2026 SDIBS Pricing

The San Diego International Boat Show

Vessel Size	Standard Pricing	Early Bird Pricing
0'-19'	Call For Pricing	
20'-29'	\$2,087	\$1,774
30'-39'	\$3,157	\$2,683
40'-49'	\$3,906	\$3,320
50'-59'	\$4,548	\$3,865
60'-69'	\$5,083	\$4,320
70'-79'	\$5,618	\$4,775
80'-89'	\$6,153	\$5,230
90'-99'	\$6,688	\$5,684
100'-109'	\$7,223	\$6,139
110'-119'	\$7,758	\$6,594
120'-129'	\$8,293	\$7,049
130'-139'	\$8,828	\$7,503
140'+	Call For Pricing	

DISCOUNTS

Early Bird Registration receives a 15% discount on all on-water vessels whether new or brokered. Pricing subject to change.

Additional 5% Multi Vessel Discount applies for 3 or more vessels in the show per brokerage.

On-Land Booth/Exhibition Pricing

10' X 10' | \$2150, canopy/tent provided. Add power \$150 *

10' X 20' | \$4300, canopy/tent provided. Add power \$150 *

End Cap | \$300 End of tent group | 2 sides of your booth are public facing.

Custom build outs, turf/carpet, custom electrical and other rentals available for a fee.

Company branded tents are allowed with prior approval On-Land Only. No Discounts apply.

Additional Information

This application is per brokerage, dealer or exhibitor and not per broker, vessel or item and deposits will be deducted from your final balance. Please note completed applications are carefully reviewed and considered, BUT do not guarantee dock, on-water, or on-land space. Deposits are 100% refundable until 04/30/2026. If we do not approve your application, you will be refunded your deposit.

BuildOuts Subject to Approval. Additional Dock (Add Dock) \$1500 per 10'x 20' Custom colors/ carpet available for purchase.

* Branded tents allowed but subject to approval. Using your own tent does not reduce the price and you are liable for securing your tent.