Rachel Ackerman

UI/UX Designer

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914.319.2215

Education

Dartmouth College   2018 – 2022
B.A. in Cognitive Science
Minor in Digital Arts
Minor in Government

GPA: 3.5/4.0

Highlighted Coursework:
UI/UX Design
Digital Drawing
Object-Oriented Programming
Computer Animation
3D Digital Modeling
Philosophy of Cognitive Science

Skills

Digital Design
User Interface Design
Interactive Prototyping
Accessible Design
User Experience Research
Rapid Wireframing/Iteration
Usability Testing
Graphic Design + Illustration
AI/Vibe Coding

Tools
Figma
Relume
Adobe Illustrator
Adobe Photoshop
Autodesk Maya
Webflow
Cursor

Language
Proficient in Spanish

Certifications

CPACC   Nov 2024
Certified Professional in Accessibility Core Competencies
Issued by the IAAP

Experience

Cloudberry Creative   Jan 2024 – Sep 2025
UX Designer

Designed and improved digital experiences, using insights from behavioral science to support data-driven solutions; held strategic, client-facing roles on a variety of design projects

Player Benefits Site for Professional Sports Organization
- Designed and remediated plan description pages, benefit applications, beneficiary management flows, and various other tools for players
- Led the design of a new provider directory site for players
- Conducted regular usability testing and quality assurance

Digitization for National Aptitude Testing Firm
- Led the design of a new digital scoring tool for 12 aptitude tests from ideation to launch, currently in use nationwide

Accessibility at a Fortune 100 Healthcare Corporation
- Collaborated with the Inclusive Digital Experience team to design an organization-wide internal accessibility resource hub
- Directed the redesign of several internal accessibility microsites

Internal Resources for a Regional Service Employees Union
- Executed the redesign of member portal screens to promote a new retirement incentive program
- Conducted the discovery phase of a new employee intranet project, recommending development partners and information architecture

Web Design for International Electronic Equipment Manufacturer
- Redesigned several key customer-facing web pages highlighting new advancements and AI-targeted products

Digital Applied Learning and Innovation (DALI) Lab   Mar 2021 – Nov 2022
UI/UX Designer

- Designed and delivered focused digital solutions to early-stage startup clients, ranging from mobile apps to web-based software tools
- Conducted user interviews, created user journeys, sketched wireframes, created hi-fidelity mockups, and delivered interactive prototypes, UI components, and style guides to developers

Department of Computer Science, Dartmouth College   Sep 2020 – Nov 2020
Teaching Assistant, Computer Animation

Strengthened students' understanding of Maya software and animation techniques during weekly office hours.

Academic Skills Center, Dartmouth College   Sep 2019 – Nov 2020
Peer Tutor, Computer Science

Tutored students in introductory computer science classes to enhance their understanding of course material and improve their grades.

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