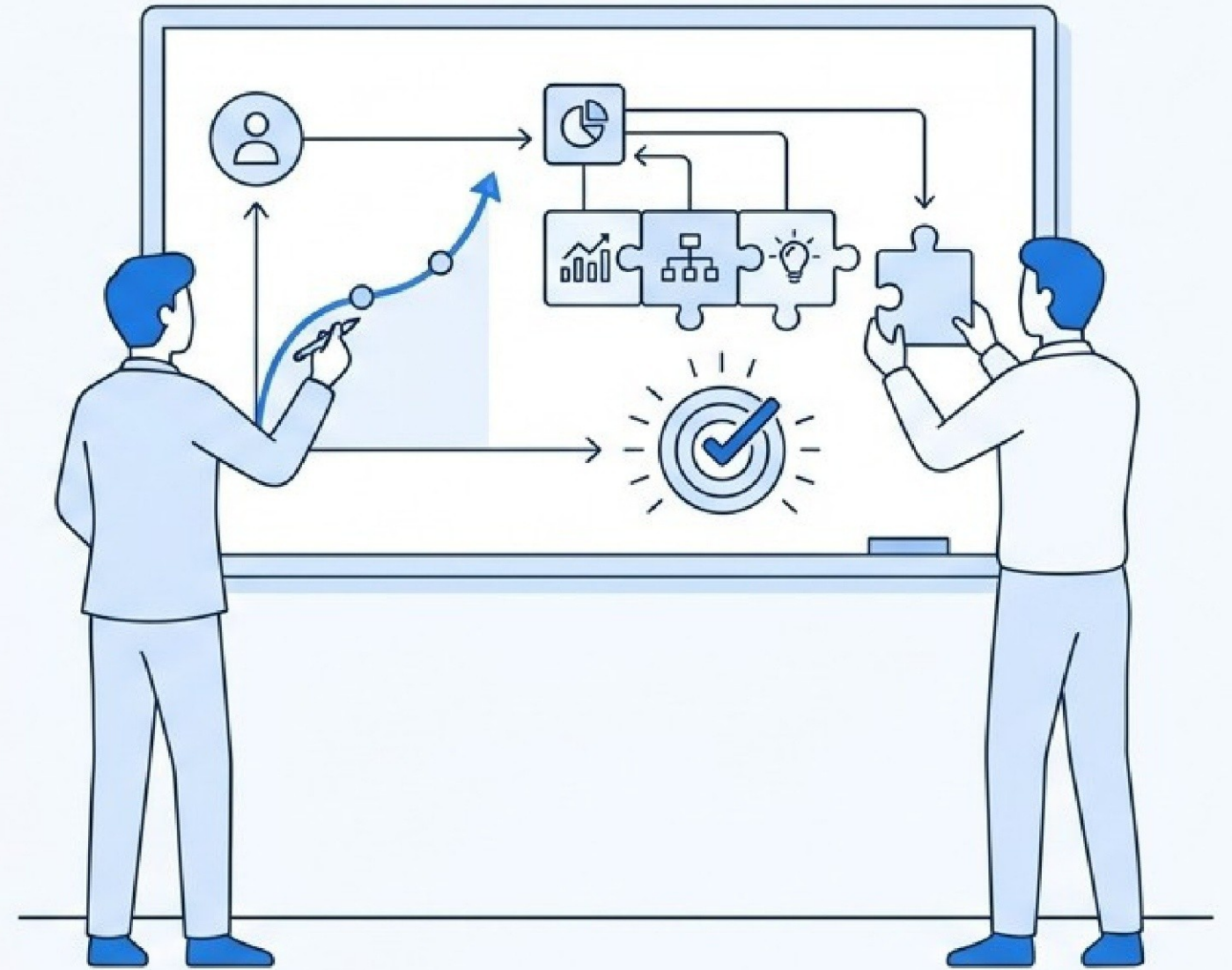
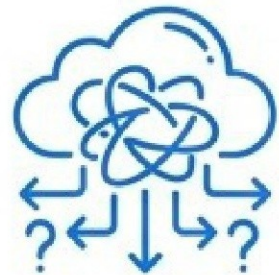


Corporate Business Storytelling Training

Drive Team Excellence With
Compelling Narratives And
Persuasive Communication.



The Paradigm Shift In Business Communication



Information Overload

Presenting complex data and raw facts that fail to engage diverse audiences or inspire action.



The 5-Step Storytelling Framework

Transforming data into relatable, emotionally resonant narratives.



Persuasive Impact

Clear messaging that influences decisions, fosters empathy, and drives real performance gains.

Program Fundamentals



8 - 16 hrs
Course
Duration



Instructor-led
Group Training



Virtual,
On-site, or
Off-site

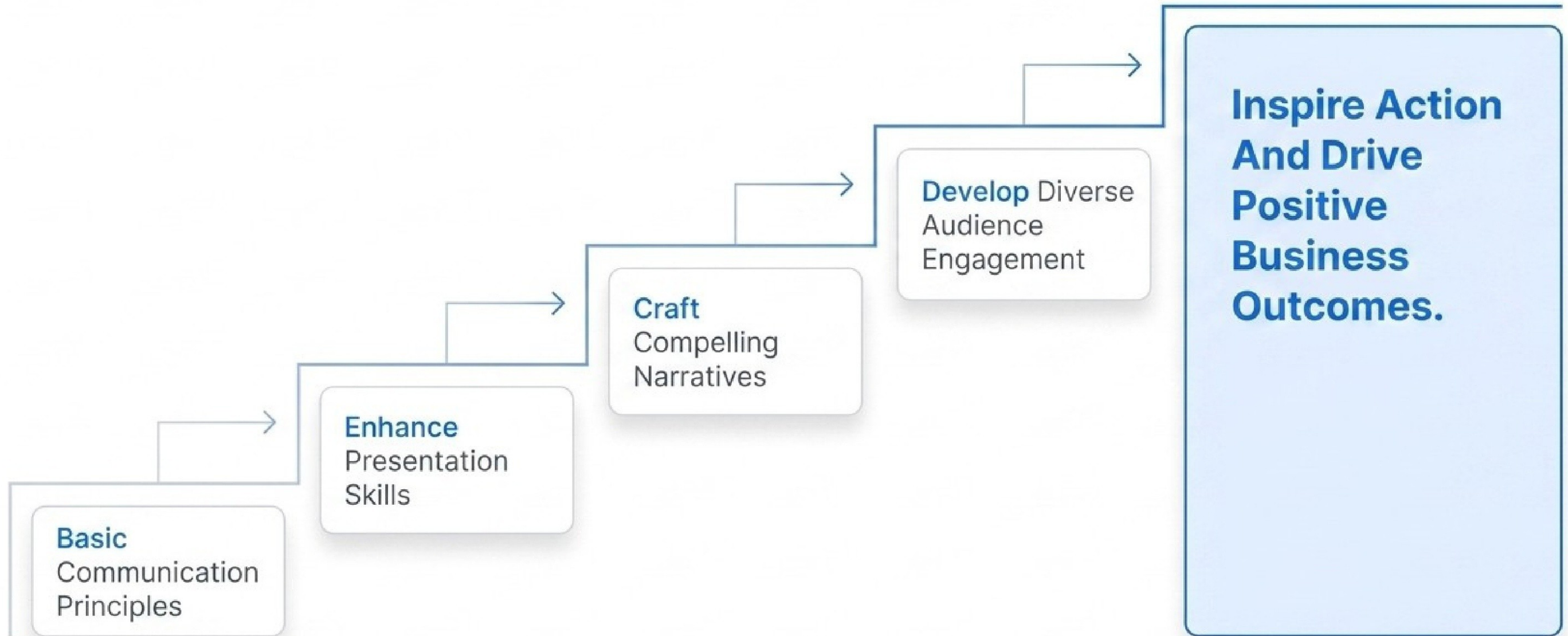


10,000+
Trainers
Globally



Course
Completion
Certificate

The Capability Activation Curve



Structured Learning Architecture

Phase 1:

Modules 1-2

Foundations Of Influence



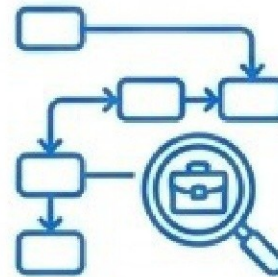
Focus on emotional connection, intelligence in storytelling, and historical business perspective.



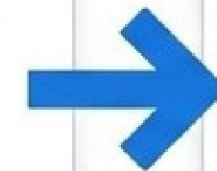
Phase 2:

Modules 3-5

The Narrative Framework



Mastery of the 5-step process, practical industry case studies, and transition strategies.



Phase 3:

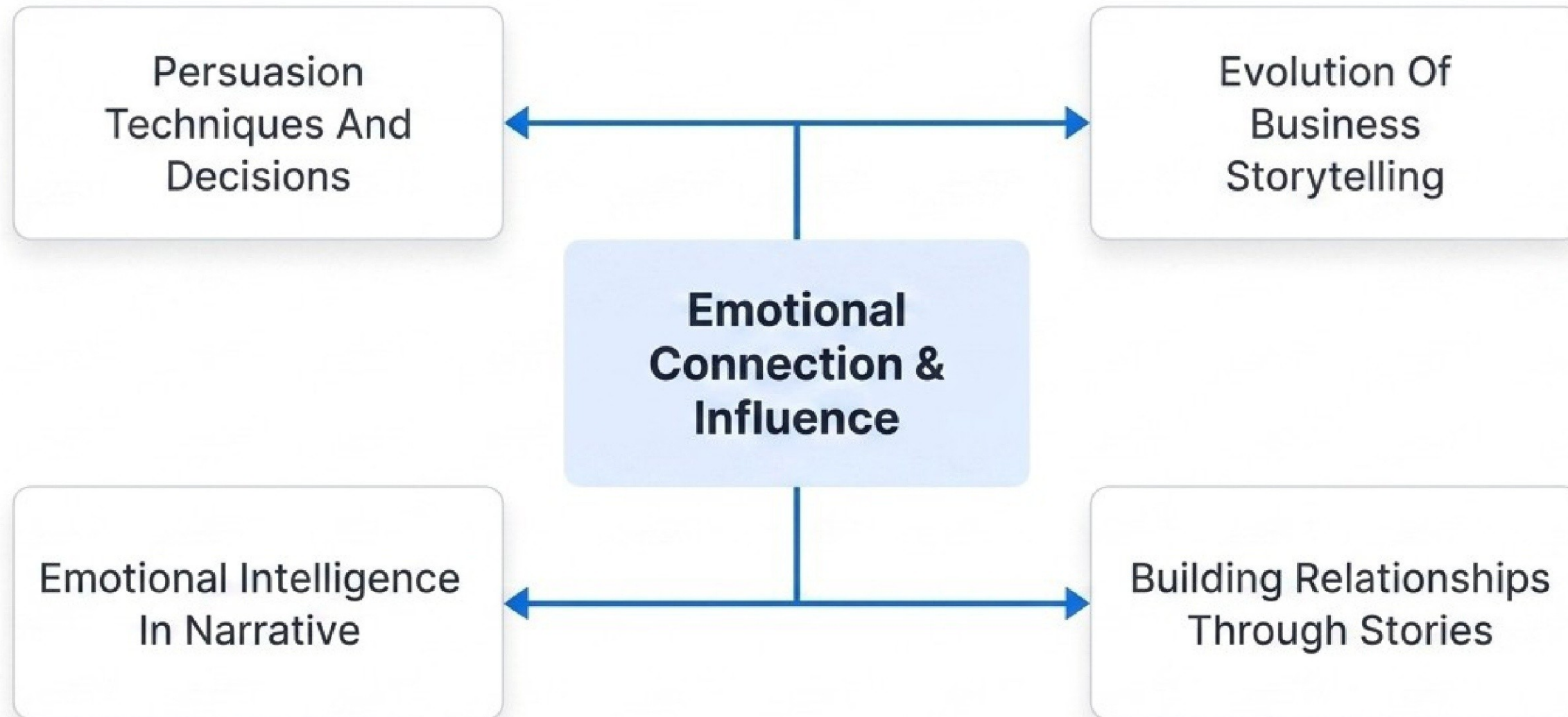
Modules 6-8

Advanced Delivery Dynamics



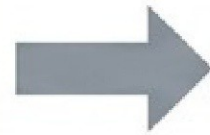
Adapting storytelling styles, interactive engagement techniques, and data visualization.

Phase 1 Foundations Of Influence



Phase 2 The Narrative Framework

Data
Presentation



Audience
Disconnection

5-Step
Process

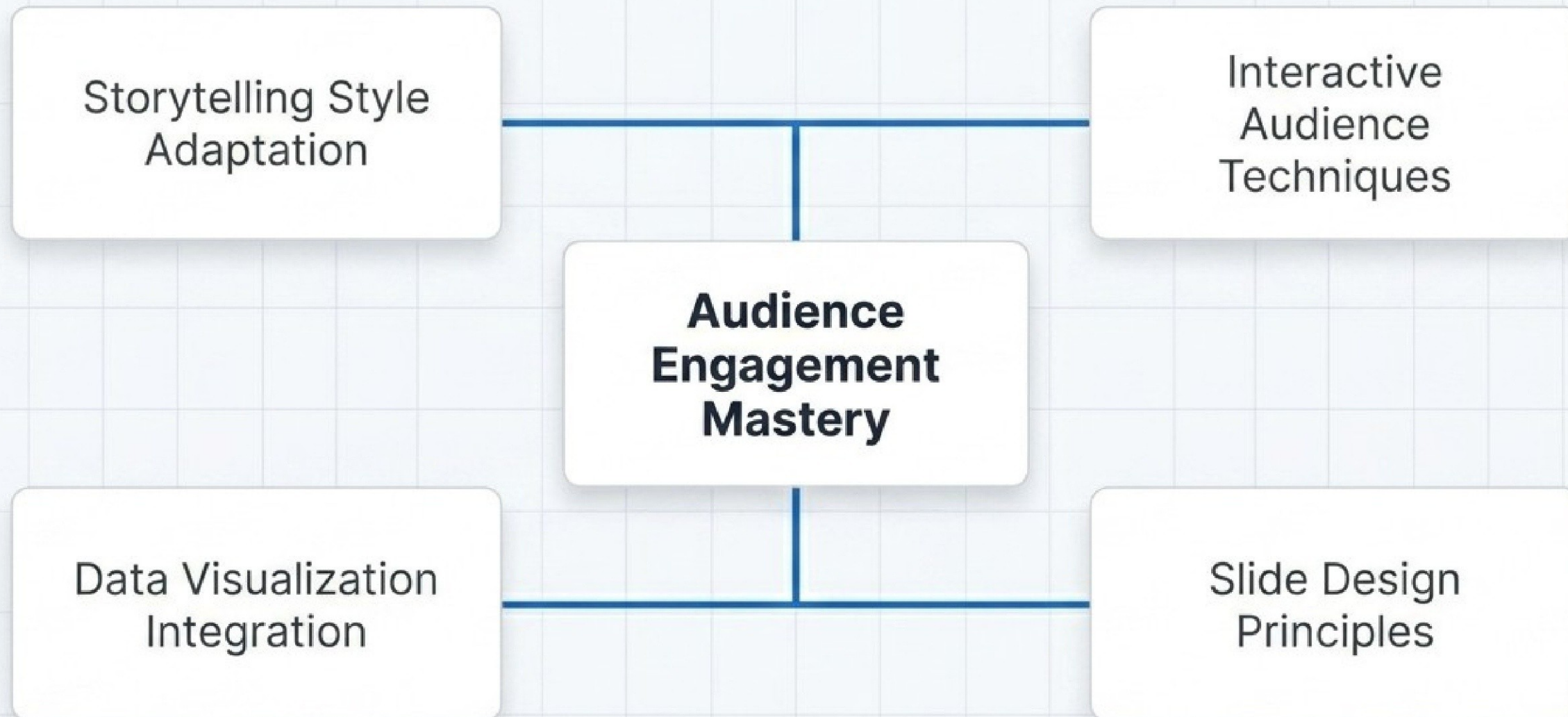


Compelling
Narrative

Practical Application Tools

1. Core Message Identification
2. Audience Understanding
3. Storyline Development
4. Practical Industry Application

Phase 3 Advanced Delivery Dynamics



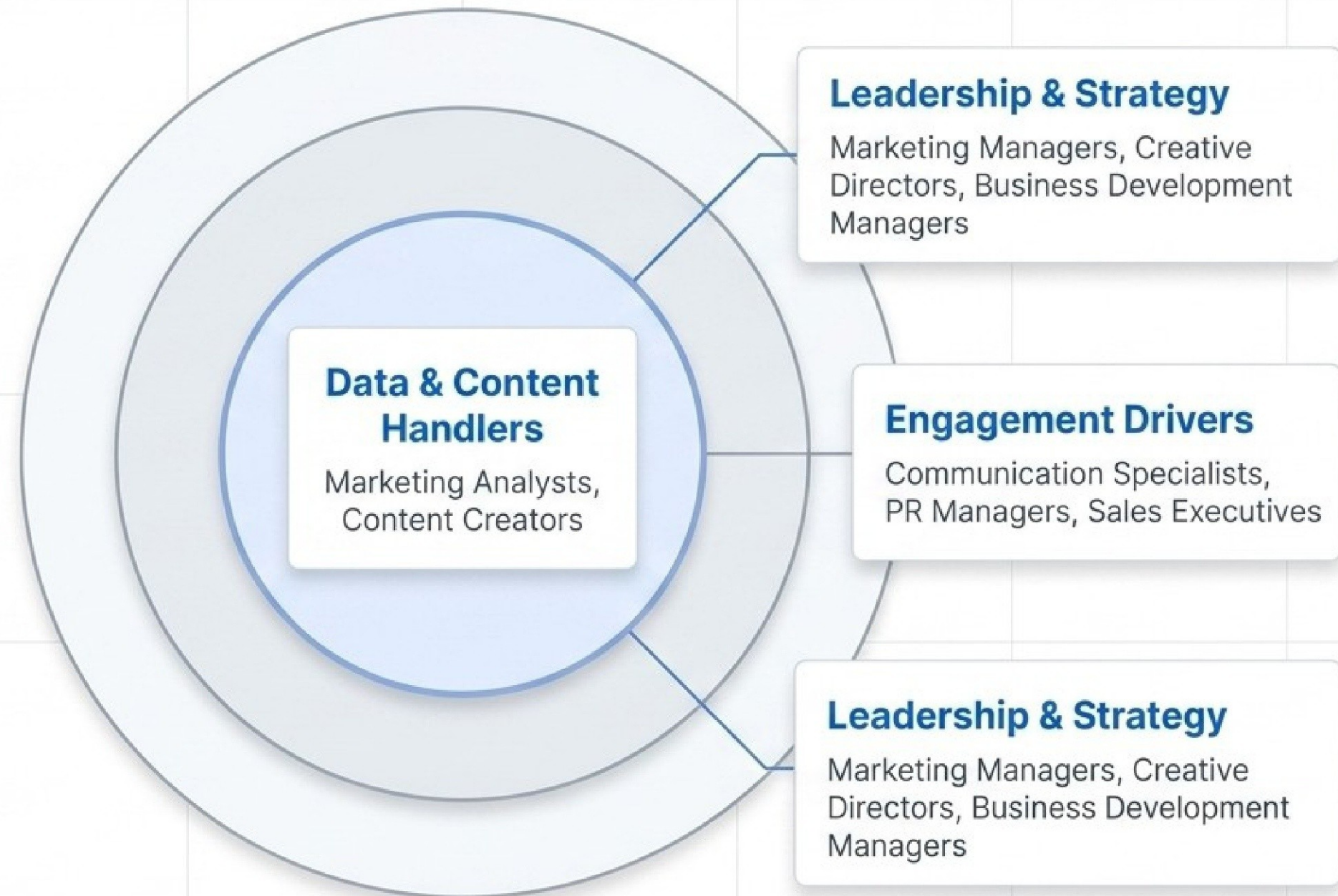
Capability Transformation Matrix

Core Skill	Application Focus	Business Benefit
Clear Messaging	Simplifying Complex Ideas	Drives Engagement And Understanding
Persuasive Storytelling	Crafting Compelling Narratives	Influences Decisions And Brand Loyalty
Impactful Delivery	Presenting Data Within A Story	Inspires Action Among Stakeholders

The Integration Engine For Business Impact



Target Audience Alignment



Flexible Enterprise Delivery Modalities



Virtual Live Instructor-Led

- Global reach from various locations
- Consistent uniform learning outcomes
- Interactive tools for engagement



On-site Face To Face

- Higher engagement through direct interaction
- Tailored to specific workplace environments
- Improves team collaboration



Off-site Face To Face

- Distraction-free focused environment
- Improves team bonding through activities
- Boosts employee morale

Proof of Impact

“Edstellar's Behavioral training programs have made a remarkable difference in how our teams communicate, collaborate, and present themselves in the workplace. The sessions are highly practical, engaging, and tailored to real-world scenarios, helping employees build confidence, strengthen interpersonal skills, and demonstrate noticeably higher levels of professionalism across the organization.”

Ritika Sharma

HR Business Partner

A Global Professional Services Company

Enterprise Scale And Global Delivery



Delivery Capability Across 100+ Countries

Highlighting key regions including
US, UK, India, Australia, Canada.

Training Available In 10+ Languages

English, Español, Deutsch,
Português, Français, and more.

Empower Teams With Persuasive Storytelling



Transform complex ideas into compelling narratives that drive real performance gains. Equip your teams to connect, persuade, and lead.