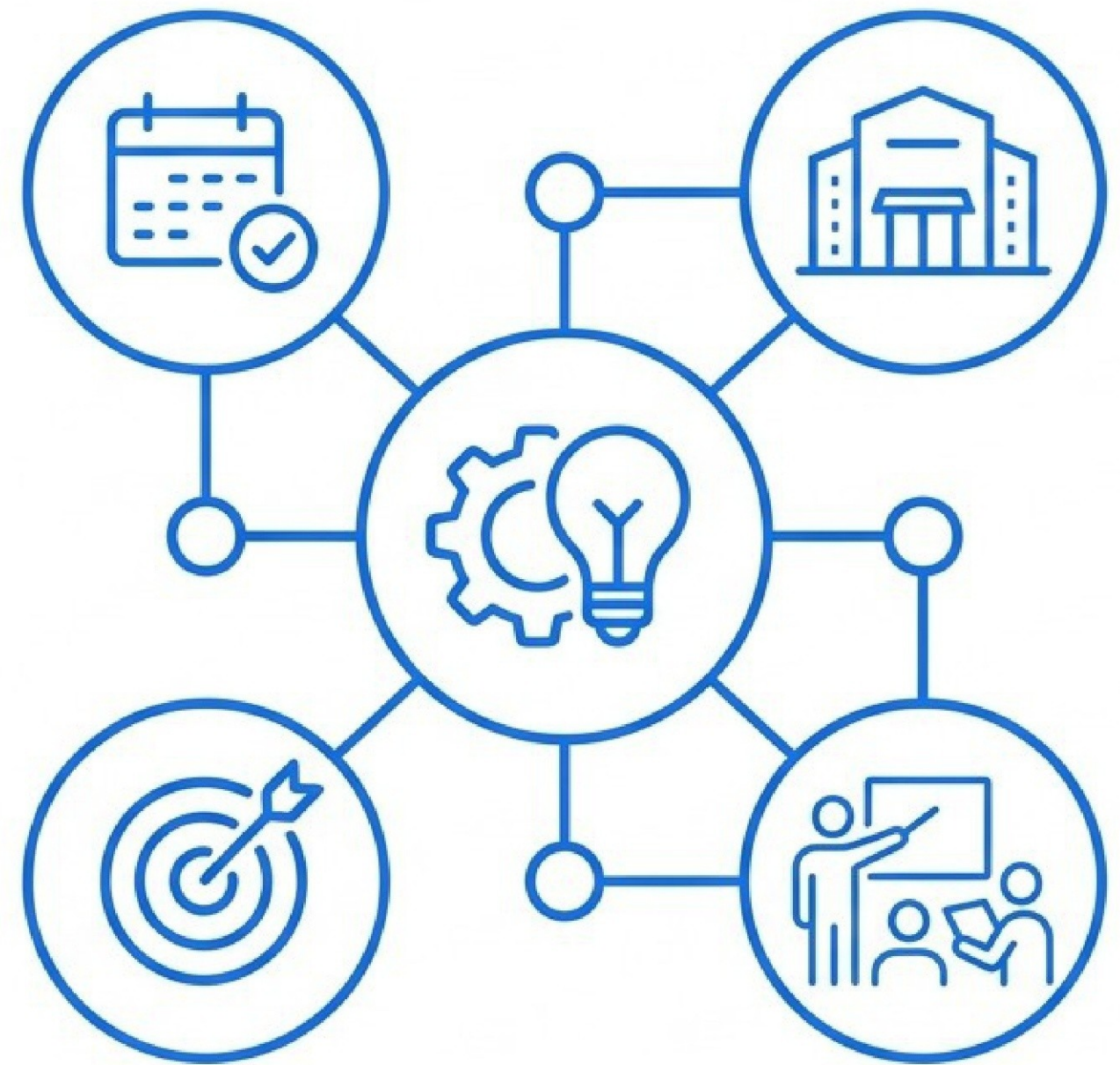


Event Management Corporate Training Course

Equipping Professionals With Skills To
Plan, Organize, And Execute Events
Efficiently



The Corporate Training Paradigm Shift

Logistical Complications & Budget Constraints

Non-Centralized Administration, Vendor Reliance, And Cultural Resistance.



Edstellar Instructor-Led Training

Customized, Hands-On Experiential Learning Delivered Globally.



Optimized Resource Allocation

Reduce Training Cost By 15% - 30% And Boost Participation By 50%.

Event Management Program At-A-Glance



24 - 32 Hrs



Instructor-Led



Virtual / On-Site
/ Off-Site

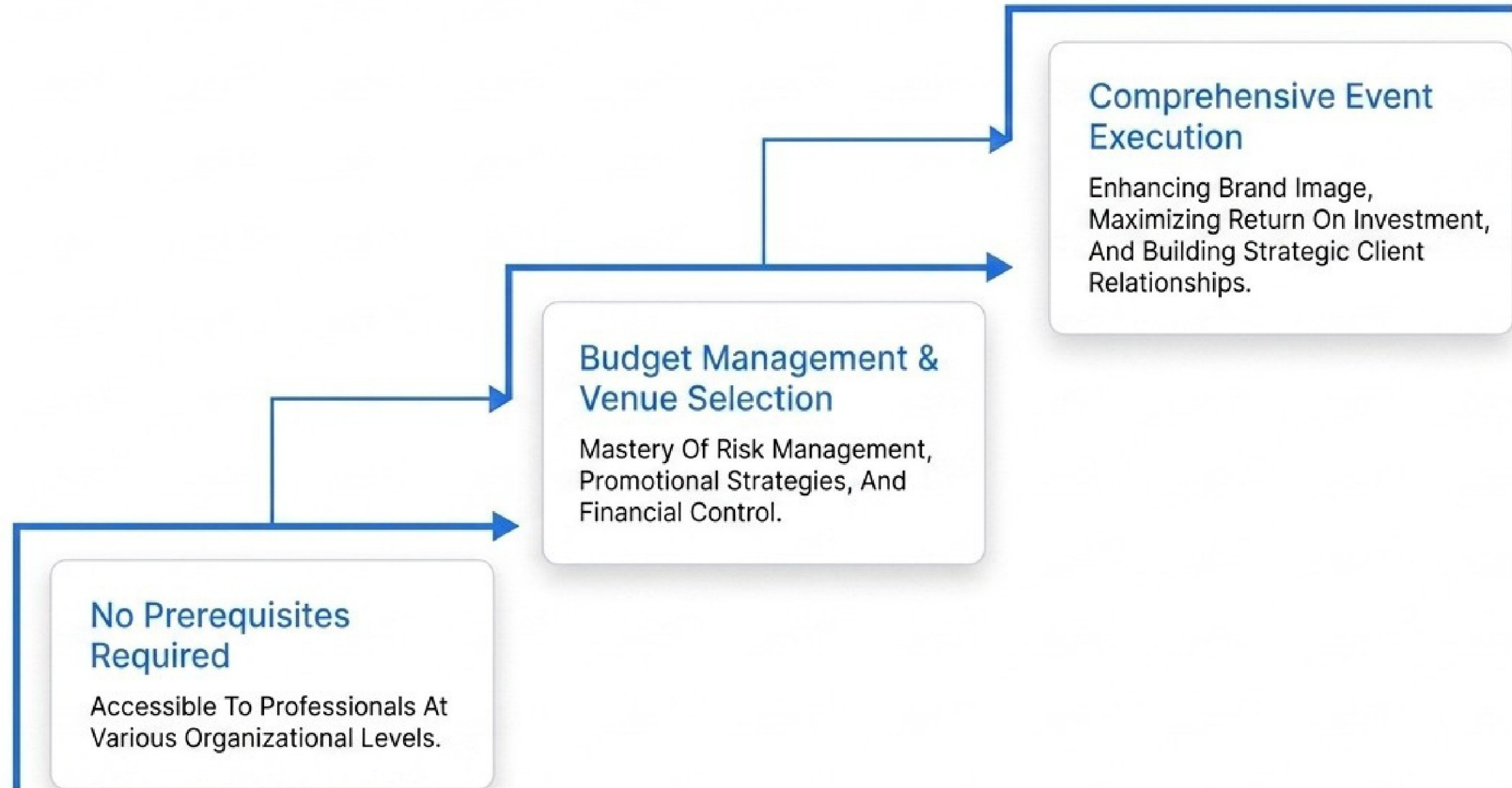


10,000+
Trainers



Course
Certificate

The Capability Activation Staircase



Strategic Curriculum Architecture

Planning & Organization

Events And Conferences Planning, Organization Of The Event.

Setting Smart Objectives And Selecting Specialized Teams.



Promotion & Financials

Promotional Activities, Financial Aspects.

Marketing Strategies And Budget Formulation.



Execution & Evaluation

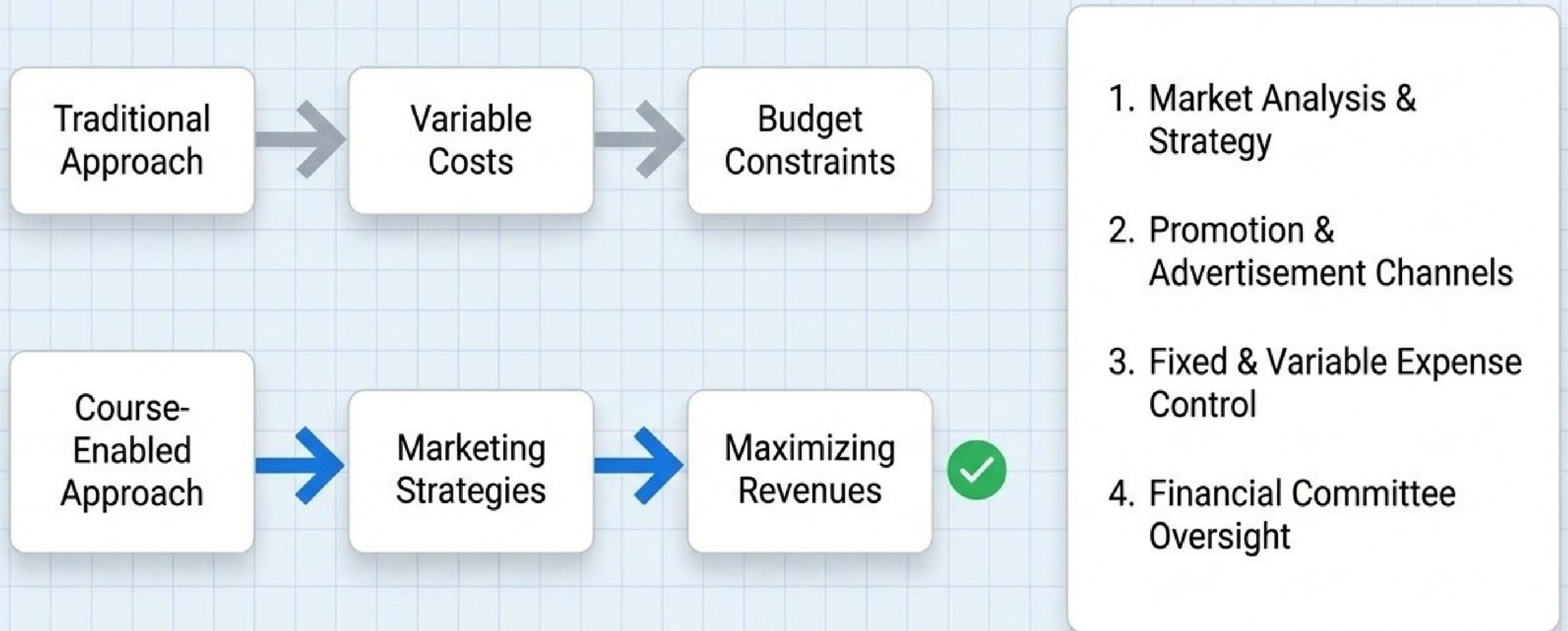
Organizing Exhibitions, Follow-Up And Evaluation.

Operational Management And Performance Indicator Assessment.

Phase 1: Planning And Organization Dynamics



Phase 2: Promotional And Financial Modeling



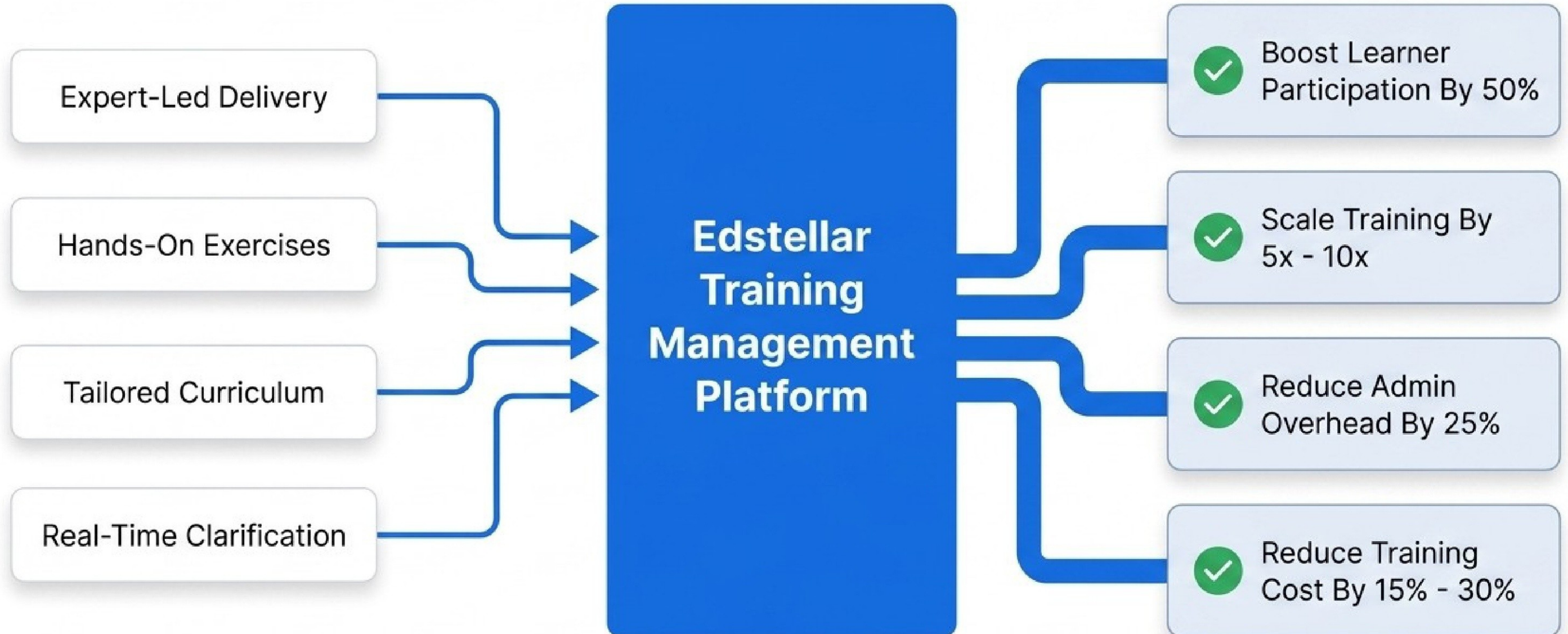
Phase 3: Enterprise Execution And Evaluation



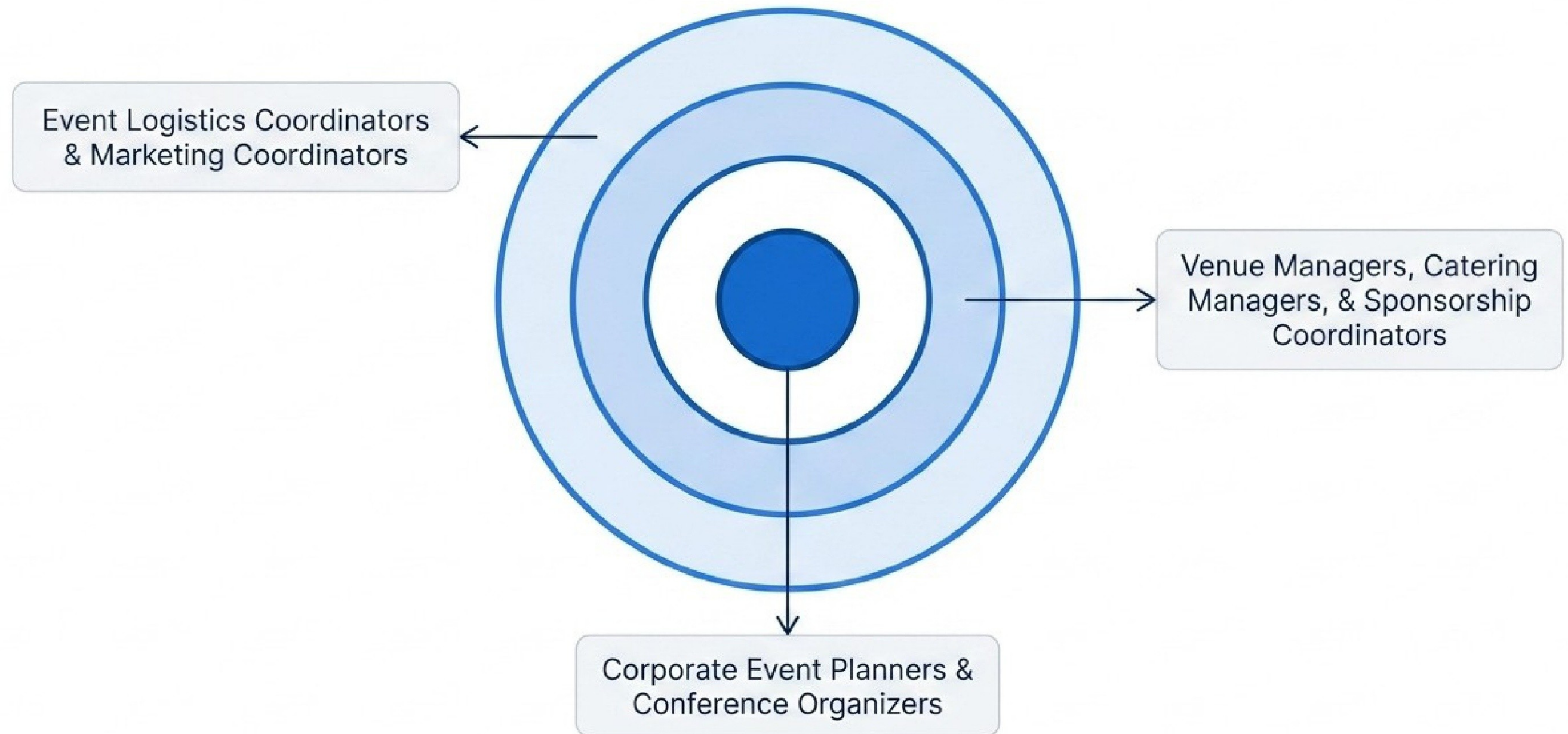
Organizational Skilling Diagnostic Matrix

Audience Scale	Key Upskilling Challenge	Edstellar Training Solution
Small & Medium Business	Lack Of Infrastructure & Budget Constraints	64 Hours Group Training (Starter Package)
Large Organizations	Training Across Geographies & Admin Scale	400 Hours Group Training (Enterprise Package)
Enterprise Transformation	Consistency In Training Quality	Unlimited Licenses With Custom Duration

The Training R O I Transformation Engine



Target Audience Alignment



Flexible Corporate Delivery Modalities



Virtual Live

- ✓ Global Scale Without Travel
- ✓ Seamless Schedule Integration
- ✓ Interactive Learning Tools



On-Site Face To Face

- ✓ Higher Engagement Interaction
- ✓ Tailored Workplace Environment
- ✓ Direct Hands-On Clarification



Off-Site Face To Face

- ✓ Distraction-Free Environment
- ✓ Improved Team Bonding
- ✓ Boosts Employee Morale

Proof Of Impact

“The Event Management training gave our team advanced stakeholder coordination expertise that revolutionized our stakeholder engagement approach. Our team delivered record-breaking results in the subsequent quarter, exceeding all targets. This training has become foundational to our team’s strategic capabilities and continued growth.”

Bashir Jafar

Conference Manager

A Leading Event Operations Consulting Firm

Global Delivery And Multilingual Capabilities



Delivery Capability
Across 100+ Countries



Training Available In 10
Languages (Including
English, Español, Deutsch,
Français, 日本語)

Transform Your Organizational Capabilities Today



Recognize Dedication With
Course Certification.

edstellar.com
contact@edstellar.com