



Company Deck

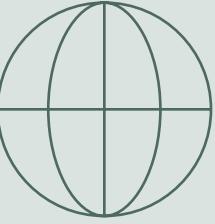
BROWORKS

WHAT'S INSIDE

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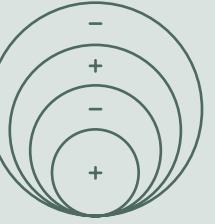
WE'RE A WEBFLOW DEVELOPMENT AGENCY BUILT FOR GROWTH

Broworks helps B2B, SaaS, and enterprise teams design, automate, and scale digital ecosystems, from brand identity and Webflow development to CRO, SEO, and HubSpot integration, all managed under one continuous partnership.



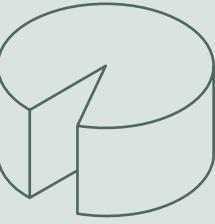
2019

Founded to transform how businesses scale with Webflow.



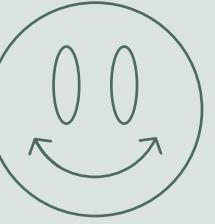
263%

Average SEO growth across our long-term optimization clients.



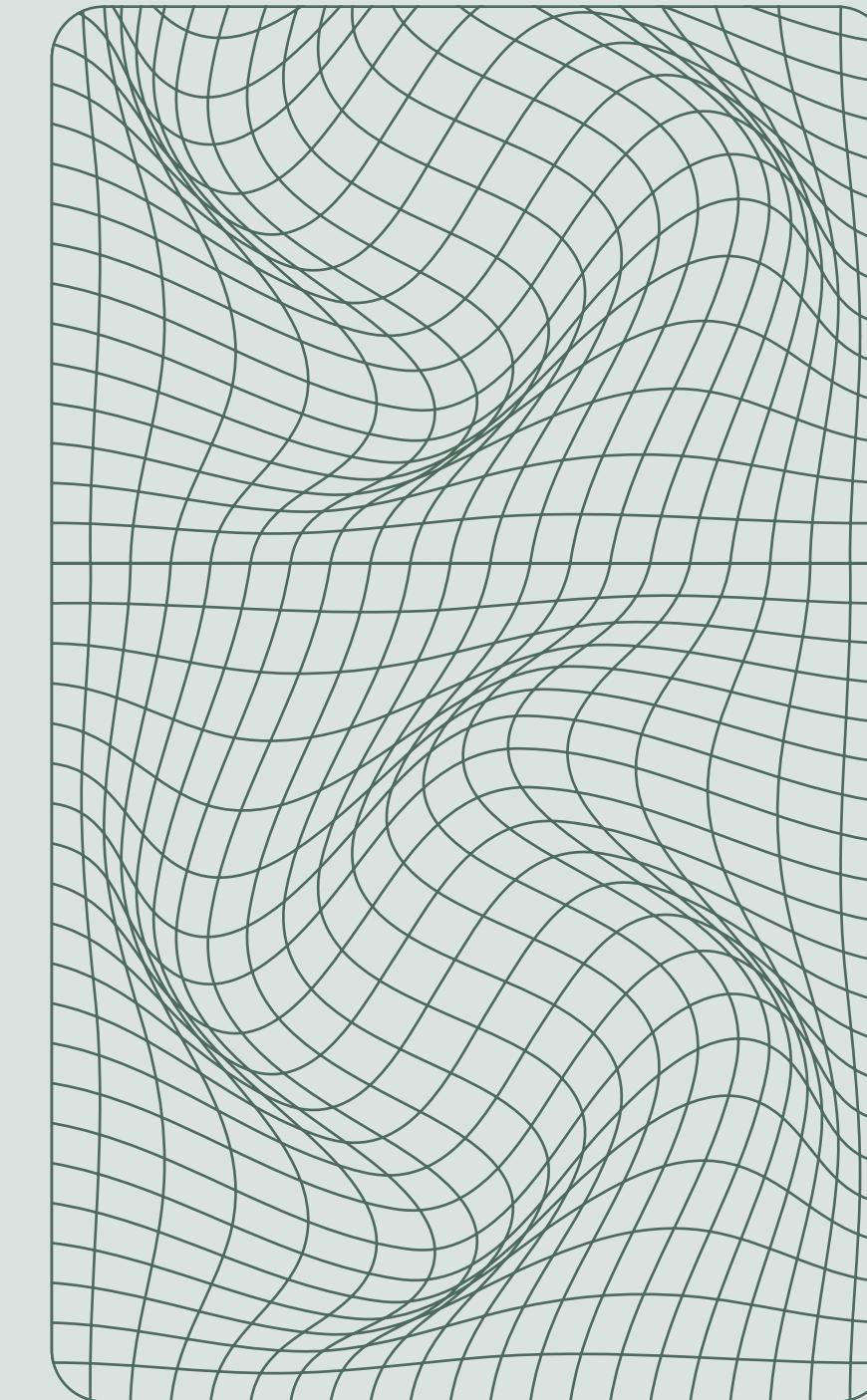
120+

Delivered for startups, SaaS, and enterprise brands worldwide.



10+

In-house Webflow, HubSpot, and AEO specialists.



100k+

Websites built by Broworks reach over 100K users daily.

Systems that drive growth

Webflow development

- Webflow migration
- CMS setup
- Client-First organization
- HubSpot & API integrations
- Make & Zapier automation

Growth & Optimization

- Conversion optimization (CRO)
- SEO & AEO for Google and AI engines
- Analytics dashboards
- continuous testing
- Localization setup

Branding & Strategy

- Identity systems
- Content strategy
- Positioning
- Voice & tone
- Brand messaging
- Design guidelines
- Brand book

OUR GROWTH PROCESS

01 Discovery & Alignment

Understand goals, audience, and metrics. Define technical scope and growth KPIs.

02 Design & Build

Develop modular, scalable Webflow systems optimized for performance and collaboration.

03 Website Growth

Measure, iterate, and grow through CRO, SEO, and AEO, ensuring your website evolves as fast as your business.

Industries we cover

Healthcare



Frontera

Supported by government facilities



Noze

Funded by NASA and Bill & Melinda Gates Foundation

Telecommunication



EPIQ Solutions

Partnered with US Military and Defence



Xiphos

Partnered with NASA & ISS

Marketing



EyeSee

Award-winning company for behavioral & market research



MINT

Global leader in advertising resource management

We don't just launch websites, we scale them.

3W

New website completely redesigned and migrated from WordPress

3X

Website visitors grew by 3x in the first month since launch



Stefan and his team were very helpful in supporting us with our WordPress to Webflow website migration. They have all the skills and experience to help with this sort of project. They also helped us improve our design and messaging so that we could have an even better user experience.



JACK FINDARO

Co-founder of Vetted Biz & Visa Franchise



Broworks are amazing, talented, and hardworking people. They are very creative (always coming up with new ideas!) and a pleasure to work with.



ANASTASIA HAMEL

Marketing Director at Epiq Solutions & Xiphos Systems

20%

Increase in conversion first 3 months after launching

2X

We designed and developed 2 large websites and full brand identity

SELECTED PROJECTS

EPIQ SOLUTIONS

Epiq build highly optimized SDR and turnkey solutions to offer unmatched visibility and control over the RF landscape.

Engagement

2x full branding projects, Monthly retainer

Industry

Communication & Networking

Company size

Enterprise (200+ employees)

Headquarters

Rolling Meadows, USA

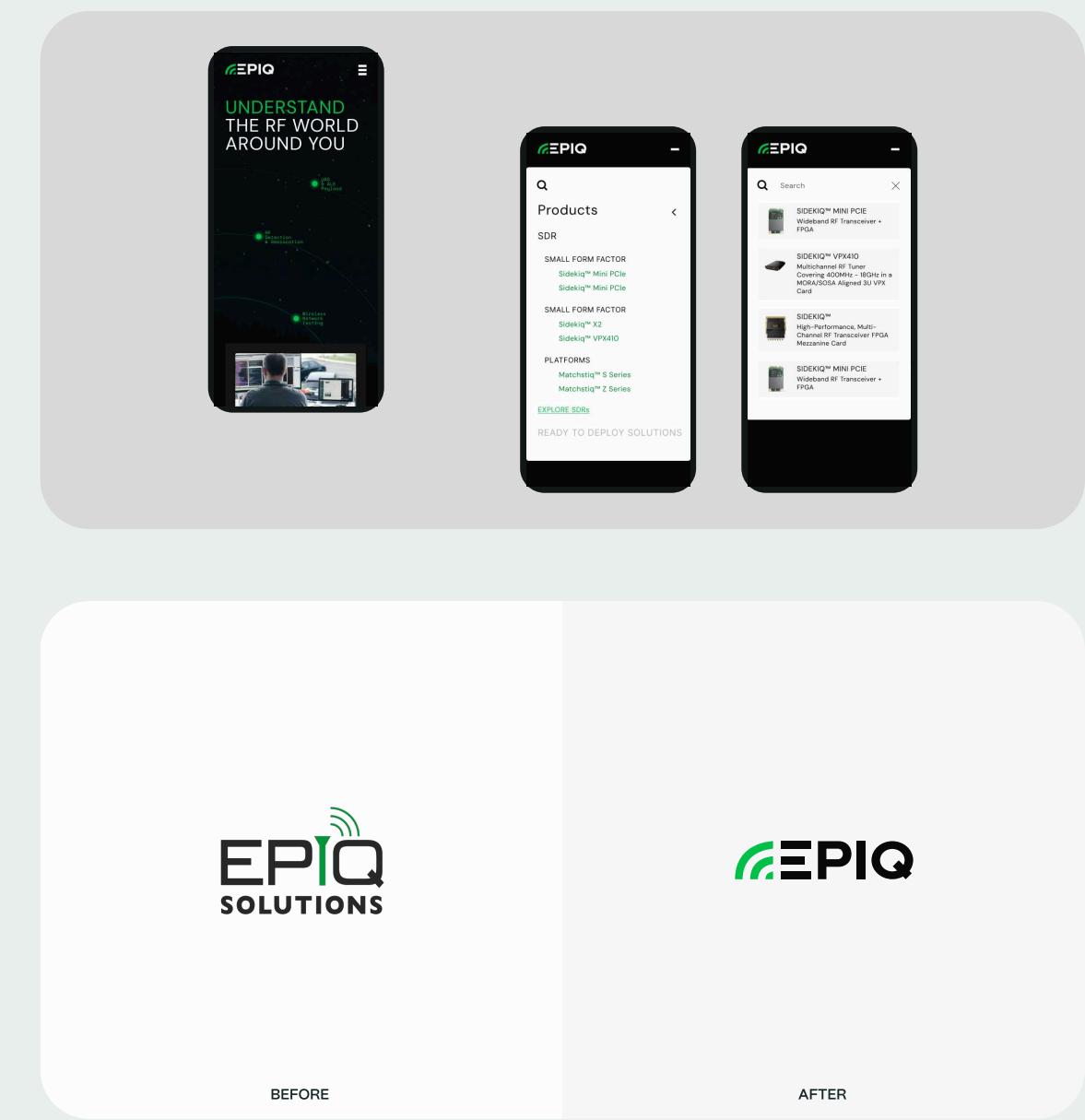
Challenge

Epiq already had a recognizable brand and a functioning website, but both were outdated and difficult to navigate. Their logo needed a subtle redesign to align with the visual systems used across their growing network of sister companies, without straying too far from the industry-recognized identity they've built over the years.

The website's UX posed a bigger challenge: the product pages were cluttered, and the path to purchase or contact sales was unclear. Since their audience is largely made up of engineers, we aimed to simplify and streamline the entire experience. We redesigned the homepage to improve clarity and focus, removing unnecessary elements and introducing intuitive navigation. Most notably, we transformed the product selection page into a clean, spreadsheet-like table to reflect how engineers prefer to scan and compare specs quickly.

What we did

- Conducted in-depth research to inform structure and design decisions
- Subtly redesigned the logo to align with Epiq's expanding brand ecosystem
- Simplified the homepage for faster, more intuitive navigation
- Transformed the product selection page for easier comparison
- Tailored the UX specifically for engineers, their core audience

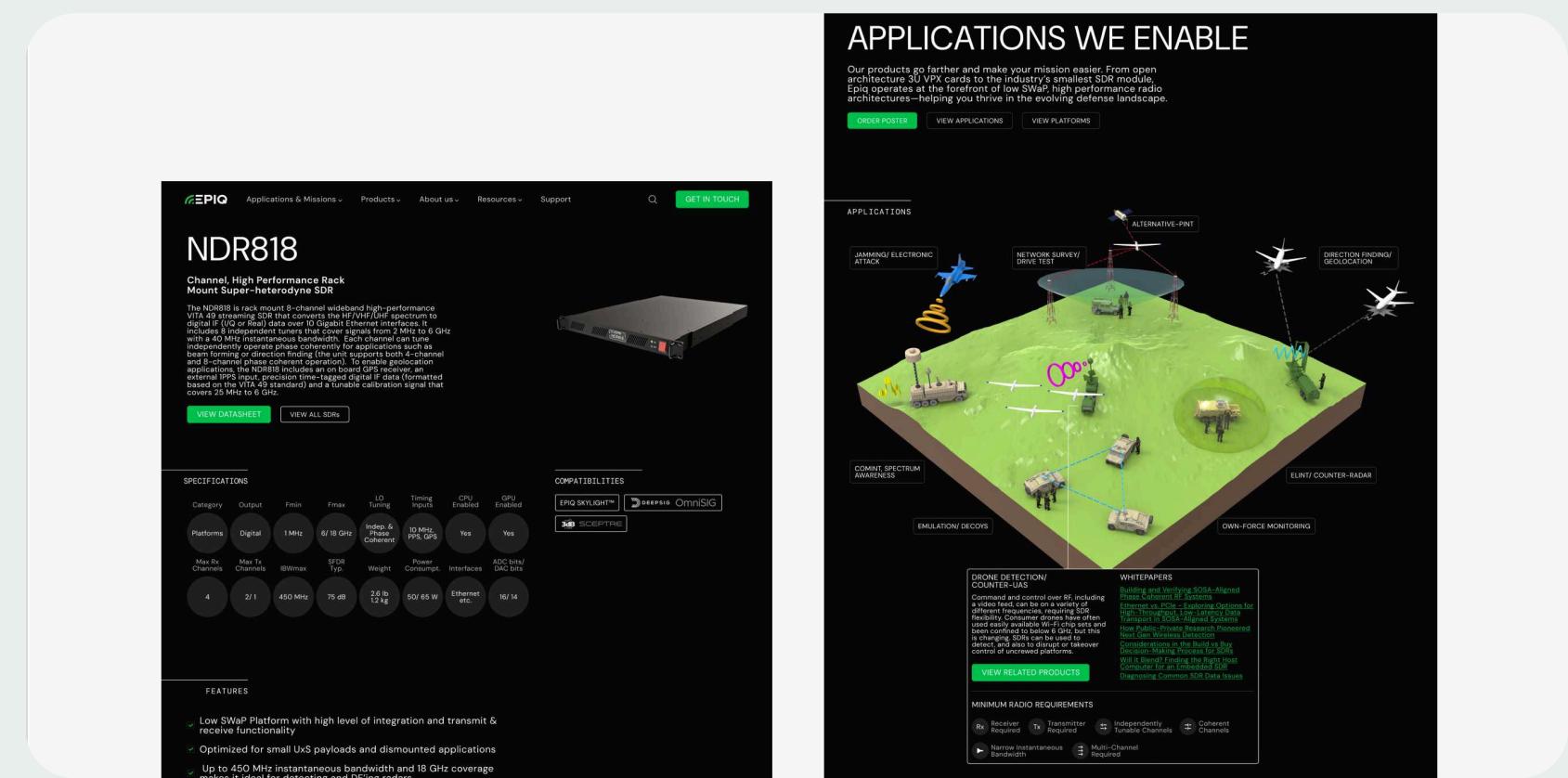
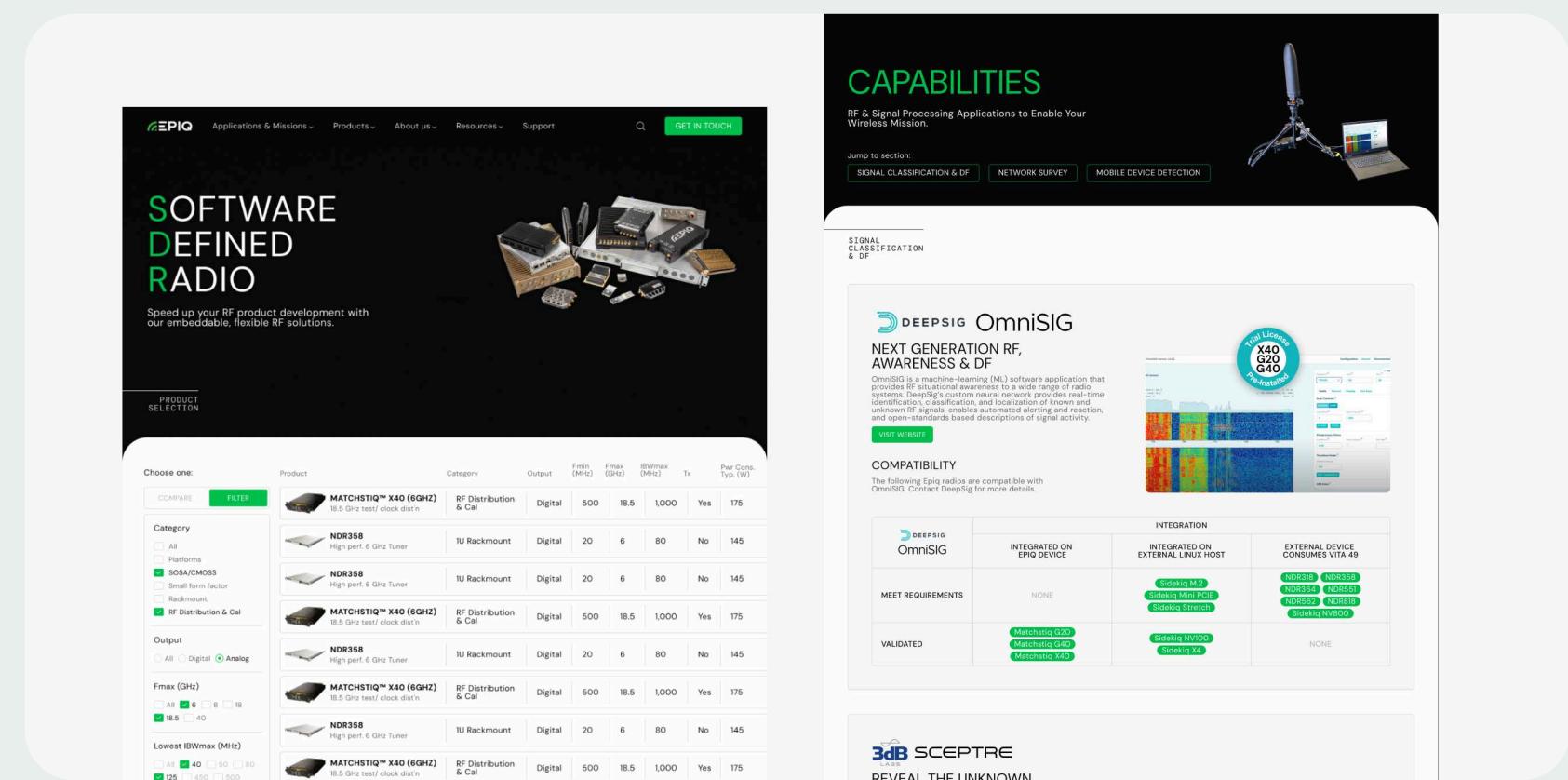


DM MONO

AaBbCcDdEeFfGgHhIiJjKk
L1MmNnOoPpQqRrSsTtUuVv
WwXxYyZz0123456789!@#\$

software defined radios to enable your spectrum dominance

DM SANS
MAIN TYPEFACE
STATUS::ENABLED



VISA FRANCHISE

Visa Franchise helps international entrepreneurs secure U.S. residency through franchise investment by offering a turnkey solution that combines immigration expertise, vetted franchise opportunities, and full legal and business support.

Engagement

WordPress to Webflow migration

Industry

Consulting

Company size

Small (30+ employees)

Headquarters

Miami, USA

Challenge

Over time, the site had become weighed down by hardcoded templates, conflicting visual builders, and an overreliance on developers for even minor updates. This not only slowed down the marketing team's ability to launch new campaigns but also created confusion for users trying to understand Visa Franchise's core offering. Our goal was to create a system that's easy to manage, conversion-focused, and clearly communicates the company's value from the first visit.

Key challenges included:

- Outdated WordPress infrastructure
- Hardcoded templates and multiple page builders
- Inconsistent design system and visual hierarchy
- Overloaded blog and resource structure
- Lack of a clear narrative
- Limited lead-generation flexibility

What we did

- Full migration to Webflow in just 3 weeks
- Creation of a unified design system
- Clear homepage narrative and messaging
- SEO-focused content architecture
- Flexible landing page and gated templates
- Integrated HubSpot forms and analytics
- Refined blog and resource structure

Residency by investment Residency by talent Resources About Contact Get started

Empowering Global Talent and Investors to Call the U.S. Home

At Visa Franchise, we help non-U.S. citizens secure U.S. residency through smart investment or extraordinary achievement, guiding you every step of the way with clarity, care, and confidence.

Use cases Meet our team

Check your eligibility How it works

Trusted by 1,200+ clients

97% Visa approval rate 1,200+ Success stories Globally trusted

Upcoming Webinar - Learn how to secure a U.S. visa through franchise investment, live Q&A included. Save your spot

Get a U.S. Visa Through E-2 Investment or Talent

Unlock your path to the U.S. with tailored E-2 visa franchise opportunities, investment visa solutions, or talent-based green cards.

Check your eligibility How it works

Trusted by 1,200+ clients

97% Visa approval rate 1,200+ Success stories Globally trusted

Featured on Forbes BUSINESS INSIDER Investopedia LexisNexis Kiplinger

Who Qualifies for the Franchise Visa Program? Check your eligibility Learn More

Treaty Country Citizenship Investment Capital Ready

Active Business Ownership Genuine Intent to Relocate

How Our 4-Step Visa Program Works Tell Us Your Story

Join program How it works

Trusted by 1,200+ clients

97% Visa approval rate 1,200+ Success stories Globally trusted

Featured on Forbes BUSINESS INSIDER Investopedia LexisNexis Kiplinger

Partner With Us. Empower Global Mobility.

Join our Partner Program and help clients secure U.S. residency through franchise investment or talent-based visas. Whether you're an immigration attorney, relocation consultant, or agency, we give you the tools to expand your services, grow revenue, and deliver life-changing outcomes.

Join program How it works

Trusted by 1,200+ clients

97% Visa approval rate 1,200+ Success stories Globally trusted

Why Business Owners Trust Our Franchise Visa Program

97% Visa Approval Rate Trusted experts with over a decade of experience and 1,200+ approved clients across 65+ countries.

Vetted Franchise Matching We only recommend high-ROI, E-2 eligible franchises tailored to your budget, skills, and goals.

End-to-End Immigration Support From franchise selection to visa paperwork, LLC setup, and beyond, we handle it all.

100% Money-Back Guarantee If you're not eligible for the E-2 visa, you get your money back, no risk, no hassle.

Check your eligibility How it works

Trusted by 1,200+ clients

97% Visa approval rate 1,200+ Success stories Globally trusted

Check your eligibility How it works

Trusted by 1,200+ clients

97% Visa approval rate 1,200+ Success stories Globally trusted

FRONTERA

Frontera Search Partners is a healthcare staffing partner built on reliability, transparency, and the right clinical fit.

Engagement

WordPress Migration & Redesign

Industry

Healthcare Staffing

Company size

Small (20+ employees)

Headquarters

Dallas, USA

Challenge

Frontera Search Partners had outgrown their WordPress website. The platform limited speed, consistency, and flexibility, making it harder to clearly communicate their positioning in the healthcare staffing space and slower to support ongoing growth initiatives. The website needed to better reflect their credibility, streamline how roles are presented, and give the team a system they could evolve without technical bottlenecks.

What we did

- Migrated the website from WordPress to Webflow
- Delivered a visual refresh, including a logo facelift and updated design system
- Built a scalable CMS structure aligned with Bullhorn and job listings
- Designed conversion-focused page templates for services, roles, and resources
- Integrated HubSpot forms, tracking, and analytics
- Established a foundation for ongoing growth, SEO, and performance optimization

4.5/5 ★★★★★ Based on 18 reviews on Glassdoor

HEALTHCARE STAFFING AGENCY

Connecting people in healthcare who belong together

Explore staffing solutions Find job opportunities

Finding clinicians who fit your culture while reducing turnover and last minute gaps is possible with a healthcare staffing agency you can trust.

Fit over volume Retention you can measure

Job openings

Explore flexible roles and long term opportunities for jobs in healthcare with a team that fits you first.

Filters

Showing 0 of 100

Physicians

- Family Medicine
- Internal Medicine
- Emergency Medicine
- Psychiatry
- Anesthesiology
- Hospitalists
- OB/GYN
- Pediatrics
- Surgery (General, Orthopedic, Urology)
- Radiology
- TM/Neurology
- Pathology
- Dermatology
- PM&R
- Gastroenterology
- Neurology
- Oncology
- Ophthalmology
- Otolaryngology (ENT)
- Telemedicine/Remote Opportunities for MD(O)NPs

Full-time / Part-time Psychiatric Mental Health NP (PMHNP) \$450-500/day

MEDICAL STAFFING SOLUTIONS

Discover a better way to connect talent and care

Frontera strengthens how organizations connect talent and care through trusted medical staffing solutions. We help you identify the right providers, fill positions quickly, and maintain continuity of care.

Get started Learn more

WHO WE SERVE

Medical staffing solutions for government programs & healthcare facilities

GOVERNMENT HEALTHCARE COMMERCIAL HEALTHCARE

Government-program ready credentialing and compliance

Mission-aligned providers

End-to-end documentation

frontera
SEARCH PARTNERS

4.5/5 ★★★★★ Based on 18 reviews on Glassdoor

FRONTERA SEARCH PARTNERS

Connecting people in healthcare who belong together

Find your next provider

Find jobs

Hospitals with clinicians who fit your culture, reducing turnover, no-shows, and last-minute gaps.

frontera
SEARCH PARTNERS

TAGLINE

Frontera founders' story

Request staffing support

2013

Built on burnout, driven to do staffing differently

After years in healthcare, Chas and Jody saw firsthand the dysfunction within the staffing industry—high turnover, poor culture, and a numbers-driven approach to recruiting. Those issues didn't just affect recruiters; they directly impacted how providers were supported and, ultimately, how patients experienced care.

frontera
SEARCH PARTNERS

Providers choose Frontera for better placements, real communication, and consistent pay

★★★★★ 4.9/5

October 14, 2025

"Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse varius enim in eros elementum tristique. Duis cursus, mi quis viverra ornare."

Name Surname Position, Company name

General structure

Founded in 2019

8+ People

Headquarters in Pancevo, Serbia

Remote-local culture



3 departments

Design

Development

Marketing

6 teams

Webflow

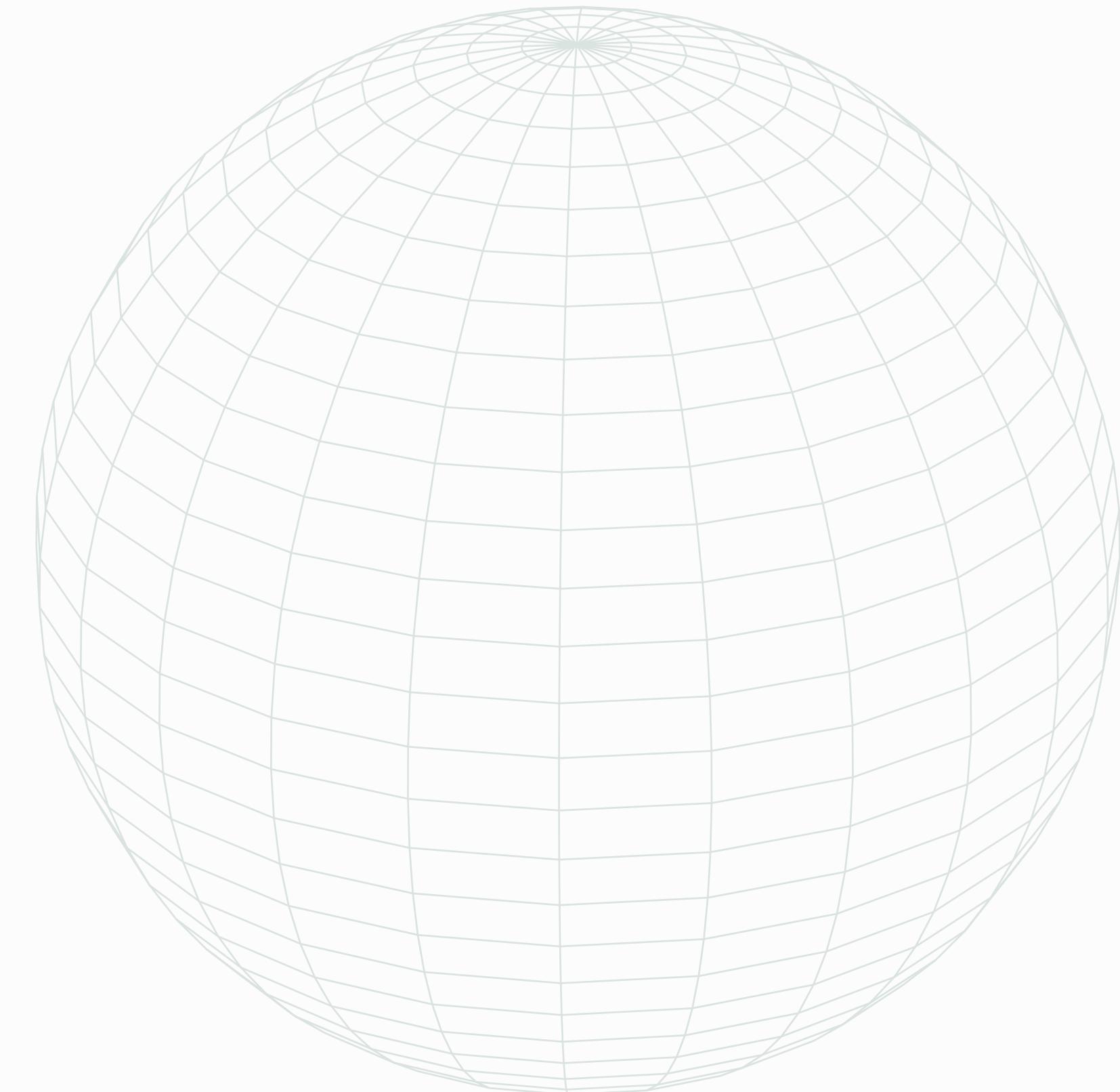
HubSpot

CRO

SEO/AEO

Automation

No code backend



ENGAGE MODELS

Engagement models designed for every stage of growth

Website Builds

When you need a full redesign, migration, or initial launch, our fixed-scope project sprints establish a strong website foundation, delivered in weeks, not months.

Subscription Plans

For teams ready to continuously grow organic visibility and conversion performance after launch or to start iterating from day one without separating build and growth.

Website Builds

We redesign, migrate, or replatform websites through fixed-price project sprints that establish a strong foundation for long-term growth.

Each sprint includes UX, UI design, Webflow development, technical SEO and AEO setup, redirect mapping, and post-launch support ensuring performance, clarity, and scalability from day one.

Who this model is ideal for:

- ✓ Businesses migrating from WordPress, Wix, or HubSpot CMS to Webflow
- ✓ Brands needing a fast, fixed-scope redesign or product launch
- ✓ Teams validating a new product, market, or positioning before entering a subscription plan
- ✓ Companies requiring SEO- and AEO-safe migrations without losing rankings
- ✓ Enterprise teams testing Webflow through a pilot project or proof of concept

Engagement specifics

Starting at \$10,000

Best for redesigns, replatforming, and full migrations.

6-8 weeks

Depending on project complexity and integrations.

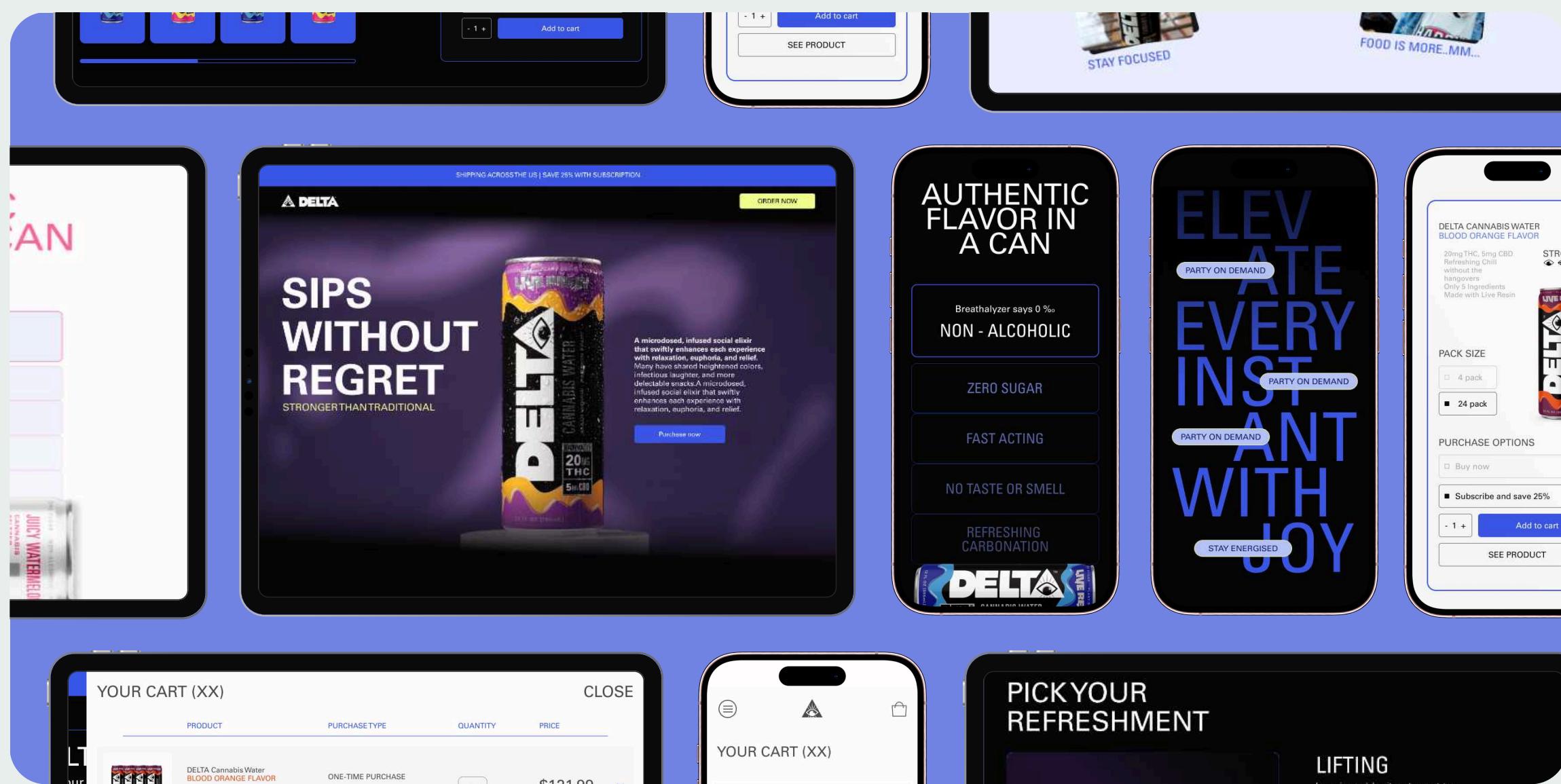
3-5 experts

Including project lead, UX/UI designer, Webflow developer, SEO migration specialist, and QA engineer.

Use cases

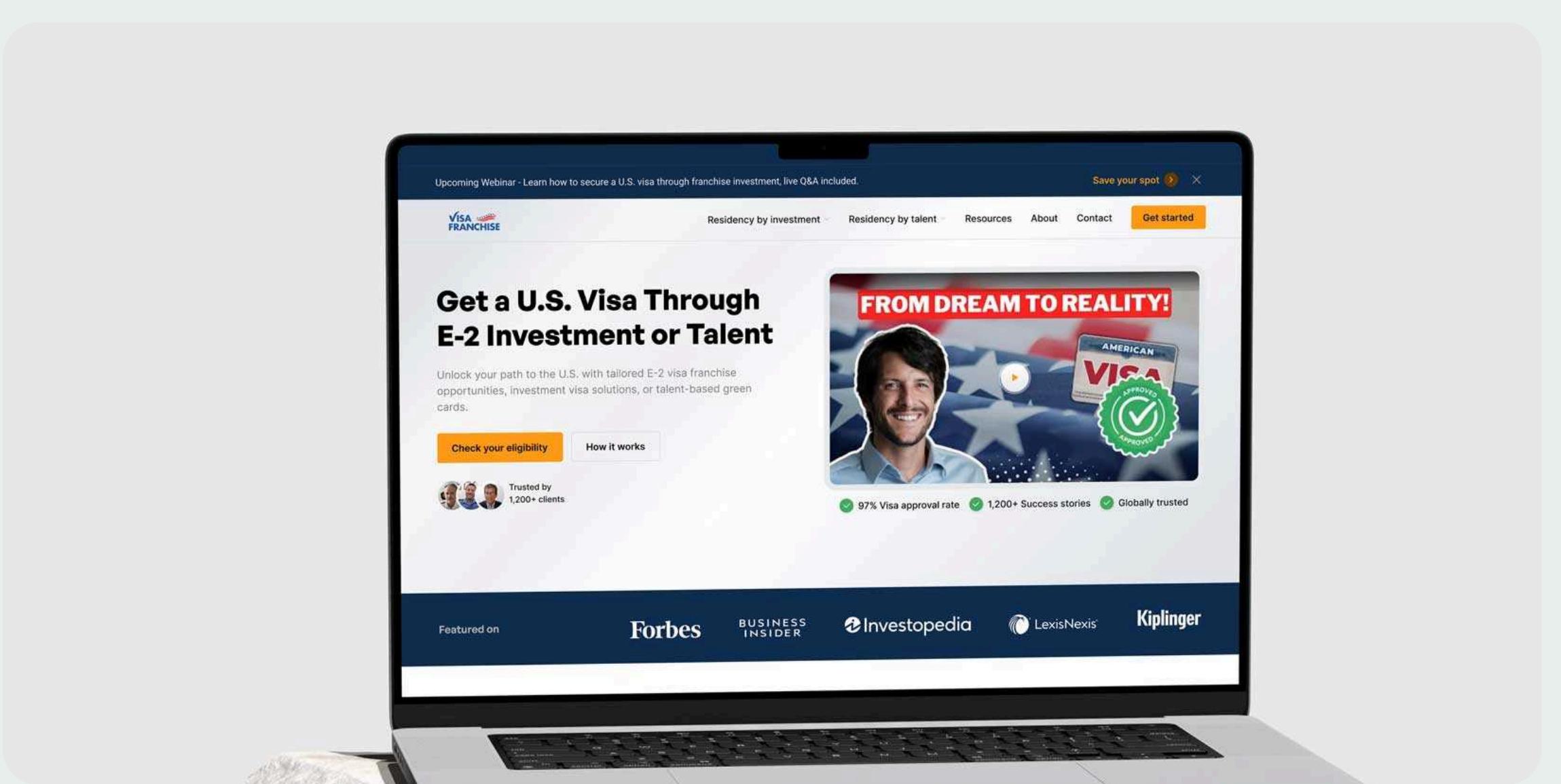
Website design

We helped a brand that owns cannabis infused drinks to design their website with maximum engagement and conversion rate, so that they can grow from there.



Migration to Webflow

We executed a complete redesign and migration of the Visa Franchise website to Webflow, focusing on clarity, flexibility, and performance. We restructured the site from the ground up, starting with strategy workshops to define the core offer, target audience, and messaging hierarchy.



Subscription plan

Our subscription plans are designed to grow your website's organic visibility and conversion performance over time. This includes continuous SEO and AEO execution, conversion rate optimization (CRO), and strategic Webflow improvements with reporting dashboards, priority delivery, and access to our full in-house growth team.

Engagement specifics

Who this model is ideal for:

- ✓ SaaS and B2B brands focused on organic traffic growth and conversion rate optimization
- ✓ Marketing teams using their website as a primary acquisition channel
- ✓ Companies seeking measurable, compounding results from SEO, AEO, and CRO
- ✓ Teams without in-house Webflow, SEO, or HubSpot expertise
- ✓ Enterprise clients requiring SLA-backed growth operations, not just updates

Starting at \$3,900/month

Ideal for brands that see their website as a long-term growth system.

Minimum 3 months

Most clients stay 12+ months for compounding results.

3-6 experts

Including Webflow developer, UX/UI designer, SEO/AEO strategist, and HubSpot automation specialist.

Use cases

Brand development

We designed and developed two websites for this client and we continue to collaborate and improve them for almost two years.

The screenshot shows two main sections of the EPIQ website. On the left, a 'SOFTWARE DEFINED RADIO' section features a product selection table with filters for categories like 'RF Distribution & Cal' and 'Digital' output. On the right, a 'CAPABILITIES' section for 'DEEPSIG OmniSIG' is displayed, showing a screenshot of the software interface with a 'Trial License' button and a heatmap visualization.

Website design and improvement

With this client we're partners for over three years and while we initially redesigned their website to start, we're now working on improvements every day.

The screenshot shows the MINT website's homepage. It features a prominent 'Augmenting Advertising Intelligence' section with a 'Book a Demo' button and a 'GLOBAL PARTNERSHIPS' section featuring logos for EY, Accenture, Song, slalom, and celonis. The page also includes a 'Discover More' button and a 'MINT Partners with Celonis' banner.

Add-Ons

Enhance your website foundation or ongoing growth plan with optional services that expand visibility, compliance, localization, and authority.

Engagement specifics

Who this add-ons are ideal for:

- ✓ Companies scaling into multiple markets requiring localized SEO and site structure
- ✓ Brands investing in Digital PR and AEO visibility through content outreach
- ✓ Teams with ADA / WCAG accessibility requirements
- ✓ Organizations needing compliance or governance audits
- ✓ Businesses expanding SEO, automation, or international growth layers

Starting \$1,500

Designed for teams scaling across regions and compliance environments.

2-4 weeks

Depending on scope and review cycles.

2-3 experts

Such as SEO/AEO lead, accessibility consultant, localization strategist, or brand specialist.

More reasons to partner with us

Proven growth systems

150+ successful migrations, redesigns, and optimization programs.

Enterprise -ready

GDPR, SLA, and automation compliance frameworks in place.

Transparent workflow

Monday tracking, KPI dashboards, and monthly reports.

LET'S BUILD TOGETHER!

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