



Company Deck

# BROWWORKS

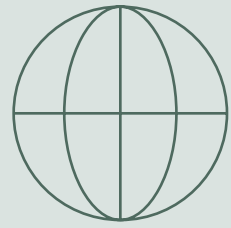
# WHAT'S INSIDE

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# WE'RE A WEBFLOW DEVELOPMENT AGENCY BUILT FOR GROWTH

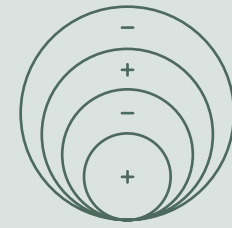
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Browworks helps B2B, SaaS, and enterprise teams design, automate, and scale digital ecosystems, from brand identity and Webflow development to CRO, SEO, and HubSpot integration, all managed under one continuous partnership.



# 2019

Founded to transform how businesses scale with Webflow.



# 263%

Average SEO growth across our long-term optimization clients.



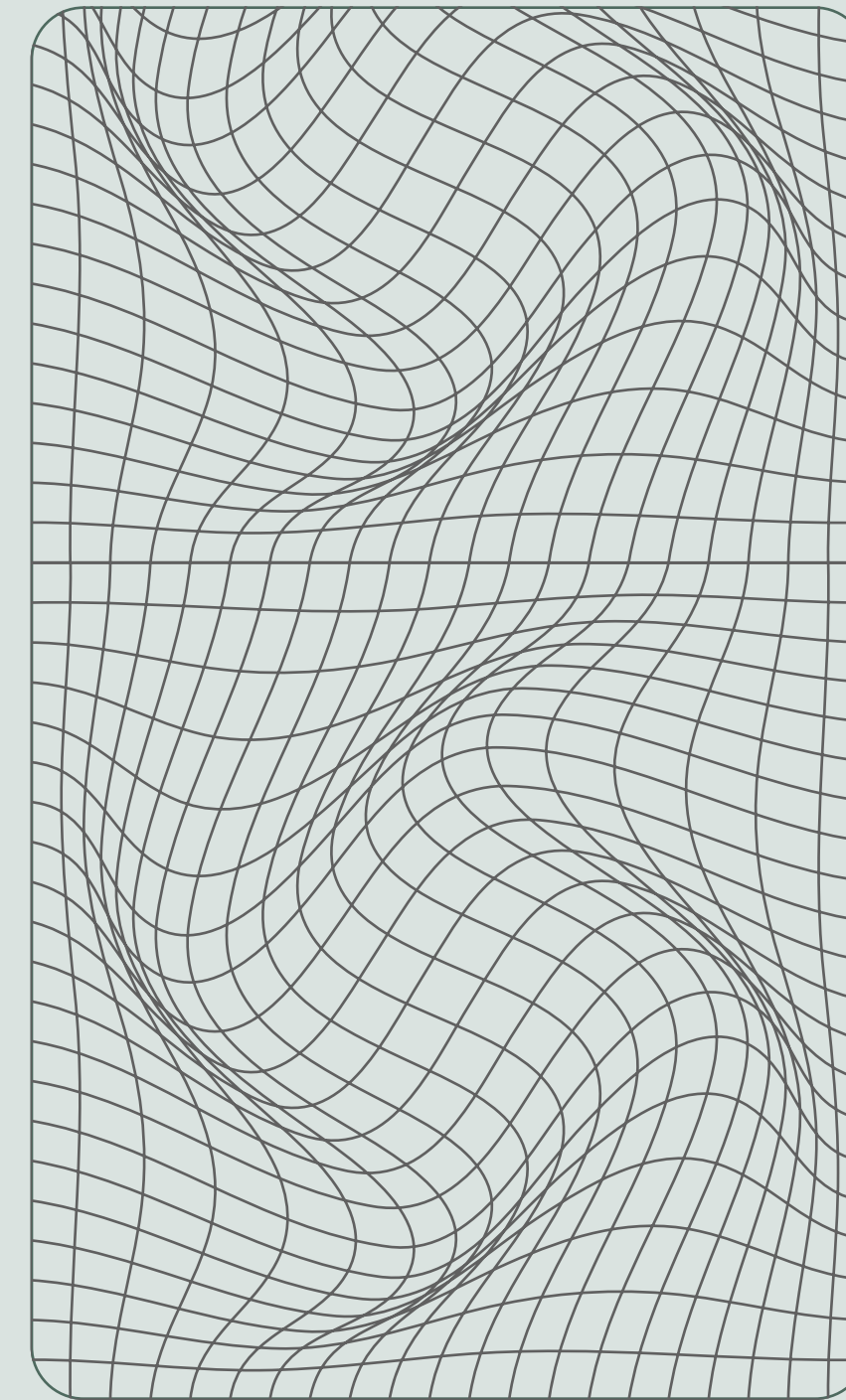
# 120+

Delivered for startups, SaaS, and enterprise brands worldwide.



# 10+

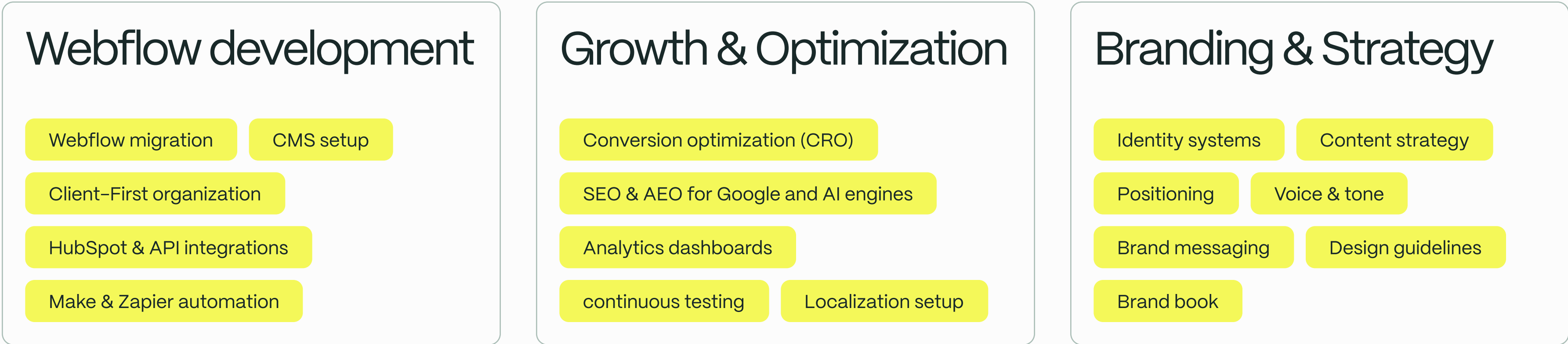
In-house Webflow, HubSpot, and AEO specialists.



# 100k+

Websites built by Browworks reach over 100K users daily.

# Systems that drive growth



# OUR GROWTH PROCESS

## 01 Discovery & Alignment

Understand goals, audience, and metrics. Define technical scope and growth KPIs.

## 02 Design & Build

Develop modular, scalable Webflow systems optimized for performance and collaboration.

## 03 Continuous Optimization

Measure, iterate, and grow through CRO, SEO, and AEO, ensuring your website evolves as fast as your business.

# INDUSTRIES WE COVER



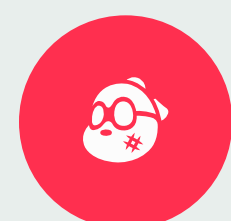
SaaS



Healthcare



Market research



Entertainment



B2B



Telecommunication



We don't just launch websites, we scale them.

# 3w

New website completely redesigned and migrated from WordPress

# 3x

Website visitors grew by 3x in the first month since launch

**EPIQ** X **XIPHOS**  
AN EPIQ SOLUTIONS COMPANY

Browworks are amazing, talented, and hardworking people. They are very creative (always coming up with new ideas!) and a pleasure to work with.



**ANASTASIA HAMEL**

Marketing Director at Epiq Solutions & Xiphos Systems

**VISA FRANCHISE** **Vetted Biz**

Stefan and his team were very helpful in supporting us with our WordPress to Webflow website migration. They have all the skills and experience to help with this sort of project. They also helped us improve our design and messaging so that we could have an even better user experience.



**JACK FINDARO**

Co-founder of Vetted Biz & Visa Franchise

# 20%

Increase in conversion first 3 months after launching

# 2x

We designed and developed 2 large websites and full brand identity



# SELECTED PROJECTS

# EPIQ SOLUTIONS

Epiq build highly optimized SDR and turnkey solutions to offer unmatched visibility and control over the RF landscape.

Engagement	2x full branding projects, Monthly retainer
Industry	Communication & Networking
Company size	Enterprise (200+ employees)
Headquarters	Rolling Meadows, USA

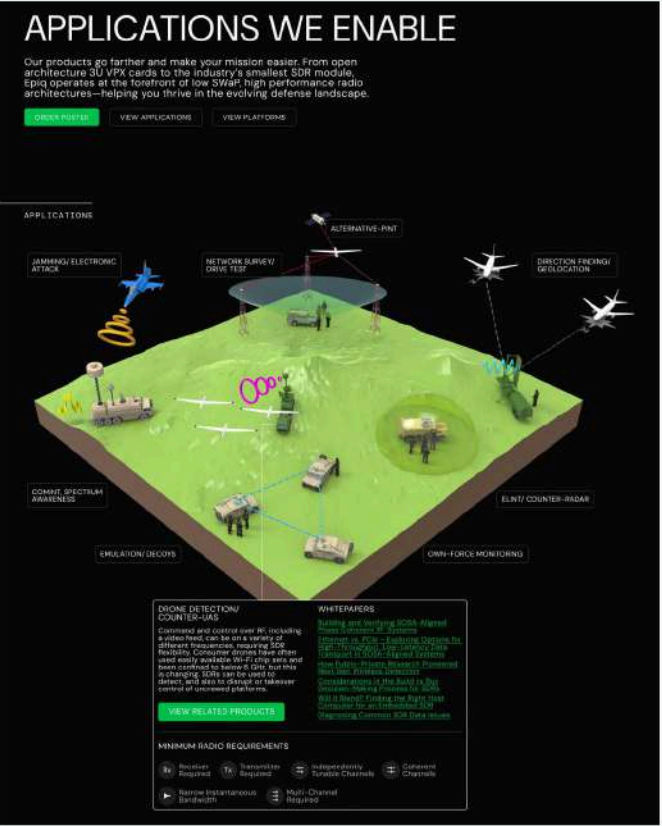
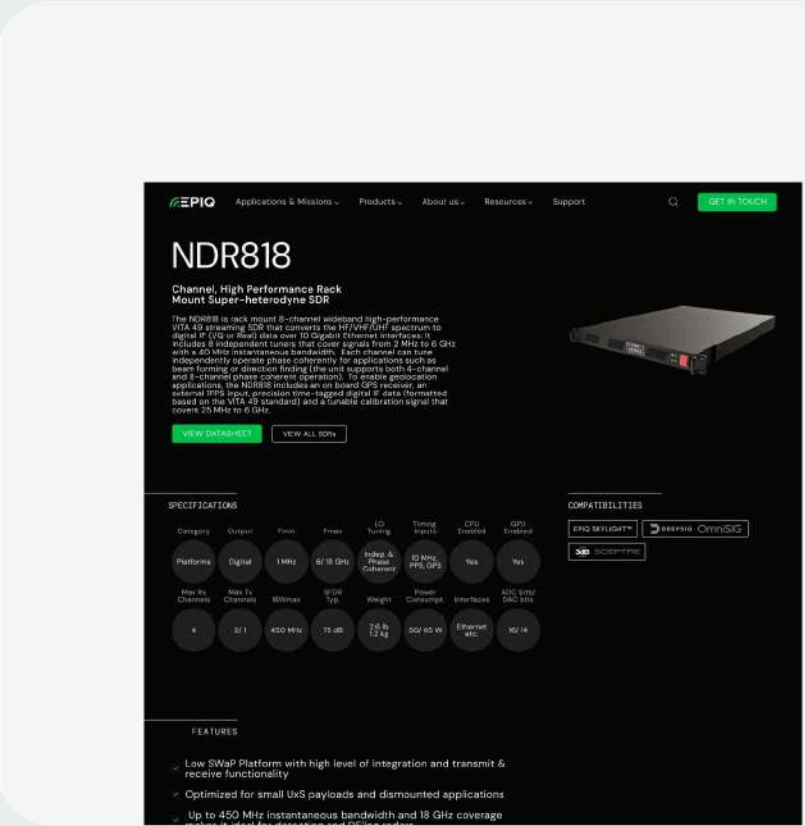
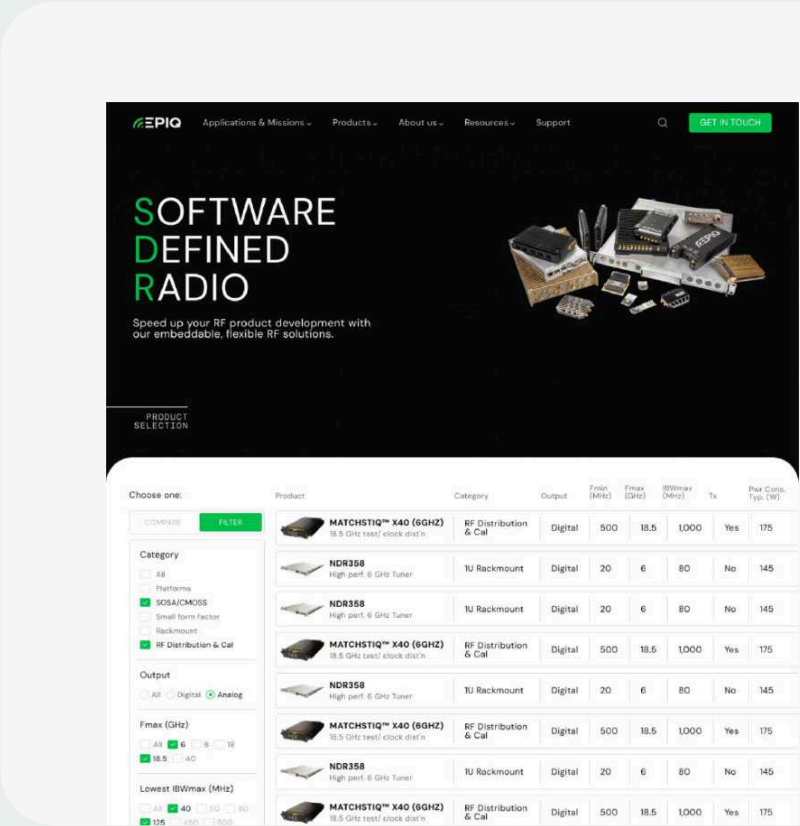
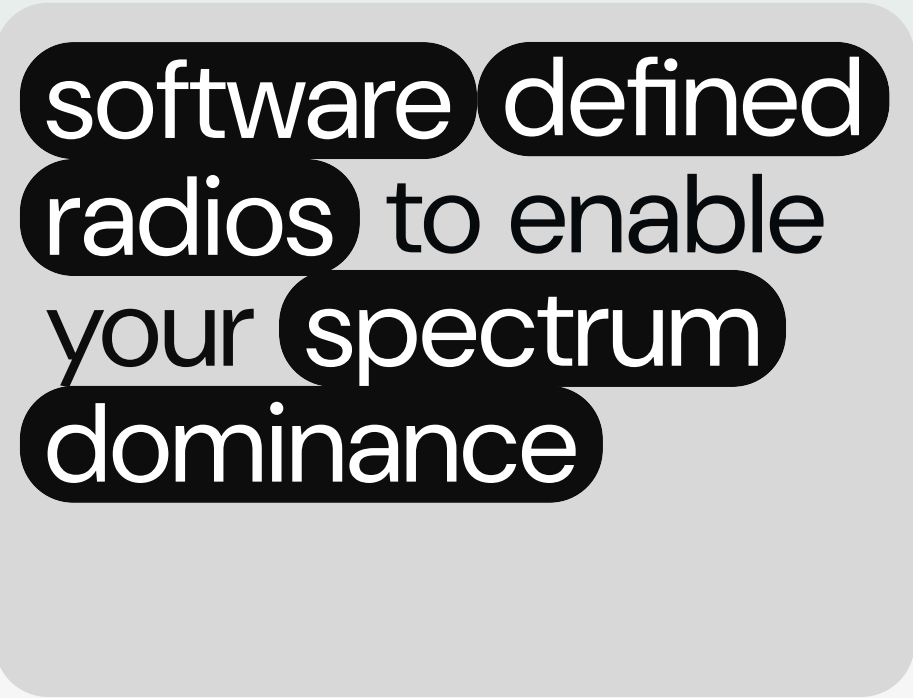
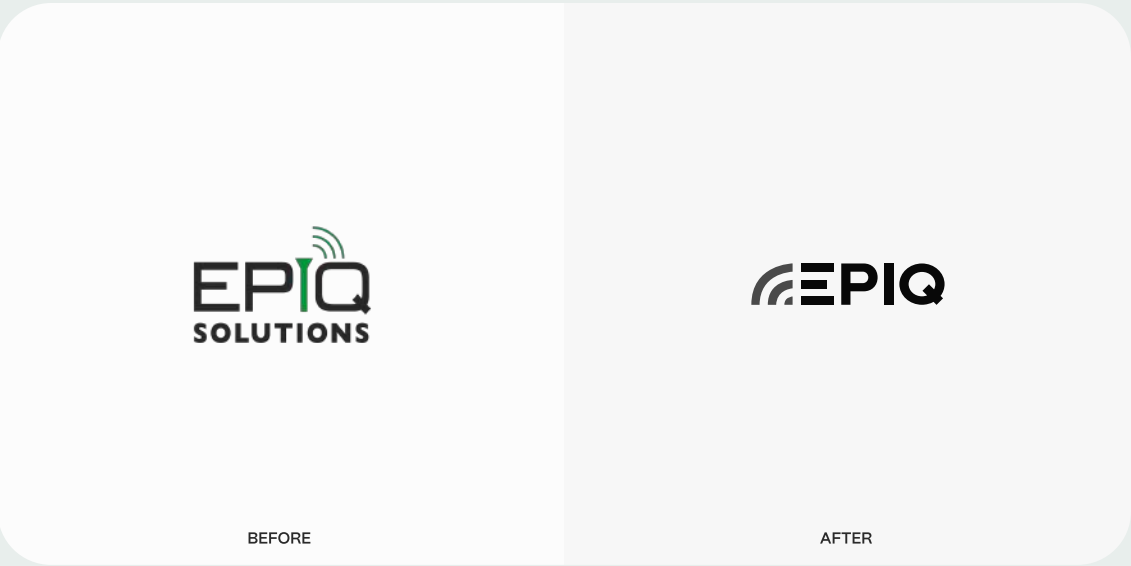
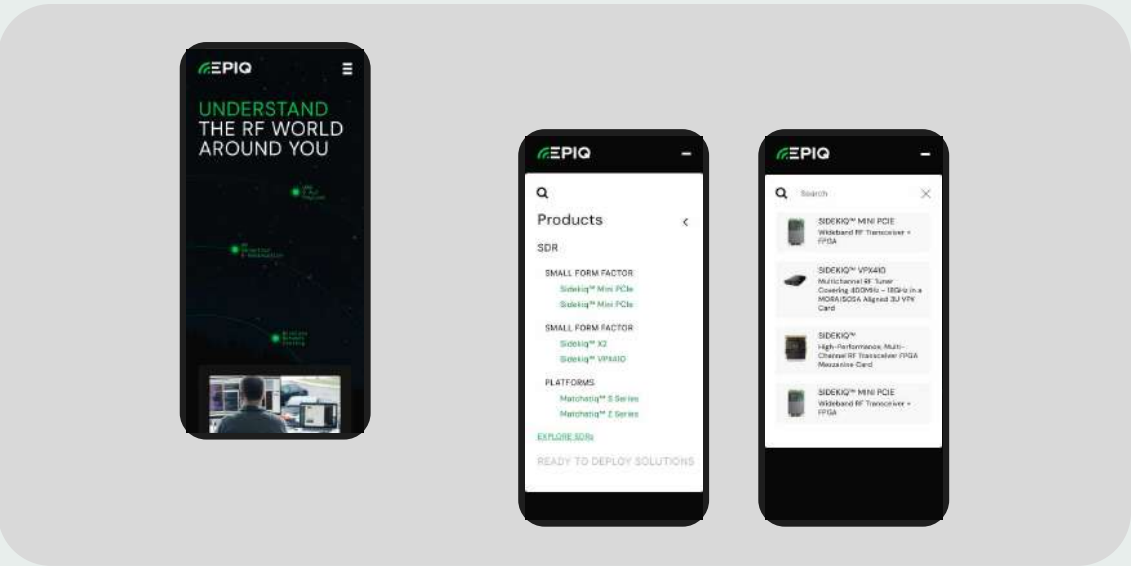
## Challenge

Epiq already had a recognizable brand and a functioning website, but both were outdated and difficult to navigate. Their logo needed a subtle redesign to align with the visual systems used across their growing network of sister companies, without straying too far from the industry-recognized identity they’ve built over the years.

The website’s UX posed a bigger challenge: the product pages were cluttered, and the path to purchase or contact sales was unclear. Since their audience is largely made up of engineers, we aimed to simplify and streamline the entire experience. We redesigned the homepage to improve clarity and focus, removing unnecessary elements and introducing intuitive navigation. Most notably, we transformed the product selection page into a clean, spreadsheet-like table to reflect how engineers prefer to scan and compare specs quickly.

## What we did

- Conducted in-depth research to inform structure and design decisions
- Subtly redesigned the logo to align with Epiq’s expanding brand ecosystem
- Simplified the homepage for faster, more intuitive navigation
- Transformed the product selection page for easier comparison
- Tailored the UX specifically for engineers, their core audience





# VISA FRANCHISE

Visa Franchise helps international entrepreneurs secure U.S. residency through franchise investment by offering a turnkey solution that combines immigration expertise, vetted franchise opportunities, and full legal and business support.

## Engagement

WordPress to Webflow migration

## Industry

Consulting

## Company size

Small (30+ employees)

## Headquarters

Miami, USA

## Challenge

Over time, the site had become weighed down by hardcoded templates, conflicting visual builders, and an overreliance on developers for even minor updates. This not only slowed down the marketing team's ability to launch new campaigns but also created confusion for users trying to understand Visa Franchise's core offering. Our goal was to create a system that's easy to manage, conversion-focused, and clearly communicates the company's value from the first visit.

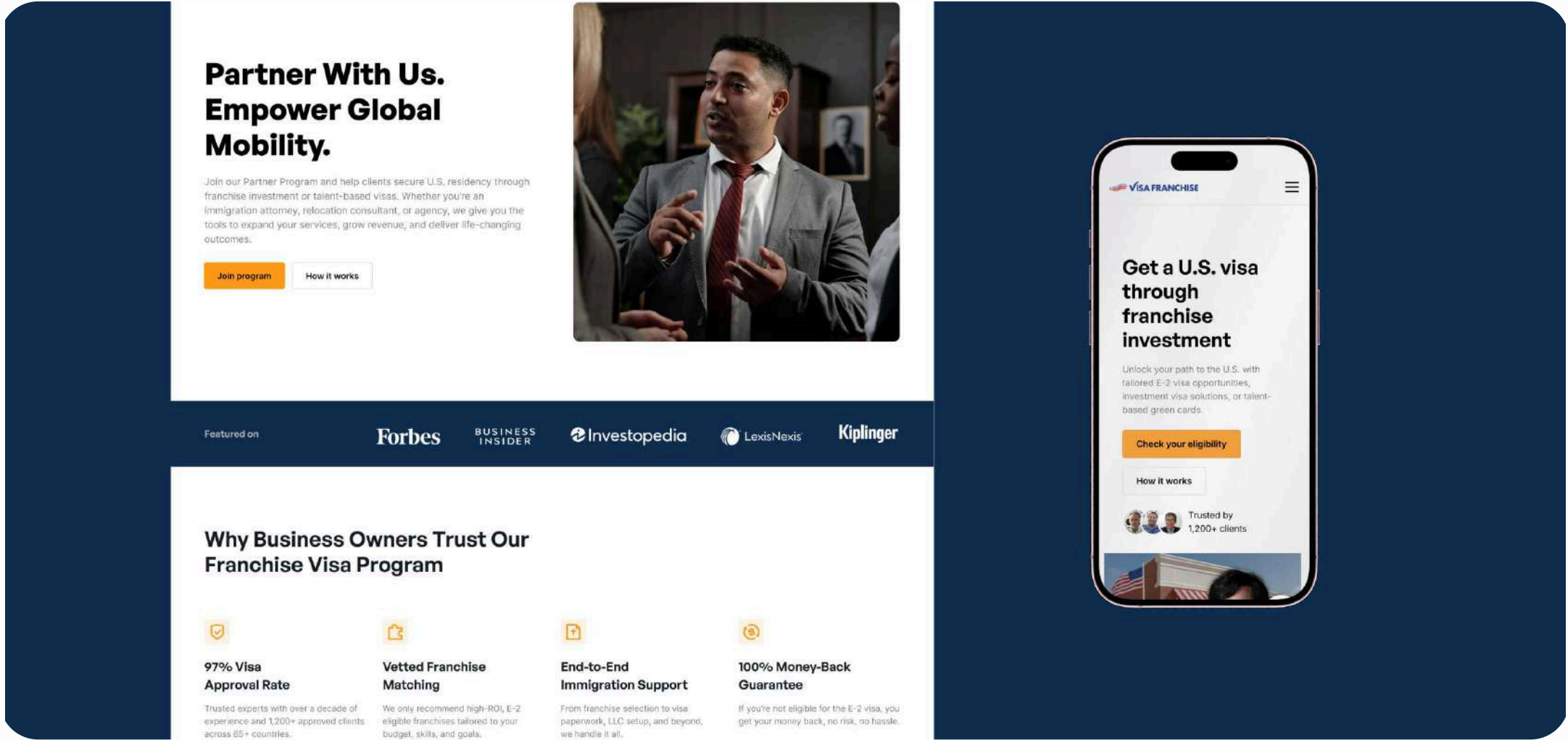
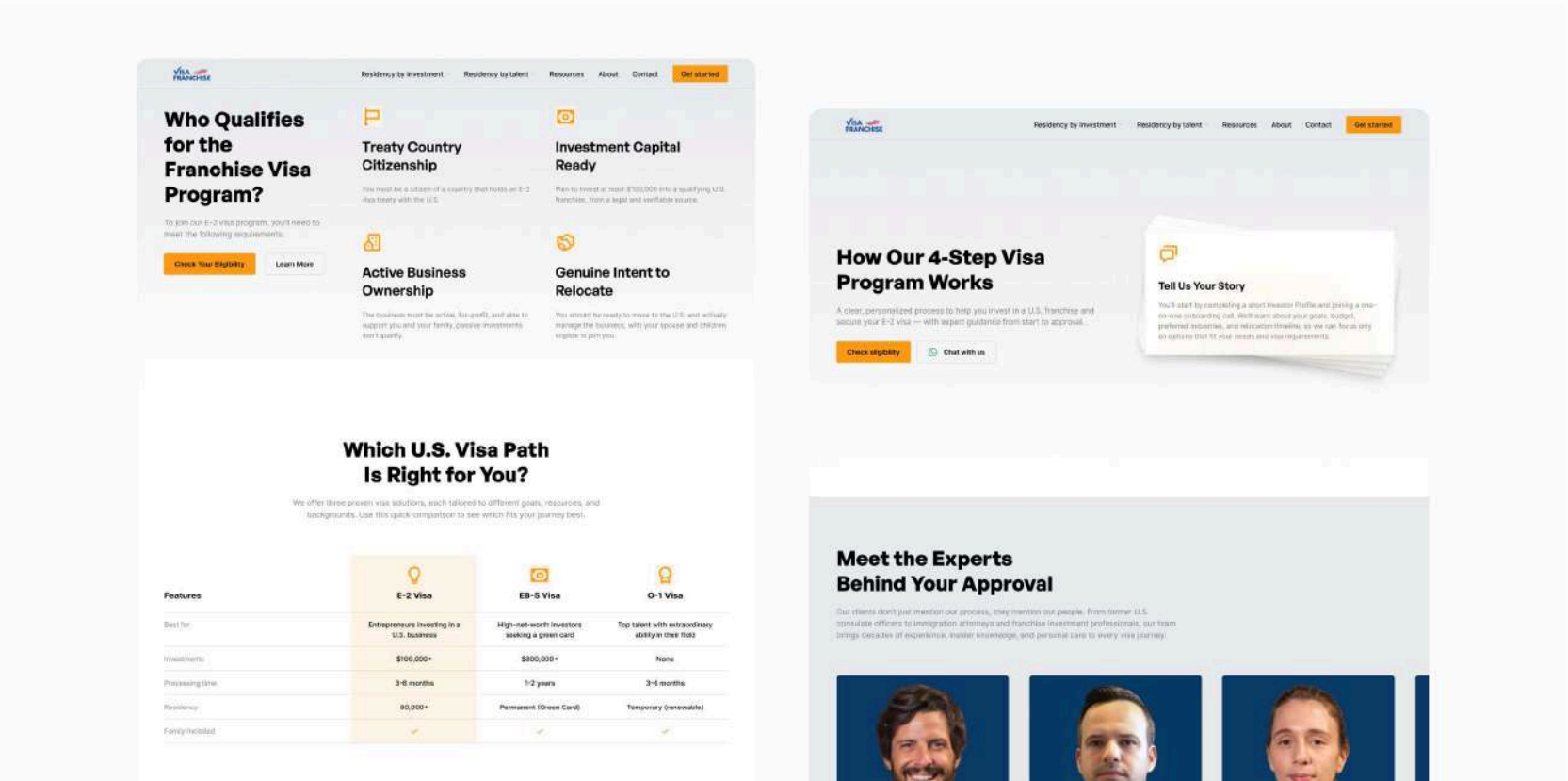
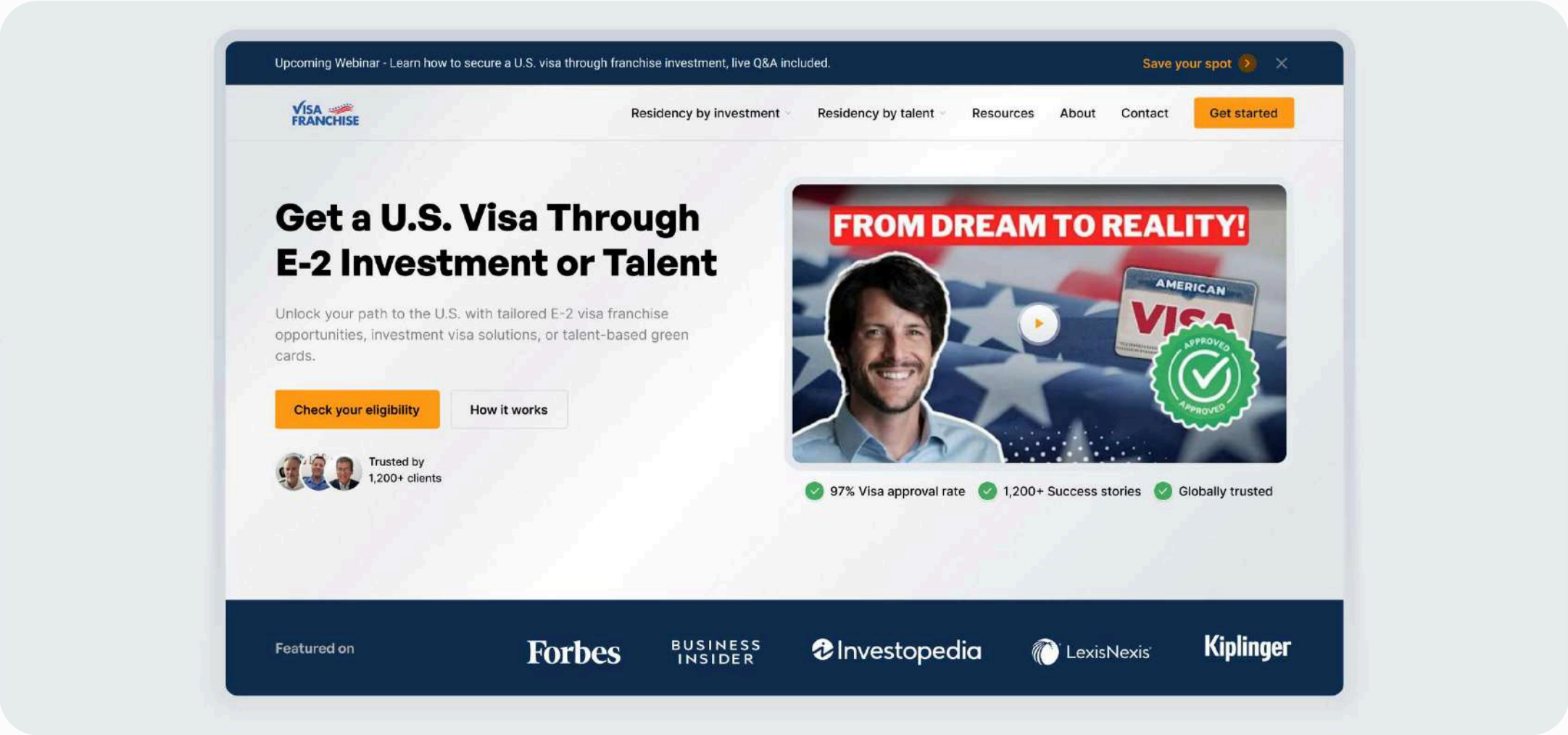
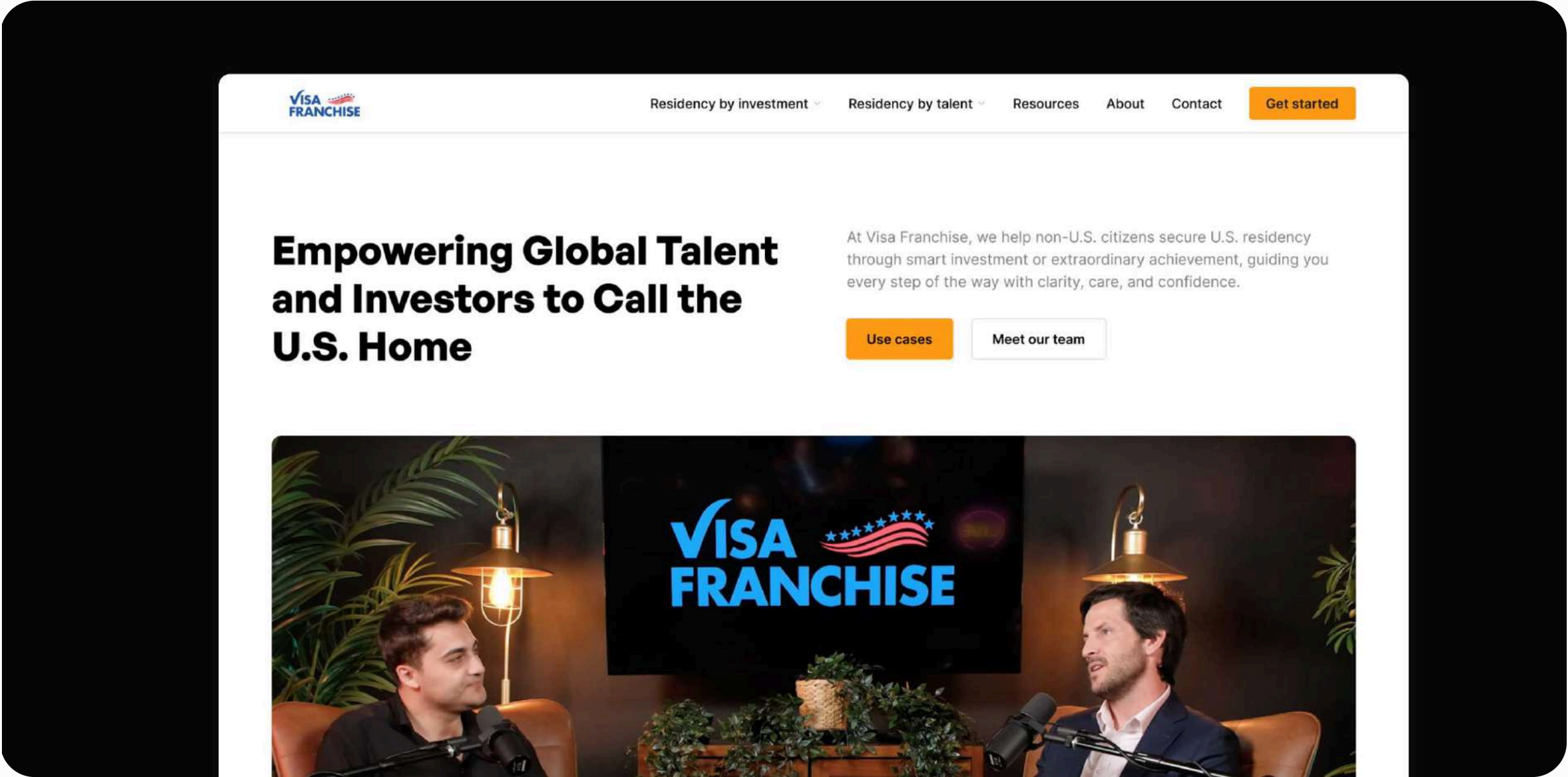
Key challenges included:

- Outdated WordPress infrastructure
- Hardcoded templates and multiple page builders
- Inconsistent design system and visual hierarchy
- Overloaded blog and resource structure
- Lack of a clear narrative
- Limited lead-generation flexibility

## What we did

- Full migration to Webflow in just 3 weeks
- Creation of a unified design system
- Clear homepage narrative and messagingSEO-focused content architecture
- Flexible landing page and gated templates
- Integrated HubSpot forms and analytics
- Refined blog and resource structure





# EYEESEE

EyeSee is one of the leading agencies in behavioural research providing predictive insights for shopper, advertising, innovation, and e-commerce optimization.

Engagement

Website design and developemnt

Industry

Market research

Company size

Large Company (100+ employees)

Headquarters

Ghent, Belgium

## Challenge

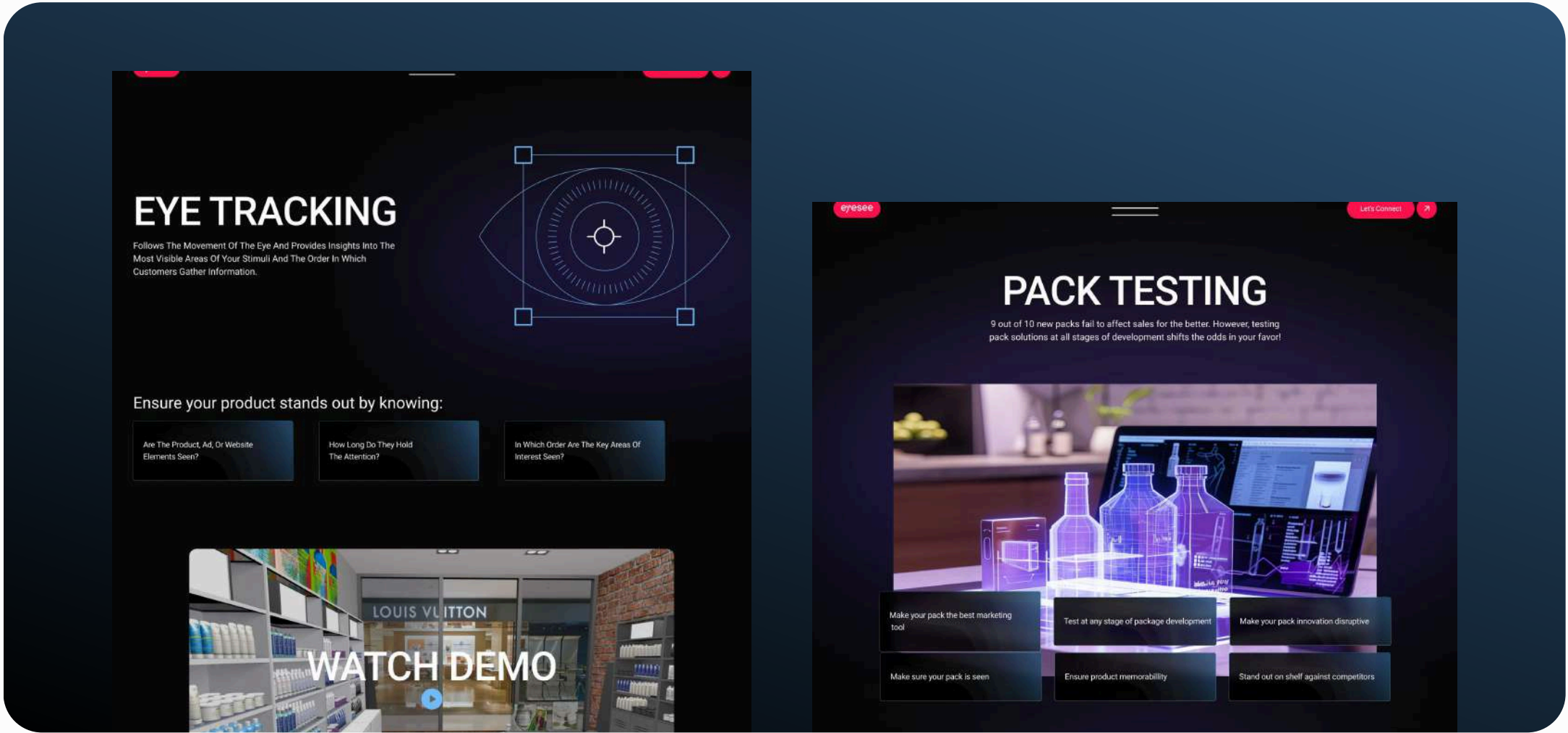
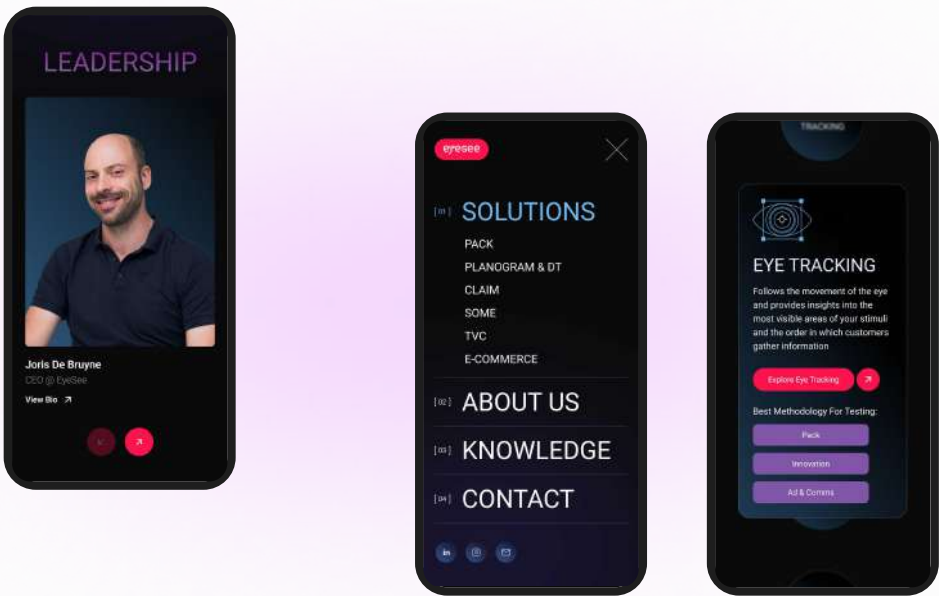
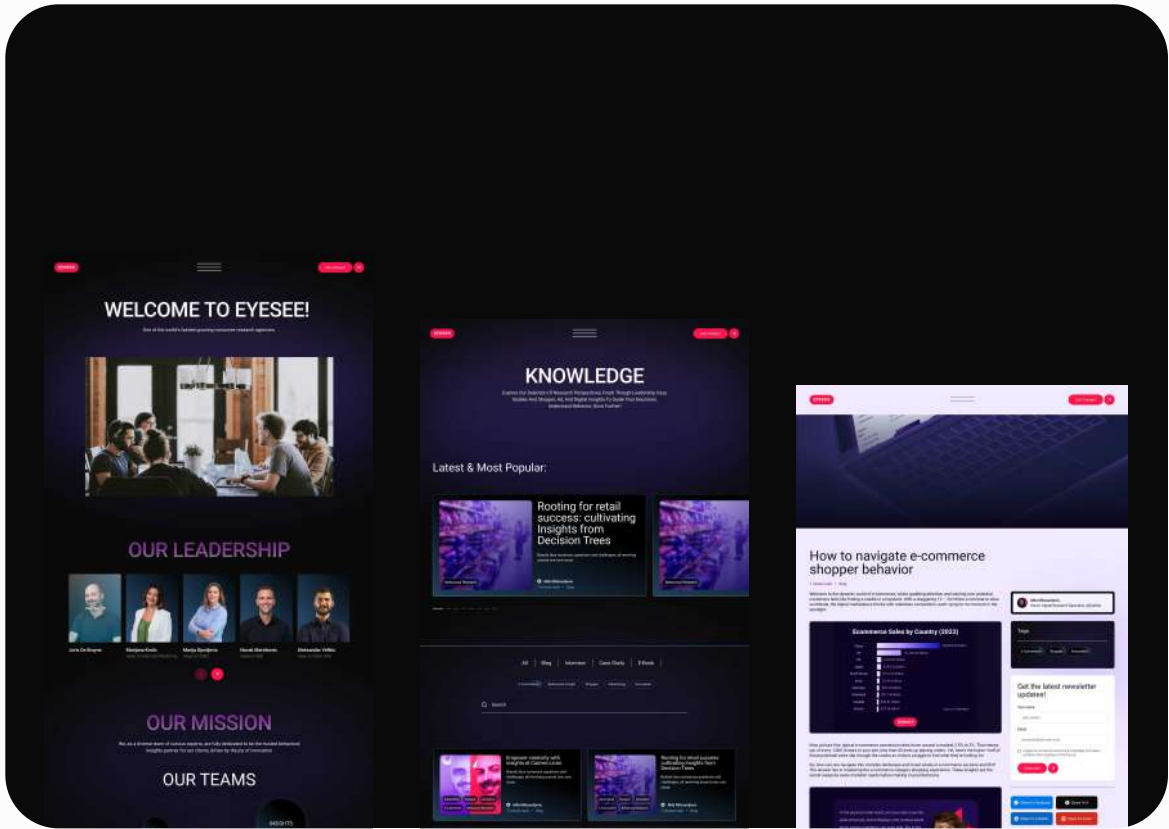
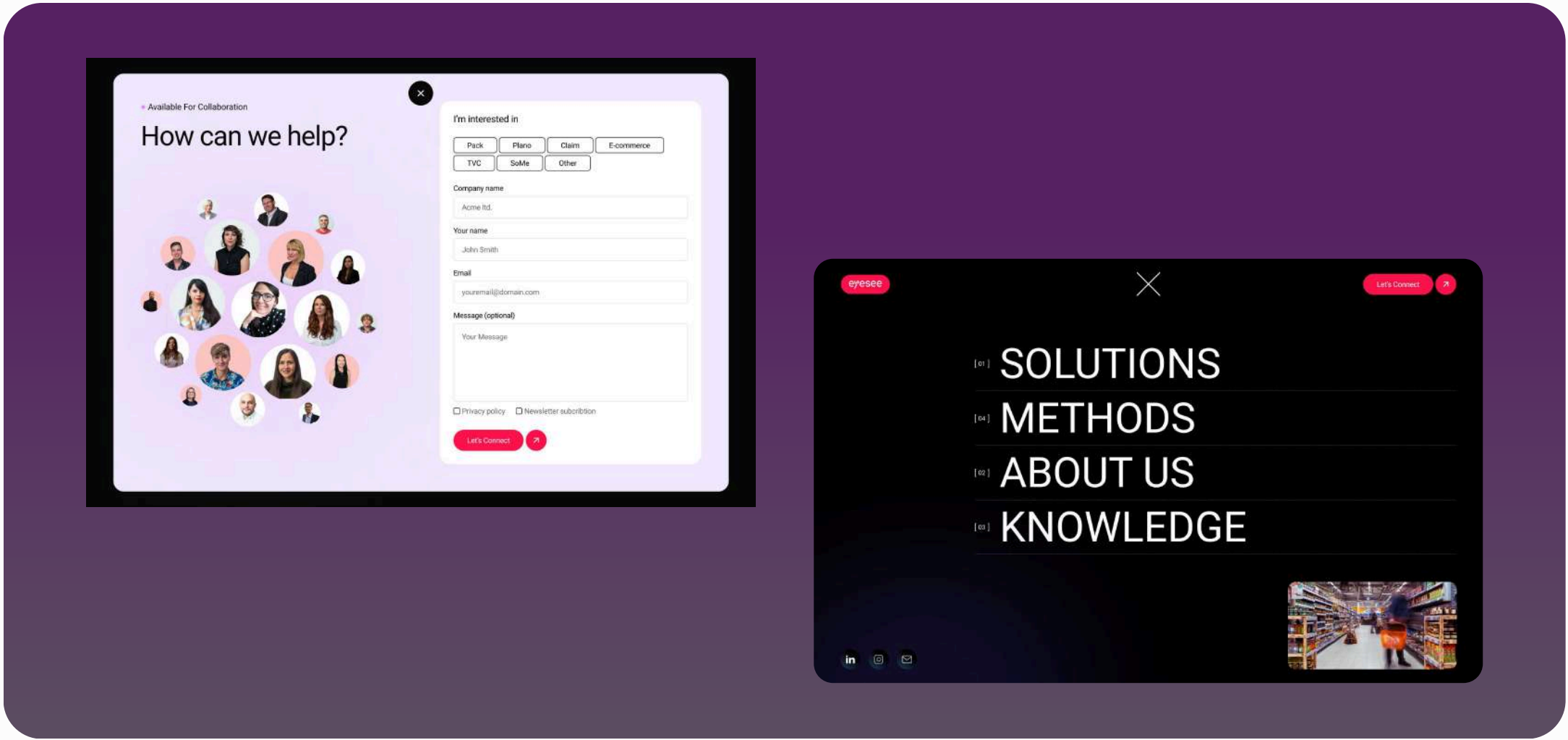
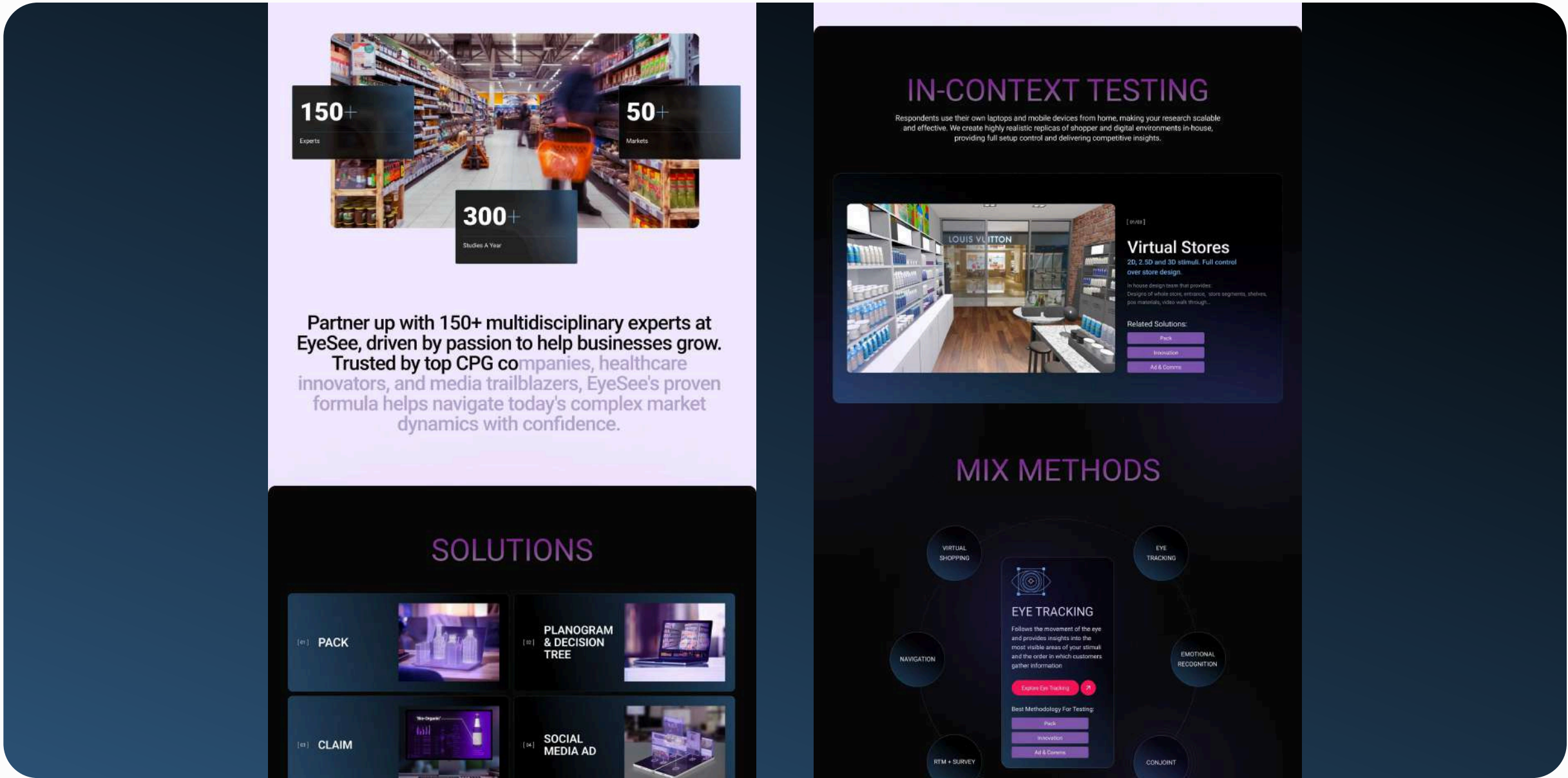
We migrated EyeSee to Webflow for full CMS control and conversion-focused UX.

- A tight launch timeline
- Outdated digital presence
- Difficult to keep up with content update

## What we did

- Analyze the topic and industry research
- Designed a user-friendly and intuitive website
- Webflow development







# General structure

Founded in 2019

8+ People

Headquartes in Pancevo, Serbia

Remote-local culture

## 3 departments

Design

Development

Marketing

## 6 teams

Webflow

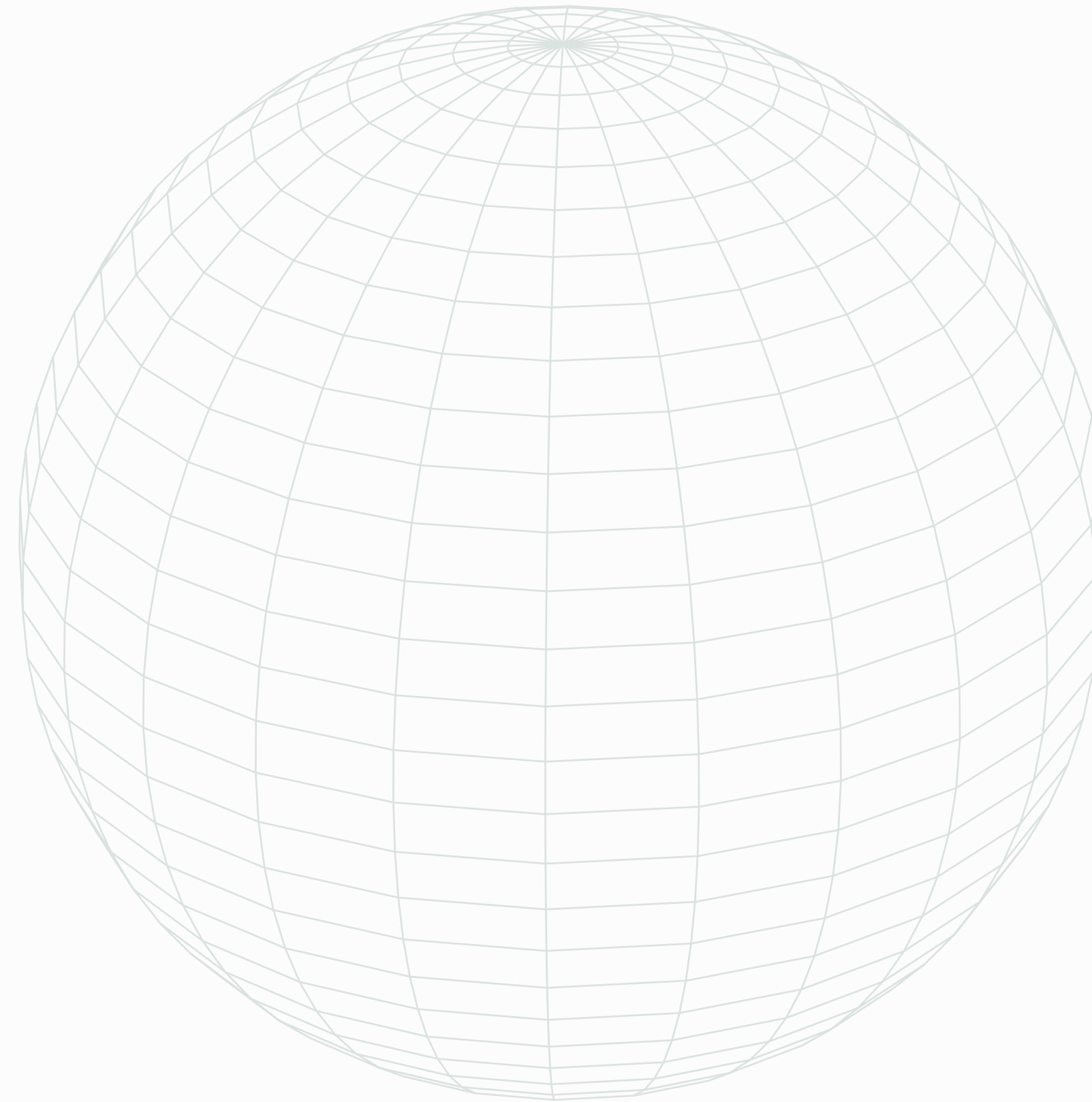
HubSpot

CRO

SEO/AEO

Automation

No code backend



# ENGAGE MODELS

# Engagement models designed for every stage of growth

## Subscription Plans

For marketing teams that need ongoing design, development, and optimization, not just a one-time launch.

## Project Sprints

When you need a full redesign, migration, or initial launch, our sprint-based projects deliver in weeks, not months.

## Hourly Packages

For smaller updates, one-off fixes, or retainer flexibility, our hourly packages give you direct access to our design, development, and SEO teams.

# Subscription plan

Each subscription includes reporting dashboards, priority task delivery, and access to our full in-house team.

## Who this model is ideal for:

- ✓ Marketing teams that need ongoing Webflow updates, not one-off projects.
- ✓ SaaS and B2B brands focused on continuous CRO, SEO, and AEO optimization.
- ✓ Companies seeking predictable budgets and measurable monthly progress.
- ✓ Teams without in-house Webflow or HubSpot expertise.
- ✓ Enterprise clients looking for SLA-backed website operations and growth.

## Engagement specifics

### Starting at \$3,900/month

Ideal for brands that see their website as a long-term growth system.

### Minimum 3 months

Most clients stay 12+ months for compounding results.

### 3–6 experts

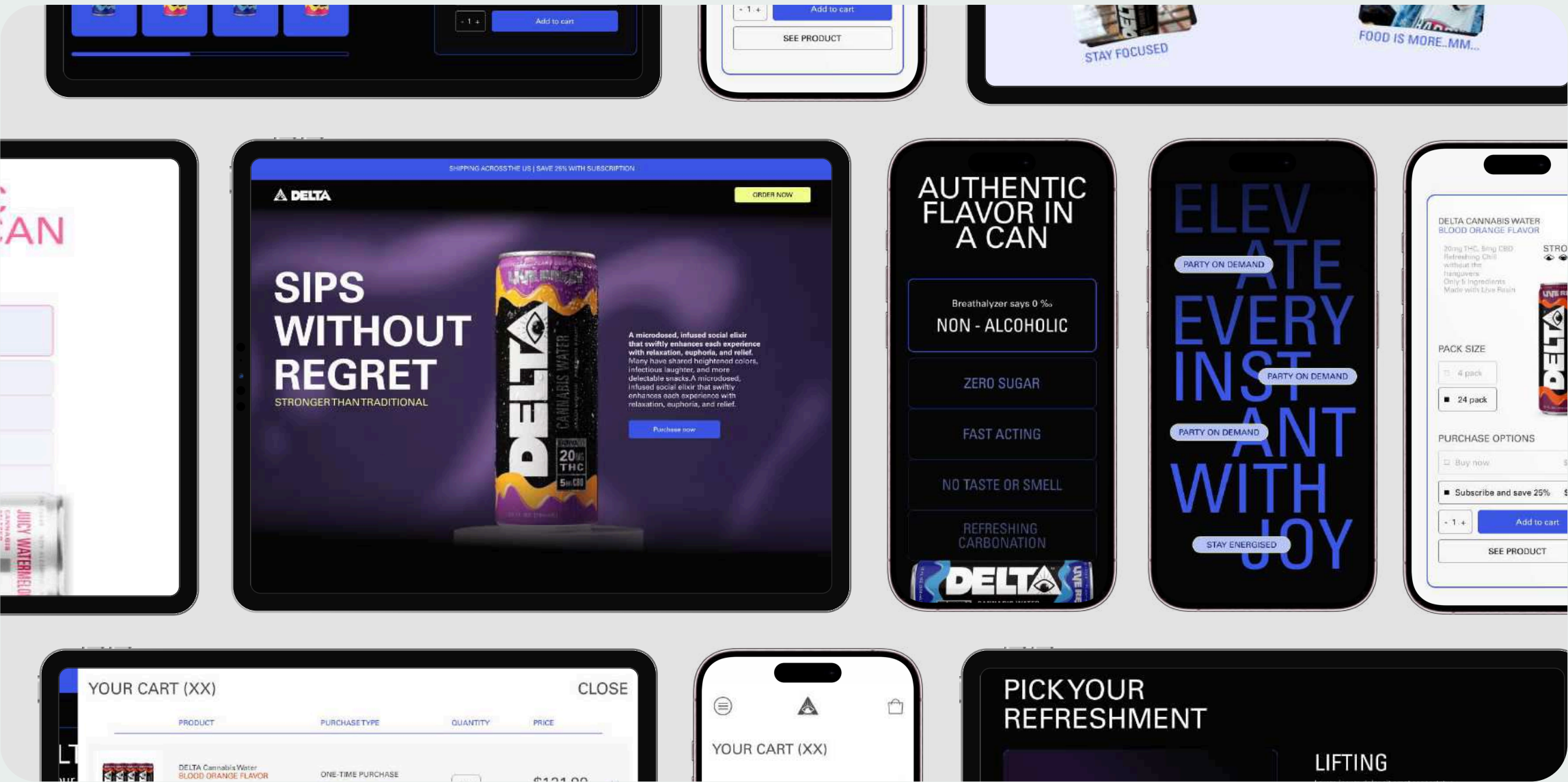
Including Webflow developer, UX/UI designer, SEO/AEO strategist, and HubSpot automation specialist.



Use cases

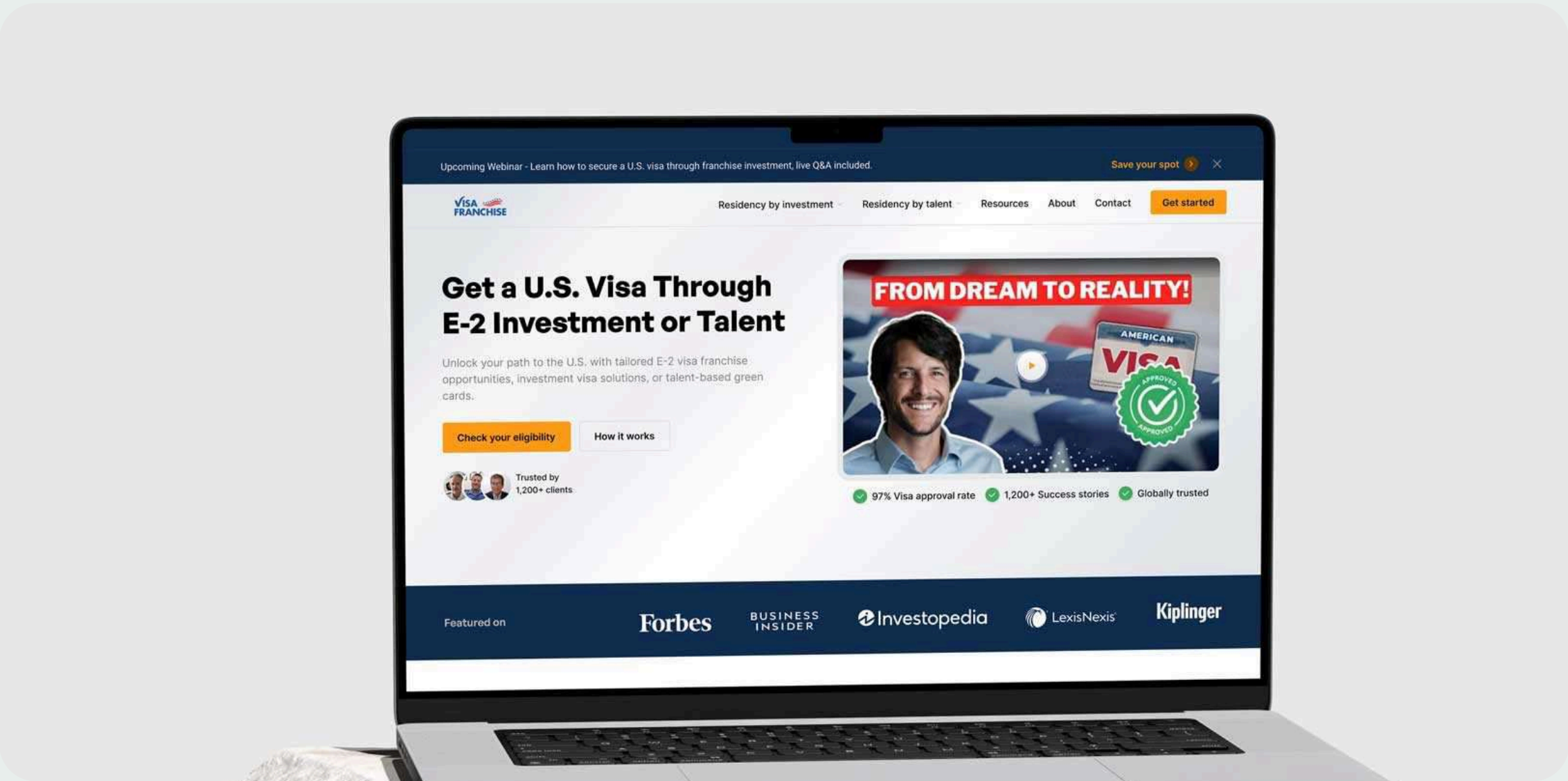
# Website design

We helped brand that own cannabis infused drinks to design their website with maximum engagement and conversion rate, so that they can grow from there.



# Migration to Webflow

We executed a complete redesign and migration of the Visa Franchise website to Webflow, focusing on clarity, flexibility, and performance. We restructured the site from the ground up, starting with strategy workshops to define the core offer, target audience, and messaging hierarchy.



# Project sprints

We rebuild, migrate, or rebrand your website with complete technical SEO and AEO setup included. Each sprint includes design, Webflow development, redirect mapping, and post-launch support.

Engagement specifics

Who this model is ideal for:

- ✓ Businesses migrating from WordPress, Wix, or HubSpot CMS to Webflow.
- ✓ Brands needing a fast, fixed-scope website redesign or product launch.
- ✓ Teams validating a new product or market before entering a subscription plan.
- ✓ Companies that require SEO and AEO-safe migration without losing rankings.
- ✓ Enterprise clients testing Webflow through a pilot project or proof of concept.

Starting at \$5,000

Best for redesigns, replatforming, and full migrations.

3–5 weeks

Depending on project complexity and integrations.

3–5 experts

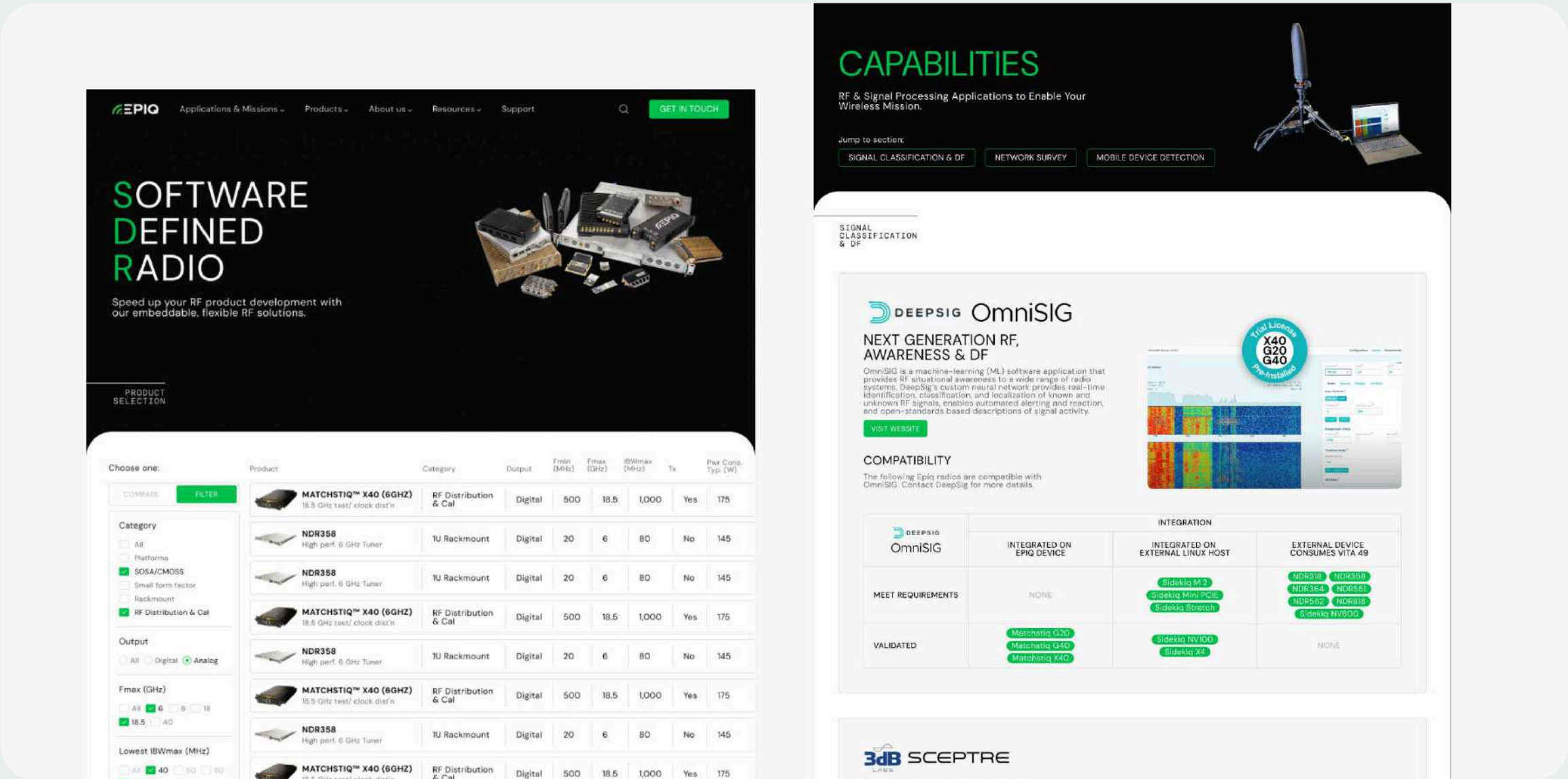
Including project lead, UX/UI designer, Webflow developer, SEO migration specialist, and QA engineer.



Use cases

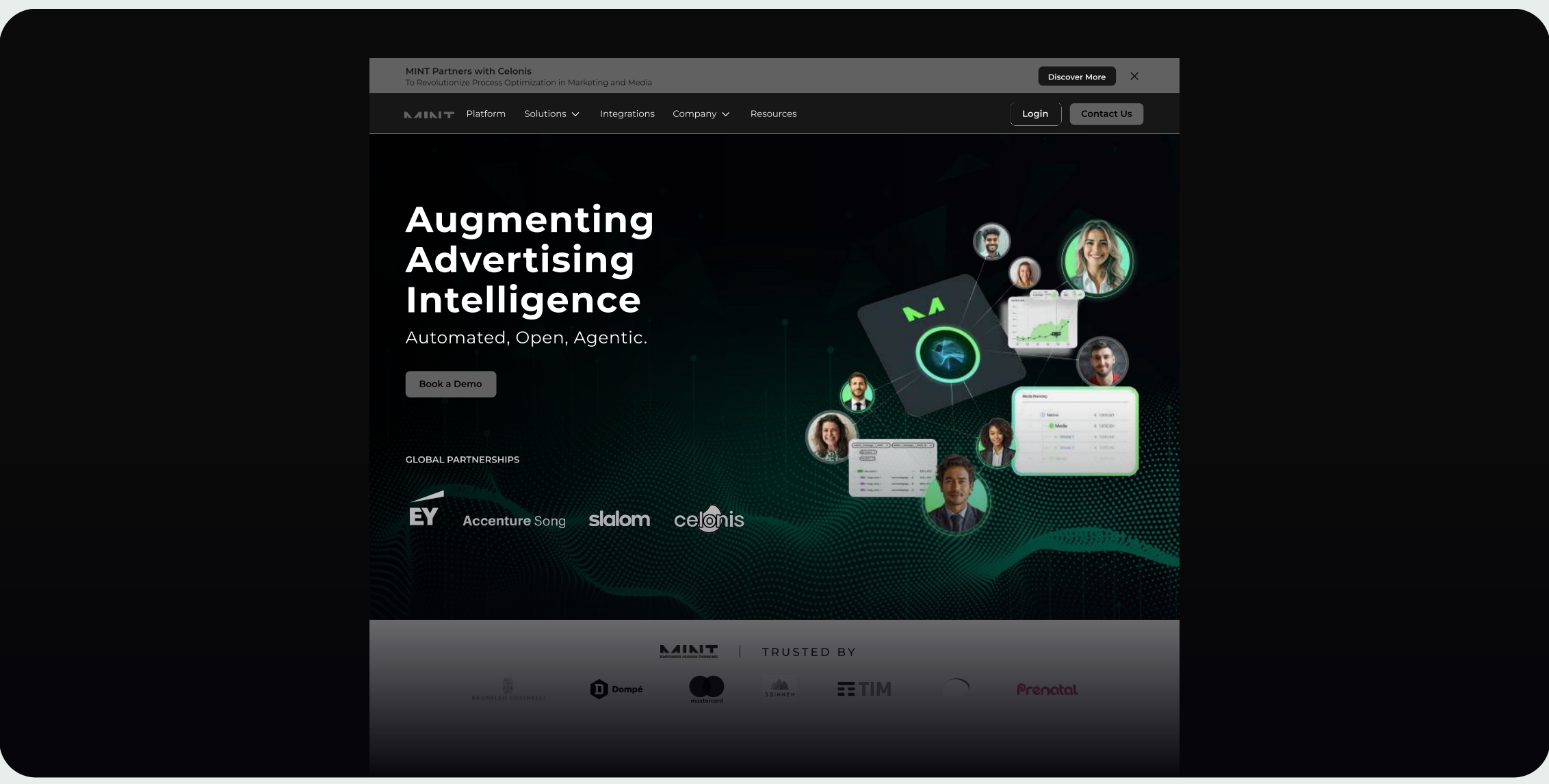
Brand development

We designed and developed two websites for this client and we continue to collaborate and improve them for almost two years.



Website design and improvement

With this client we're partners for over three years and while we initially redesigned their website to start, we're now working on improvements every day.





# Hourly model

For smaller updates, one-off fixes, or retainer flexibility, our hourly packages give you direct access to our design, development, and SEO teams. Each plan includes transparent tracking via Monday and fast delivery ( $\leq 36$  hours per task).

## Who this model is ideal for:

- ✓ Teams needing quick fixes, landing page updates, or small Webflow tasks.
- ✓ Agencies outsourcing overflow Webflow or HubSpot work.
- ✓ Marketing teams wanting flexible access to senior designers and developers.
- ✓ Clients on larger subscriptions who need extra hours for one-off projects.
- ✓ Startups that want to test collaboration before committing to a monthly plan.

## Engagement specifics

Starting \$2,400/per 20h

Perfect for agile teams that need quick turnarounds without long-term commitment.

1–4 weeks

Depending on task complexity and available hours.

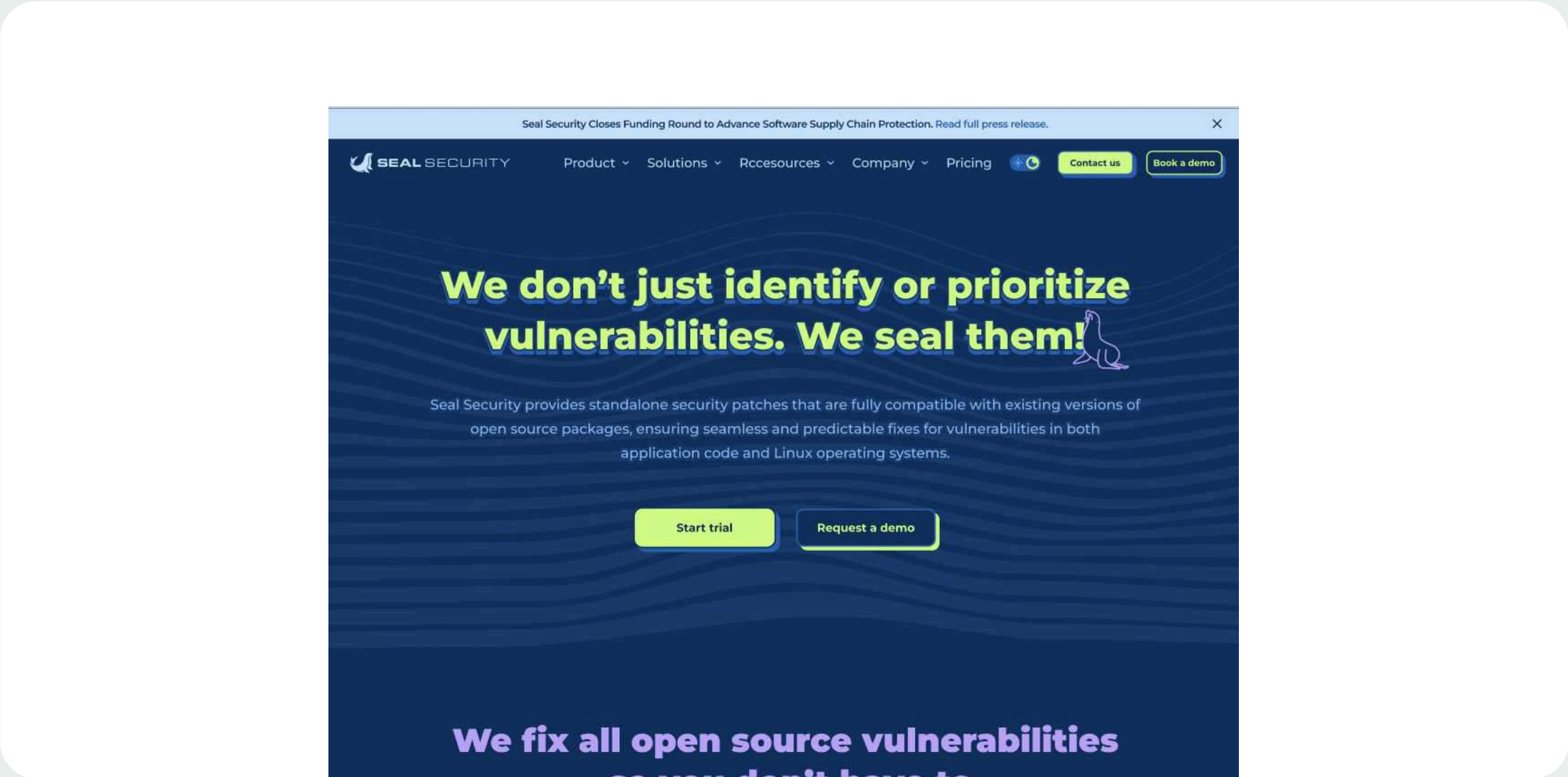
2–4 experts

Including Webflow developer, designer, and QA support, managed by your assigned project lead.

Use cases

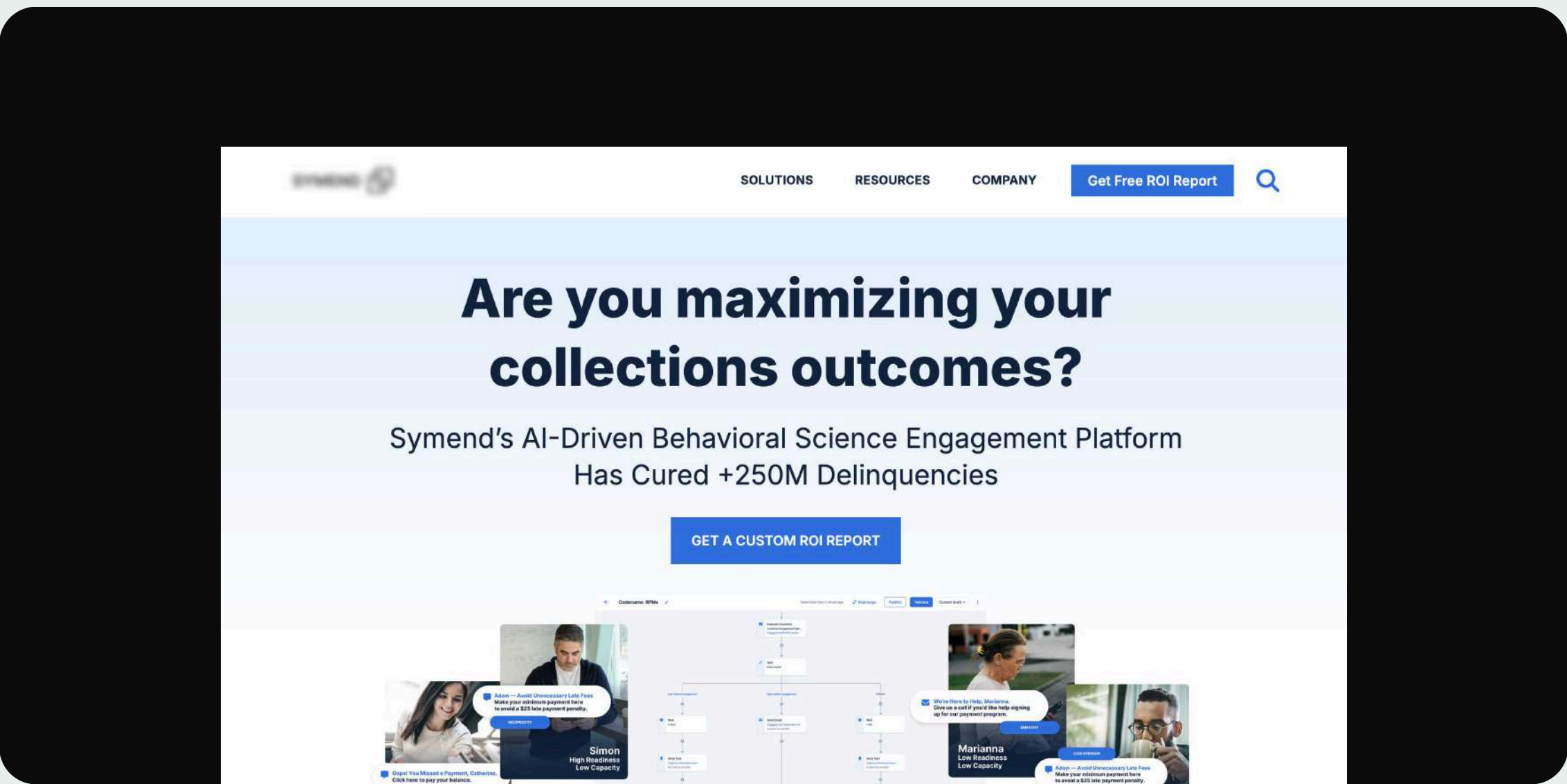
# Website improvement

We improved our clients' website to help them reach next stage of funding, with constant support and engagement.



# Website improvement

We provide occasional support for our client to improve their website position and organic growth.



# Add-Ons

Enhance your ongoing growth plan with optional services that expand visibility, compliance, and localization.

Who this add-ons are ideal for:

- ✓ Companies scaling into multiple markets needing localized SEO setups.
- ✓ Brands seeking digital PR and AEO visibility through content outreach.
- ✓ Teams with ADA/WCAG accessibility requirements.
- ✓ Companies needing compliance or governance audits.
- ✓ Businesses expanding ongoing SEO or automation layers.

Engagement specifics

Starting \$2,400/per 20h

Designed for teams scaling across regions and compliance environments.

2–4 weeks

Depending on scope and review cycles.

2–3 experts

Such as SEO/AEO lead, accessibility consultant, or localization strategist.

# More reasons to partner with us

## Proven growth systems

100+ successful migrations, redesigns, and optimization programs.

## Enterprise -ready

GDPR, SLA, and automation compliance frameworks in place.

## Transparent workflow

Monday tracking, KPI dashboards, and monthly reports.

# LET'S BUILD TOGETHER!

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