

This quick assessment helps you measure where you stand across five critical data domains – and reveals how ready your business is to unlock Unified Commerce.

Scoring: 1 point each



**Part 1: Data Sources** 

visibility hold back growth.

0-2 = Fragmented | 3-4 = Connected | 5 = Ready

Question: Do you have consistent, accessible data from these sources?

Point-of-Sale (POS)

Promotion History (3+ years)

Loyalty/Customer Data

Inventory/Back Office Systems

Price Book



**Part 2: Data Quality** 

Poor = 1 | Fair = 2 | Strong = 3

Question: How accurate, clean, and timely is your data?

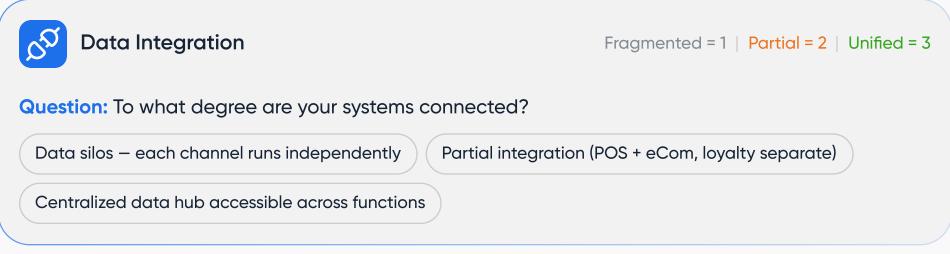
Frequent duplicates, errors, manual reconciliation

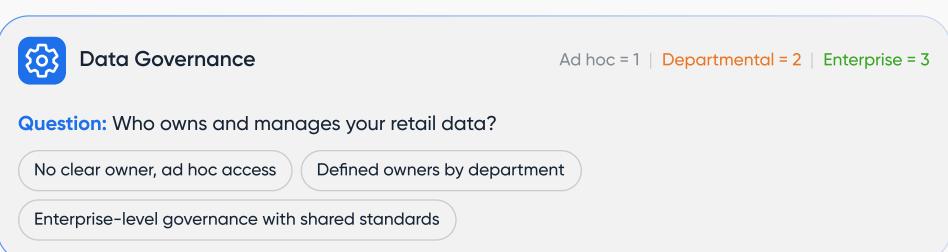
Mostly clean, occasional issues

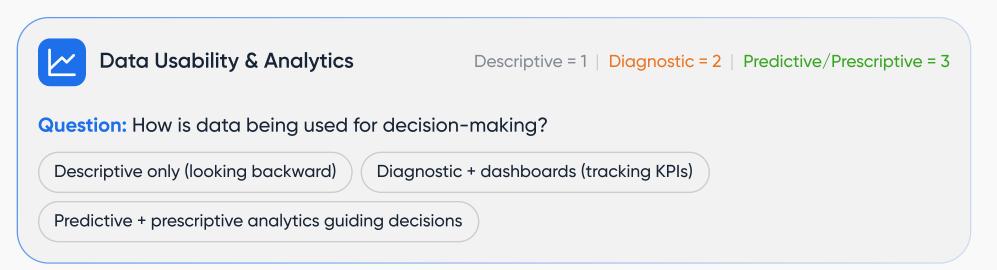
High quality, automated checks in place











# **Results: Your Readiness Score**

Add up your points (out of 17 possible).

### 0-6 = Fragmented

Systems disconnected, heavy reliance on manual work.

#### 7-11 = Connected

Basic integration, but gaps limit consistency and agility.

## 12-15 = Unified

Centralized data, strong quality, strong foundation for omnichannel.

### 16-17 = Intelligent

Predictive, automated, and Al-driven. You're leading the pack.

# Book a complimentary checklist consultation <a href="https://www.localexpress.io/get-demo">https://www.localexpress.io/get-demo</a>

