

# PARNAZ SOLEIMANZADEH

## UX Product Designer

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### EXPERIENCE

#### UX DESIGNER — *Par. Designs*

11/2022 – PRESENT

- Lead user experiences for small businesses, start-ups, agencies, and solo-prenuers by implementing consistent design language.
- Worked in close collaboration with stakeholders to produce design systems, component libraries, sitemaps, wireframes, prototypes, & testing plans.

#### ETSY — *Starsolei Designs*

08/2020 – PRESENT

- Designed and assembled products for purchase, incorporating innovative designs that contributed to a 60% growth in sales.
- Communicated effectively with clients to understand their needs and expectations, achieving a 99% rating.

#### MEDICAL ASSISTANT — *Wound Institute of America*

03/2021 – 08/2022

- Directed the management of a high-volume clinic serving 200+ patients weekly, resulting in a decrease in patient wait times.
- Engaged with patients and family members, providing compassionate care, leading to a 95% patient satisfaction rating.

#### RESEARCH ASSISTANT — *UC Davis Sleep Lab*

11/2018 – 09/2020

- Applied electrodes and worked with team members to record & analyze EEG data using Pass Plus and improved the extraction of sleep data.
- Curated monthly presentations on sleep studies, delivering insightful content to educate team members.

### EDUCATION

#### University of California, Davis

09/2016 – 06/2020

Bachelor of Science in Neurobiology, Physiology, & Behavior

- **Relevant Coursework:** Psychology, Relationship Psychology, Sociology, Neurobiology, Behavior

#### Designlab

11/2022 – 05/2023

Certification of Completion of UX Academy

### SKILLS

UX Design

Interaction Design

Visual Design

Web Design

Mobile Design

### TOOLS

Figma

FigJam

Sketch

Invision

Framer

HTML/CSS

### LANGUAGES

Farsi – Fluent

Spanish – Conversational

### ACTIVITIES

#### Mentor – *Mentor Collective*

Curated weekly meetings with mentees to cultivate self-efficacy and sense of belonging.

#### Volunteer – *Shepherd's Pantry*

Collaborated with a team of volunteers in order to prepare meal distribution.

#### Educator – *CommuniCare Health*

Facilitated community health education for people living with diabetes and educated diabetic patients on diet and lifestyle changes to better manage their condition.