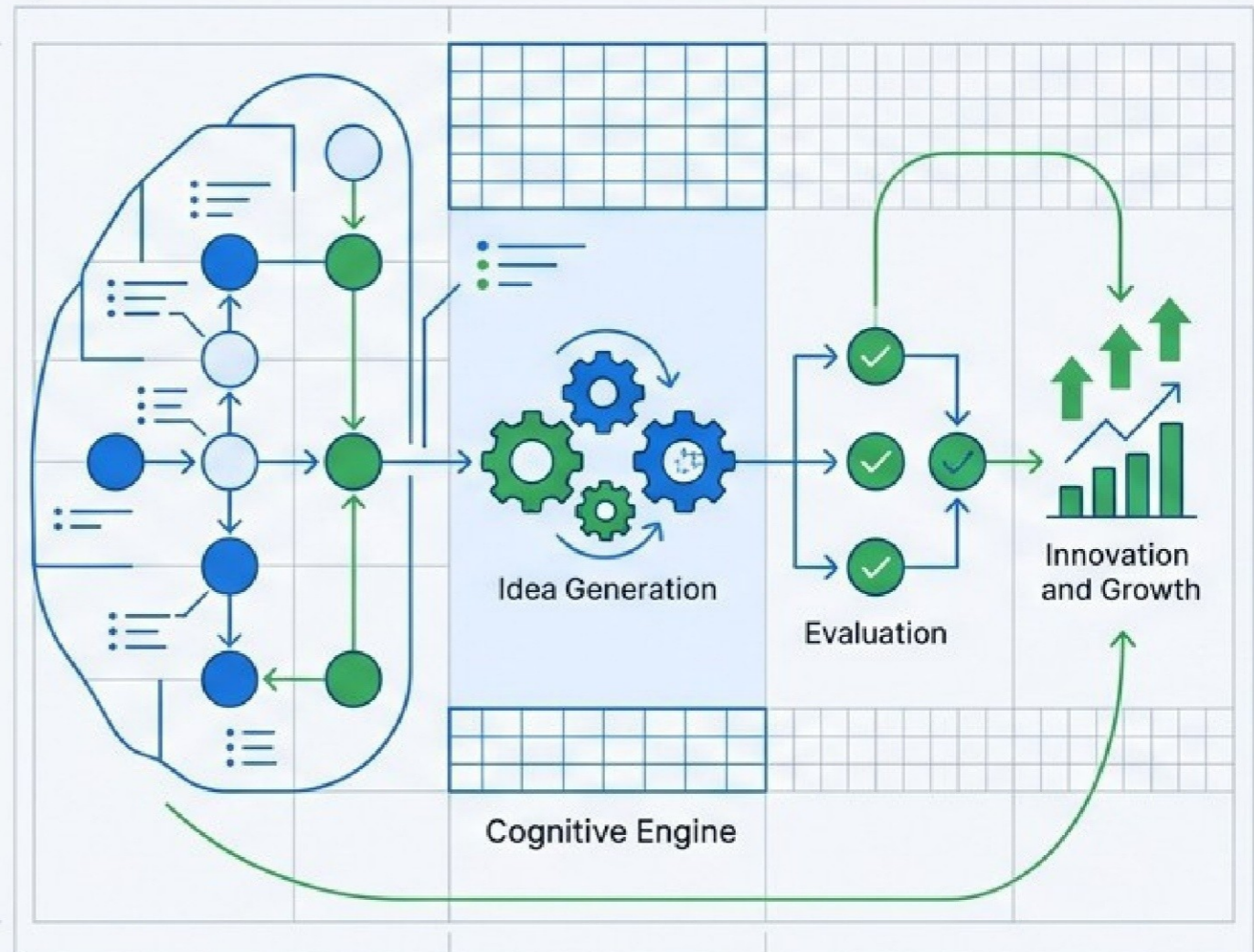


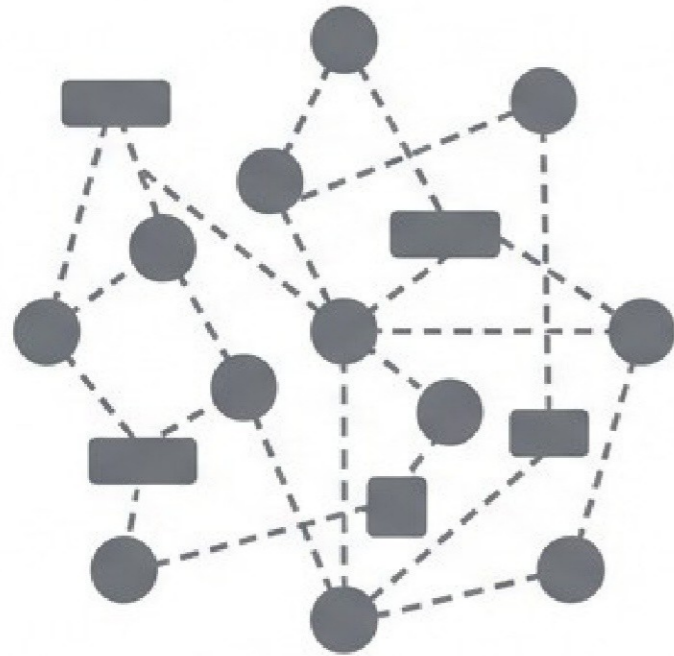
Creative Thinking Corporate Training Course

Equips professionals with the skills to develop, evaluate, and identify innovative ideas to stimulate fresh perspectives for business growth.



The Paradigm Shift in Problem Solving

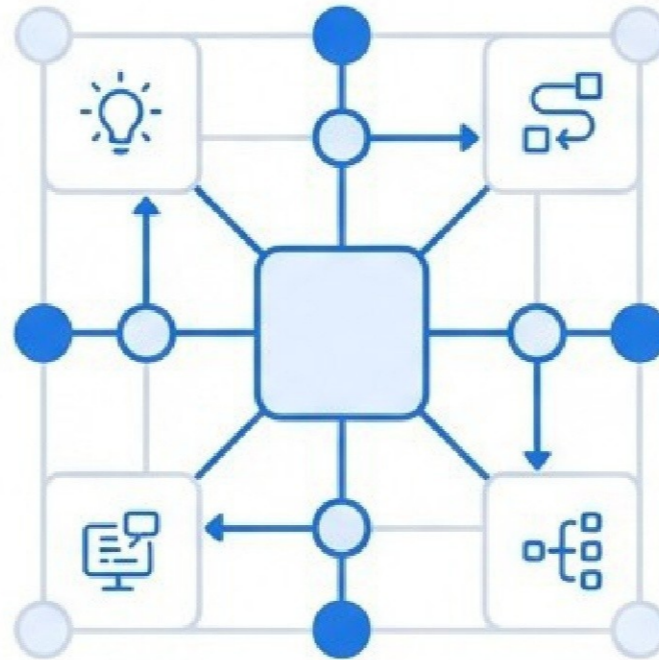
Rigid Problem Solving



- Conventional approaches
- Creative inhibition
- Reliance on outdated processes



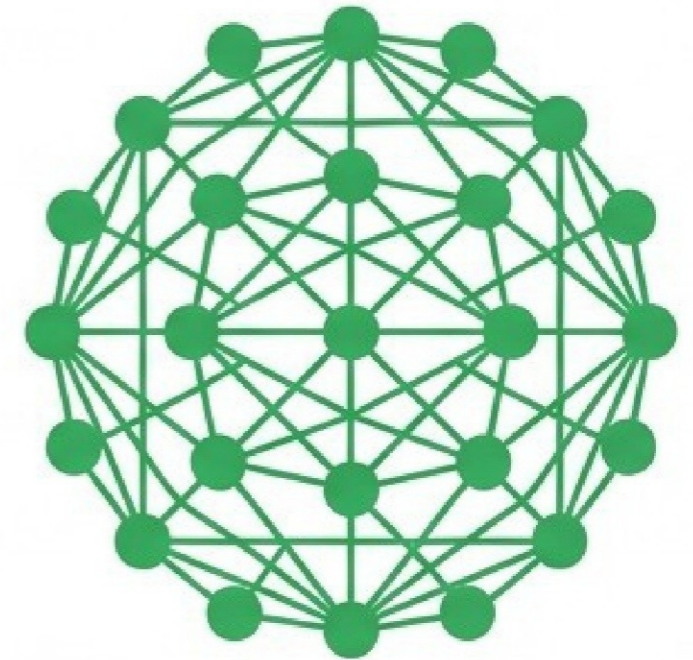
The Cognitive Engine



- Structured ideation
- TRIZ methodology
- Divergent and convergent thinking activation



Continuous Innovation



- Efficient processes
- Novel business solutions
- Adaptable team collaboration

Operational Delivery Specifications



6 - 8 Hrs
Duration



Instructor-Led
Group Training



Virtual, On-site,
or Off-site

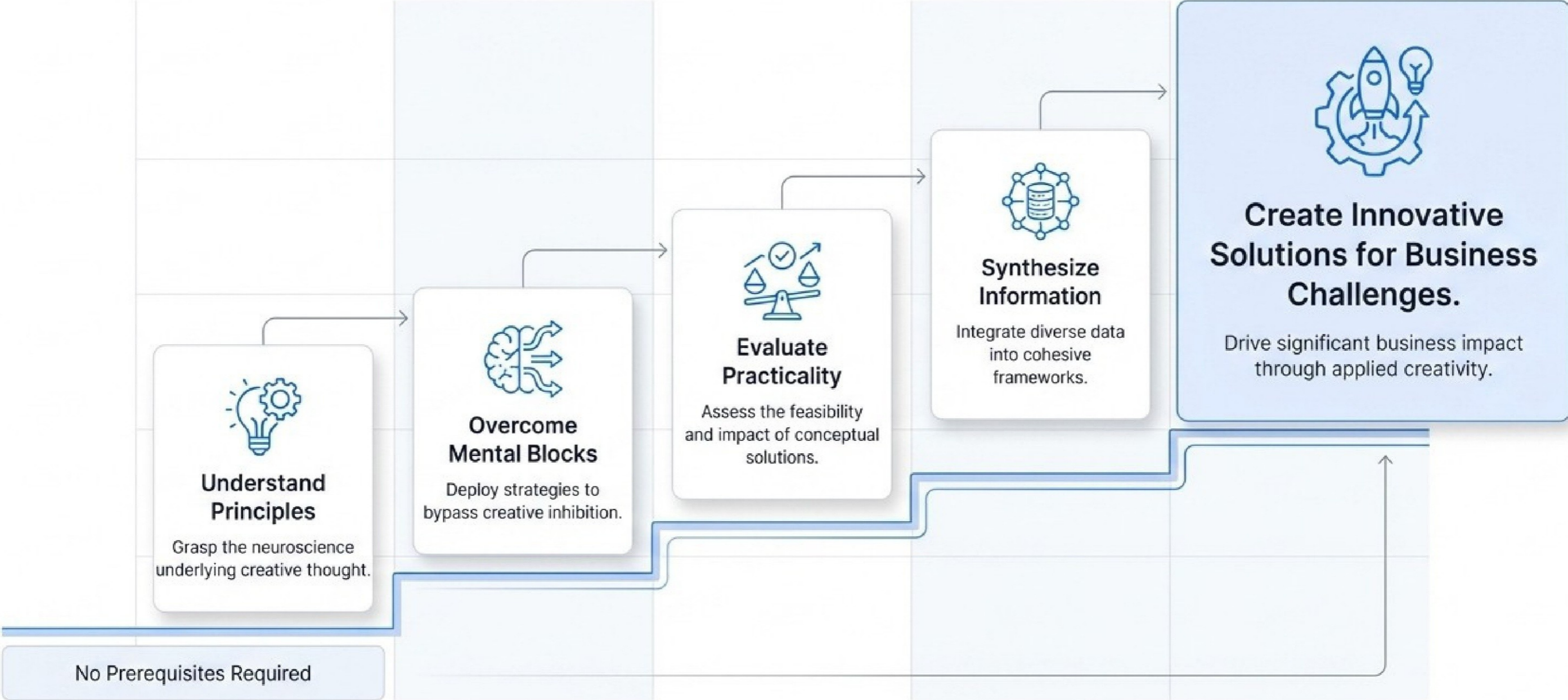


10,000+ Trainers
Globally



Course Completion
Certificate

The Capability Activation Curve



Core Curriculum Architecture

Phase 1: Foundations of Creativity

Modules 1 & 2

Understand the neuroscience of creativity, the role of divergent thinking, and techniques to bypass cognitive inhibition.



Phase 2: Cognitive Methodologies

Modules 3 & 4

Identify and adapt distinct thinking styles to break down complex organizational problems into manageable components.

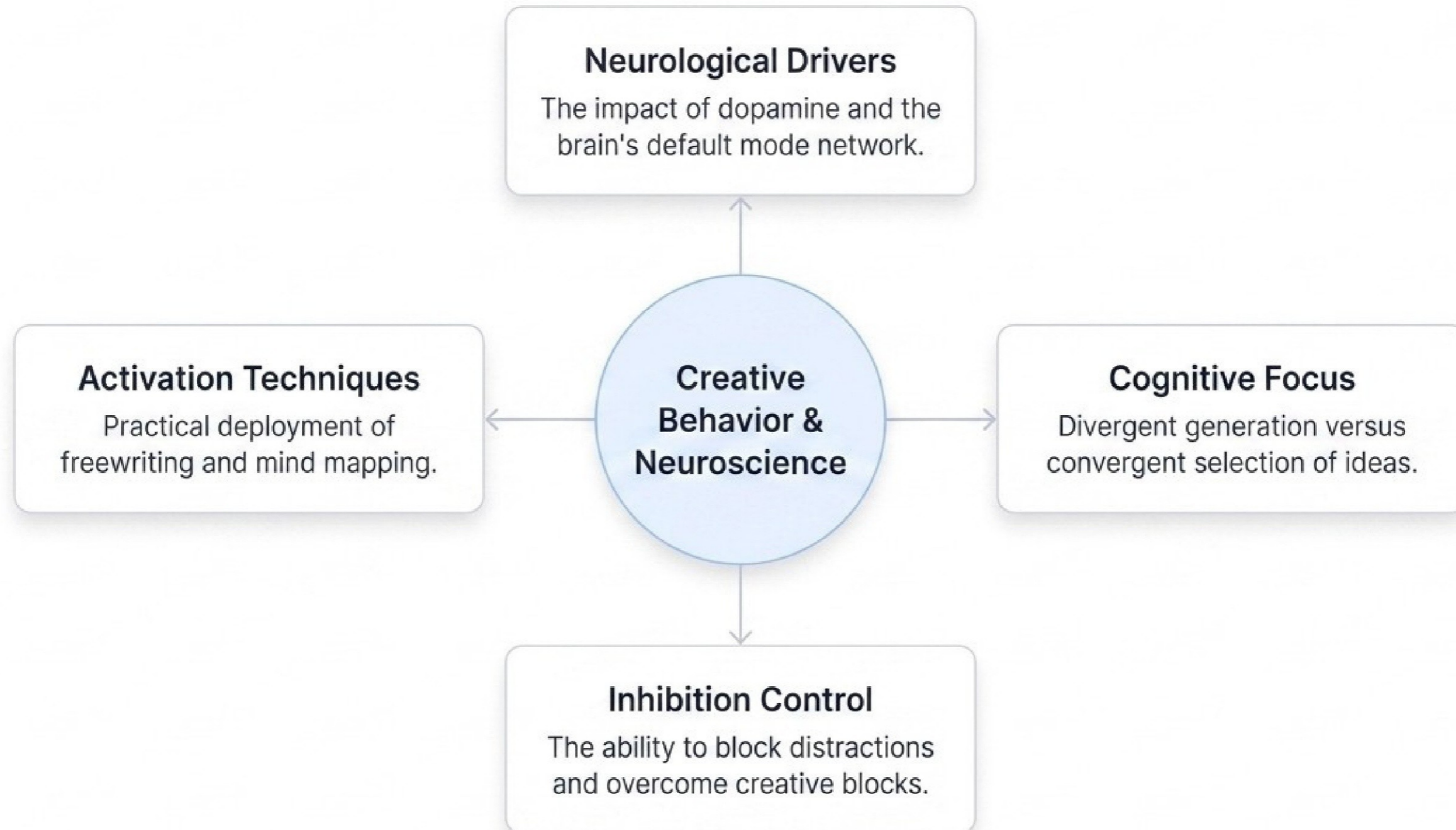


Phase 3: Structured Ideation

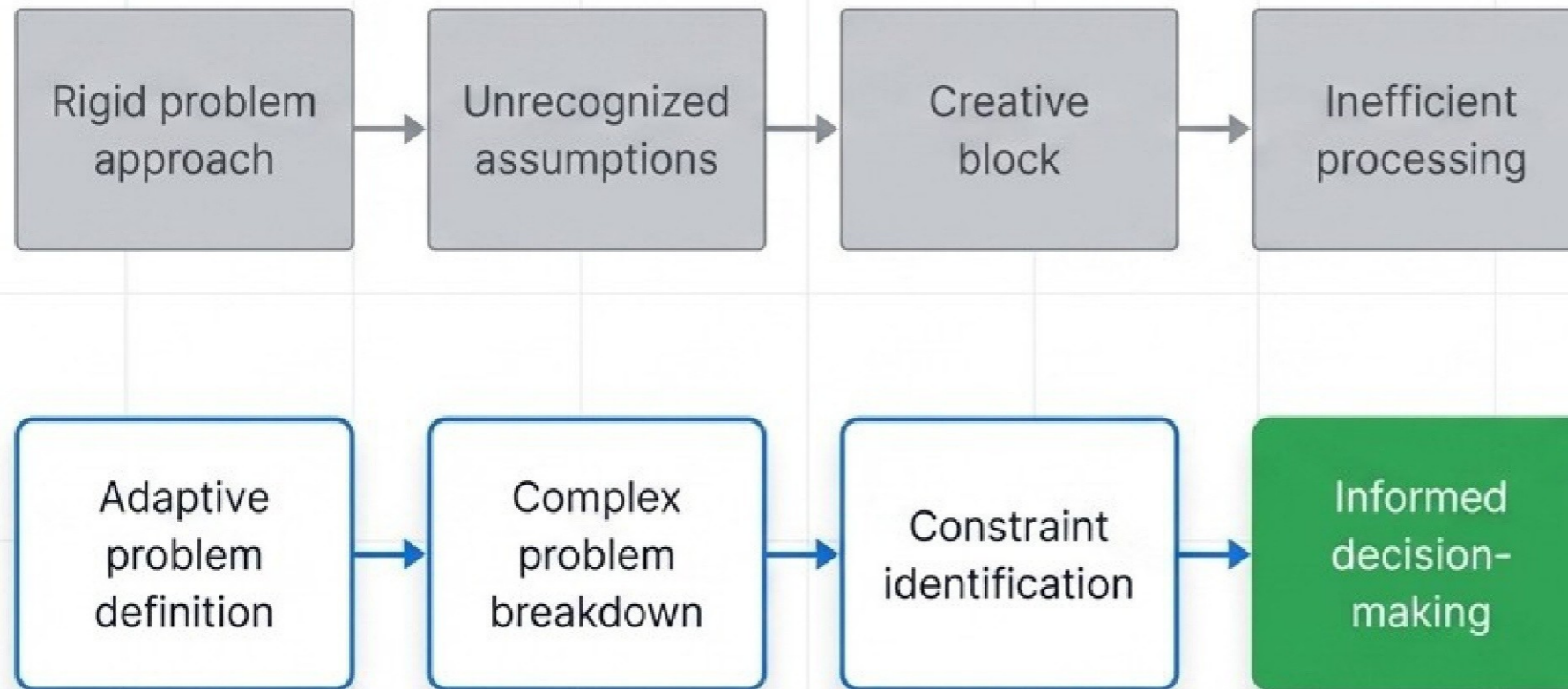
Modules 5, 6 & 7

Apply TRIZ principles and morphological analysis to systematically generate, evaluate, and execute inventive solutions.

Phase 1: Foundations of Creativity



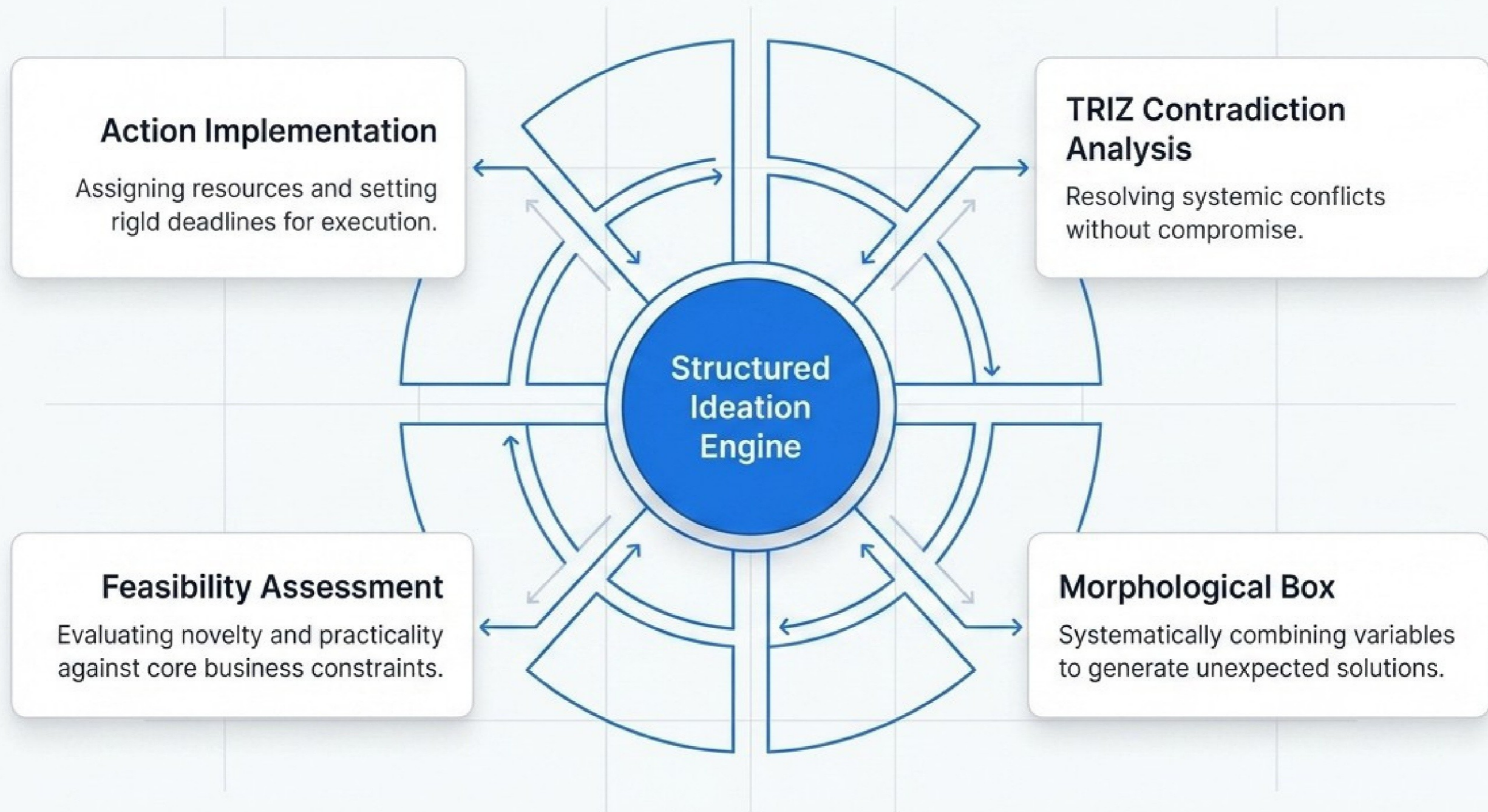
Phase 2: Cognitive Methodologies



Core Thinking Styles Deployed

- Analytical Thinking: Breaking down complex issues.
- Creative Thinking: Generating novel alternatives.
- Practical Thinking: Implementing feasible plans.
- Strategic Thinking: Planning for future scaling.

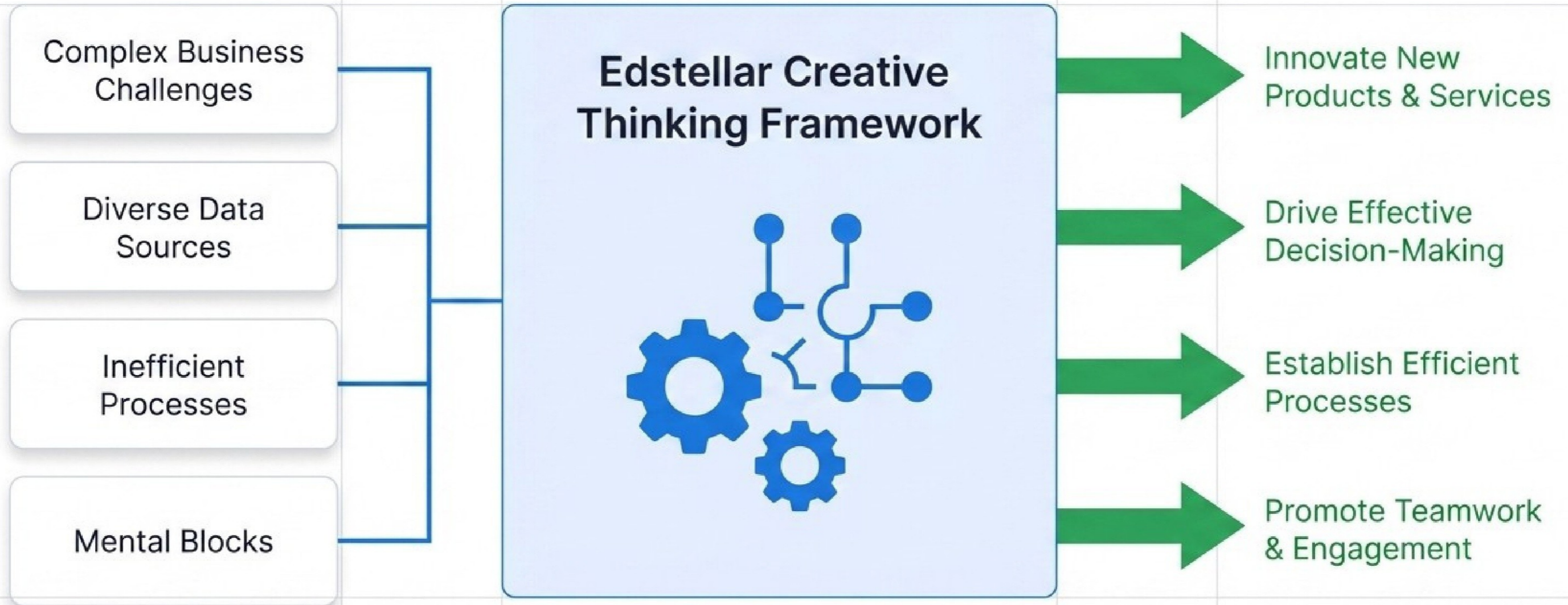
Phase 3: Structured Ideation



The Cognitive Capability Diagnostic

Core Thinking Style	Typical Business Challenge	Course Optimization Strategy
Analytical Thinking	Managing highly complex, intertwined organizational issues.	Break down problems into dependencies and deploy root cause analysis.
Creative Thinking	Stagnant service models and the need for new product innovation.	Apply divergent thinking exercises and systematically build morphological boxes.
Practical Thinking	Execution failures due to limited time and resource constraints.	Conduct strict feasibility assessments and establish clear action plan deadlines.

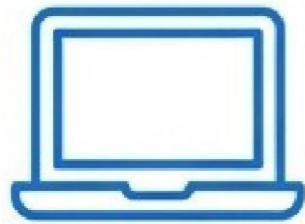
Business ROI Flow



Target Audience Alignment



Flexible Enterprise Delivery Modalities



Virtual Live Instructor-Led

- Expert-led training anywhere
- Consistent uniform learning outcomes
- Scale learning for large groups



On-site Instructor-Led

- Higher engagement via face-to-face interaction
- Workplace environment tailored to requirements
- Demonstration of processes for hands-on learning



Off-site Instructor-Led

- Distraction-free environment
- Improves team bonding through activities
- Boosts employee morale

Proof of Impact

“This Creative Thinking course transformed my approach to operational excellence solutions. The comprehensive modules on real-world case studies were invaluable for our professional services projects... The deep coverage of practical simulations gave me advanced skills I immediately applied to deliver a high-visibility enterprise project two months ahead of schedule.”

Aksel Larsen

Senior Software Engineer

IT Services and Solutions Provider

Global Enterprise Reach



**Delivery Capability
Across 100+ Countries**



**Training Available
in 10+ Languages**

Activate Your Creative Thinking Framework



Equip your enterprise with the definitive methodology for **continuous innovation**. Validate acquired skills and translate insights into actionable work outcomes today.

contact@edstellar.com