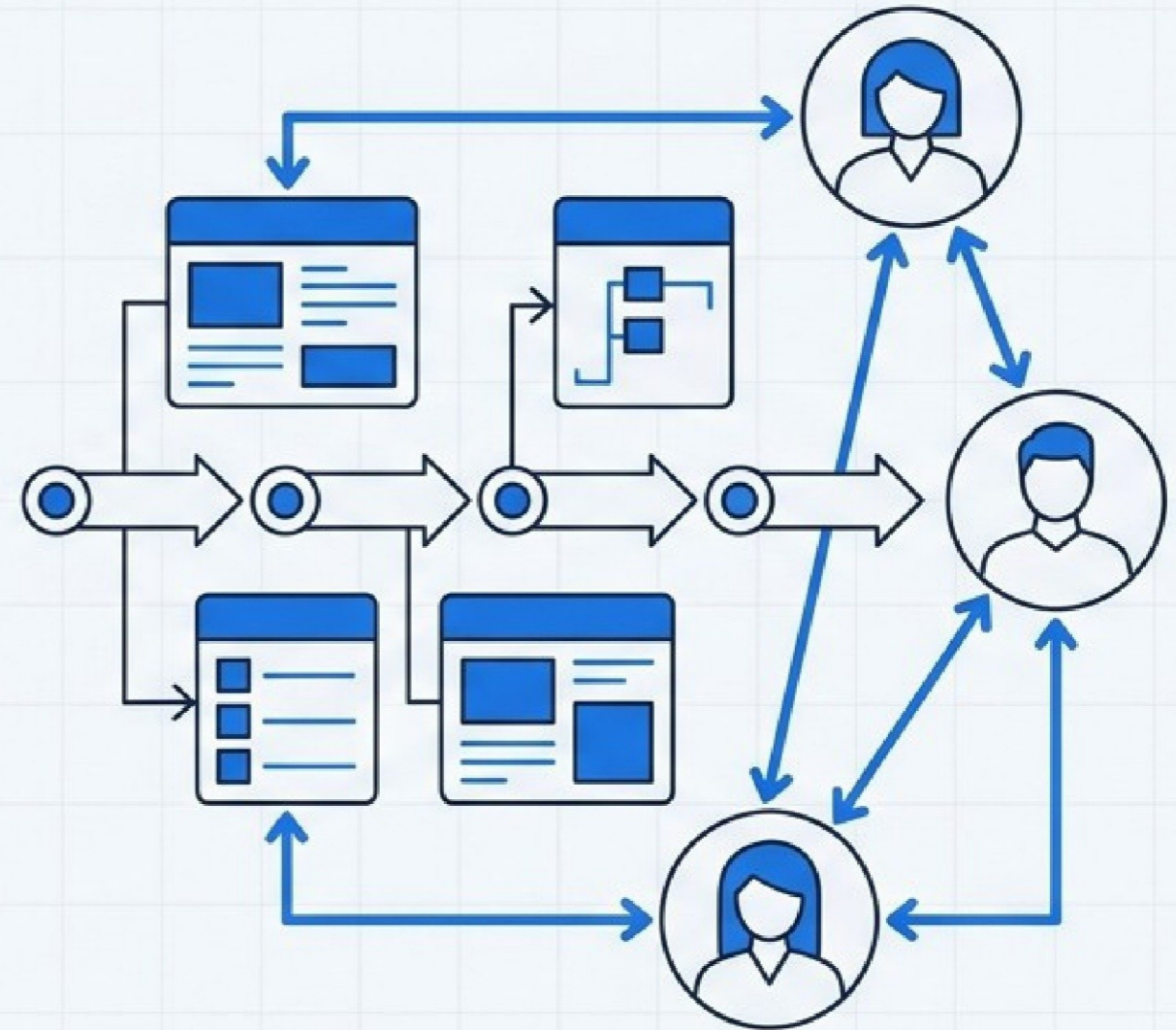


Corporate Product Roadmap Training Course

Equipping teams to achieve strategic alignment, analyze market trends, and drive product development.



Overcoming Upskilling Friction

Legacy Training Challenges

Non-centralized administration, scheduling conflicts, and over-reliance on multiple training vendors.



The Unified Solution

Edstellar Training Management Platform. One dashboard for organizational learning.



Measurable Impact

Scale training 5x-10x.

Reduce administrative overhead by 25%.

Reduce training costs by 15%-30%.

Program Fundamentals



**8 - 16 Hrs
Duration**



**Instructor-Led
Delivery**



**Virtual / On-Site /
Off-Site**

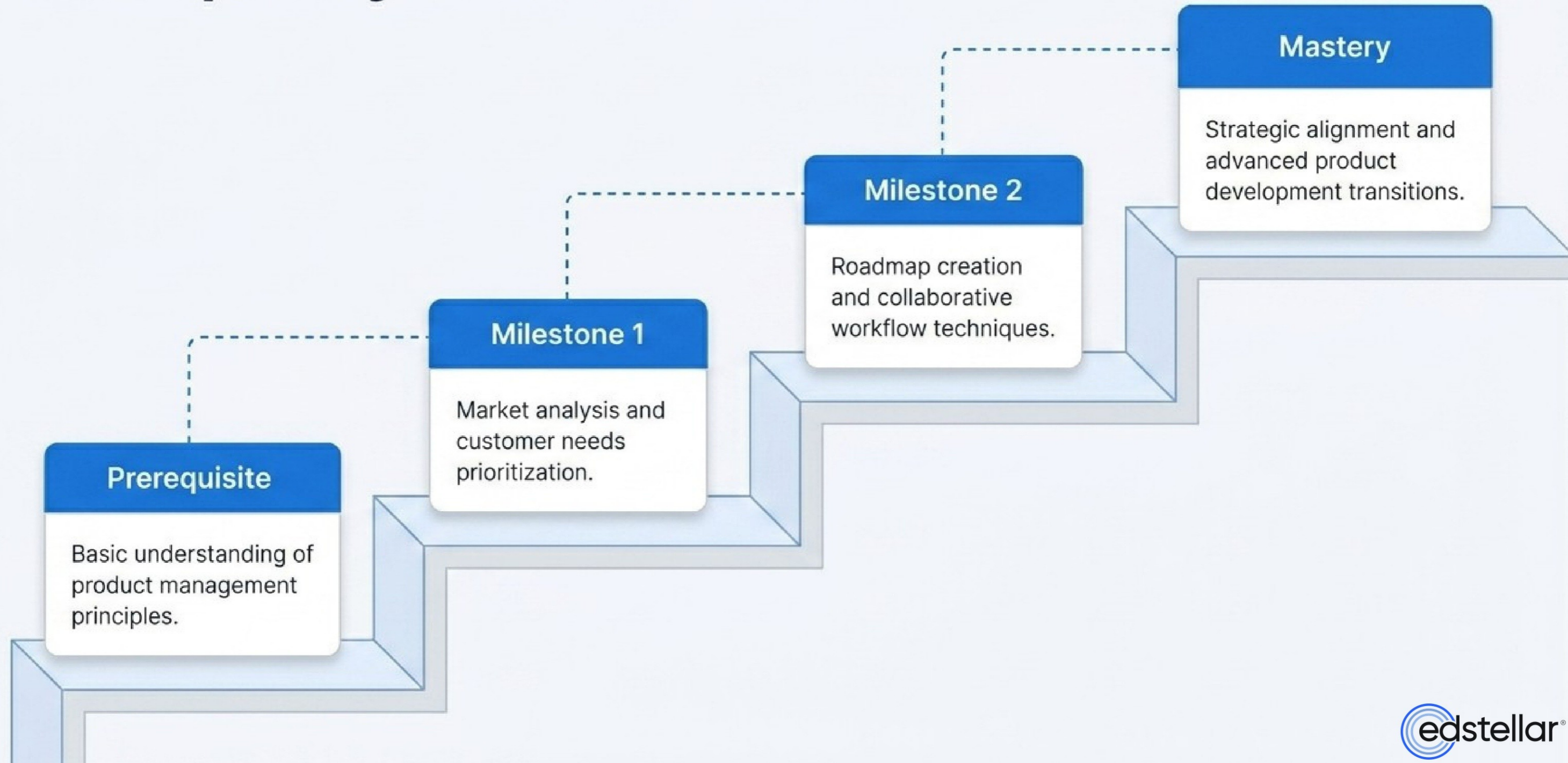


**10,000+ Verified
Trainers**



**Course Completion
Certificate**

The Capability Activation Curve



Structured Learning Pathways

Phase 1: Product Roadmap Fundamentals

Modules: Vision, Goals, Timelines

Establishing the strategic anchor and organizational alignment.



Phase 2: Discovery And Prioritization

Modules: Market Research, MoSCoW, Kano

Translating market data into prioritized, actionable features.

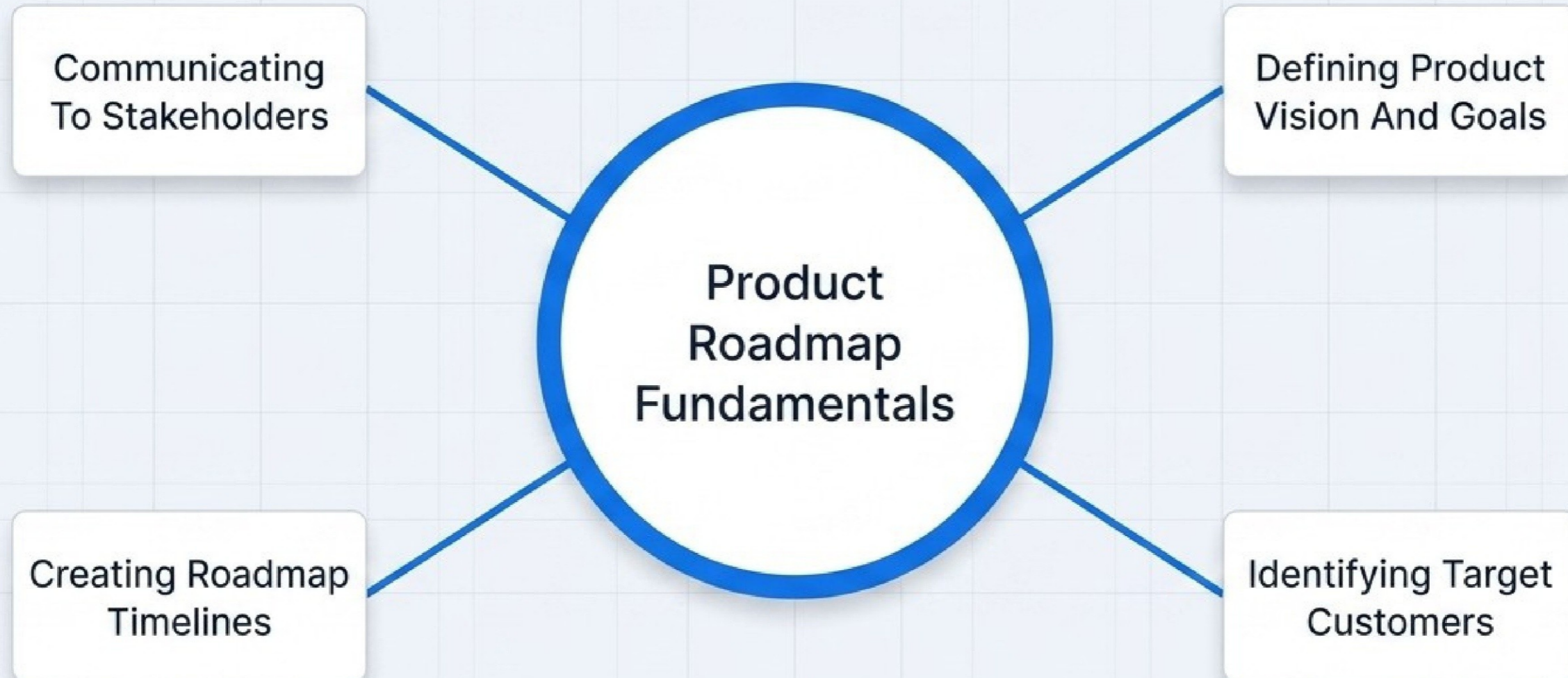


Phase 3: Technology Transition

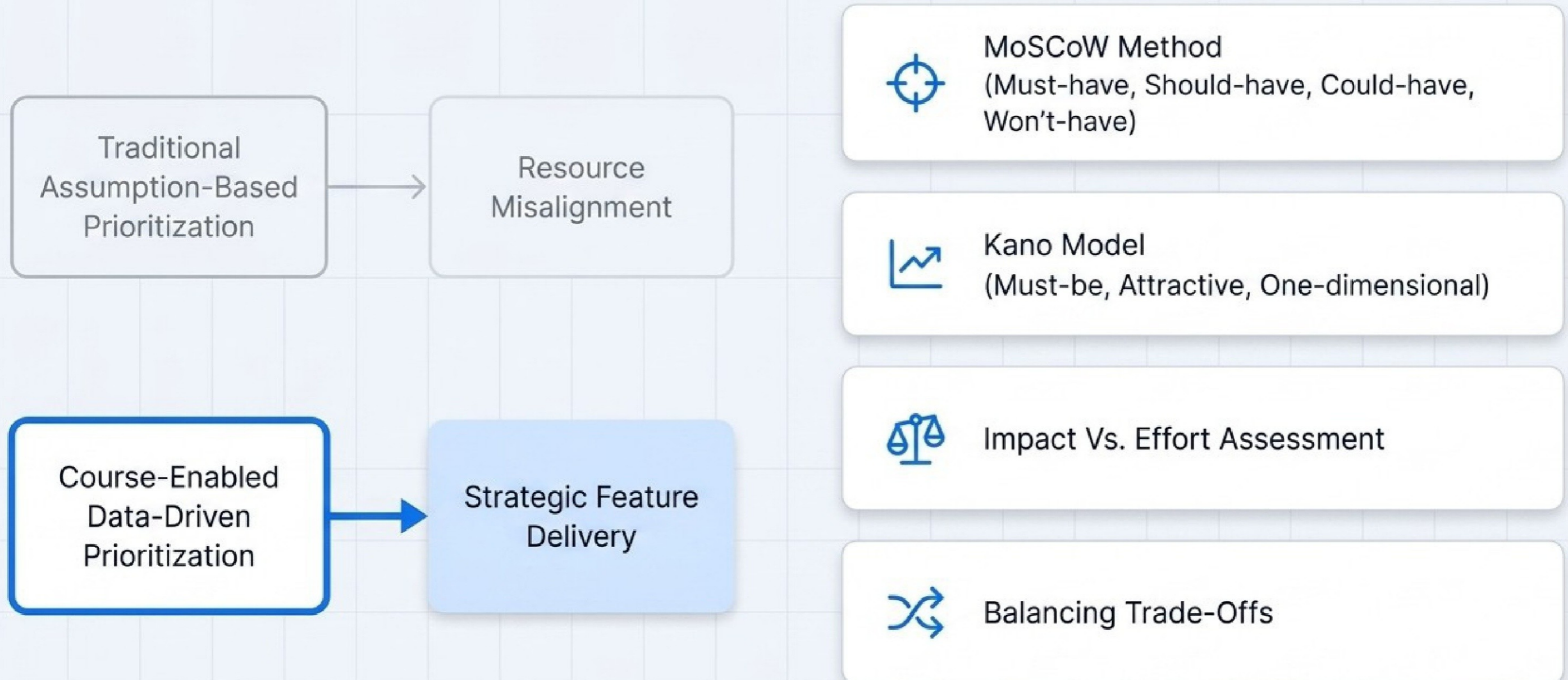
Modules: Managing Obsolescence, Seamless Transitions

Navigating product lifecycles and technological handovers.

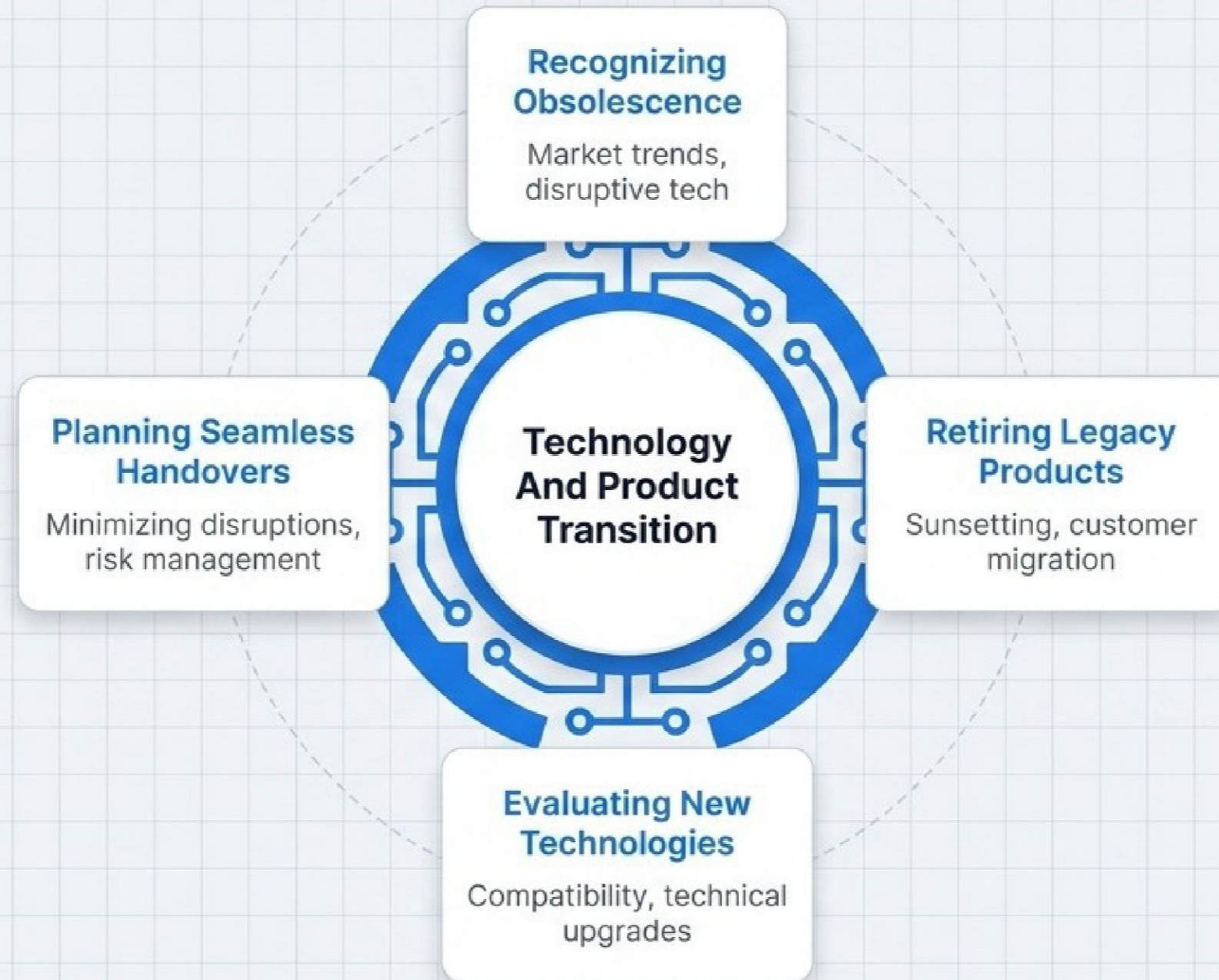
Establishing The Strategic Vision



Prioritization And Discovery Workflows



Navigating Product Transitions



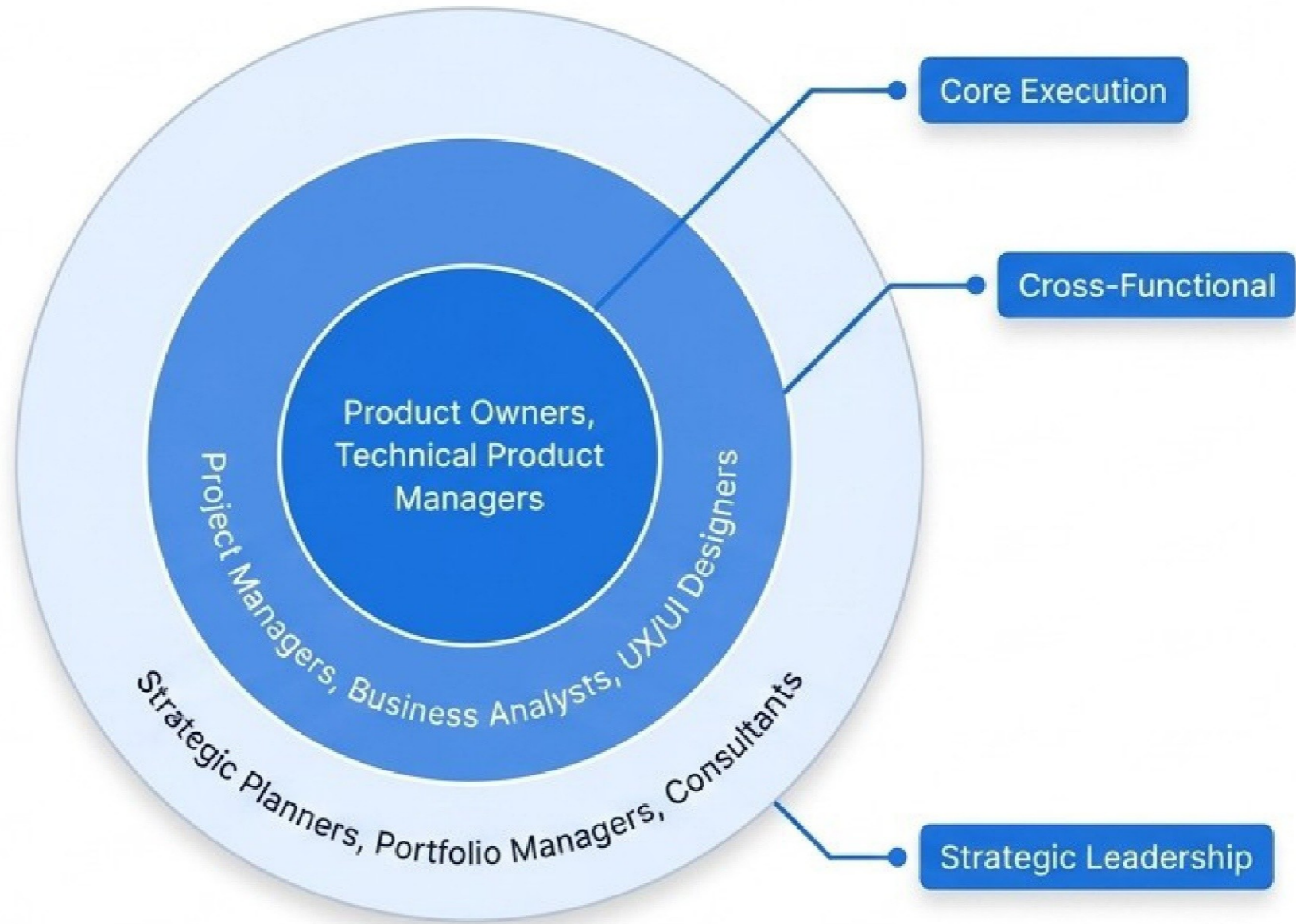
Strategic Competency Framework

Technique	Objective	Corporate Outcome
User Interviews And Market Research	Identify Market Trends And User Pain Points	Informed Product Development
Value-Based Frameworks (MoSCoW/Kano)	Rank Requirements By Impact And Effort	Optimized Resource Allocation
Legacy Sunsetting And Migration	Manage Obsolescence And Tech Risks	Seamless Technical Upgrades

The Edstellar Transformation Engine



Target Audience Alignment



Flexible Enterprise Deployment



Virtual Live Instructor-Led

- ✓ Global reach across locations
- ✓ Consistent uniform training quality
- ✓ Zero travel logistics required



On-Site Face-To-Face

- ✓ Higher engagement through direct interaction
- ✓ Tailored to specific workplace environments
- ✓ Fosters team collaboration



Off-Site Face-To-Face

- ✓ Distraction-free focused learning
- ✓ Improves team bonding via activities
- ✓ Dedicated out-of-office schedule

Proof of Impact

“The Product Roadmap training provided me with comprehensive capabilities that elevated my expertise. Expert-led workshops gave me hands-on experience with industry best practices. I now handle complex technical scenarios with enhanced confidence and systematic efficiency.”

Michelle Hawkins

Senior Operations Manager

IT Services and Solutions Provider

Borderless Training Delivery



**Delivery Across
100+ Countries**

globally.



**Training Available
In 10 Languages**

(English, Español, 普通话,
Deutsch, العربية, Português, हिंदी,
Français, 日本語, Italiano).

Initiate Your Skilling Transformation



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