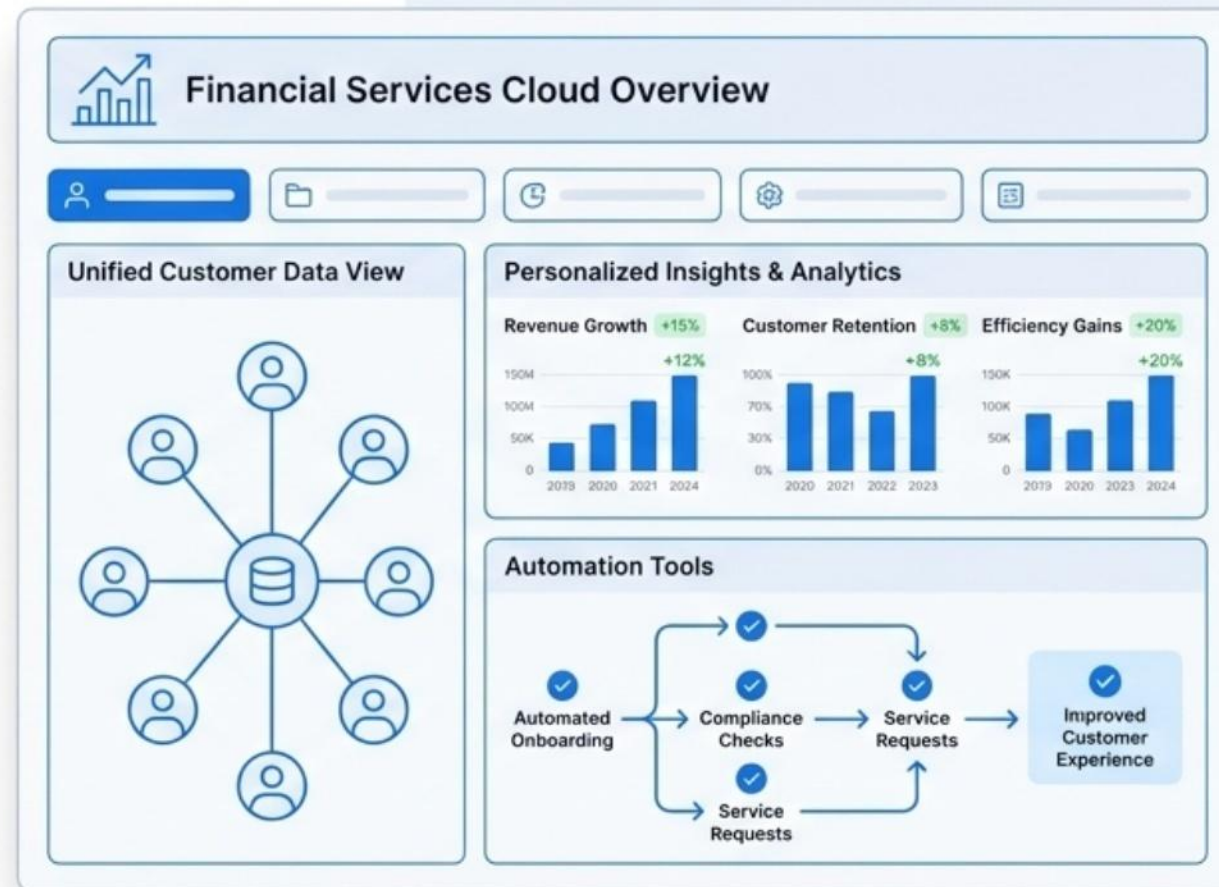


Salesforce Financial Services Cloud Corporate Training

Equip Teams With A Unified View Of Customer Data, Personalized Insights, And Automation Tools To Improve Customer Experience, Streamline Operations, And Drive Growth.



The Corporate Training Paradigm Shift

Traditional Organizational Challenges

- Non-Centralized Training Administration
- Over-Reliance On Multiple Vendors
- Logistical Scheduling Conflicts



The Unified Solution

- Edstellar Training Management Platform
- One Dashboard For All Corporate Training Needs
- Global Network Of Certified Trainers



Maximized Training ROI

- ✓ Scale Training By **5x-10x**
- ✓ Boost Learner Participation By **50%**
- ✓ Reduce Training Cost By **15%-30%**
- ✓ Reduce Admin Overhead By **25%**

Course Logistics At A Glance



24 - 32 Hours
Duration



Instructor-Led
Group Training



Virtual, On-Site,
Or Off-Site
Delivery

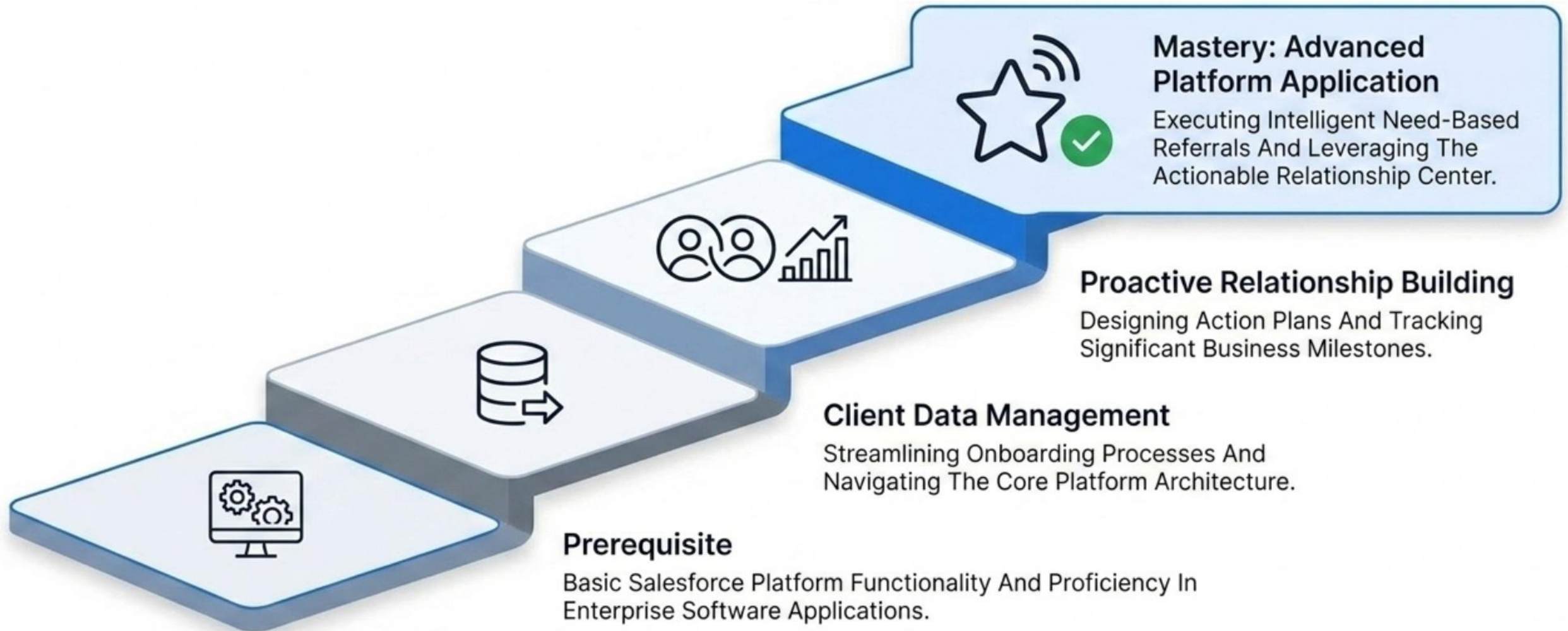


10,000+ Verified
Trainers



Course Completion
Certificate Included

The Capability Activation Arc



Structured Curriculum Architecture

Phase 1: Platform And Profiles

Introduction | Getting
Started | Person Accounts

Establishing The Technical
Foundation And Creating
Comprehensive Client
Profiles.



Phase 2: Client Relationships

Relationship Management
| Life Events | Financial
Goals | Action Plans

Aligning Financial Goals
With Proactive
Engagement And
Actionable Milestones.

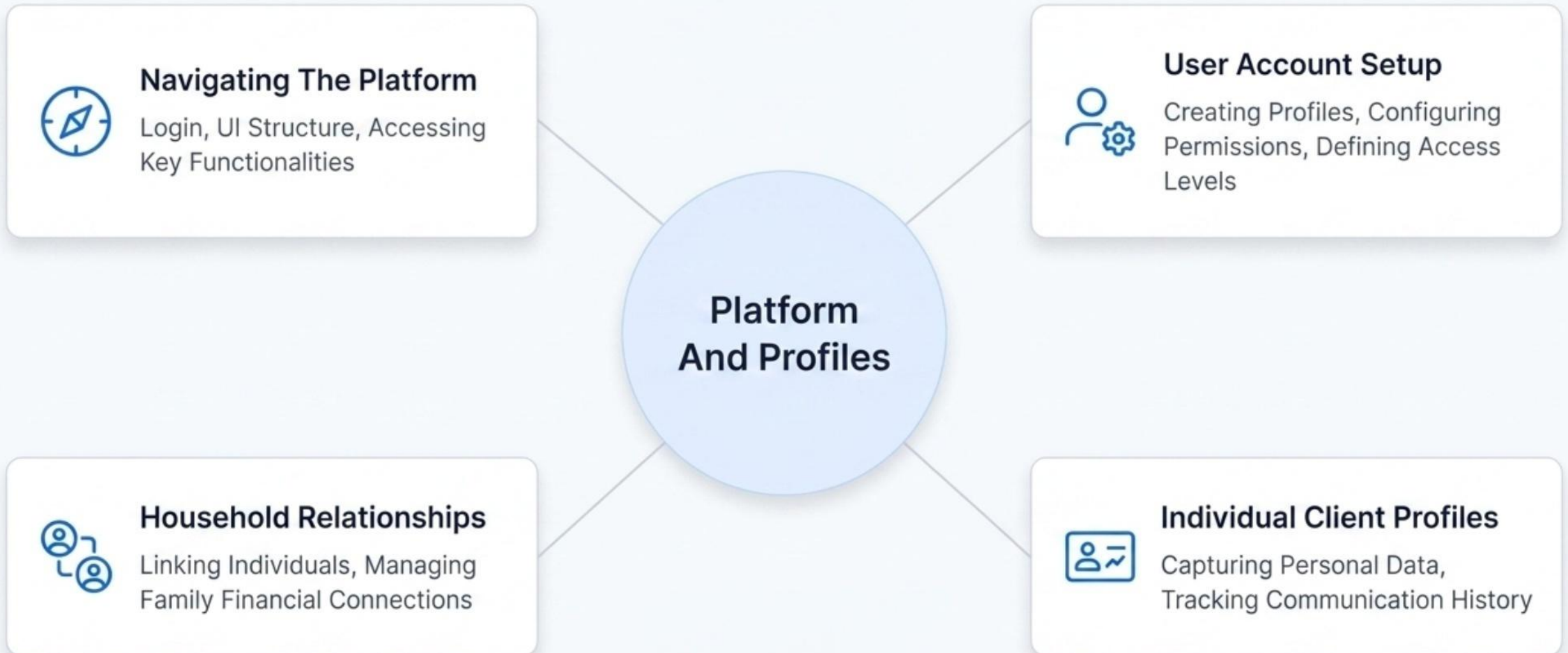


Phase 3: Advanced Application

Intelligent Referrals |
Actionable Relationship
Center | Capstone Project

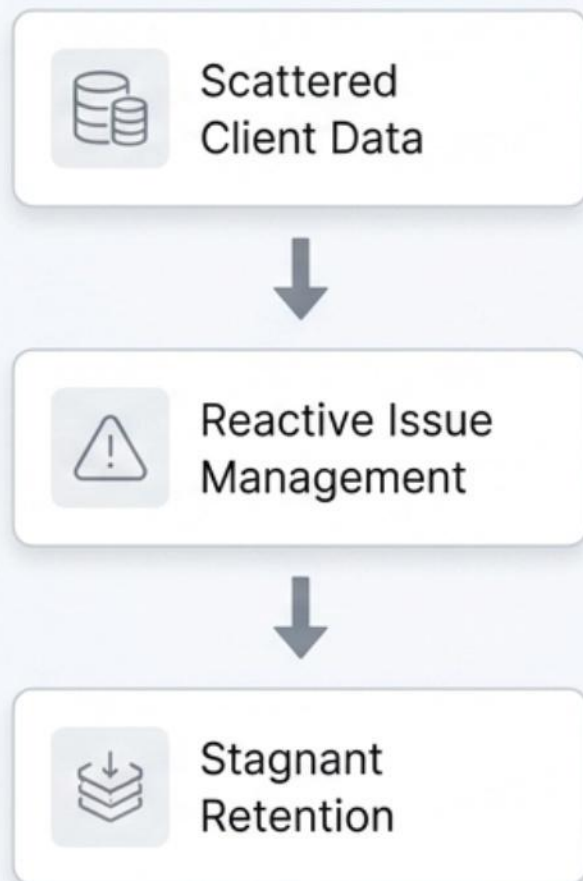
Leveraging Predictive
Insights And Applying
Knowledge To Real-World
Scenarios.

Phase One Foundation Mechanics



Process Automation Workflows

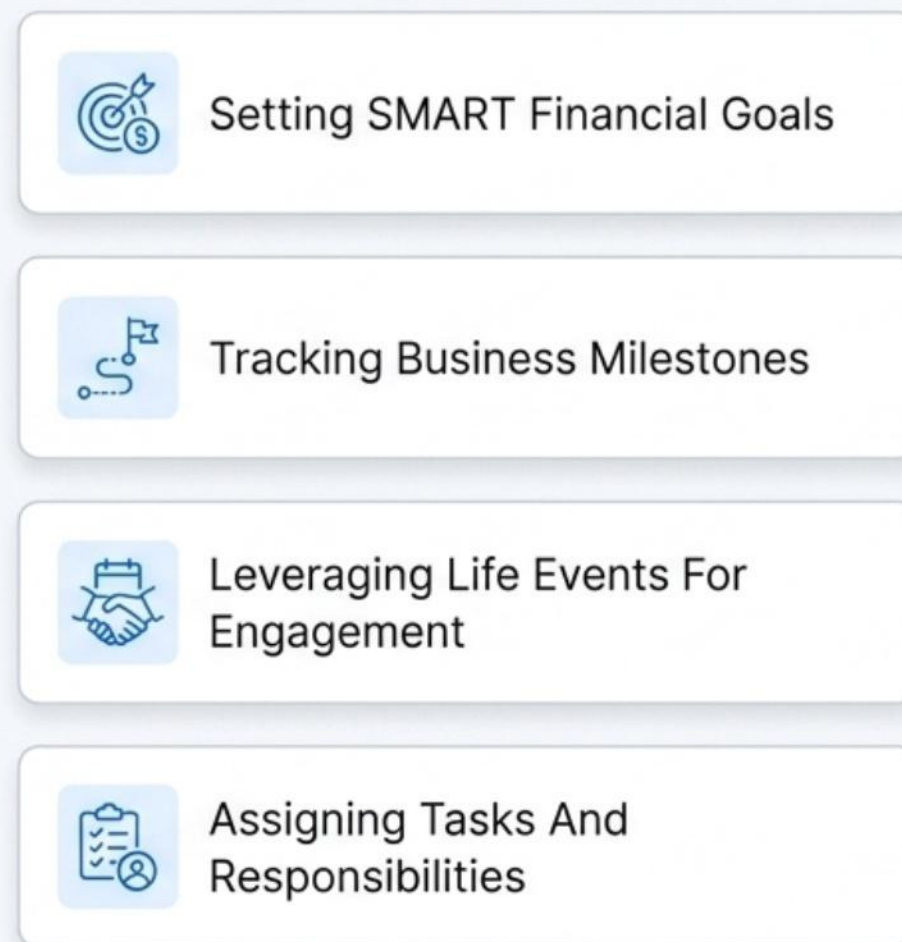
A Traditional Workflow



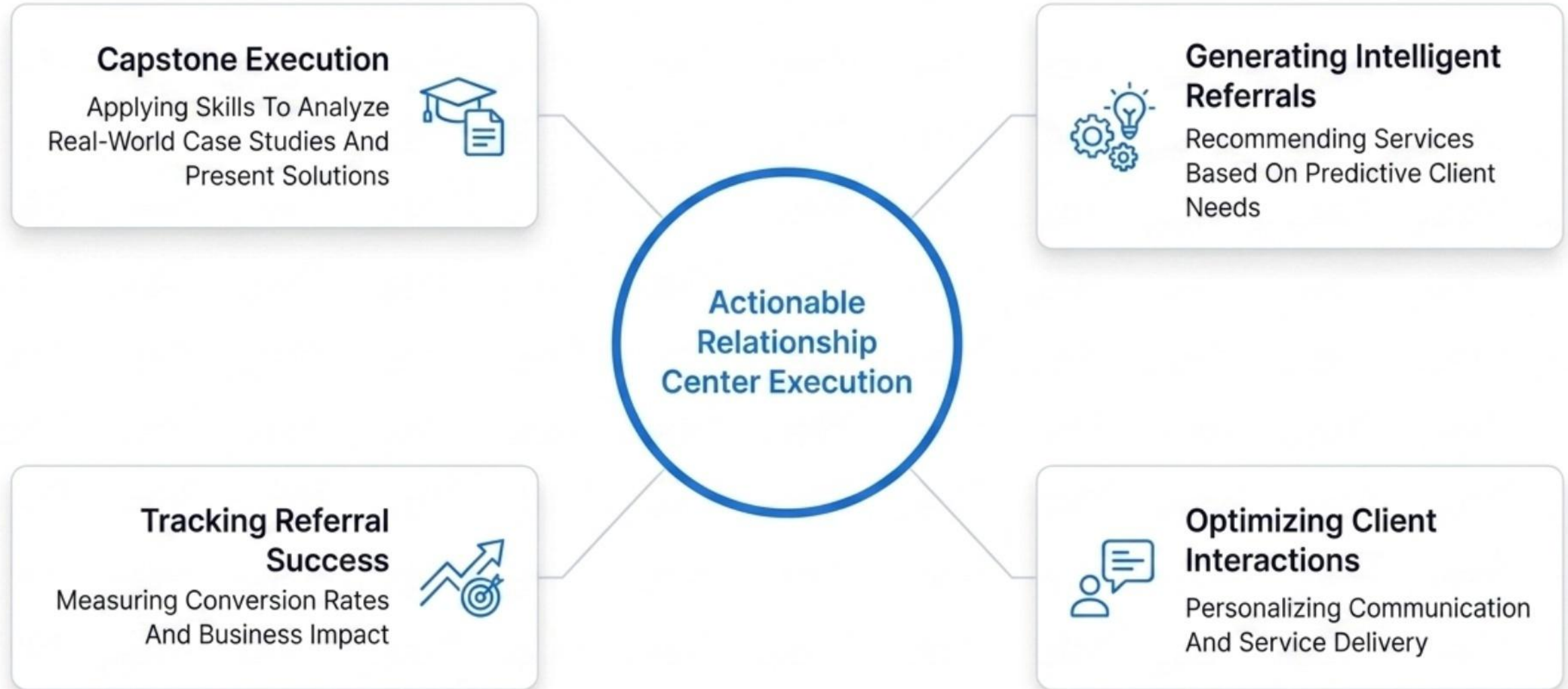
B Course-Enabled Workflow



Phase 2 Modules Panel



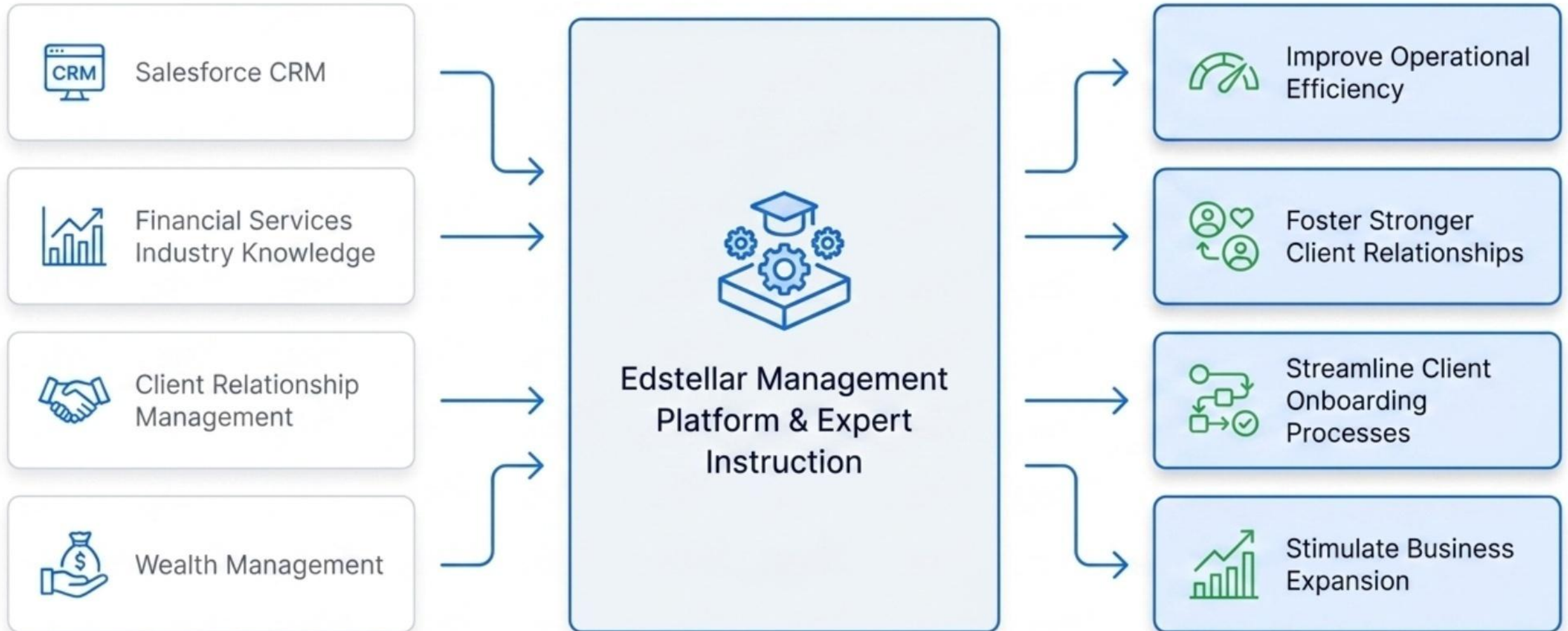
Advanced Enterprise Application



Organizational Scale Diagnostics

	Scale And Logistics	Content Quality	Administration
Large Organizations	Training In Multiple Geographies	Maintaining Consistency Across Regions	Managing Non-Centralized Administration
Small And Medium Businesses	Lack Of Internal Training Infrastructure	Ensuring Training Vendor Reliability	Facing Budget And Customization Constraints
The Edstellar Solution	Delivery Capability Across 100+ Countries	10,000+ Verified And Certified Experts	One Unified Training Management Dashboard

The Business ROI Engine



Target Audience Alignment



Adaptive Delivery Modalities



Virtual Live Instructor-Led

- Accommodates Large Global Groups
- Eliminates Travel Logistics
- Leverages Interactive Digital Engagement Tools



On-Site Face To Face

- Tailored To Specific Workplace Environments
- Fosters Team Collaboration
- Enables Direct Interaction For Rapid Clarification



Off-Site Face To Face

- Provides Distraction-Free Immersion
- Improves Team Bonding And Morale
- Signals Commitment To Employee Development

Proof of Impact

*“The Salesforce Financial Services Cloud Training Provided Critical Insights Into Industry Best Practices That Enhanced My Consulting Capabilities. As A Senior Cloud Architect, I Now Leverage Real-World Case Studies Practical Exercises On Interactive Labs Prepared Me Perfectly For Real-World Client Scenarios. Client Engagement And Retention Metrics Have **Improved** Significantly Across Our Practice, Demonstrating **Immediate** Value From This Investment.”*

Zhong Gong

Senior Cloud Architect

Sales Automation Solutions Provider

Unrestricted Global Reach

A light gray world map serves as the background for the slide. Two white callout boxes with rounded corners are overlaid on the map. The first box, on the left, contains the text '100+' in large blue font and 'Delivery Capability Across 100+ Countries' in smaller black font. The second box, on the right, contains the text 'Delivered In 10 Languages' in bold black font, followed by a list of languages in parentheses: '(English, Español, 普通话, Deutsch, العربية, Português, हिंदी, Français, 日本語, Italiano)'. The edstellar logo is in the bottom right corner.

100+

Delivery Capability
Across 100+ Countries

Delivered In 10 Languages

(English, Español, 普通话,
Deutsch, العربية, Português, हिंदी,
Français, 日本語, Italiano)

Initiate Your Transformation



Validate Expertise With Official Certification.

-  edstellar.com
-  contact@edstellar.com
-  +1 682 297 4830