

JERRY FALCONER

UX DESIGN LEADER

PORTFOLIO www.jfalconerjr.com

I bring 10+ years of professional experience designing and delivering products in cross-functional teams from start to finish. I'm a designer and advocate that helps empower designers and developers to confidently deliver beautiful, cohesive products across multiple products and platforms. I have a proven track record of delivering large scale enterprise products, delivering under presser, and solving complex problems.

EXPERIENCE

09/18 | PRESENT **UX Design Leader | Amazon Web Services**

Develop UX strategy and drive implementation for all of Partner Systems which included a team of 160+ members.

Define AWS Partner Systems design system, advocate for adoption, and drive implementation through collaboration with engineering and design teams.

Gather requirements across multiple product managers, product development teams and business owners to determine overall priority for development.

Drive early discovery work, use learnings to deliver roadmaps and lead a team of UX designers who will help execute against it.

Work across business teams to define and improve collaboration and processes that enable us to deliver with speed and quality.

Facilitate strong cross-functional partnerships that bridge design and development and ensure cohesion across design and code implementation.

Conduct workshops, sketching and prototyping sessions; build documentation and templates that enable others to consume and contribute.

Continuously ship, iterate, and evolve products to better align with the business, and customer's needs.

02/11 | 09/18 **UX Design Lead | Magenic, National Markets**

Provided design oversight, support and guidance on project engagements for clients by leading UX workshops, foundation training, and UX guidance on multimillion-dollar projects.

Recommended high-level strategies to effectively position our client's services and/or products.

Lead brainstorming sessions, white boarding sessions, and UX reviews with product owners, stakeholders, and product managers to identify and clarify business requirements.

INDUSTRIES

Accounting | Construction | E-Comm | Education | Financial | Health Care | Insurance | Medical | Oil & Gas | Real Estate | Technology

12/06 | 02/11 **Senior UX Designer | Heidrick & Struggles**

Establish requirements and provide design solutions for all internal enterprise applications: working closely with product owners, and BA's. My job was to create strategies, develop wireframes, mock-ups, and prototypes.

Specialized in branding, and migration of SharePoint 07, 2010, and 2013 websites. Which included: creating, maintaining, and enforcing corporate style guide.

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UX SKILLS

Visual Design | User Centered Interface Design | Information Architecture | Stakeholder interviews | Requirements Gathering | Workflows | Wireframes | Mockups | Prototyping | Task flows | Style Guides | UI-Tool Kit Creation | Usability Testing | Team Management | Agile UX | Responsive Design | Native Mobile Design

TOOLBOX

EXPERT

Axure

Bootstrap

Dreamweaver

HTML/CSS

Illustrator

Indigo Studio

Microsoft Office

PageMaker

Photoshop

Salesforce

SharePoint

Sketch

ADVANCED

InDesign

InVision

JavaScript

JQuery UI

TFS

Visual Studio

WordPress

WPF

XAML

Zeplin

INTERMEDIATE

ASP.NET

PHP

EDUCATION

AWS Cloudscape Ambassador
Member since 2023

Nielsen Norman Group
UX Management
August 2022

Nielsen Norman Group
UX Certification
February 2020

Illinois State University | Normal, Illinois
Bachelor of Science
May '98
Graphic Design Sequence

Parkland College | Champaign, Illinois
Associates of Liberal Arts & Sciences
May '95
History Concentration