

HOW TO REFER BROWWORKS

THERE ARE TWO KINDS OF LEADERS WHO BENEFIT MOST FROM BROWWORKS

CMO, Marketing Director

They own growth, pipeline, and website performance, but their current site often blocks progress, slow updates, weak conversions, and poor visibility in both SEO and AI-driven search. They want a strategic Webflow partner who can migrate them off WordPress without losing rankings, tighten CRO, and build an AEO-optimized site that finally reflects brand maturity and scales internationally. Their priority: a long-term partner who improves organic visibility and removes technical barriers so their team can operate fast.

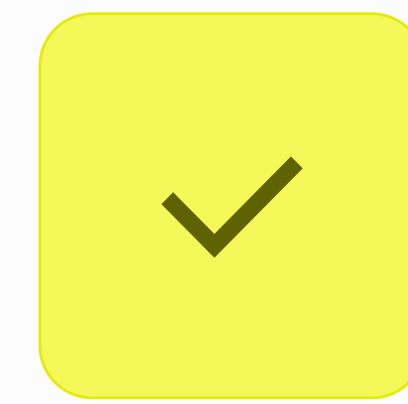
Founder, Fractional CMO

They lead lean, fast-moving companies where marketing must work without heavy internal resources. Their website underperforms in search, content updates are slow, and they lack the expertise to compete in SEO and emerging AI search (AEO). They're looking for a dependable partner who can simplify their tech stack with Webflow, strengthen organic discoverability, and provide ongoing strategic guidance, giving them a high-performing site their team can manage confidently while focusing on growth.

YOU'VE LIKELY MET SOMEONE WHO OWNS OR INFLUENCES MARKETING GROWTH AND:



Mentions their website isn't ranking well on Google or is disappearing from AI search tools like ChatGPT, Perplexity, or Gemini.



Says their site doesn't reflect their brand's maturity or is blocking them from scaling into new markets.



Complains their WordPress site is slow, fragile, or too hard for their team to update without developers.



Needs stronger SEO fundamentals, improved technical structure, or clear AEO optimization to stay competitive.



Is investing in paid ads but not seeing conversions because the website experience doesn't match the quality of their product.



Lacks a reliable partner who understands both Webflow execution and growth strategy (CRO, SEO, AEO).



Feels frustrated that their internal team can't move quickly enough or doesn't have Webflow/SEO/AEO expertise in-house.



Is preparing for a product launch, rebrand, fundraising milestone, or major campaign and needs a website upgrade fast.

HOW TO DESCRIBE WHAT WE DO

"Browworks helps B2B SaaS and scaling tech companies turn their website into a growth engine by combining Webflow development, high-impact design, and modern organic search strategies (SEO + AEO)."



STEFAN IVIC
CEO of Browworks

We enable CMOs, Marketing Directors, Founders, and Fractional CMOs to ship faster, improve conversions, and grow their organic visibility across Google and AI search. Our Webflow builds replace slow, bloated WordPress setups with a scalable, easy-to-update system designed for performance, conversion optimization, and long-term marketing efficiency, without burdening internal teams.

With deep experience across migrations, enterprise Webflow builds, and search-led architecture, our team delivers strategy, execution, and ongoing optimization that helps brands grow with clarity and confidence.

WHAT MAKES US DIFFERENT

01 Webflow-first, growth-driven

We don't just build beautiful sites, we build marketing assets designed for SEO, AEO, CRO, and long-term performance.

04 Speed without sacrificing quality

Projects delivered in weeks, not months, with clear processes and enterprise-level consistency.

02 Migration specialists

Zero-loss WordPress → Webflow migrations with improved architecture, better UX, and stronger organic foundations.

06 Built for marketing teams

Websites that non-technical marketers can update confidently, reducing internal friction and accelerating campaigns.

03 AEO-native approach

Structured FAQ frameworks, schema systems, and content architecture built for AI search visibility (ChatGPT, Perplexity, Google AI Overviews).

05 Strategic partner, not a production shop

We guide decisions across UX, messaging, conversion, Webflow structure, and search, so teams move faster with fewer dependencies.

REFERRAL BONUS

We value every introduction that helps another organization strengthen their website, improve organic visibility, and modernize their Webflow or marketing operations. To acknowledge your trust, we offer two referral models for introductions that convert into paying customers:

A Model

One-Time Bonus

Earn 20% of the topline project value from the first invoice of the referred engagement.

Ideal for: One-time projects such as WordPress → Webflow migrations, full website redesigns, performance rebuilds, or AEO/SEO optimization sprints.

B Model

Ongoing Bonus

Earn 10% of the topline revenue for the first 6 months for referred accounts on recurring Growth Plans or monthly Webflow maintenance/optimization retainers.

Perfect for: Clients who retain Broworks for ongoing AEO, SEO, CRO, Webflow maintenance, or monthly experimentation/Growth programs.

Note: Referral bonuses are processed once the client engagement begins and the first invoice is settled.

REFERRAL PROCESS

- 01 Introduce your contact to Stefan Ivic at stefanivic@broworks.net (CC the person you're referring).
- 02 Stefan schedules a short discovery call to understand their website, growth goals, SEO/AEO challenges, or migration needs.
- 03 You will be updated once the conversation moves forward, no follow-up required on your side.
- 04 The referral bonus is processed and disbursed once the referred lead becomes a paying customer.

A SIMPLE INTRO WORKS BEST:

"XYZ, meet Stefan.

He leads Broworks, a Webflow-certified team specializing in high-performance Webflow builds, WordPress → Webflow migrations, and modern SEO/AEO strategies. Stefan works with B2B SaaS and growth-focused companies and comes highly recommended by marketing leaders who need a partner that executes fast and drives organic growth."

"Stefan, meet XYZ. Their company is interested in [insert_need: Webflow migration / SEO help / AEO setup / CRO improvements / new website] and could benefit from your team's strategic and technical expertise."

WHAT OTHERS ARE SAYING

3w

New website completely redesigned and migrated from WordPress

3x

Website visitors grew by 3x in the first month since launch

EPIQ X XIPHOS

Browworks are amazing, talented, and hardworking people. They are very creative (always coming up with new ideas!) and a pleasure to work with.



ANASTASIA HAMEL
Marketing Director at Epiq Solutions & Xiphos Systems

VISA FRANCHISE VETTED BIZ

Stefan and his team we very helpful in supporting us with our WordPress to Webflow website migration. They have all the skills and experience to help with this sort of project. They also helped us improve our design and messaging so that we could have an even better user experience.



JACK FINDARO
Co-founder of Vetted Biz & Visa Franchise

20%

Increase in conversion first 3 months after launching

2x

We designed and developed 2 large websites and full brand identity

250+

Qualified leads generated every two months

0

Developer tickets needed for content updates

MILIVOJA

Everything they did was as good as possible.

Browworks successfully launched our website, meeting the expectations. The team delivered on time and responded to needs, showcasing solid project management skills. Their excellent communication skills and understanding of our requirements were impressive.

MINT

Browworks helped us increase site visitors by 200%. Their team planned the project effectively and leveraged their skills to deliver high-quality outputs.



SALVATORE INTERNULLO
Chief Growth Officer at MINT



MILOS MILIVOJEVIC
Founder of Milivoja