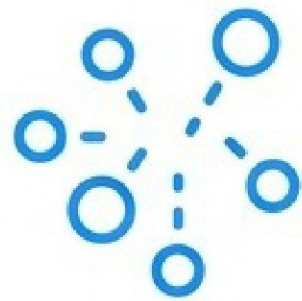


SnowPro Core Corporate Training

Empower Your Teams With Expert-Led Snowflake Training To Drive Strategic Data Decisions And Organizational Success.

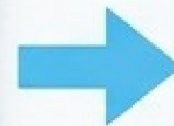


The Capability Activation Curve



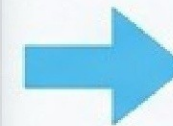
Disjointed Data Management

Teams struggle with data silos, unoptimized storage costs, and inconsistent security protocols across cloud architectures.



SnowPro Core Integration

Intensive, customized instructor-led training on Snowflake UI, advanced data warehousing, and comprehensive security features.



Strategic Cloud Excellence

Robust data protection, optimized query performance, and seamless cross-account data sharing driving business goals.

Course At-a-Glance



25 - 32 Hours

Course Duration



Instructor-Led

Delivery Method



Virtual / On-Site / Off-Site

Modality Options



10,000+ Trainers

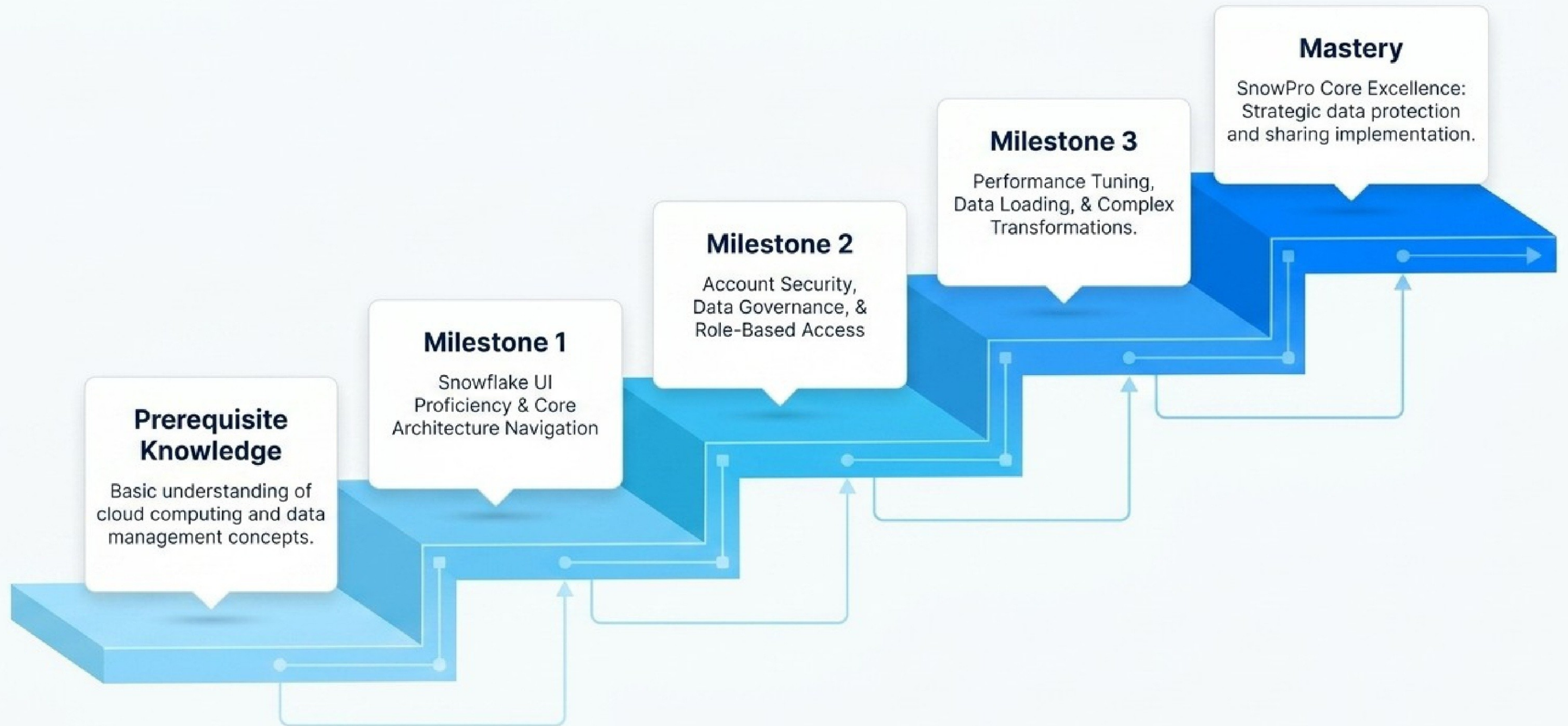
Global Expertise



Certificate of Completion

Validation

The Learning Ascent



Curriculum Architecture

Phase 1: Foundation & Security

Data Cloud Features ·
Account Access &
Security

Establishing the core
environment, navigation,
and robust data governance
policies.



Phase 2: Performance & Data Engineering

Performance Concepts ·
Data Loading ·
Transformations

Optimizing virtual
warehouses, executing
efficient pipelines, and
handling diverse data
structures.



Phase 3: Protection & Distribution

Data Protection · Data
Sharing

Implementing continuous
recovery strategies and
secure cross-account data
exchanges.

Phase 1: Foundation & Security



Phase 2: Performance & Data Management

The Paradigm Shift

Traditional Approach



Course-Enabled Approach



Core Modules

- 1. Query Profiling**
Analyzing execution plans and identifying optimization points.
- 2. Warehouse Configuration**
Multi-cluster scaling and auto-suspend optimization.
- 3. Data Pipelines**
Mastering COPY INTO commands and incremental loading.
- 4. Transformations**
Handling structured, semi-structured (JSON/XML), and unstructured data.

Phase 3: Protection & Distribution



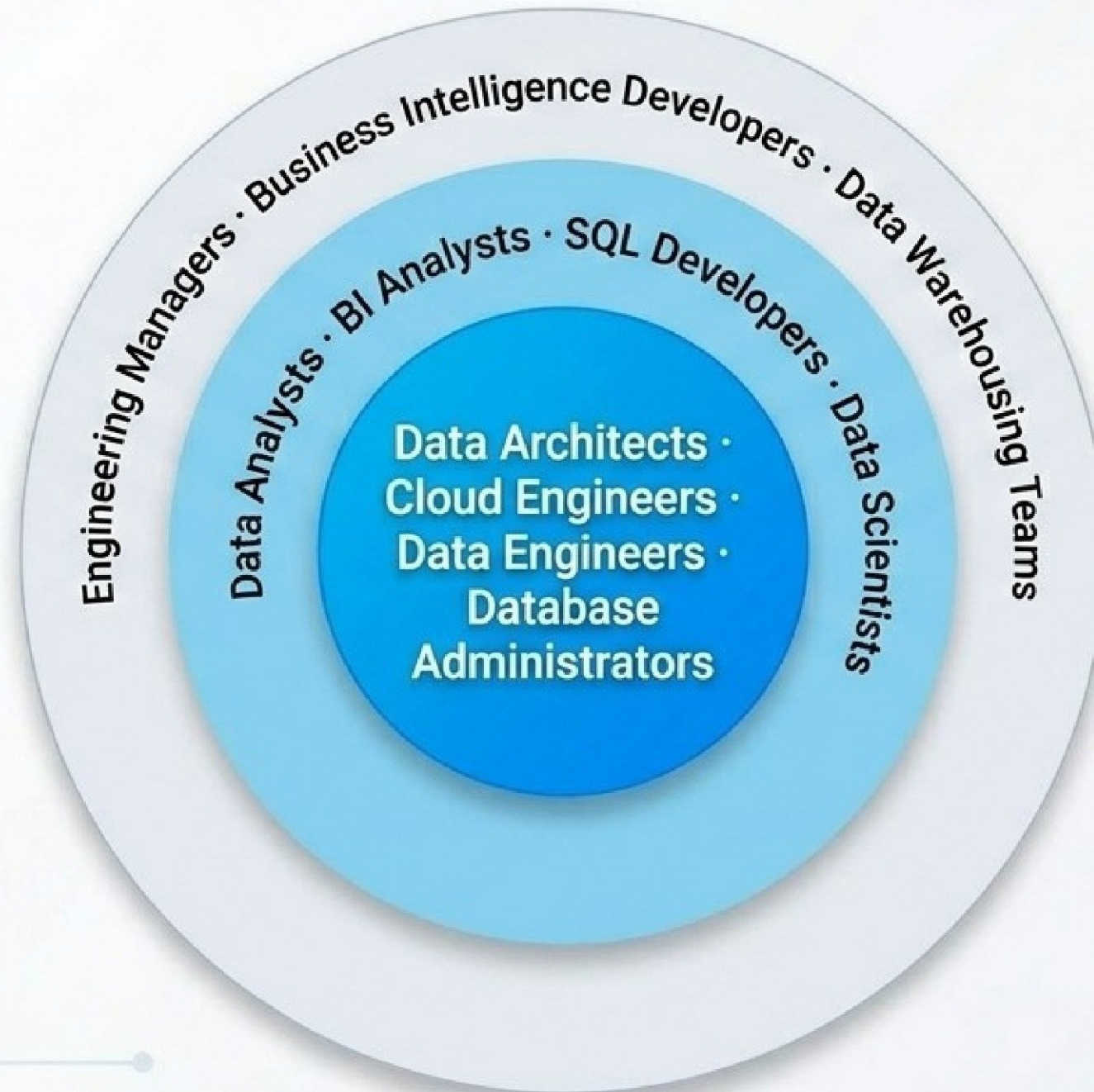
Diagnostic Matrix

Challenge Area	Current State Diagnosis	SnowPro Course Solution
Storage Inefficiency	Escalating cloud costs due to unoptimized data structures and idle compute resources.	Implement Snowflake storage concepts and virtual warehouse auto-suspend configurations.
Data Vulnerability	Inconsistent compliance tracking and lack of granular access controls.	Integrate robust security features, hierarchical roles, and automated data masking.
Isolated Analytics	Inability to safely share insights across business units without creating data copies.	Deploy secure cross-account data sharing and continuous data protection protocols.

The ROI Engine



Target Audience Alignment



Delivery Modalities



Virtual Live Instructor-Led

- ✓ Attend from anywhere with global reach capabilities.
- ✓ Consistent quality ensuring uniform learning outcomes.
- ✓ Scale learning efficiently for large participant groups.



On-Site Face-to-Face

- ✓ Higher engagement through direct, in-person interaction.
- ✓ Tailored specifically to your actual workplace environment.
- ✓ Immediate doubt clarification and hands-on demonstrations.



Off-Site Face-to-Face

- ✓ Distraction-free environment maximizing engagement.
- ✓ Dedicated schedules that foster team bonding.
- ✓ Demonstrates strong commitment to employee development.

Proof of Impact

“The SnowPro Core training exceeded my expectations in every way. As a Data Architect, I gained comprehensive knowledge of security configuration that transformed my approach to data architecture. The knowledge gained has been immediately applicable to mission-critical projects and initiatives. The instructor’s expertise in cost management made complex concepts crystal clear and actionable.”

Adam Hunt

Data Architect

A Leading Cloud Data Platform Provider

Global Reach

100+

**Countries Served
Globally**

10+

Languages Supported
(Including English, Español,
Deutsch, Français, and 日本語)

Edstellar Course Certificate

Certificate of Completion

Recipient Name

Course Title

Signature

Authorized Signature

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