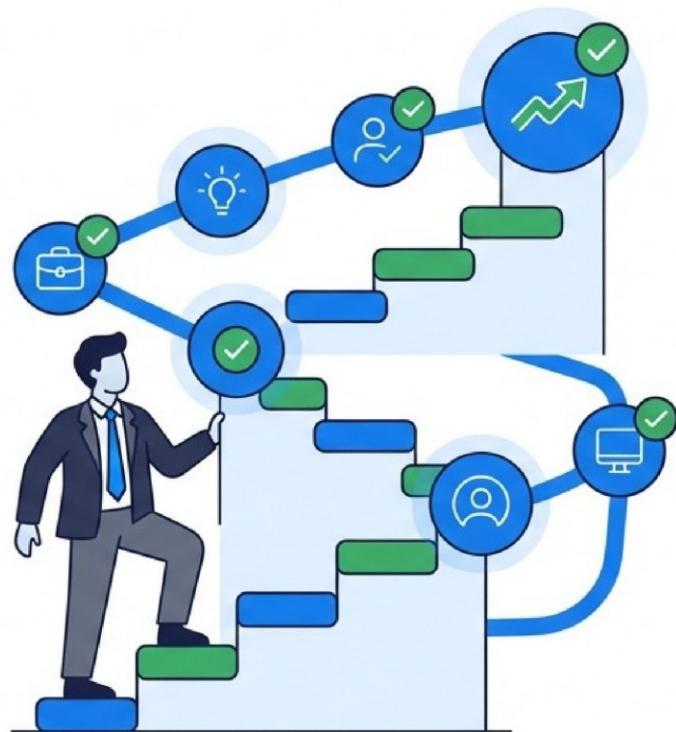


Corporate Career Counselling Training Course

Drive Team Excellence with Career
Counselling Corporate Training



The Paradigm Shift in Talent Deployment

Unfocused Workforce



Employees lack direction in their career paths, leading to disengagement, high attrition, and misaligned talent deployment.



Career Counselling



Structured guidance helps individuals align personal values, strengths, and goals with organizational opportunities.



Empowered Professionals



A motivated, future-ready workforce with clear career roadmaps drives higher retention, job satisfaction, and performance.

Foundational Metrics and Training Scope



6 to 8 Hours

Course Duration



**Instructor-led Group
Training**

Delivery Format



**Virtual, On-site, or
Off-site**

Flexible Modalities



**10,000+ Global
Trainers**

Expert Network



**Course Completion
Certificate**

Verified Achievement

The Capability Activation Curve

No prior experience required to begin.



Understand career development frameworks, tools, and self-assessment techniques.



Explore internal career paths and develop job search strategies including resume and cover letter writing.



Master interview techniques and professional self-presentation.



Apply negotiation skills to secure optimal career outcomes and manage career transitions.



Develop and deliver personalized career roadmaps that align employee aspirations with organizational goals, driving engagement and retention.

The Three Pillars of Career Architecture

Phase 1: Self-Discovery and Career Foundations

Modules 1 and 2

Building the foundational layer of career counselling — understanding the purpose of career development, conducting self-assessments, and identifying personal values, strengths, and aspirations.



Phase 2: Career Exploration and Job Search

Modules 3 and 4

Applying career knowledge practically — exploring internal career paths and opportunities, developing job search strategies, and crafting compelling resumes and cover letters.



Phase 3: Interview Readiness and Negotiation Mastery

Modules 5 and 6

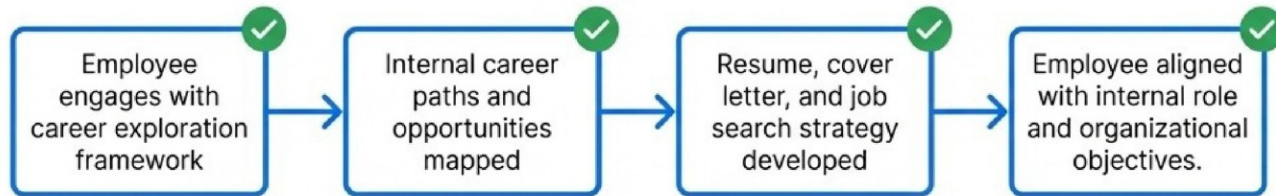
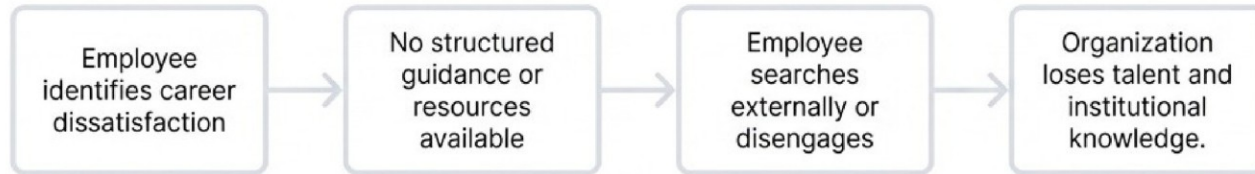
Equipping professionals with advanced career execution skills — mastering interview techniques, responding effectively to questions, and negotiating the best possible career outcomes.

Phase 1: Self-Discovery and Career Foundations



Phase 2: Career Exploration and Job Search

Reactive Career Navigation



Strategic Career Development

Key Tools

- Career Exploration
- Job Market Analysis
- Resume Crafting
- Job Search Strategy

Phase 3: Interview Readiness and Negotiation Mastery



Interview Mastery

Preparing for interviews, answering common questions effectively, and presenting professionally.



First Impressions

Developing the confidence and communication skills to make a lasting impact.



Negotiation Frameworks

Understanding types of negotiations and communicating needs assertively.



Offer Optimization

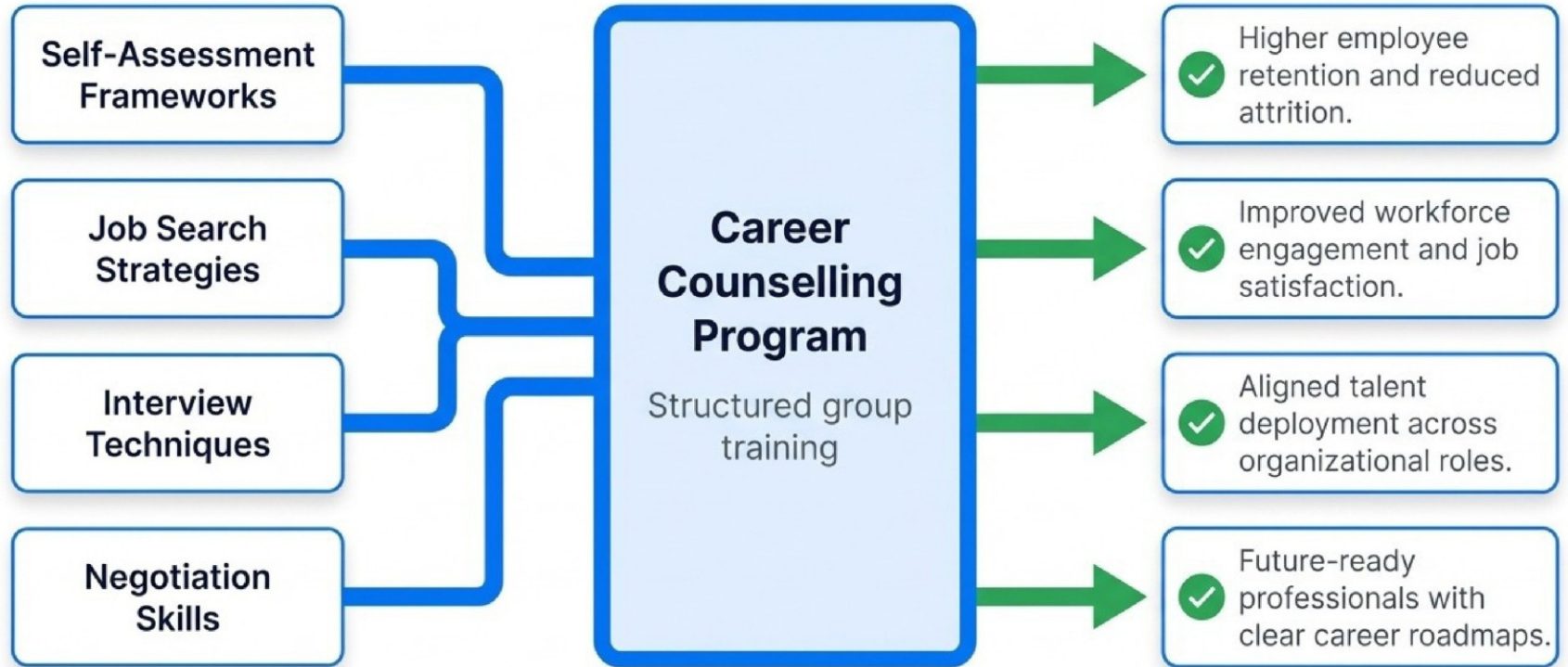
Knowing how to evaluate, compare, and negotiate job offers.



The Transformation Matrix

	Before Training	During Training	After Training
Self-Awareness	Limited understanding of personal strengths and career motivations.	Active reflection through structured self-assessment exercises.	Clear articulation of values, strengths, and career goals.
Career Planning	Unclear career direction and misaligned goals.	Personalized career plan developed with trainer guidance.	Actionable roadmap aligned with personal goals and organizational objectives.
Business Impact	High attrition, disengagement, and talent misalignment.	Improved employee satisfaction through structured guidance.	Increased retention, workforce agility, and internal talent mobility.

The Value Creation Engine



Target Audience Alignment



Flexible Engagement Models



Virtual Live Instructor-Led

- Global reach allows training from various locations.
- Consistent training quality ensures uniform learning outcomes.
- Accommodates large groups using interactive tools.



On-site Face to Face

- Higher engagement through direct face-to-face interaction.
- Workplace environment tailored to specific learning requirements.
- Improves team collaboration and knowledge sharing.



Off-site Face to Face

- Distraction-free environment improves learning engagement.
- Dedicated schedule boosts team bonding and morale.
- Reflects organizational commitment to employee development.

Proof of Impact

“The Career Counselling course revolutionized how I approach my daily responsibilities. As a Senior Software Engineer, understanding career assessment was essential, and this training delivered beyond all expectations. The invaluable real-world experience. My ability to architect solutions and solve complex problems has improved substantially. The instructor’s insights on goal frameworks have proven instrumental in my professional advancement.”

Delbert Crawford

Senior Software Engineer

Enterprise Software Development Firm

Worldwide Delivery Capabilities



**Delivery Capability Across
100+ Countries.**

Available in 10 Languages

(English, Espanol, Mandarin,
Deutsch, Arabic, Portuguese, Hindi,
French, Japanese, Italian).

Accelerate Your Workforce Career Development

Equip your teams with the structured career guidance, tools, and frameworks they need to align personal aspirations with organizational goals — driving lasting engagement, retention, and performance. Get this training in your popular languages.

contact@edstellar.com

