

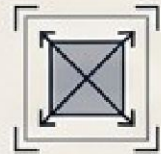
AI for Graphic Designers

Drive Team Excellence,
Efficiency, and Innovation
with Strategic AI Integration.

www.edstellar.com



OLD STATE (PAIN POINTS)



Manual asset
creation and resizing



Repetitive formatting
bottlenecks



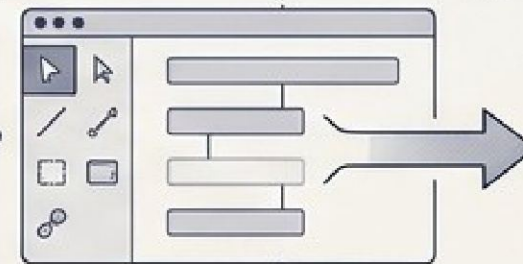
Slow, uninspired
ideation phases



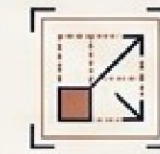
Struggling to scale
brand consistency

TURNING POINT (THE COURSE)

**Edstellar Corporate
Training:** Hands-on
integration of
generative AI
workflows and
advanced prompt
engineering.



NEW OUTCOME (TRANSFORMATION)



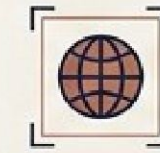
Rapid content
generation



Automated brand
management



Data-informed
visual storytelling



Scaled enterprise
campaign deployment





COURSE DURATION

16 - 32 Hours of
modular learning



INSTRUCTOR-LED

Expert practitioners with
real-world industry experience



DELIVERY FORMATS

Virtual / On-site / Off-site



GLOBAL SCALE

10,000+ Trainers across
100+ countries



CERTIFICATION

Edstellar Certificate
of Completion



AI Design Mastery Path



AI Design Mastery Path: Three-Phase Evolution

Phase 1: Foundations & Integration

AI's Impact on Visual Design | Setting up AI Systems | Automating Asset Creation
Establish the technical groundwork for human-machine synergy.

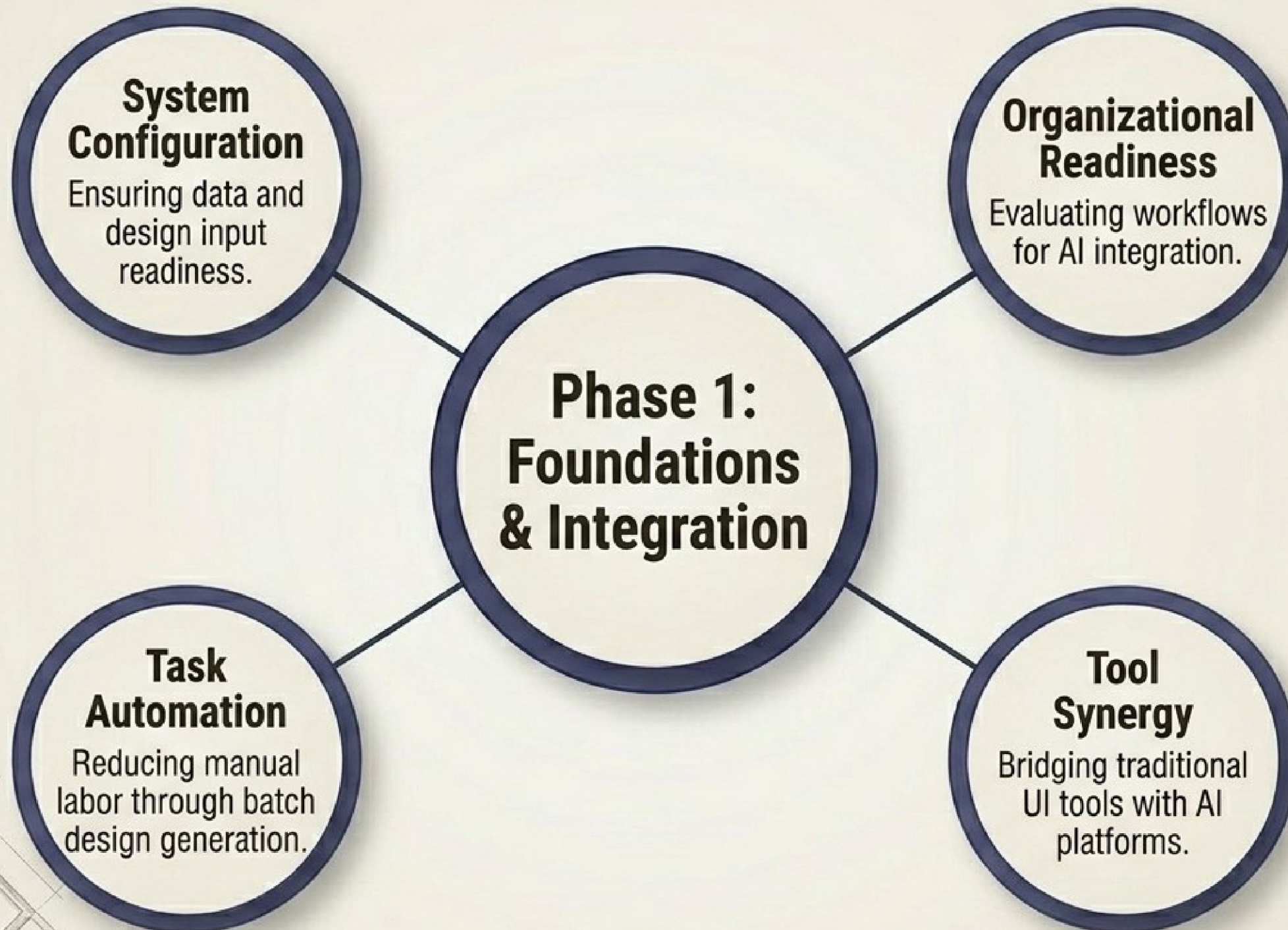
Phase 2: Generative Mastery & Branding

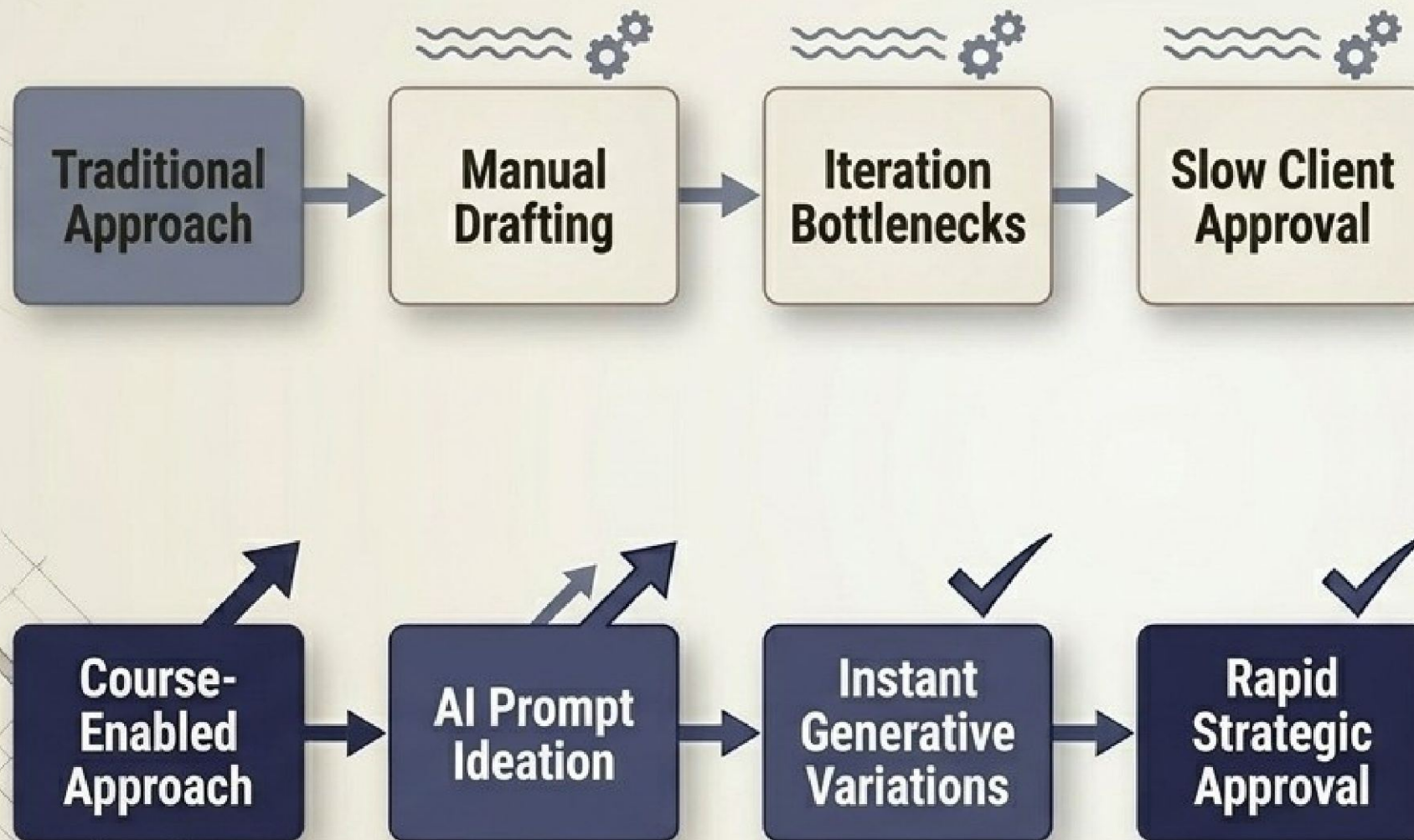
Prompt-based Creation | Image Synthesis | AI in Brand Identity
Transform ideas into high-fidelity, brand-consistent assets instantly.

Phase 3: Collaboration & Ethical Scaling

Cross-functional Workflows | Design Ethics | Dynamic Campaign Scaling
Deploy responsible, scalable AI design solutions across the enterprise.







1. Prompt Engineering:
Craft precise natural language to manipulate design elements.



2. Image Synthesis:
Generate and enhance visuals using advanced AI models.



3. Brand Replication:
Automate templates that strictly adhere to corporate brand standards.



4. Streamlined Revisions:
Utilize AI to present variations and manage client expectations instantly.





Challenge Area	Current State	Course Solution
 Blank Canvas Syndrome	 Designers lose hours in initial brainstorming and ideation.	 Leverage generative prompt-engineering for instant conceptual starting points.
Brand Inconsistency	Manual template updates lead to regional marketing discrepancies.	Implement AI-driven asset management and automated branding workflows.
Campaign Bottlenecks	Resizing and localizing assets manually halts deployment.	Utilize AI for real-time visual scaling and data-informed audience customization.



**Creative
Teams**

**Complex
Briefs**

**Raw Brand
Assets**

**Evolving
AI Tools**



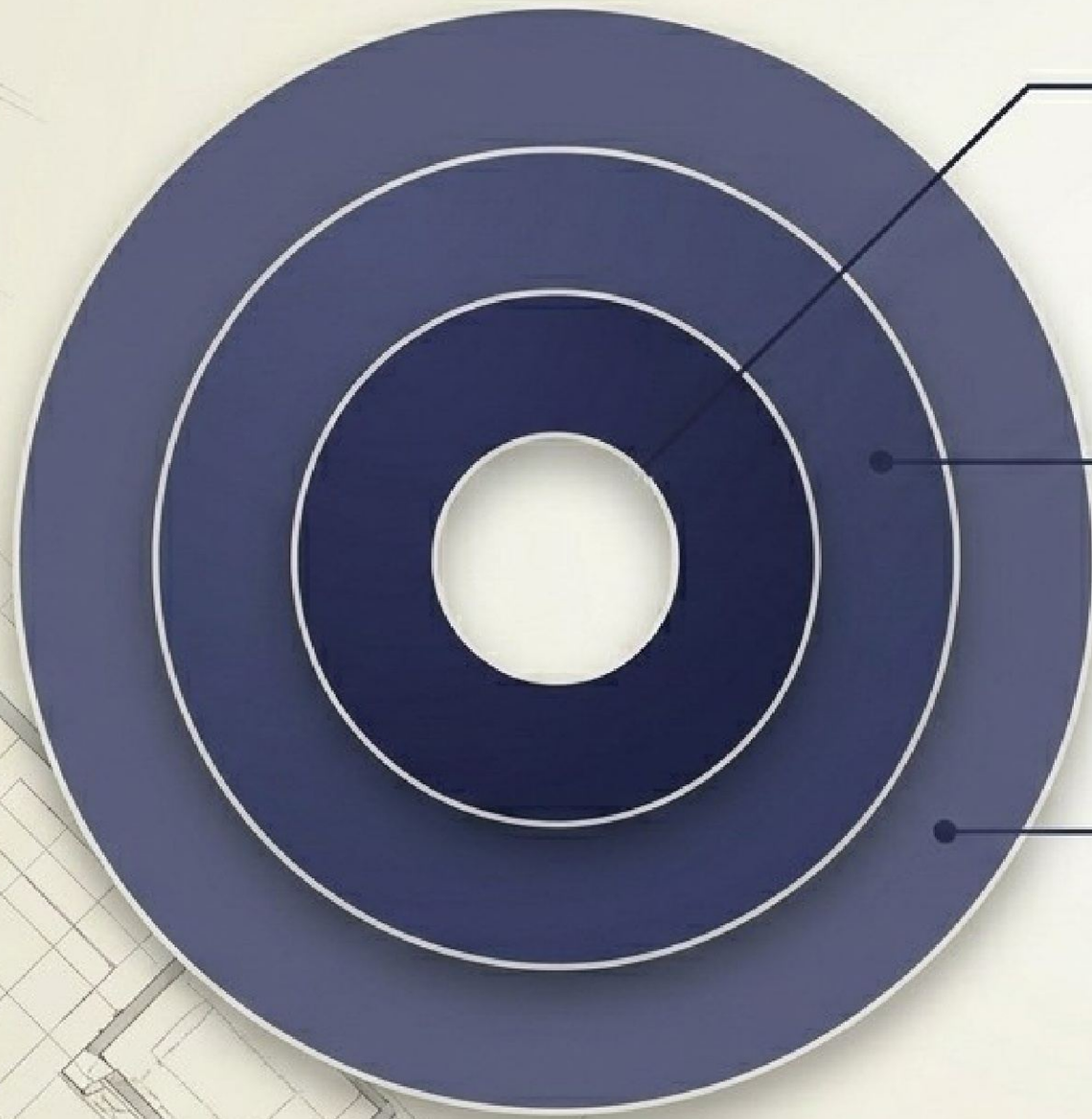
**Automated
Workflows**

**10x Concept
Generation**

**Uncompromised
Brand Quality**

**Strategic Visual
Storytelling**

Target Audience Alignment



Technical Execution

Graphic Designers, UI/UX Designers,
Web Designers, Digital Artists.

Functional Leadership

Art Directors, Motion Designers,
Visual Designers.

Strategic Direction

Design Strategists, Creative Leads,
Animation Designers.





Virtual

- Learn from anywhere across the globe
- Interactive tools for seamless engagement
- Easily scale learning for massive groups



On-site

- Face-to-face customized interaction
- Hands-on process demonstrations
- Direct workplace environment tailoring



Off-site

- 100% distraction-free environment
- Fosters deep team bonding
- Dedicated scheduling for maximized focus



Proof of Impact

“The AI for Graphic Designers course revolutionized how I approach my daily responsibilities. As a Lead Designer, understanding strategic frameworks was essential, and this training delivered beyond all expectations. I now handle complex technical scenarios with enhanced confidence and systematic efficiency.”

Earle Crawford

Lead Designer

Artificial Intelligence Platform Provider





100+ Countries Served

Highlighting ubiquitous global
delivery capability for distributed
design teams.

10+ Languages Supported

Including English, Español, 普通
话, Deutsch, and more.



Certificate of Completion

This is to certify that
[Participant Name]
has successfully completed the
[Course Name]
on [Date]

Signature

Date



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