Rotem Avny
Product Designer

📍 Neot Mordechai, Israel

✉️ rotemavny@gmail.com

☎️ 054-287-4416

🌐 ra-experience-design.webflow.io/

in Rotem Avny

I bring more then 10 years of experience of managing & motiveiting people

Languages

English - Fluent

Hebrew - Native

Skills

UX Research

UI Design - Figma

UX Workshops

AI Prompting

Project Management

Experience

2022 - Present
R.A Experience Design | UX Freelancer

Provide UX-design consulting services to clients & non-profits. Create research plans, conduct users interviews and qualitative usability testing . Present user insights to stakeholders.

- Graphic Designer | Web-Designer
- Lectures on Product Subjects & Digital well-being
- UX Researcher & Behavioral insights

2024 - Present
IDF/Elbit | UX cunsultent & leading experiments | part time

Confidential
Provide UX consulting for experiments

- Implements classified systems for the IDF ground forces
- With security classification

2020 - 2021
Unistream | Director of a youth entrepreneurship center

Led the establishment of a new entrepreneurship center. Created valuable networking for the center. Recruited & mentored the students to set up a startup

- Recruited with 200% success rate
- Promoted to content team
- Promoted to center & regional manager

View more on Linkedin

Education

2020 - Present
Student of Behavioral Science, Open University | BA
*In hold due to the situation

2021
Product Operation Management course, Jolt | Certificate
An immersive Bootcamp that provides fundamental tools, knowledge, terminology, and methodology of the   High tech industry.

2021 - 2022
UX/UI & Graphic Design, Netcraft Academy | Certificate
A 13 month long course on graphic design & UX skills

View more on Linkedin

Recommendations from past employers