

Business Analytics Fundamentals Corporate Training

Drive Team Excellence Through Data-Driven Decision-Making and
Advanced Analytical Capabilities

The Analytics Evolution: Transitioning To Data-Driven Decisions



Enterprise Training Profile



Duration

8 - 16 Hrs



Delivery

Instructor-Led
Group Training



Modalities

Virtual / On-Site /
Off-Site



Scale

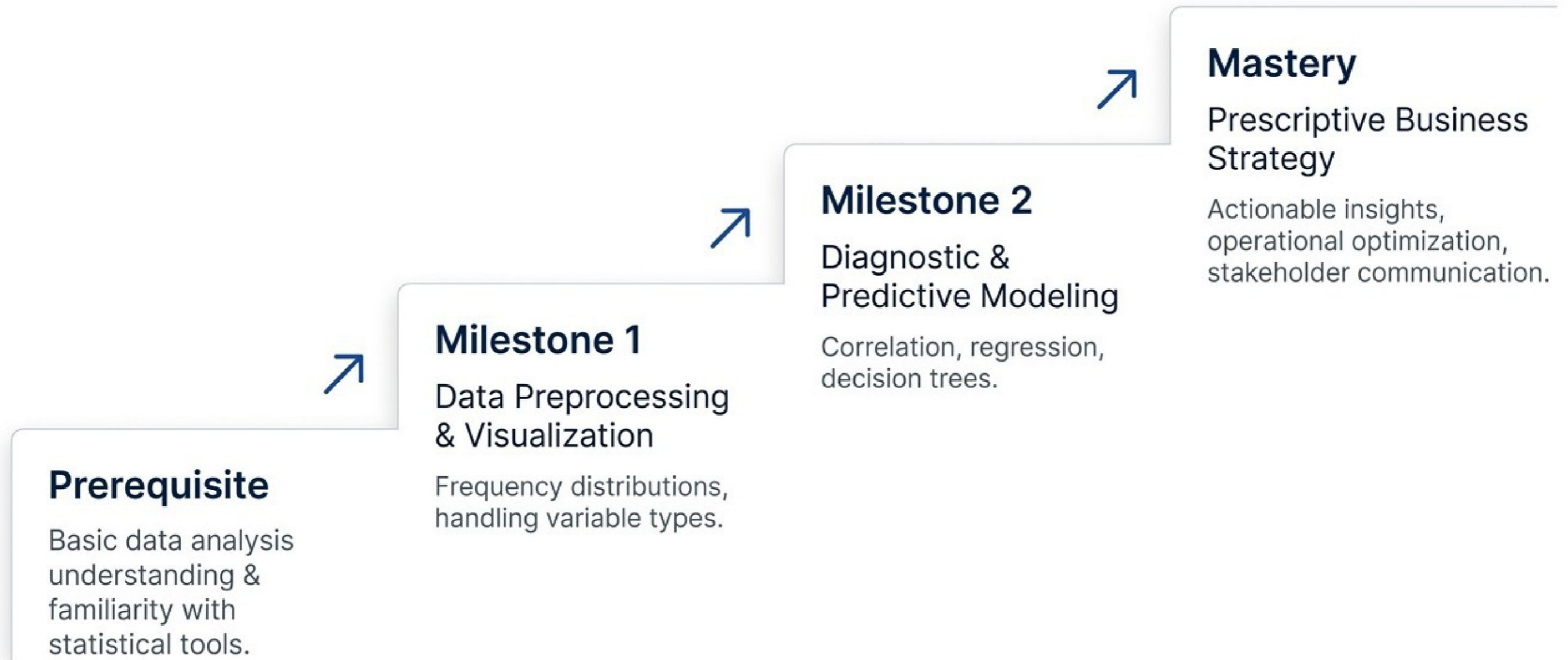
2,000+ Training
Programs Globally



Validation

Course Completion
Certificate

The Capability Activation Staircase



Structured Learning Pathways

Phase 1: Foundations

Modules:

Intro to Analytics,
Decision-Making
Processes.

Establishing the core
differences between BI and
BA.



Phase 2: Data Science Core

Modules:

Types of Analytics, Data
Science Basics.

Mastering variables, charts,
and predictive/prescriptive
techniques.



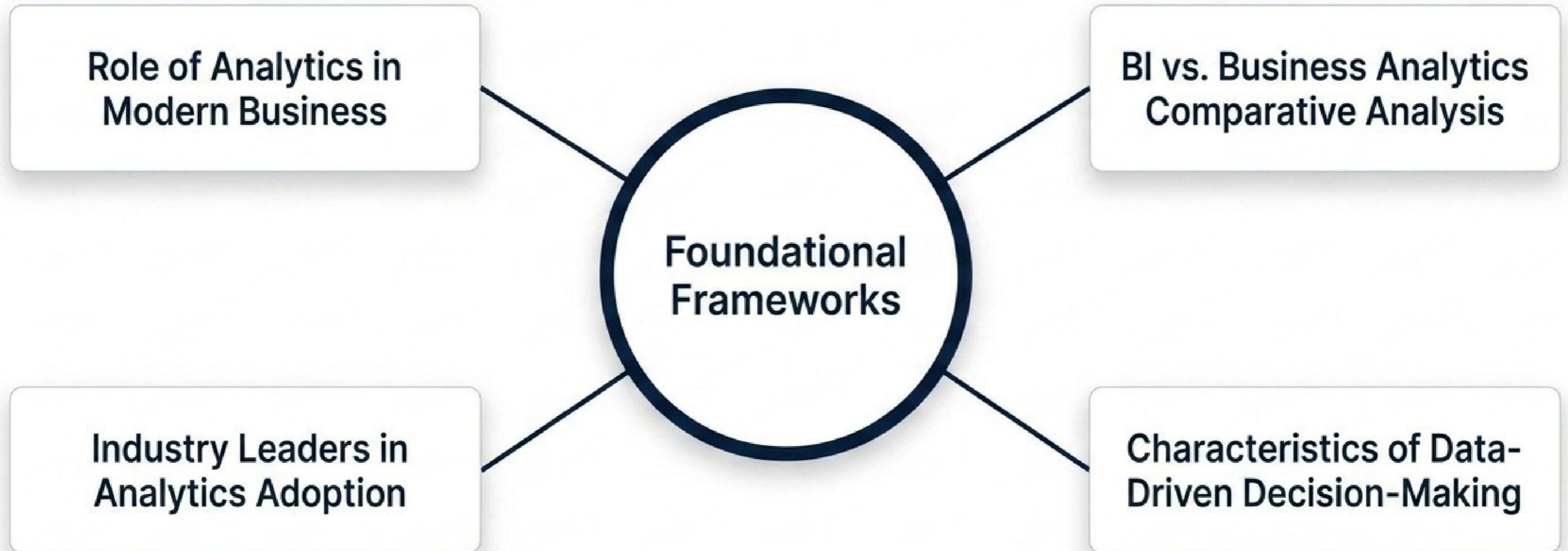
Phase 3: Business Application

Modules:

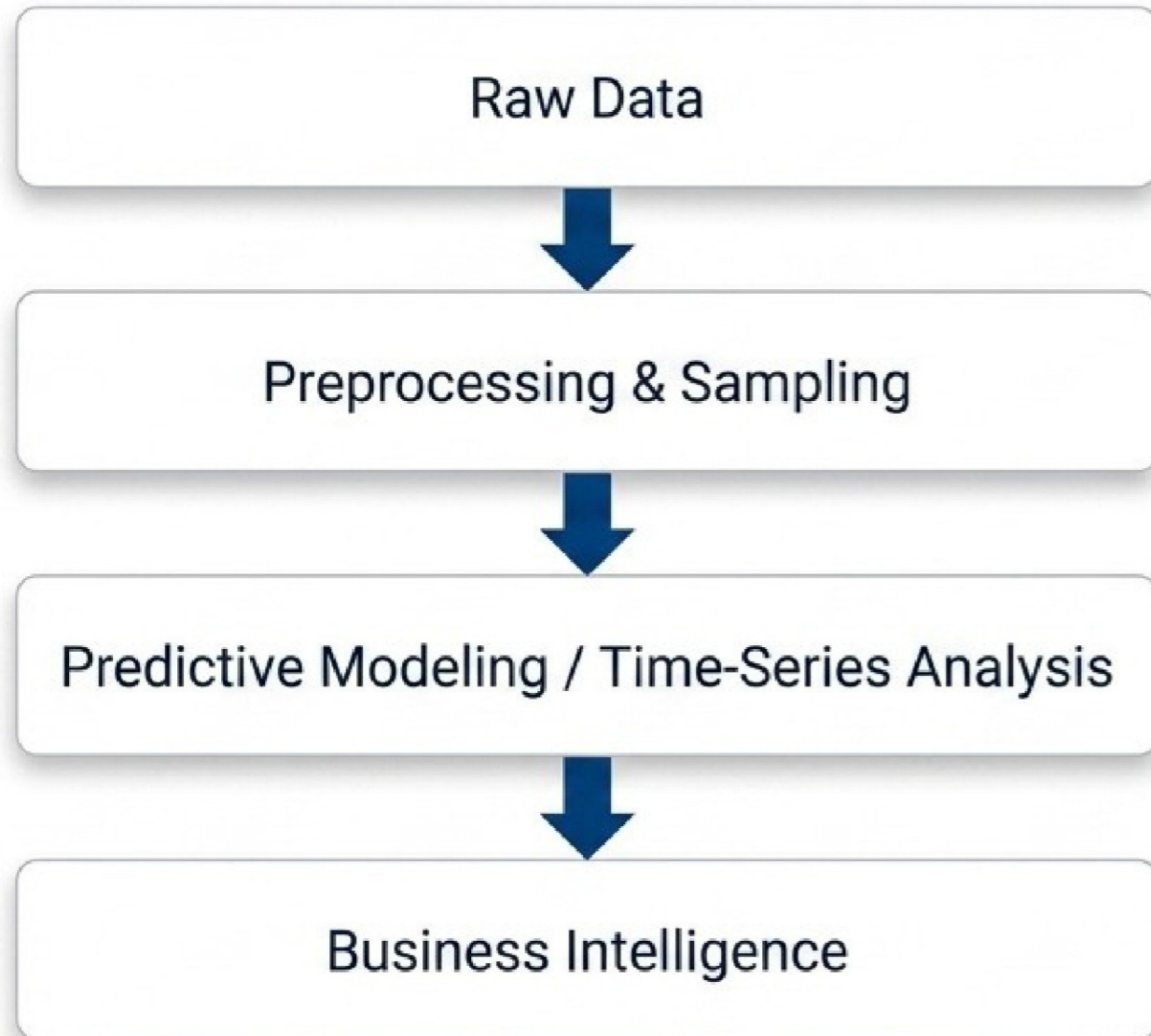
Complex Scenarios,
Implementation Roadmap.

Solving operational
challenges and fueling
business growth.

Phase 1: Establishing The Analytics Foundation



Phase 2: Core Methodologies And Data Science



Correlation Analysis



Regression Types



Decision Trees



Frequency Distributions

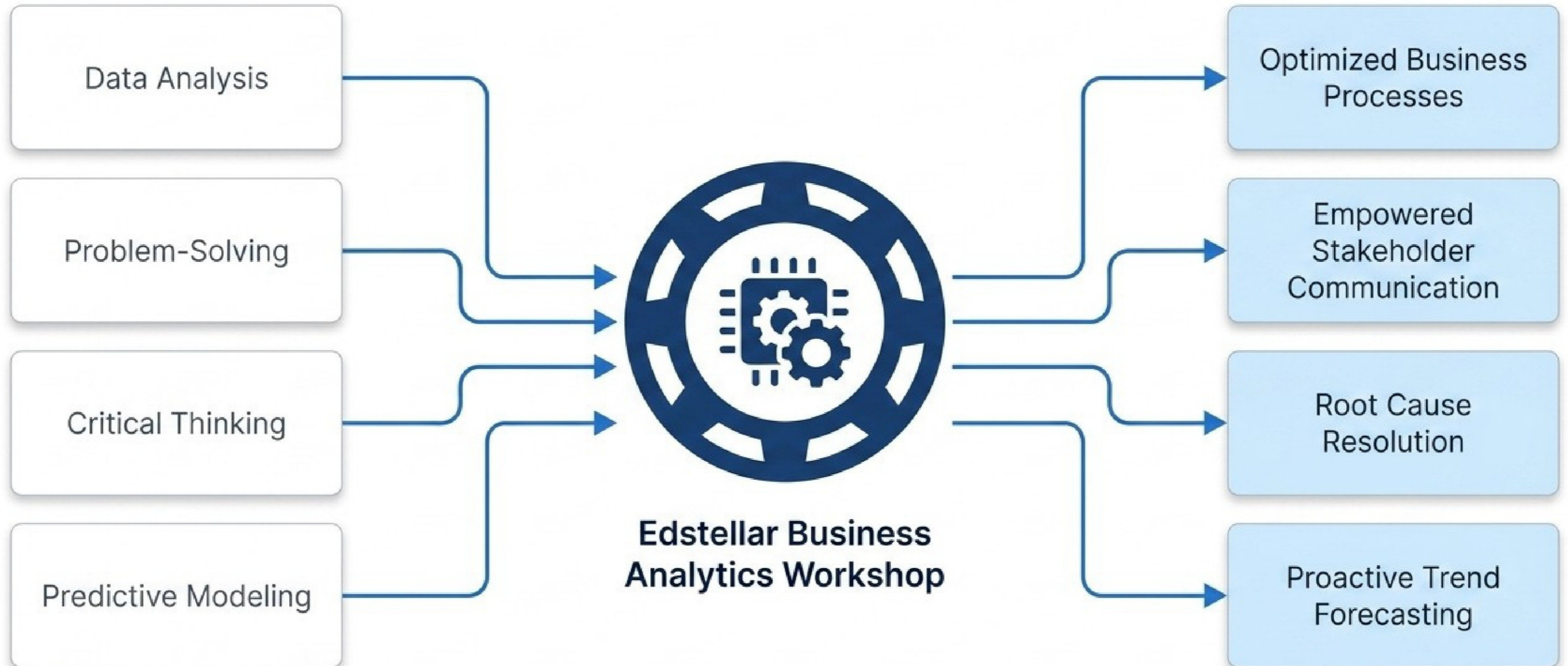
Phase 3: Enterprise Implementation And Application



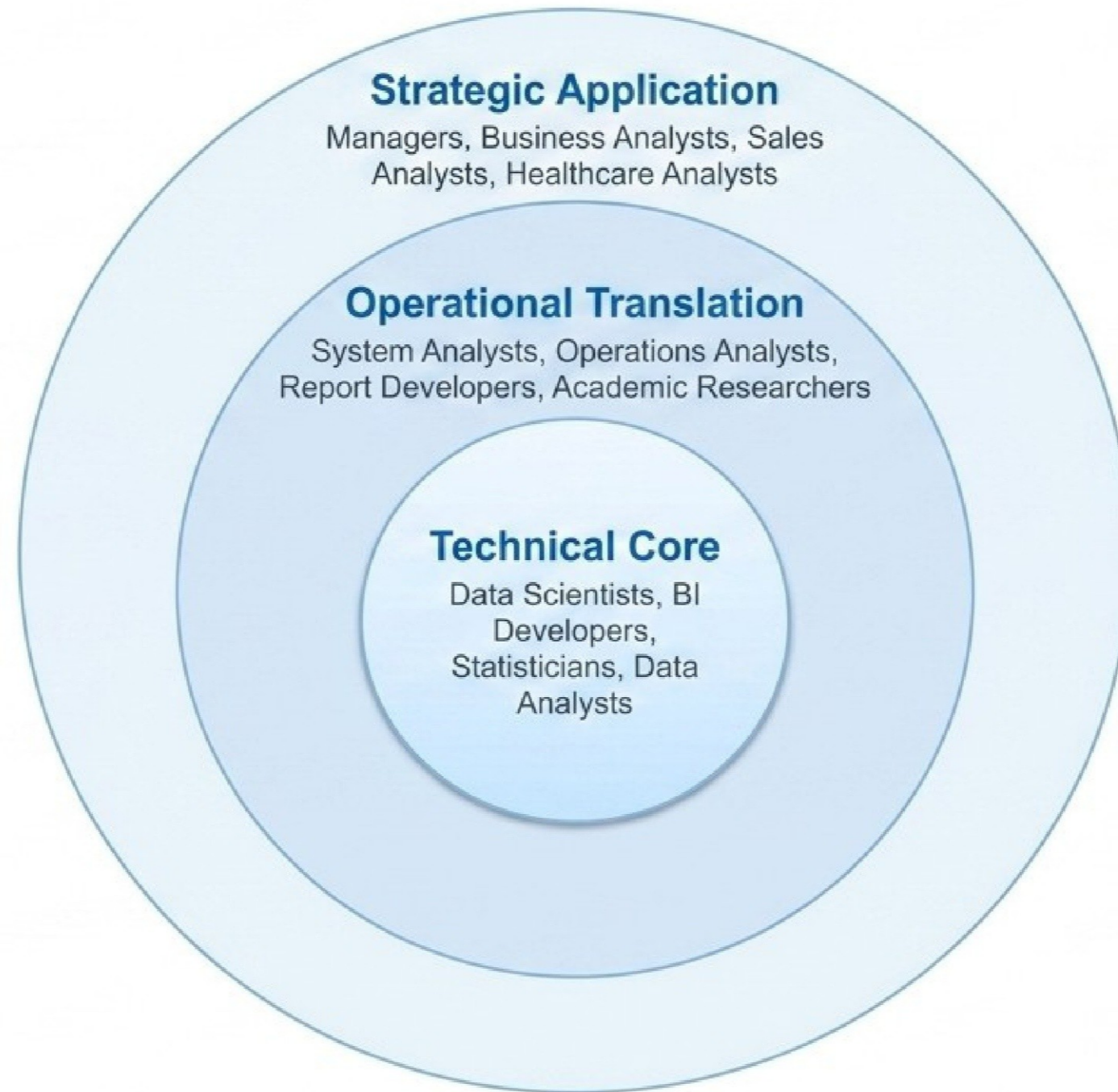
The Analytics Capability Matrix

	Core Function	Analytical Technique	Business Value Outcome
Descriptive Analytics	Summarize & Interpret Data	Frequency Distributions & Charts	Identify Key Trends & Patterns
Predictive Analytics	Forecast Future Outcomes	Statistical Modeling & Regression	Proactive Risk Management
Prescriptive Analytics	Optimize Decision-Making	AI & Machine Learning	Drive Organizational Innovation

The Transformation Engine: Skills To Outcomes



Target Audience Alignment



Flexible Enterprise Deployment



Virtual Live Training

- ✓ Global reach across locations
- ✓ Uniform learning outcomes
- ✓ Zero travel required



On-Site In-House

- ✓ Tailored to workplace environment
- ✓ Highly collaborative team bonding
- ✓ Direct hands-on demonstrations



Off-Site Face-to-Face

- ✓ Distraction-free environment
- ✓ Dedicated learning schedule
- ✓ Boosts employee morale

Proof of Impact

“The Business Analytics Fundamentals course revolutionized how I approach my daily responsibilities. As a Lead Data Warehouse Engineer, understanding strategic frameworks was essential, and this training delivered real-world experience. I’ve successfully implemented these advanced techniques in production environments with measurable impact.”

Clifton Stevens

Lead Data Warehouse Engineer
Customer Insights Company

Global Delivery And Scale



Delivery Across 100+ Countries

Providing scale for small to massive enterprise teams.

Available in 10 Languages

Including English, Español, 普通话, Deutsch, العربية, and more.

Initiate Your Team's Transformation



edstellar.com
contact@edstellar.com

Validating acquired skills and ongoing
professional development.