

Personal Branding Corporate Training Course

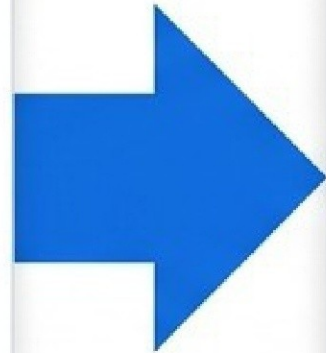
Empowering Teams With
Communication And Self-Marketing
Skills To Enhance Organizational
Influence.



The Capability Activation Curve

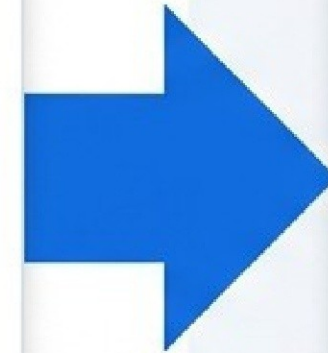
Fragmented Identity

Organizations Face Cultural Resistance, Lack Of Peer Differentiation, And Invisible Talent Hindered By Digital Transformation.



Instructor-Led Personal Branding

Six To Eight Hours Of Expert-Led Behavioral Capability Building, Bridging Self-Awareness With Organizational Objectives.



Amplified Influence

Enhanced Credibility, Dynamic Online Presence, And A Culture Of Authenticity Driving Collective Organizational Success.

Enterprise Training Architecture



Duration

6 - 8 Hours



Methodology

Instructor-Led Group Training



Modalities

Virtual / On-Site / Off-Site



Global Network

10,000+ Verified Trainers



Validation

Course Completion Certificate

The Capability Progression Staircase

Prerequisite

Digital Readiness

Basic Familiarity With Social Media And Professional Networking Platforms.

Milestone

Self-Awareness Enhancement

Recognizing Strengths, Values, And Professional Identity.

Milestone

Narrative Construction

Crafting An Engaging, Authentic Professional Story.

Mastery

Market Expansion

Applying Strategies To Improve Client Relationships And Business Networking.

The Three-Phase Transformation Framework

Phase 1

How To Build Your Personal Brand

Core Identity And Values

- Understanding Importance
- Identifying Strengths
- Crafting Brand Statement



Phase 2

Building Your Story With Authenticity

Narrative And Communication

- Storytelling Power
- Professional Integration
- Digital Storytelling



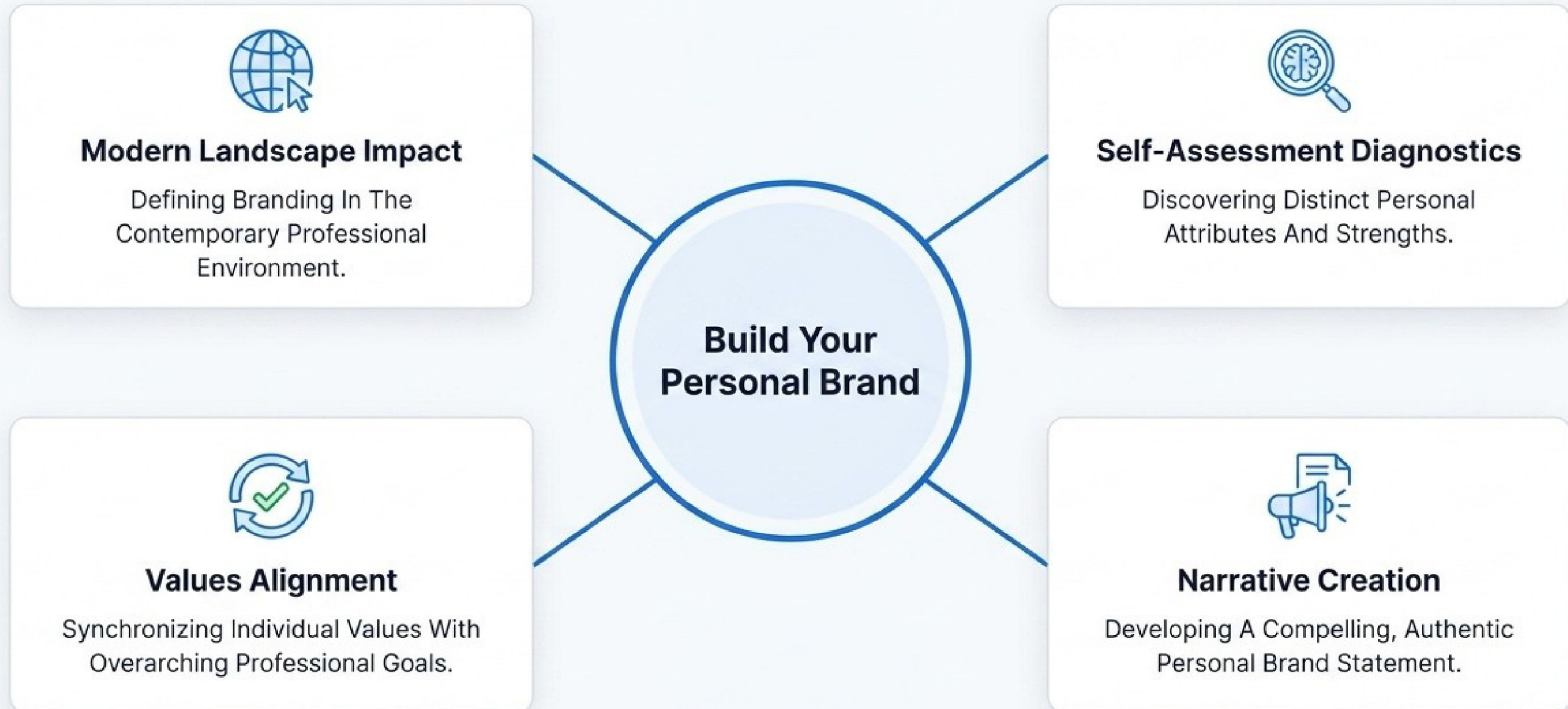
Phase 3

Marketing Yourself And Meaningful Connections

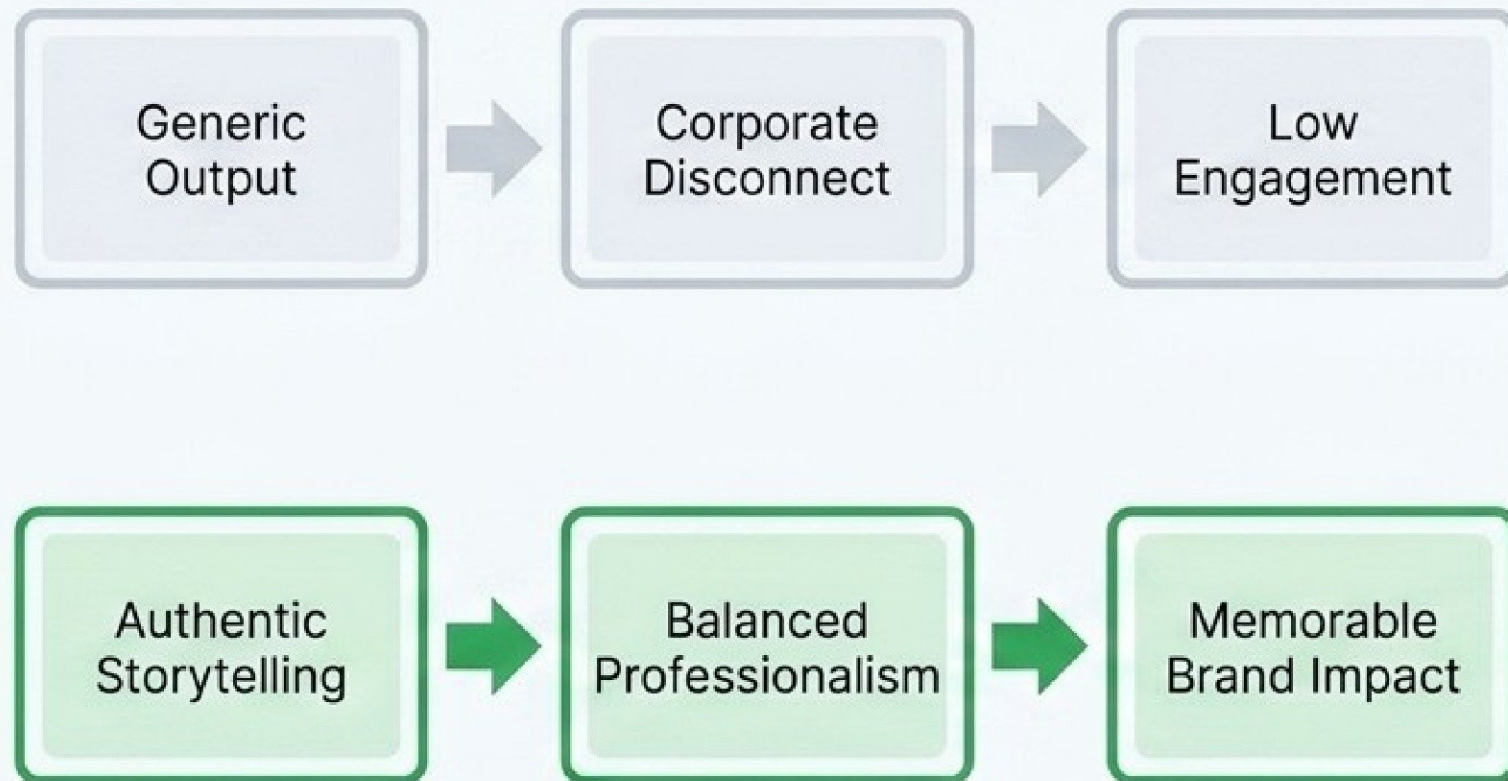
Market Application

- Self-Marketing Techniques
- Building Relationships
- Evolving Brand

Foundational Identity Construction



Authentic Narrative Integration



Engaging Elements

Structuring Stories Reflecting The True Self.

Professional Balance

Merging Personal Authenticity With Corporate Standards.

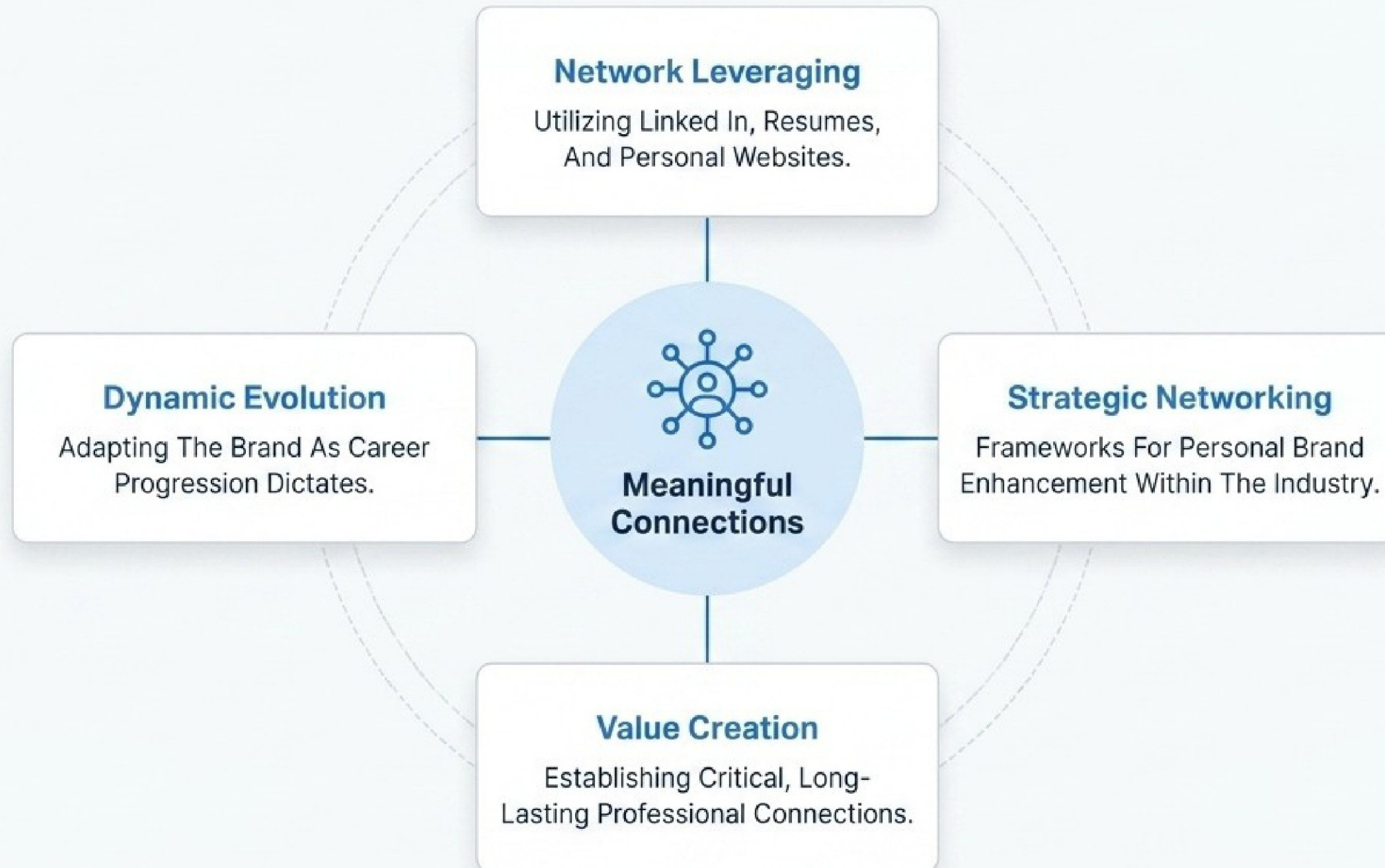
Digital Utilization

Leveraging Social Platforms For Brand Consistency.

Online Authenticity

Maintaining Genuine Presence Across Digital Footprints.

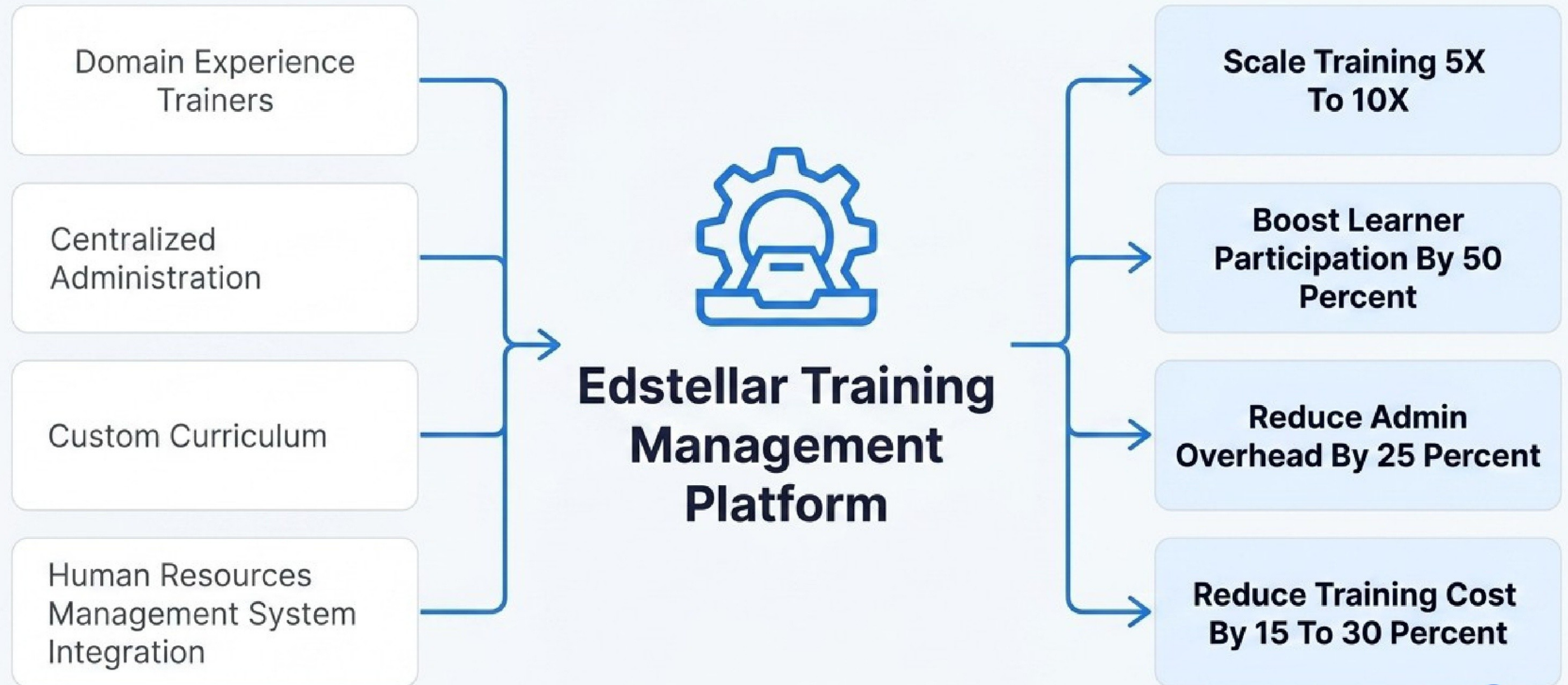
Market Expansion And Connection



Strategic Capability Mapping

Skill Focus	Key Application Area	Organizational Impact
Confidence Building	Leadership And Sales	Fosters Effective Communication And Decision-Making.
Self-Awareness Enhancement	Team Dynamics	Improves Empathy And Recognizes Strengths And Weaknesses.
Online Presence Building	Marketing And Public Relations	Enhances Visibility, Credibility, And Target Audience Engagement.

The Operational Efficiency Engine



Target Audience Alignment



Global Delivery Infrastructure



Virtual Live Instructor-Led

- ✓ Consistent Training Quality Globally.
- ✓ No Travel Requirements.
- ✓ Interactive Tools Enhance Engagement.



On-Site Face-To-Face

- ✓ Tailored To Specific Workplace Environments.
- ✓ Improves Team Collaboration.
- ✓ Enables Direct Hands-On Interaction.



Off-Site Face-To-Face

- ✓ Distraction-Free Learning Environment.
- ✓ Improves Team Bonding.
- ✓ Boosts Overall Employee Morale.

Proof Of Impact

“Edstellar’s Behavioral Training Programs Have Made A Remarkable Difference In How Our Teams Communicate, Collaborate, And Present Themselves In The Workplace. The Sessions Are Highly Practical, Engaging, And Tailored To Real-World Scenarios, Helping Employees Build Confidence, Strengthen Interpersonal Skills, And Demonstrate Noticeably Higher Levels Of Professionalism Across The Organization.”

Ritika Sharma

Human Resources Business Partner

A Global Professional Services Company

Worldwide Delivery Capabilities

Delivery Capability

100+ Countries

I S O 9001:2015 And I S O 27001:2022 Certified.

Language Accessibility

10 Languages

English, Español, 普通话, Deutsch, العربية,
Português, हिंदी, Français, 日本語, Italiano.



Initiate Organizational Transformation

Edstellar.Com

Contact@Edstellar.Com

Plus One Six Eight Two Two Nine Seven Four
Eight Three Zero

Plus Four Four One Five One Four Five Three Four
Zero Zero Nine