

Take The Unified Data Readiness Assessment

Your ability to deliver seamless omnichannel grocery experiences depends on your data readiness. Disconnected systems, inconsistent pricing, and limited visibility hold back growth.

This quick assessment helps you measure where you stand across five critical data domains – and reveals how ready your business is to unlock Unified Commerce.

Scoring: 1 point each



Part 1: Data Sources

0–2 = Fragmented | 3–4 = Connected | 5 = Ready

Question: Do you have consistent, accessible data from these sources?

Point-of-Sale (POS)

Promotion History (3+ years)

Loyalty/Customer Data

Inventory/Back Office Systems

Price Book



Part 2: Data Quality

Poor = 1 | Fair = 2 | Strong = 3

Question: How accurate, clean, and timely is your data?

Frequent duplicates, errors, manual reconciliation

Mostly clean, occasional issues

High quality, automated checks in place



Data Integration

Fragmented = 1 | Partial = 2 | Unified = 3

Question: To what degree are your systems connected?

Data silos – each channel runs independently

Partial integration (POS + eCom, loyalty separate)

Centralized data hub accessible across functions



Data Governance

Ad hoc = 1 | Departmental = 2 | Enterprise = 3

Question: Who owns and manages your retail data?

No clear owner, ad hoc access

Defined owners by department

Enterprise-level governance with shared standards



Data Usability & Analytics

Descriptive = 1 | Diagnostic = 2 | Predictive/Prescriptive = 3

Question: How is data being used for decision-making?

Descriptive only (looking backward)

Diagnostic + dashboards (tracking KPIs)

Predictive + prescriptive analytics guiding decisions

Results: Your Readiness Score

Add up your points (out of 17 possible).

0–6 = Fragmented

Systems disconnected, heavy reliance on manual work.

7–11 = Connected

Basic integration, but gaps limit consistency and agility.

12–15 = Unified

Centralized data, strong quality, strong foundation for omnichannel.

16–17 = Intelligent

Predictive, automated, and AI-driven. You're leading the pack.

Book a complimentary checklist consultation
<https://www.localexpress.io/get-demo>

