

JERRY FALCONER

UX DESIGN LEADER

PORTFOLIO www.jfalconerjr.com

I'm a UX designer who leads, manages and takes pride in growing UX talent within my team. My superpower is solving complex problems and seeing around corners. I achieved great success by self-learning, self-starting and delivering results. This is only possible because I'm customer obsessed and collaborate constantly with the business to drive customer satisfaction with real data.

EXPERIENCE

09/18 | PRESENT

UX Design Leader | Amazon Web Services

Provide leadership and design for 11 different products within AWS Partner systems.

Managed team members, 3 direct reports and contractors, across multiple locations and time zones.

Oversee design and development efforts for all of Partner Systems which included a team of 160+ members (14/PMs, 100+/Devs).

Define UX strategy for both web and mobile for all internal and external products for AWS Partner network.

Work closely with designers and developers to ensure smooth delivery of projects with maximum efficiency.

Collaborate with dev managers, product owners and department heads throughout AWS to minimize dependencies and optimize overall project schedules.

Conducted design reviews and weekly office hours to ensure high level designs, planning, and estimations.

Practice design thinking and human-centered design methodologies.

Design for both REACT and Salesforce native applications.

02/11 | 09/18

UX Design Lead | Magenic, National Markets

Provided design oversight, support and guidance on project engagements for clients by leading UX workshops, foundation training, and UX guidance on multimillion-dollar projects.

Recommended high-level strategies to effectively position our client's services and/or products.

Lead brainstorming sessions, white boarding sessions, and UX reviews with product owners, stakeholders, and product managers to identify and clarify business requirements.

INDUSTRIES

Accounting | Construction | E-Comm | Education | Financial | Health Care | Insurance | Medical | Oil & Gas | Real Estate | Technology

12/06 | 02/11

Senior UX Designer | Heidrick & Struggles

Establish requirements and provide design solutions for all internal enterprise applications: working closely with product owners, and BA's. My job was to create strategies, develop wireframes, mock-ups, and prototypes.

Specialized in branding, and migration of SharePoint 07, 2010, and 2013 websites. Which included: creating, maintaining, and enforcing corporate style guide.

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UX SKILLS

Visual Design | User Centered Interface Design | Information Architecture | Stakeholder interviews | Requirements Gathering | Workflows | Wireframes | Mockups | Prototyping | Task flows | Style Guides | UI-Tool Kit Creation | Usability Testing | Team Management | Agile UX | Responsive Design | Native Mobile Design

TOOLBOX

EXPERT

Axure

Bootstrap

Dreamweaver

HTML/CSS

Illustrator

Indigo Studio

Microsoft Office

PageMaker

Photoshop

Salesforce

SharePoint

Sketch

ADVANCED

InDesign

InVision

JavaScript

JQuery UI

TFS

Visual Studio

WordPress

WPF

XAML

Zeplin

INTERMEDIATE

ASP.NET

PHP

EDUCATION

AWS Cloudscape Ambassador
Member since 2023

Nielsen Norman Group
UX Certification
August '20

Illinois State University | Normal, Illinois
Bachelor of Science
May '98
Graphic Design Sequence

Parkland College | Champaign, Illinois
Associates of Liberal Arts & Sciences
May '95
History Concentration