

Product Leadership Corporate Training Course

Drive Team Excellence with Product Leadership Corporate Training



The Paradigm Shift in Product Strategy



Program Specifications and Delivery Details



Course Duration

12 - 16 hrs



Format

**Instructor-led
Group Training**



Delivery Modes

**Virtual or On-site
or Off-site**



Global Scale

10,000+ Trainers globally



Validation

Course Completion Certificate

The Capability Activation Curve



The Three-Phase Integration Engine

Phase 1: Product Development Fundamentals **Modules 1-4**

Mastering product goals, lifecycle evaluation, threat identification, and team alignment.



Phase 2: Listen, Learn and Focus **Modules 5-11**

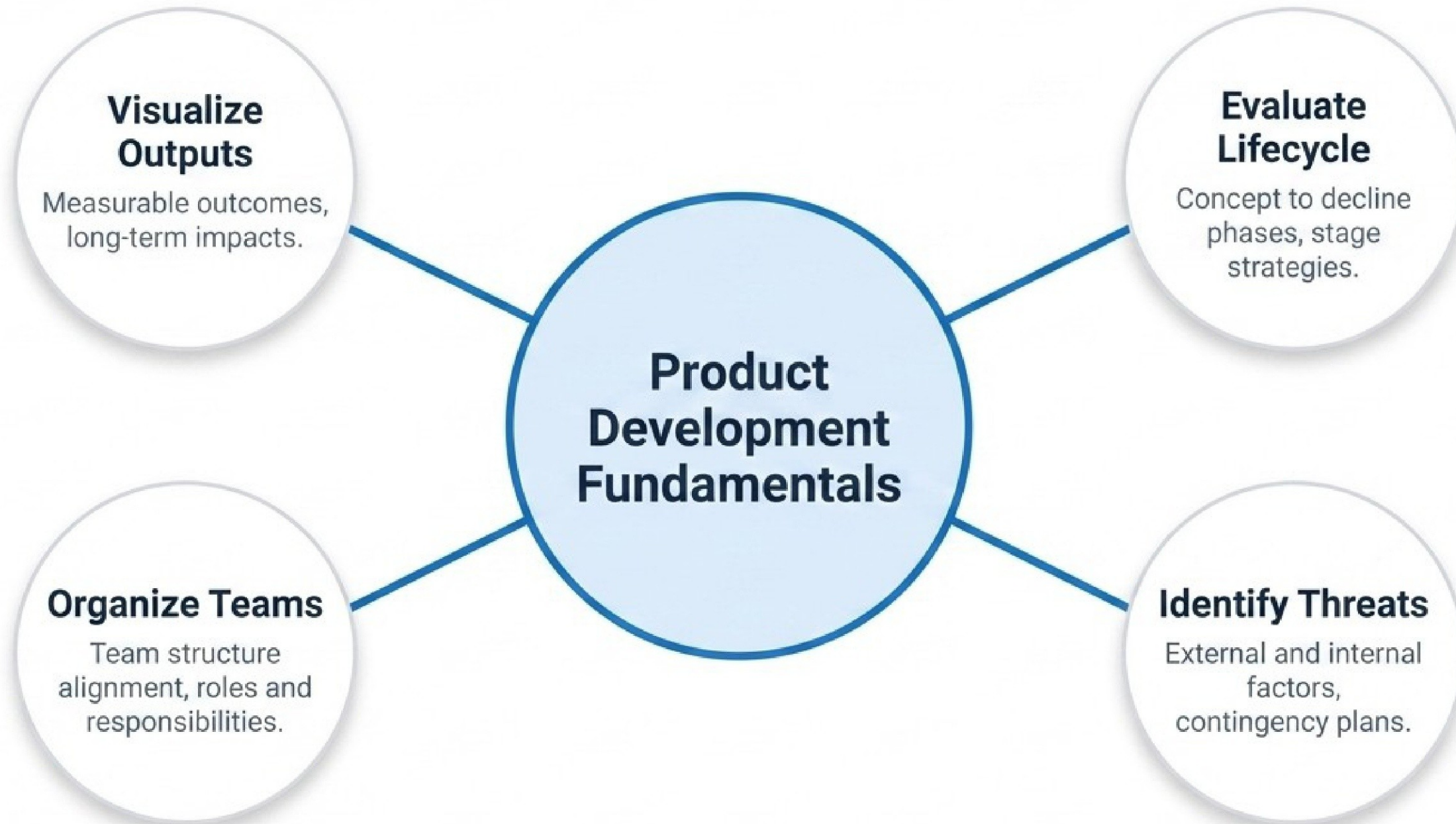
Executing user stories, story mapping, proto-personas, journey maps, and OKR alignment.



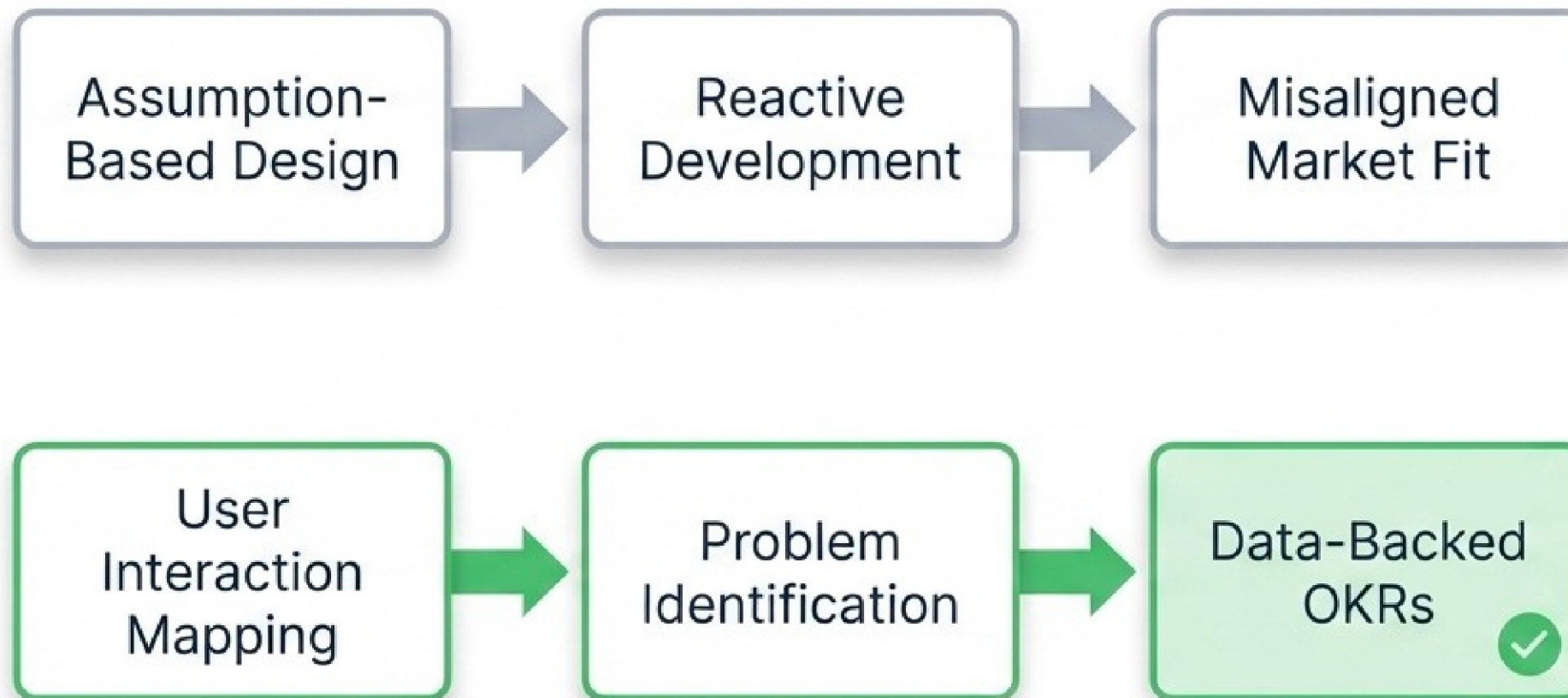
Phase 3: Product Discovery and Delivery **Modules 12-21**

Driving opportunity evaluation, dual-track development, release strategies, and agile sprint collaboration.

Phase 1: Strategic Foundations and Fundamentals



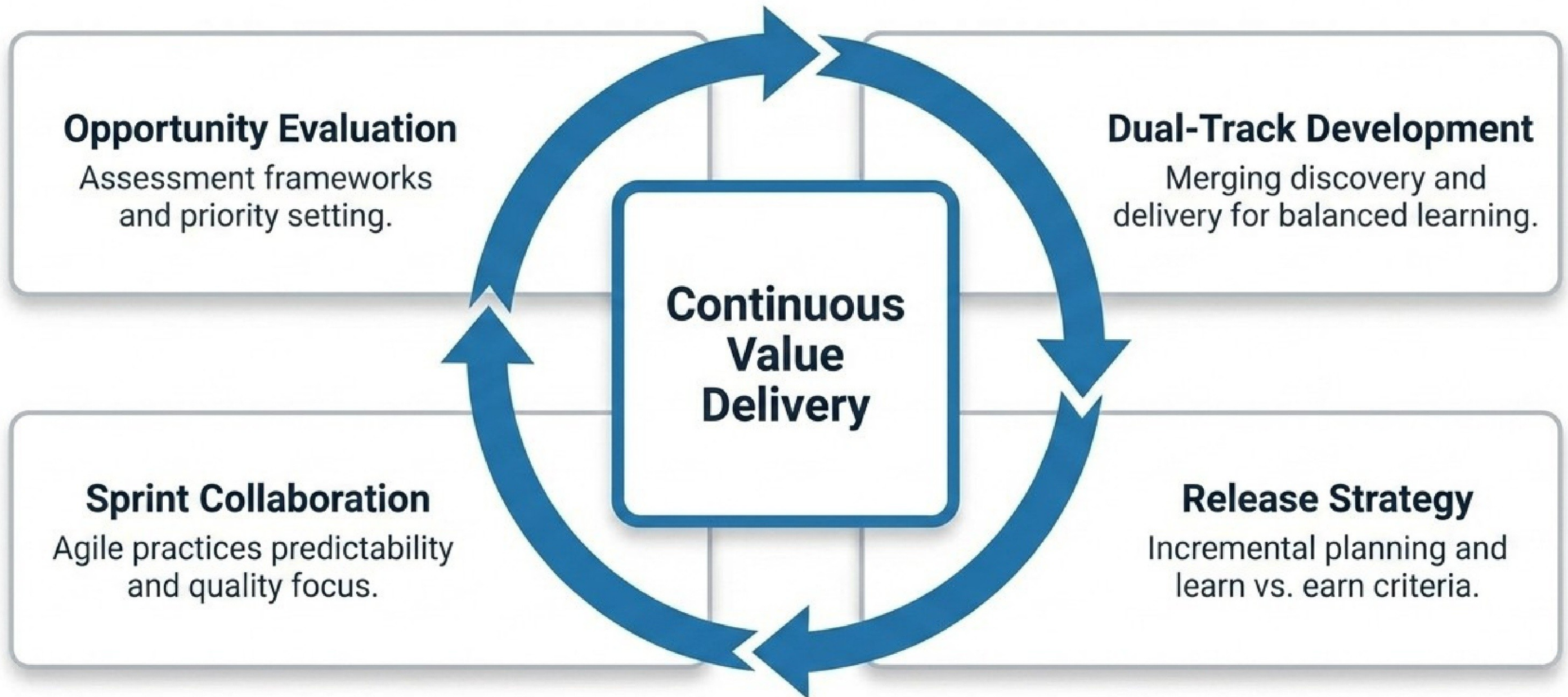
Phase 2: Customer-Centric Focus and Analytics



Key Discovery Tools Mastered

1. User Stories
2. Story Mapping
3. Proto-personas
4. Journey Maps

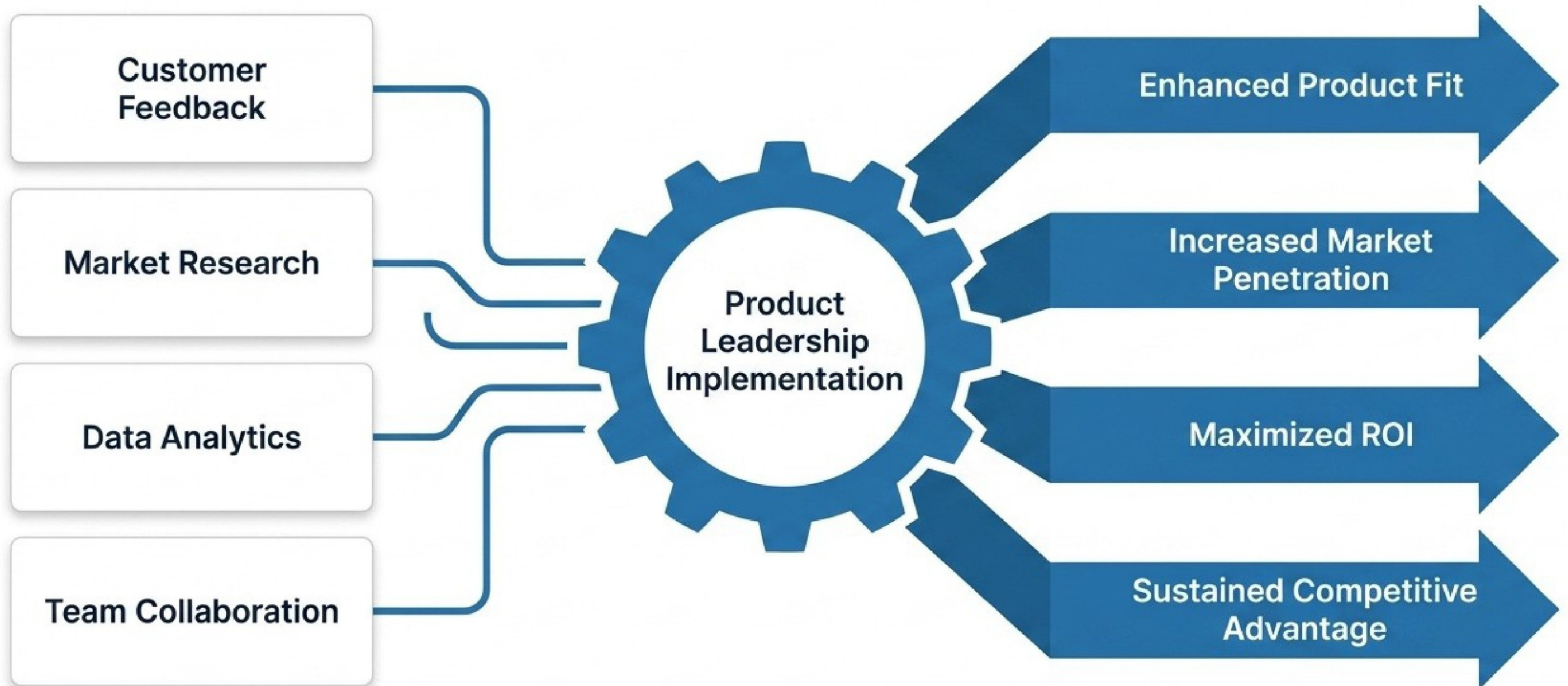
Phase 3: Advanced Discovery and Agile Delivery



Skill Application and Value Matrix

Core Skill Acquired	Primary Application	Organizational Value
Strategic Vision	Guiding decision-making and innovation	Aligning long-term roadmaps with market demands
Competitive Analysis	Evaluating strengths and weaknesses	Identifying strategic market opportunities
Lifecycle Management	Overseeing inception to retirement	Ensuring efficiency, cost-effectiveness, and alignment

The Value Transformation Engine



Target Audience Alignment



Adaptive Corporate Delivery Modalities



Virtual Live Instructor-Led

- Uniform learning outcomes globally.
- No travel required.
- Scales easily for large groups.



On-site

- Tailored to your workplace environment.
- Enhanced team collaboration.
- Direct interaction and hands-on learning.



Off-site

- Distraction-free dynamic environment.
- Boosts employee morale and team bonding.
- Dedicated strategic focus.

Proof of Impact

“The Product Leadership course revolutionized how I approach my daily responsibilities. As a Senior Operations Manager, understanding practical practical applications was essential, and this training delivered beyond all experience. These specialized skills have positioned me for significant advancement opportunities...”

Ricardo Bradley

Senior Operations Manager

Leadership Training Platform

Unrestricted Global Training Execution



Delivery Capability Across
100+ Countries

Seamless Training in
10+ Languages



Secure Your Market Advantage Today

Equip your leaders with the frameworks, data-driven methodologies, and strategic vision required to drive product success and dominate the market.

contact@edstellar.com | edstellar.com