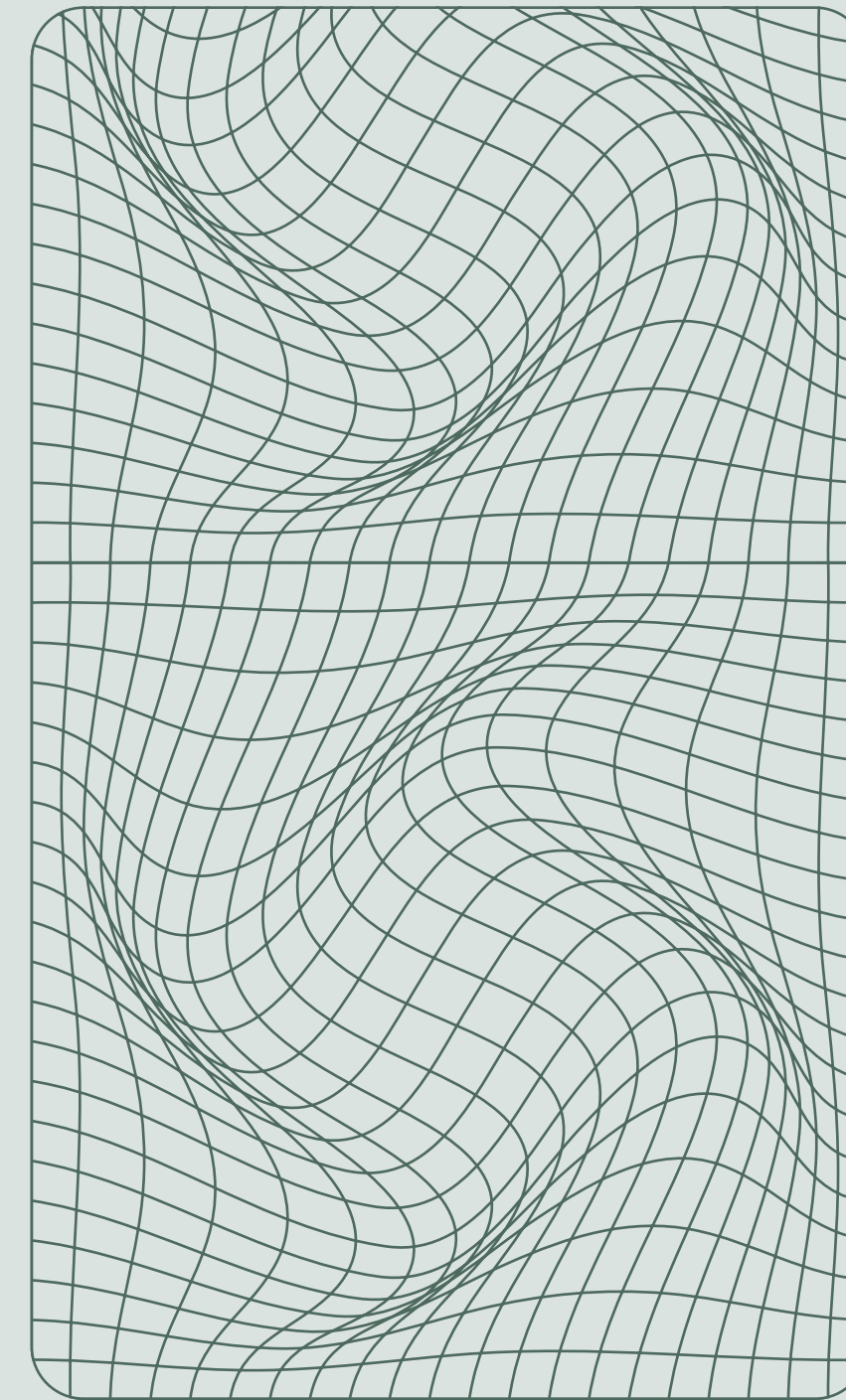
120+

Delivered for startups, SaaS, and enterprise brands worldwide.



10+

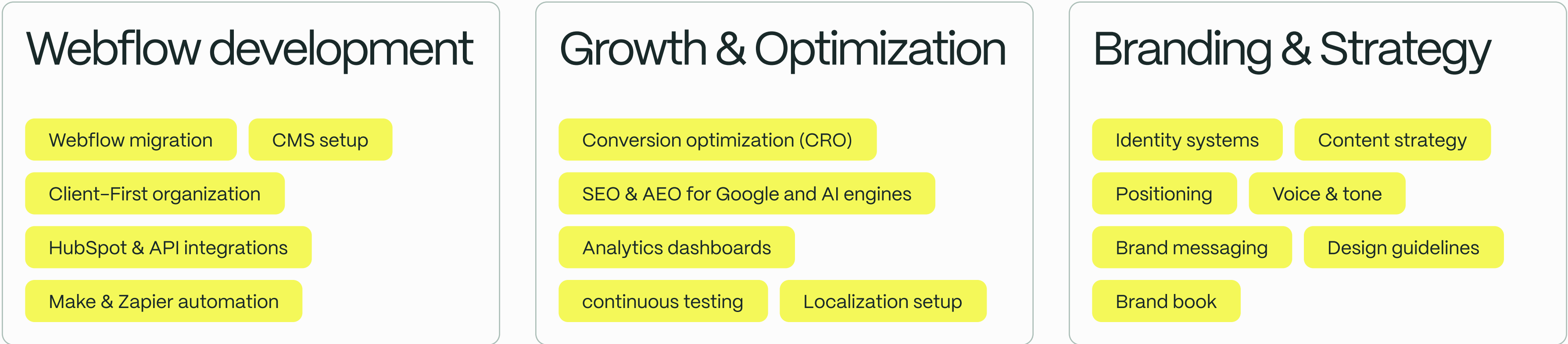
In-house Webflow, HubSpot, and AEO specialists.



100k+

Websites built by Browworks reach over 100K users daily.

Systems that drive growth



OUR GROWTH PROCESS

01 Discovery & Alignment

Understand goals, audience, and metrics. Define technical scope and growth KPIs.

02 Design & Build

Develop modular, scalable Webflow systems optimized for performance and collaboration.

03 Website Growth

Measure, iterate, and grow through CRO, SEO, and AEO, ensuring your website evolves as fast as your business.

Industries we cover

Healthcare



Frontera

Supported by government facilities



Noze

Funded by NASA and Bill & Melinda Gates Foundation

Telecommunication



EPIQ Solutions

Partnered with US Military and Deffence



Xiphos

Partnered with NASA & ISS

Marketing



EyeSee

Award-winning company for behavioral & market research



MINT

Global leader in advertising resource management

We don't just launch websites, we scale them.

3w

New website completely redesigned and migrated from WordPress

3x

Website visitors grew by 3x in the first month since launch

EPIQ X **XIPHOS**
AN EPIQ SOLUTIONS COMPANY

Browworks are amazing, talented, and hardworking people. They are very creative (always coming up with new ideas!) and a pleasure to work with.

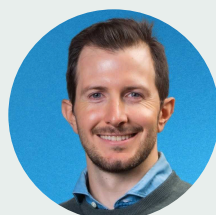


ANASTASIA HAMEL

Marketing Director at Epiq Solutions & Xiphos Systems

VISA FRANCHISE **Vetted Biz**

Stefan and his team were very helpful in supporting us with our WordPress to Webflow website migration. They have all the skills and experience to help with this sort of project. They also helped us improve our design and messaging so that we could have an even better user experience.



JACK FINDARO

Co-founder of Vetted Biz & Visa Franchise

20%

Increase in conversion first 3 months after launching

2x

We designed and developed 2 large websites and full brand identity

SELECTED PROJECTS

EPIQ SOLUTIONS

Epiq build highly optimized SDR and turnkey solutions to offer unmatched visibility and control over the RF landscape.

Engagement2x full branding projects, Monthly retainer

IndustryCommunication & Networking

Company sizeEnterprise (200+ employees)

HeadquartersRolling Meadows, USA

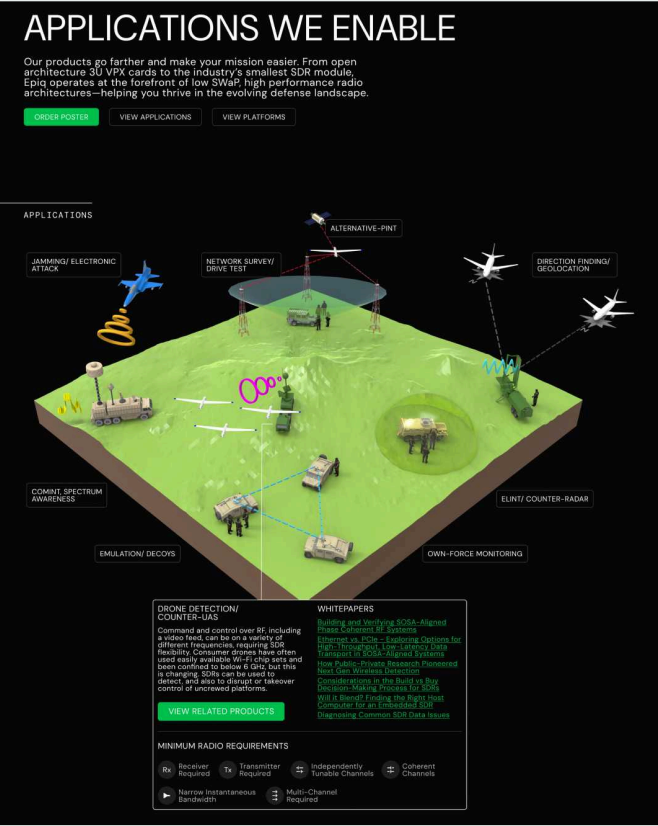
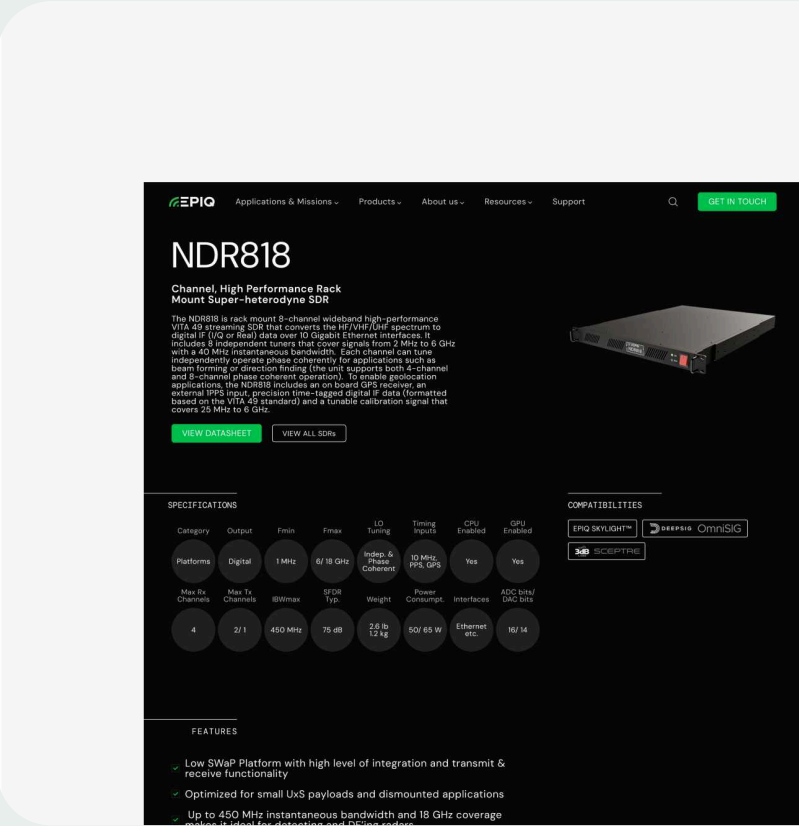
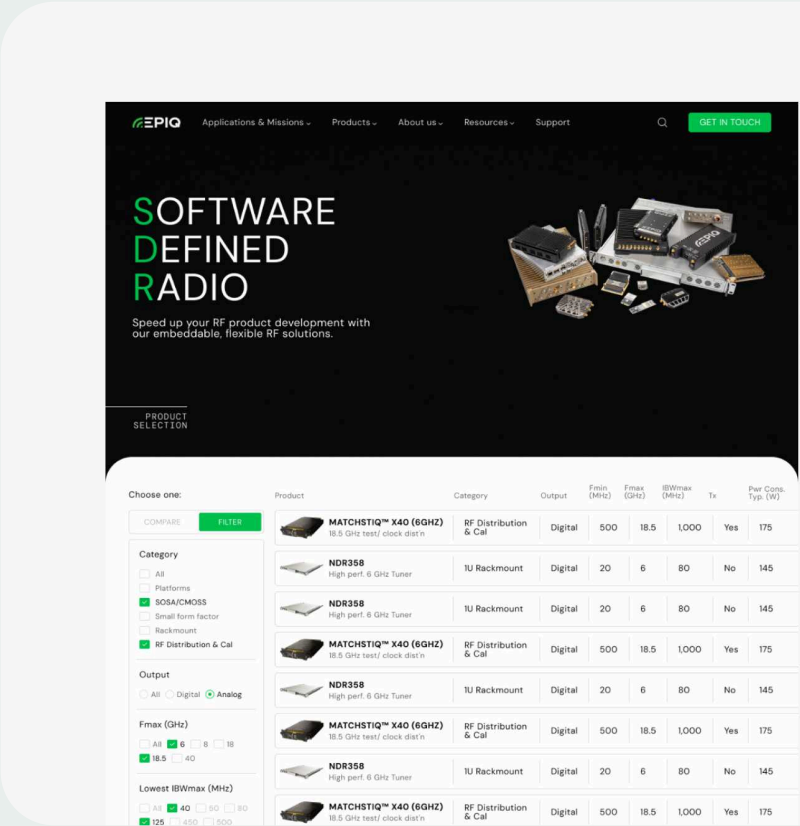
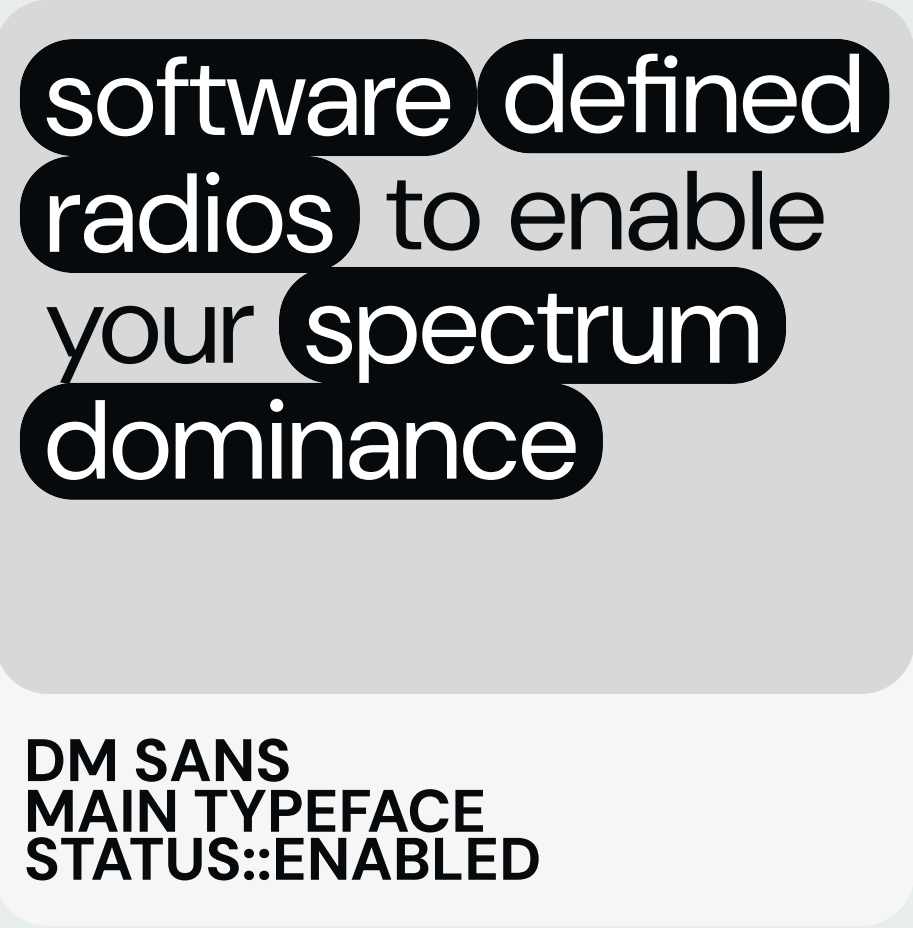
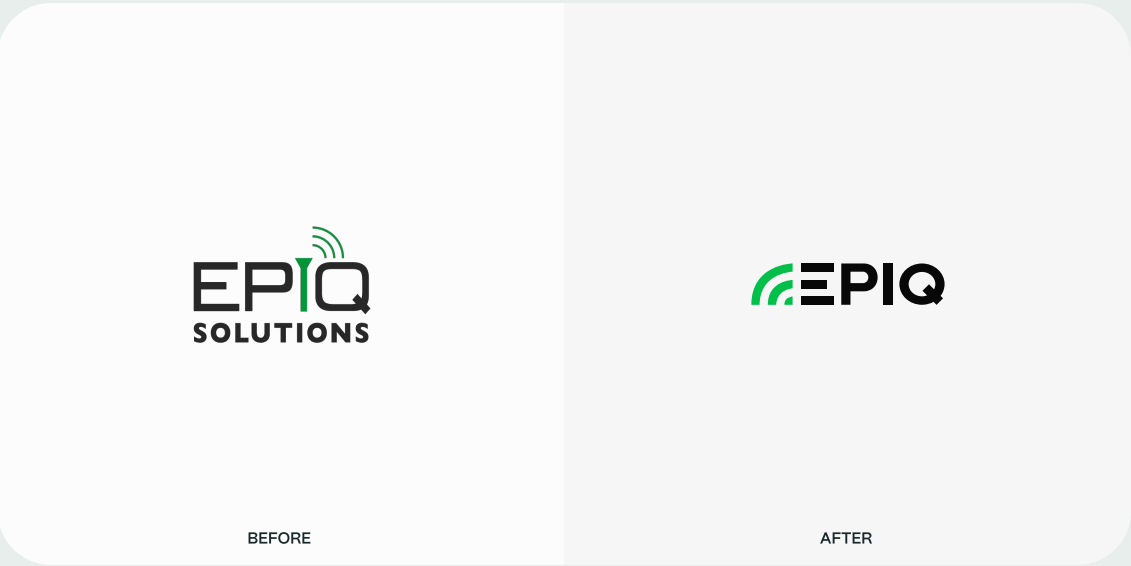
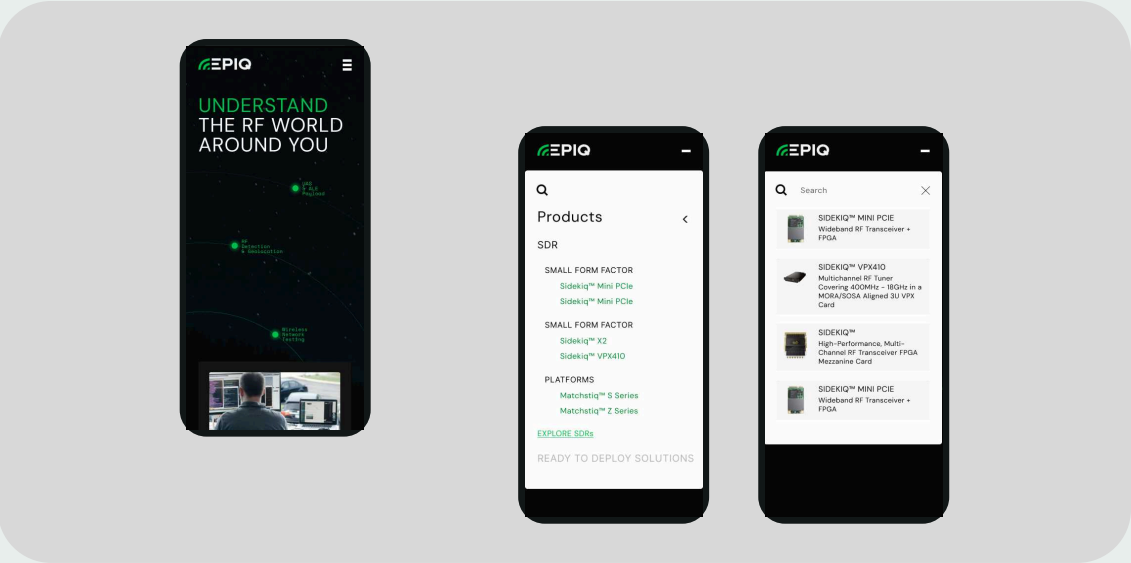
Challenge

Epiq already had a recognizable brand and a functioning website, but both were outdated and difficult to navigate. Their logo needed a subtle redesign to align with the visual systems used across their growing network of sister companies, without straying too far from the industry-recognized identity they’ve built over the years.

The website’s UX posed a bigger challenge: the product pages were cluttered, and the path to purchase or contact sales was unclear. Since their audience is largely made up of engineers, we aimed to simplify and streamline the entire experience. We redesigned the homepage to improve clarity and focus, removing unnecessary elements and introducing intuitive navigation. Most notably, we transformed the product selection page into a clean, spreadsheet-like table to reflect how engineers prefer to scan and compare specs quickly.

What we did

- Conducted in-depth research to inform structure and design decisions
- Subtly redesigned the logo to align with Epiq’s expanding brand ecosystem
- Simplified the homepage for faster, more intuitive navigation
- Transformed the product selection page for easier comparison
- Tailored the UX specifically for engineers, their core audience



VISA FRANCHISE

Visa Franchise helps international entrepreneurs secure U.S. residency through franchise investment by offering a turnkey solution that combines immigration expertise, vetted franchise opportunities, and full legal and business support.

Engagement

WordPress to Webflow migration

Industry

Consulting

Company size

Small (30+ employees)

Headquarters

Miami, USA

Challenge

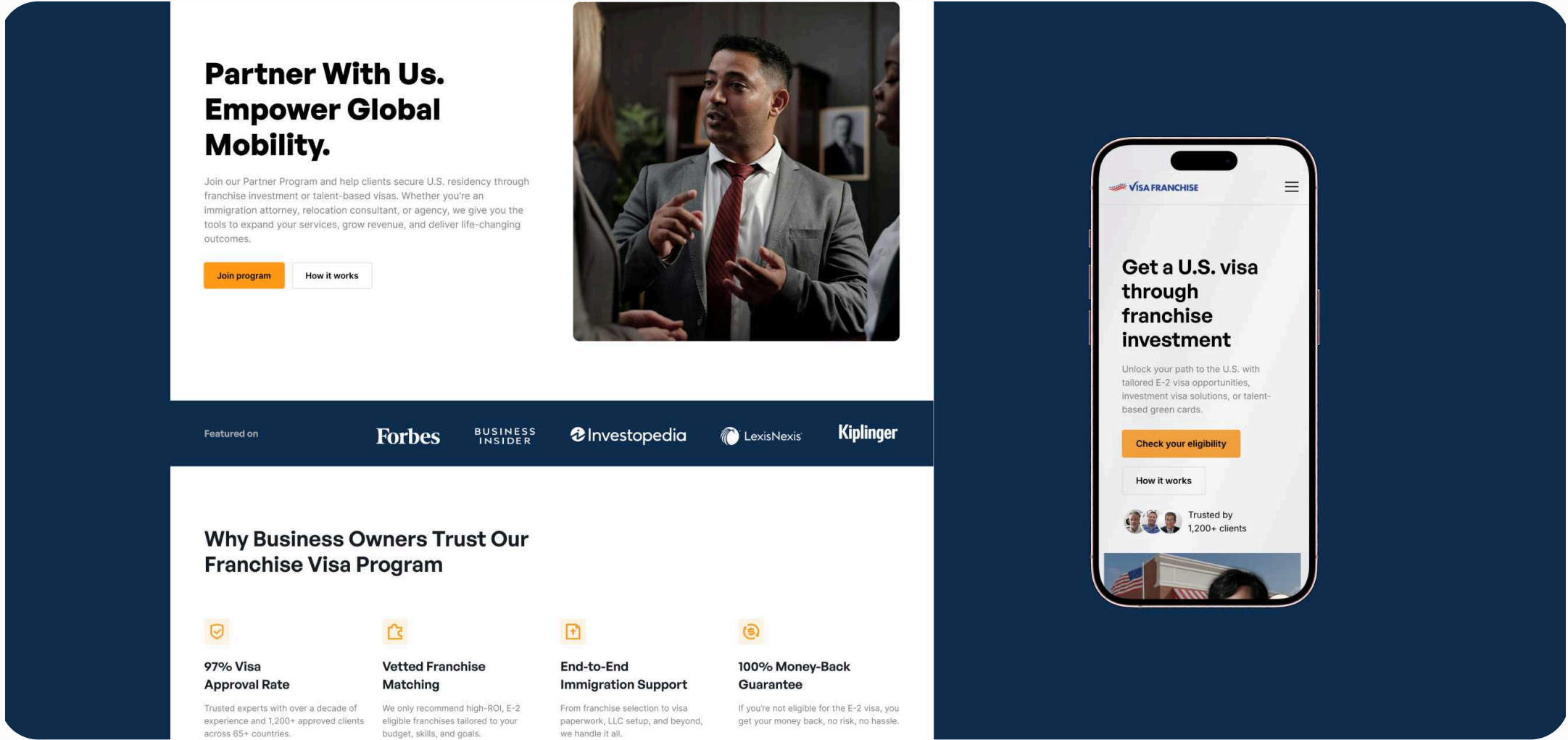
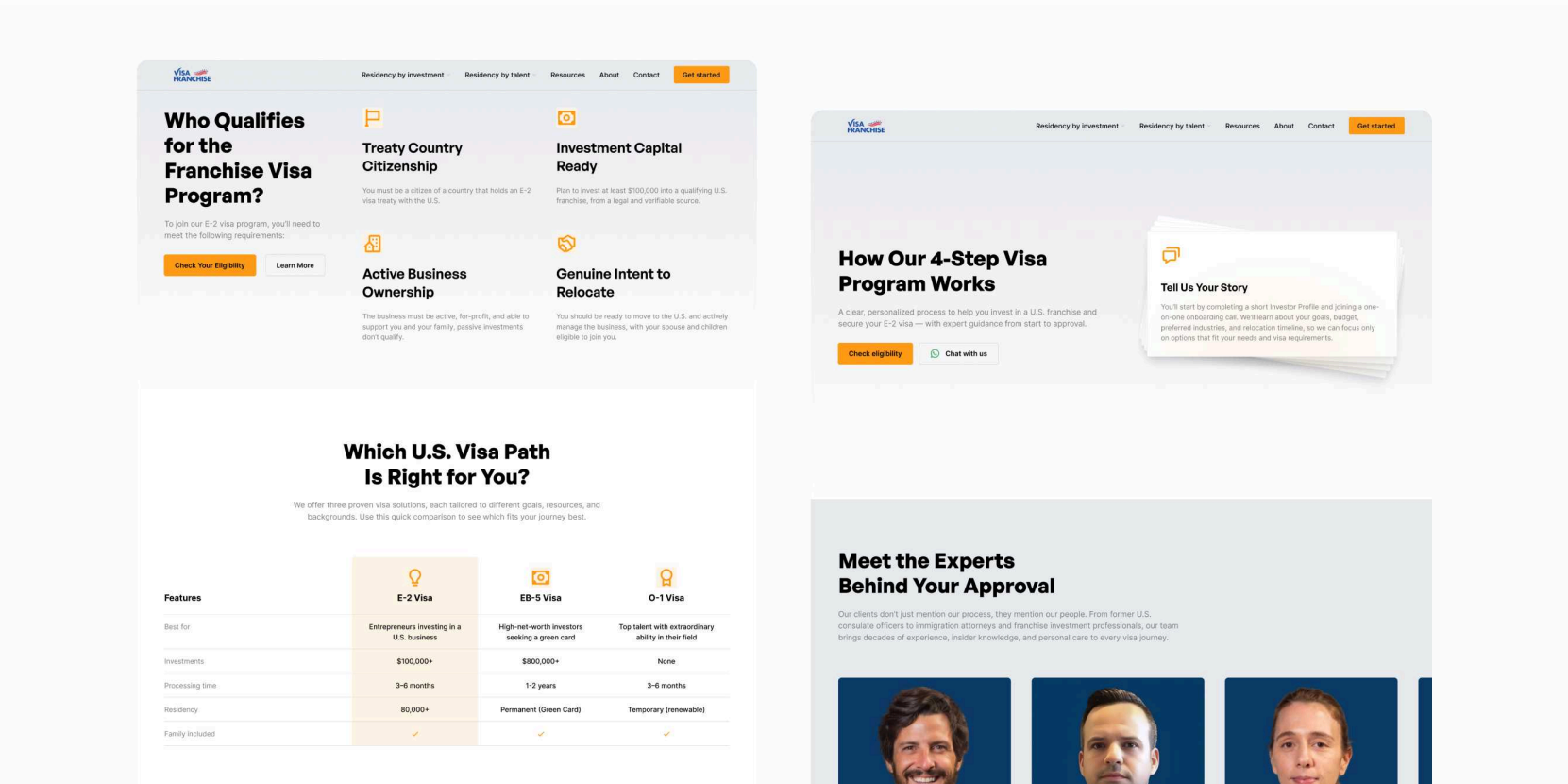
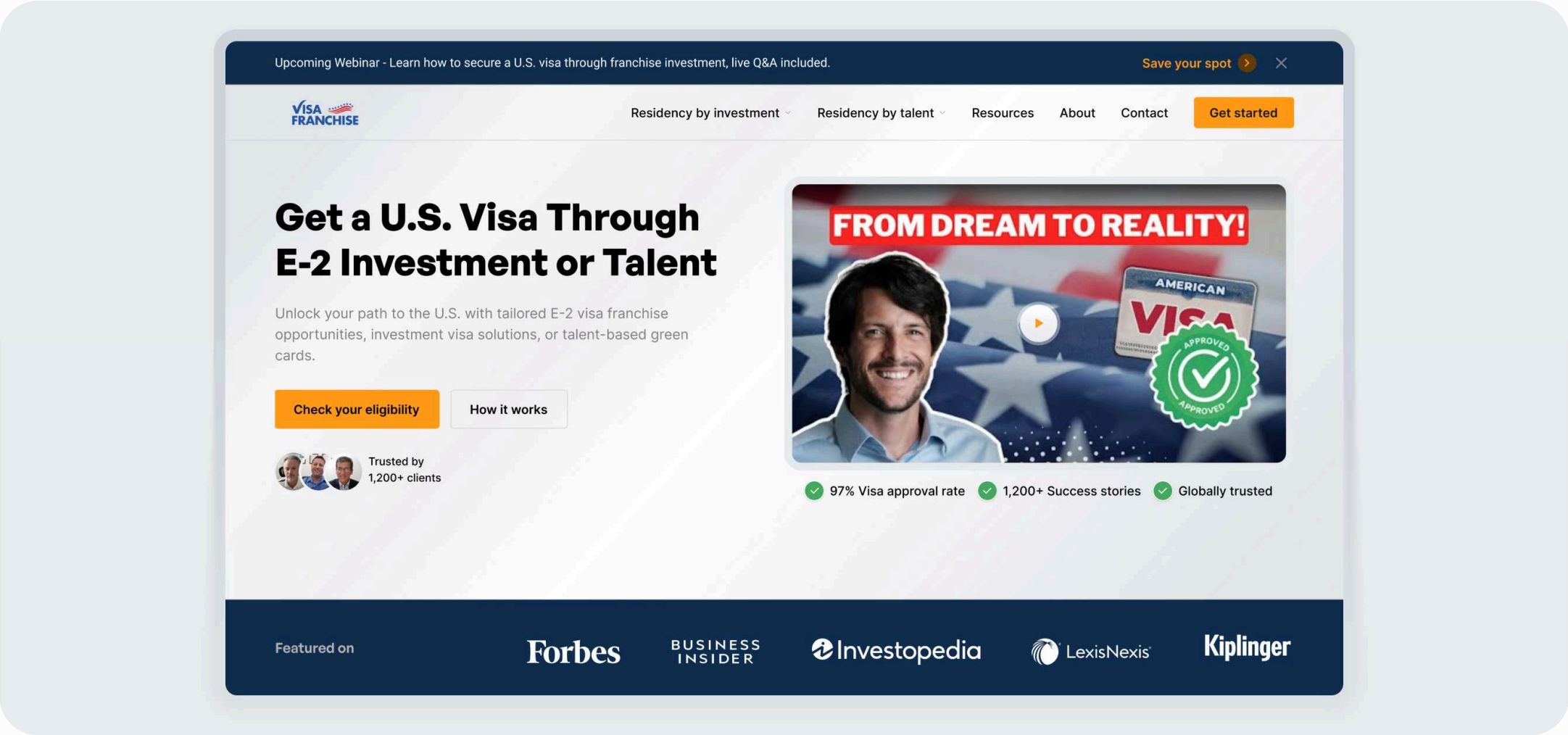
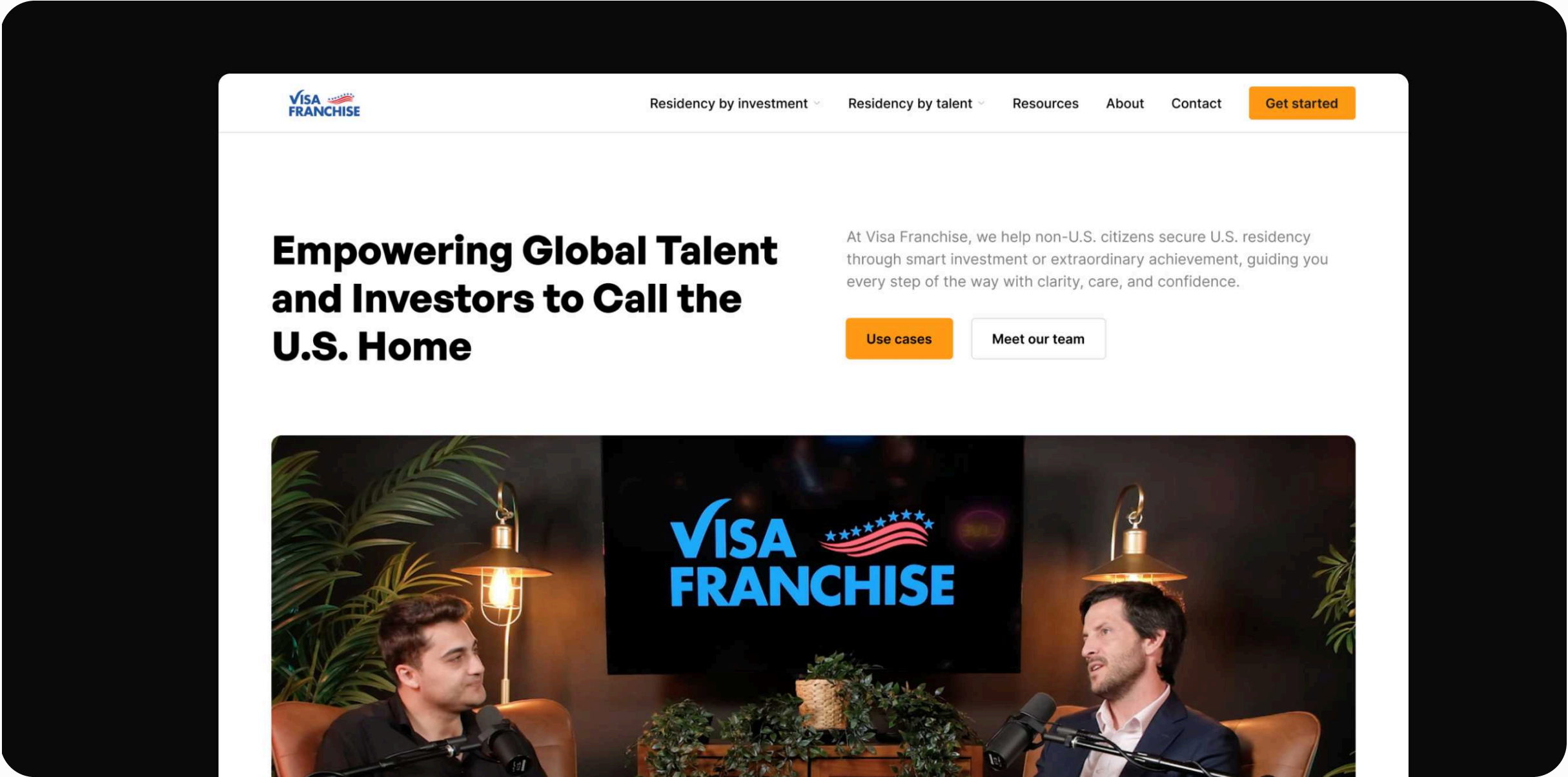
Over time, the site had become weighed down by hardcoded templates, conflicting visual builders, and an overreliance on developers for even minor updates. This not only slowed down the marketing team's ability to launch new campaigns but also created confusion for users trying to understand Visa Franchise's core offering. Our goal was to create a system that's easy to manage, conversion-focused, and clearly communicates the company's value from the first visit.

Key challenges included:

- Outdated WordPress infrastructure
- Hardcoded templates and multiple page builders
- Inconsistent design system and visual hierarchy
- Overloaded blog and resource structure
- Lack of a clear narrative
- Limited lead-generation flexibility

What we did

- Full migration to Webflow in just 3 weeks
- Creation of a unified design system
- Clear homepage narrative and messagingSEO-focused content architecture
- Flexible landing page and gated templates
- Integrated HubSpot forms and analytics
- Refined blog and resource structure



FRONTERA

Frontera Search Partners is a healthcare staffing partner built on reliability, transparency, and the right clinical fit.

Engagement

WordPress Migration & Redesign

Industry

Healthcare Staffing

Company size

Small (20+ employees)

Headquarters

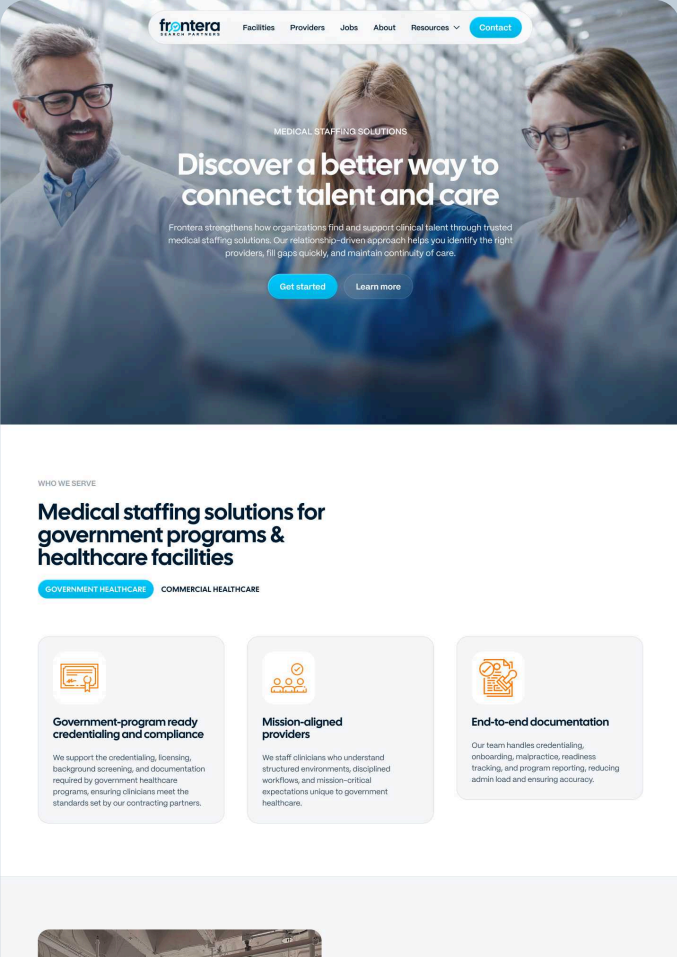
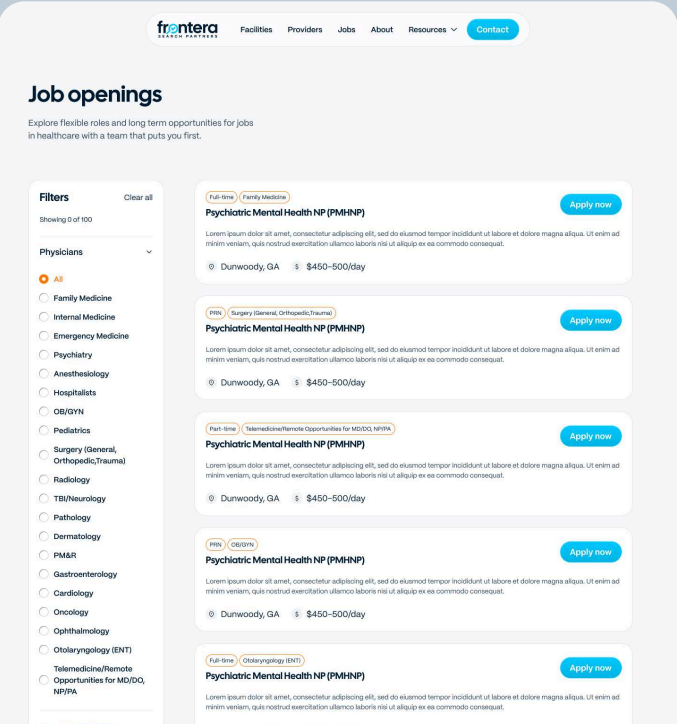
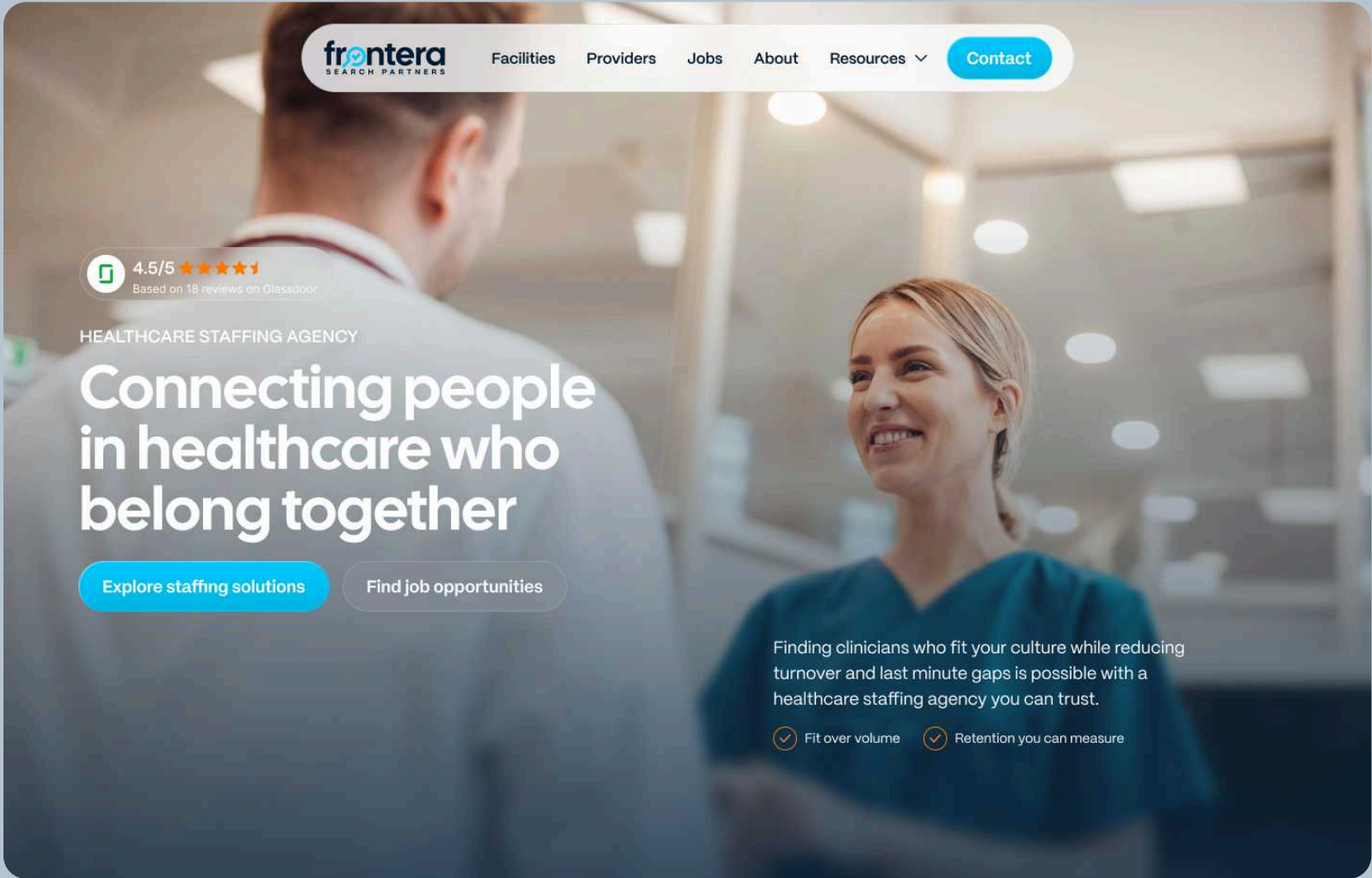
Dallas, USA

Challenge

Frontera Search Partners had outgrown their WordPress website. The platform limited speed, consistency, and flexibility, making it harder to clearly communicate their positioning in the healthcare staffing space and slower to support ongoing growth initiatives. The website needed to better reflect their credibility, streamline how roles are presented, and give the team a system they could evolve without technical bottlenecks.

What we did

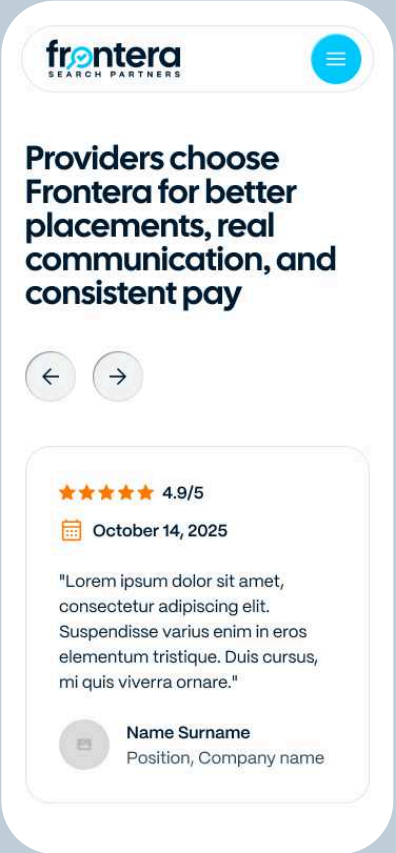
- Migrated the website from WordPress to Webflow
- Delivered a visual refresh, including a logo facelift and updated design system
- Built a scalable CMS structure aligned with Bullhorn and job listings
- Designed conversion-focused page templates for services, roles, and resources
- Integrated HubSpot forms, tracking, and analytics
- Established a foundation for ongoing growth, SEO, and performance optimization



OLD LOGO



NEW LOGO



General structure

Founded in 2019

8+ People

Headquartes in Pancevo, Serbia

Remote-local culture

3 departments

Design

Development

Marketing

6 teams

Webflow

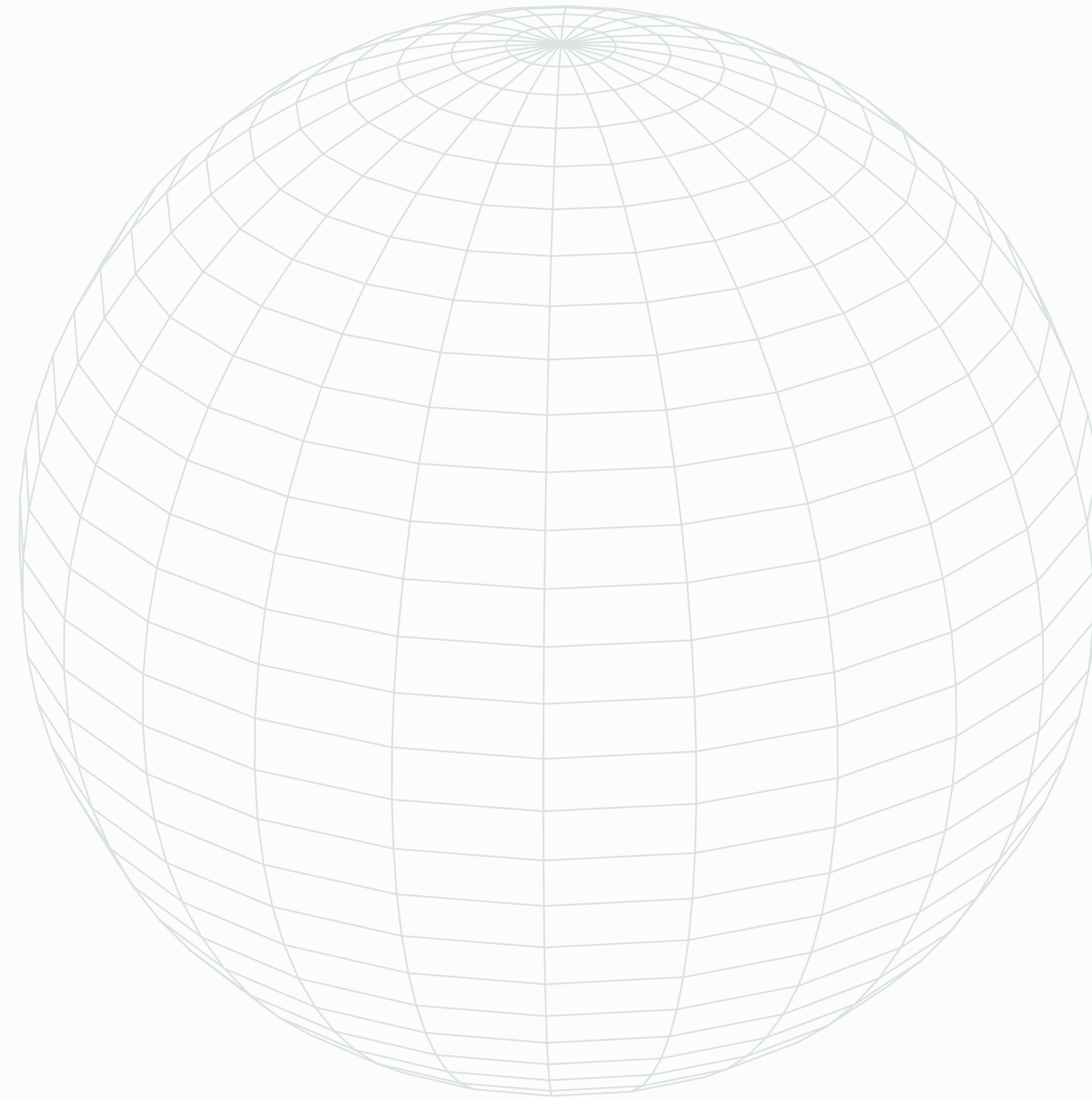
HubSpot

CRO

SEO/AEO

Automation

No code backend



ENGAGE MODELS

Engagement models designed for every stage of growth

Website Builds

When you need a full redesign, migration, or initial launch, our fixed-scope project sprints establish a strong website foundation, delivered in weeks, not months.

Subscription Plans

For teams ready to continuously grow organic visibility and conversion performance after launch or to start iterating from day one without separating build and growth.

Website Builds

We redesign, migrate, or replatform websites through fixed-price project sprints that establish a strong foundation for long-term growth.

Each sprint includes UX, UI design, Webflow development, technical SEO and AEO setup, redirect mapping, and post-launch support ensuring performance, clarity, and scalability from day one.

Who this model is ideal for:

- ✓ Businesses migrating from WordPress, Wix, or HubSpot CMS to Webflow
- ✓ Brands needing a fast, fixed-scope redesign or product launch
- ✓ Teams validating a new product, market, or positioning before entering a subscription plan
- ✓ Companies requiring SEO- and AEO-safe migrations without losing rankings
- ✓ Enterprise teams testing Webflow through a pilot project or proof of concept

Engagement specifics

Starting at \$10 ,000

Best for redesigns, replatforming, and full migrations.

6–8 weeks

Depending on project complexity and integrations.

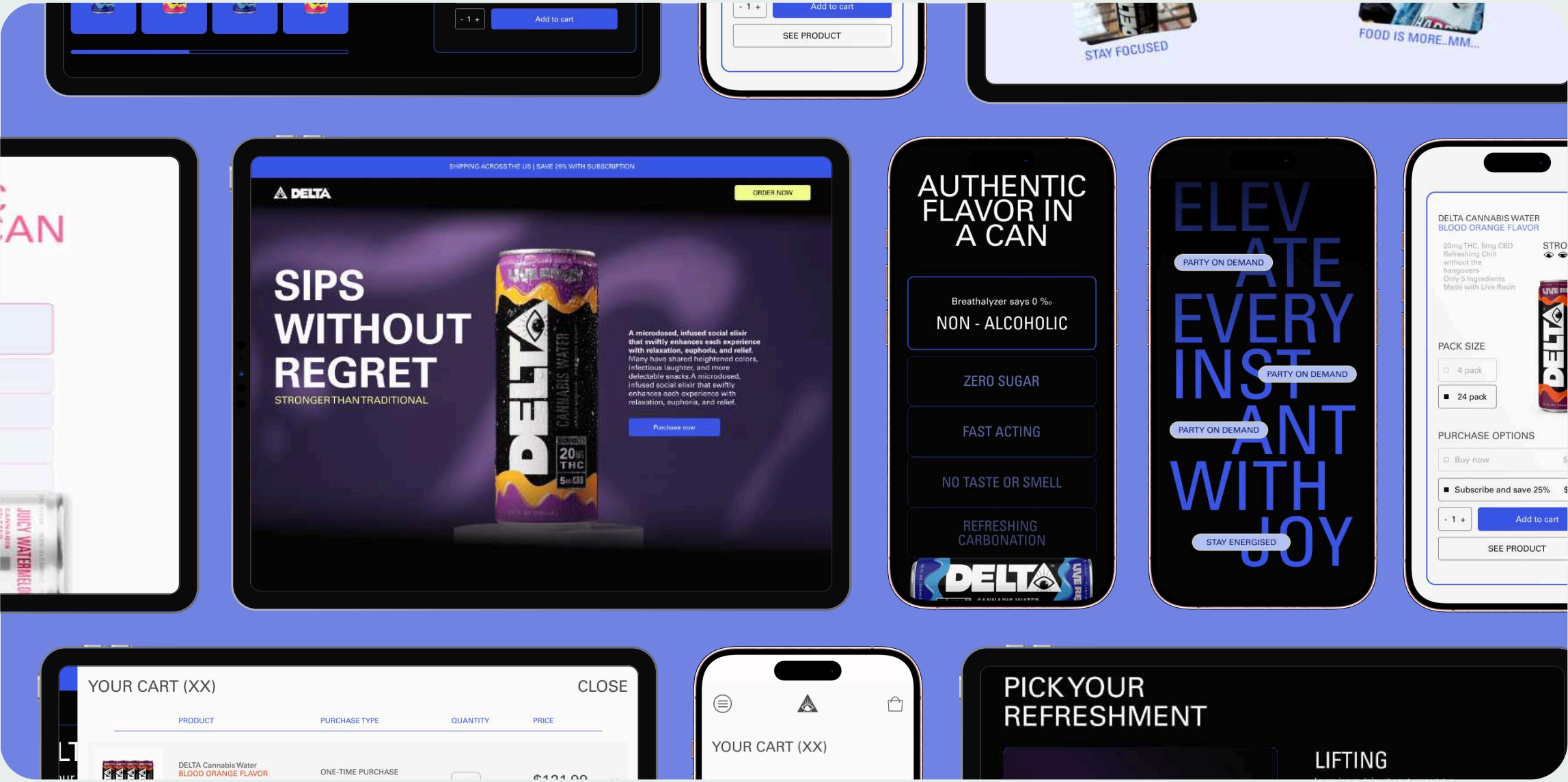
3–5 experts

Including project lead, UX/UI designer, Webflow developer, SEO migration specialist, and QA engineer.

Use cases

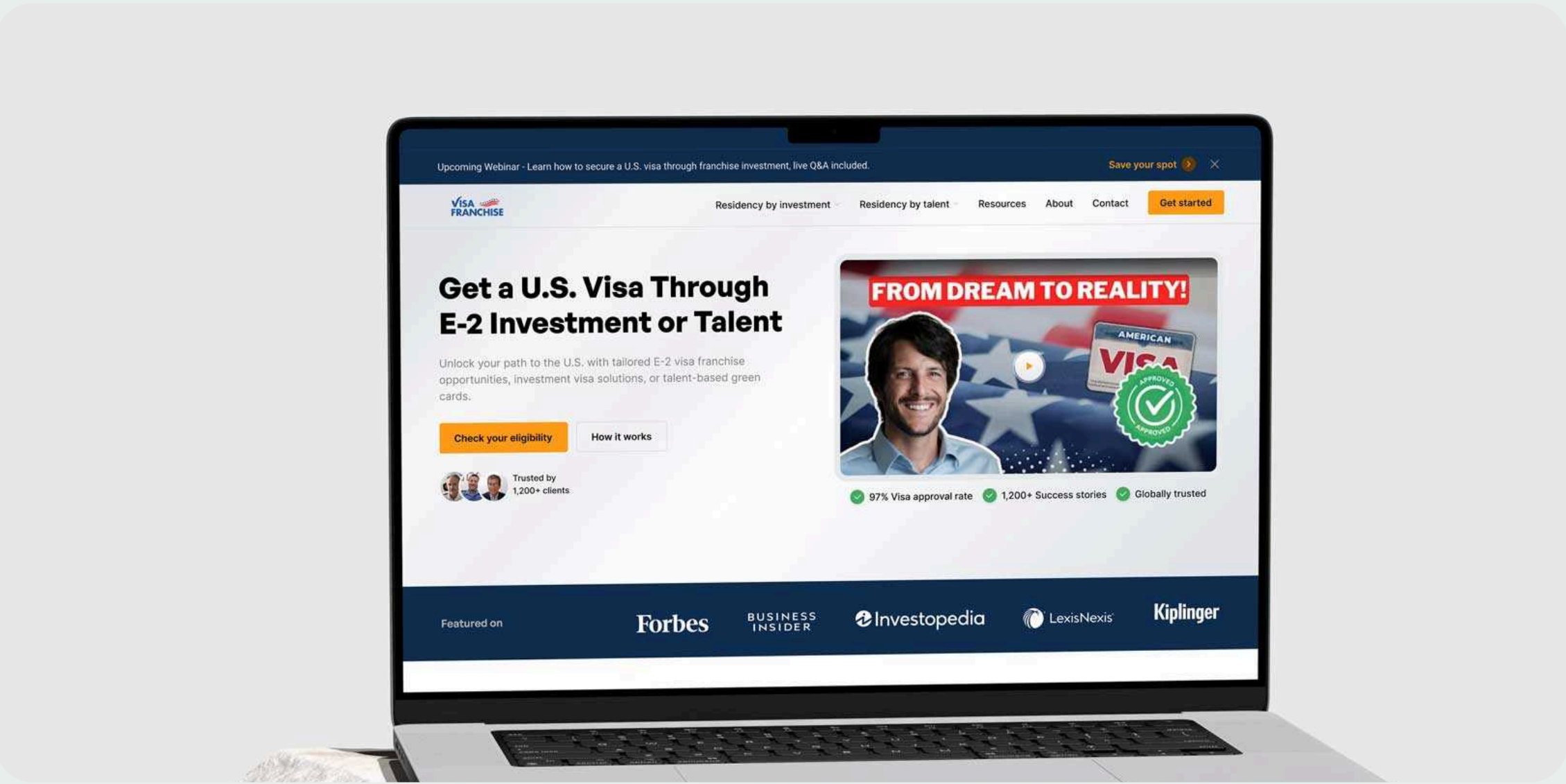
Website design

We helped brand that own cannabis infused drinks to design their website with maximum engagement and conversion rate, so that they can grow from there.



Migration to Webflow

We executed a complete redesign and migration of the Visa Franchise website to Webflow, focusing on clarity, flexibility, and performance. We restructured the site from the ground up, starting with strategy workshops to define the core offer, target audience, and messaging hierarchy.



Subscription plan

Our subscription plans are designed to grow your website's organic visibility and conversion performance over time. This includes continuous SEO and AEO execution, conversion rate optimization (CRO), and strategic Webflow improvements with reporting dashboards, priority delivery, and access to our full in-house growth team.

Engagement specifics

Who this model is ideal for:

- ✓ SaaS and B2B brands focused on organic traffic growth and conversion rate optimization
- ✓ Marketing teams using their website as a primary acquisition channel
- ✓ Companies seeking measurable, compounding results from SEO, AEO, and CRO
- ✓ Teams without in-house Webflow, SEO, or HubSpot expertise
- ✓ Enterprise clients requiring SLA-backed growth operations, not just updates

Starting at \$3,900/month

Ideal for brands that see their website as a long-term growth system.

Minimum 3 months

Most clients stay 12+ months for compounding results.

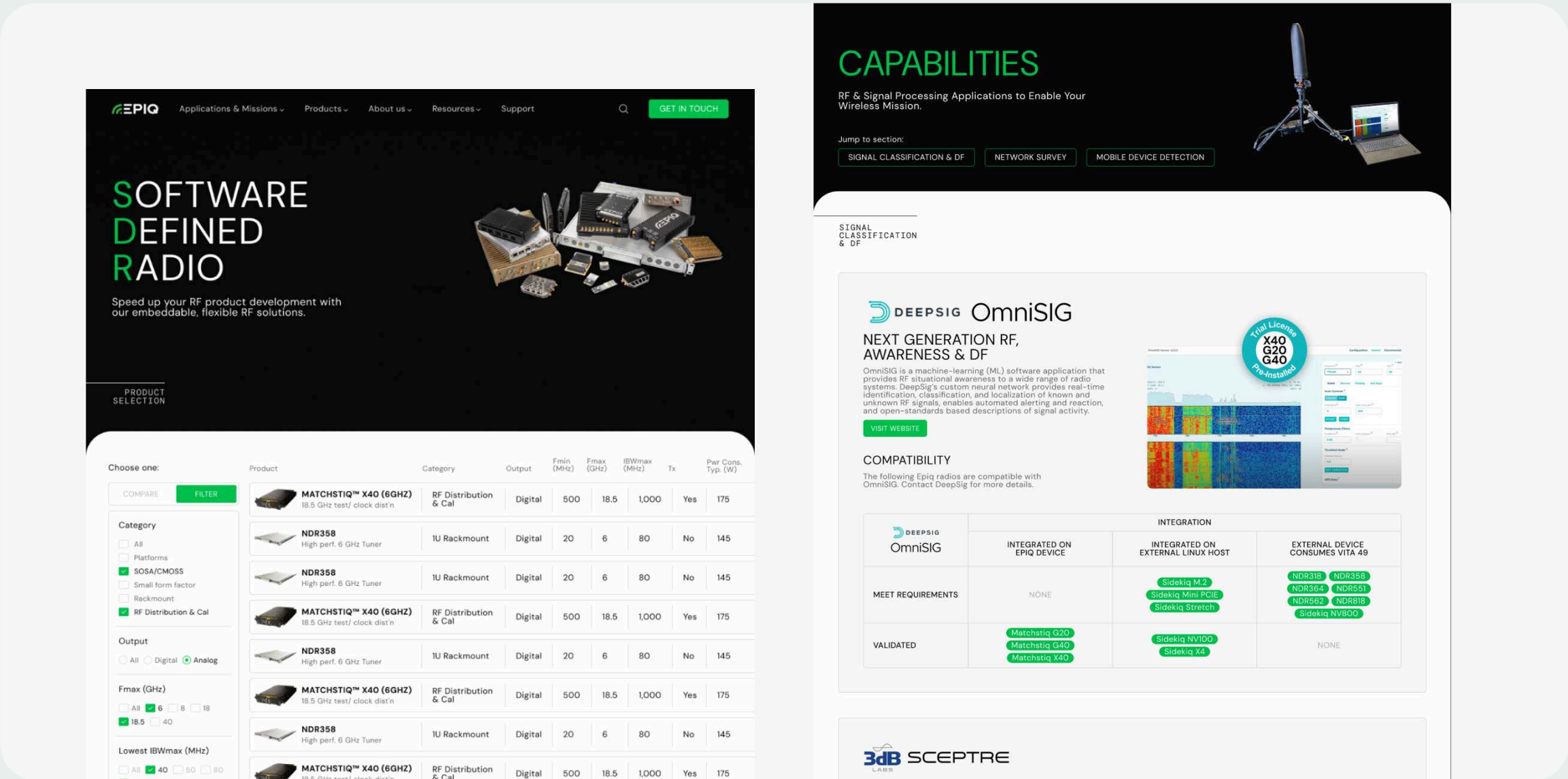
3–6 experts

Including Webflow developer, UX/UI designer, SEO/AEO strategist, and HubSpot automation specialist.

Use cases

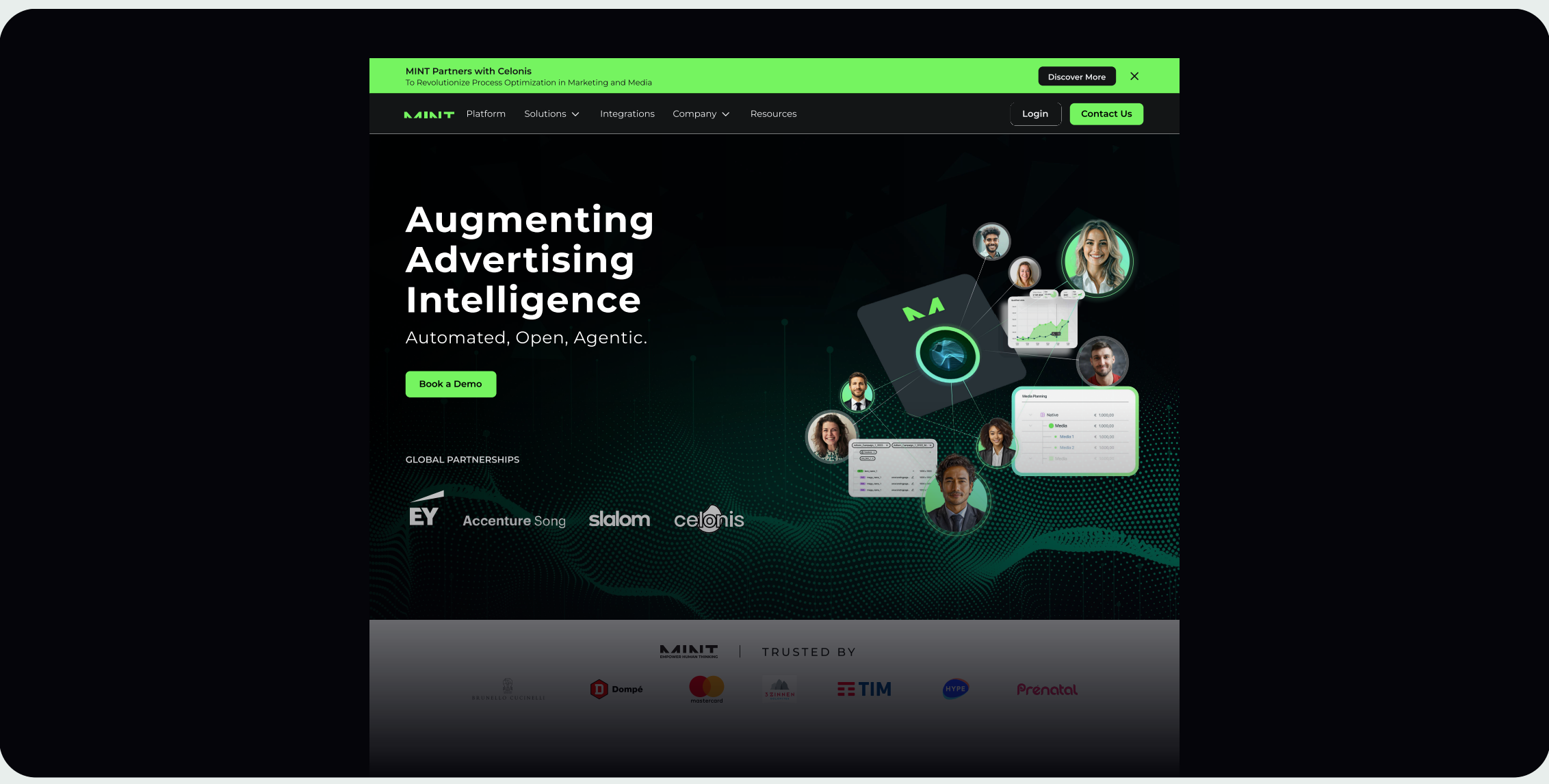
Brand development

We designed and developed two websites for this client and we continue to collaborate and improve them for almost two years.



Website design and improvement

With this client we're partners for over three years and while we initially redesigned their website to start, we're now working on improvements every day.



Add-Ons

Enhance your website foundation or ongoing growth plan with optional services that expand visibility, compliance, localization, and authority.

Engagement specifics

Who this add-ons are ideal for:

- ✓ Companies scaling into multiple markets requiring localized SEO and site structure
- ✓ Brands investing in Digital PR and AEO visibility through content outreach
- ✓ Teams with ADA / WCAG accessibility requirements
- ✓ Organizations needing compliance or governance audits
- ✓ Businesses expanding SEO, automation, or international growth layers

Starting \$1,500

Designed for teams scaling across regions and compliance environments.

2–4 weeks

Depending on scope and review cycles.

2–3 experts

Such as SEO/AEO lead, accessibility consultant, localization strategist, or brand specialist.

More reasons to partner with us

Proven growth systems

150+ successful migrations, redesigns, and optimization programs.

Enterprise -ready

GDPR, SLA, and automation compliance frameworks in place.

Transparent workflow

Monday tracking, KPI dashboards, and monthly reports.

LET'S BUILD TOGETHER!

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