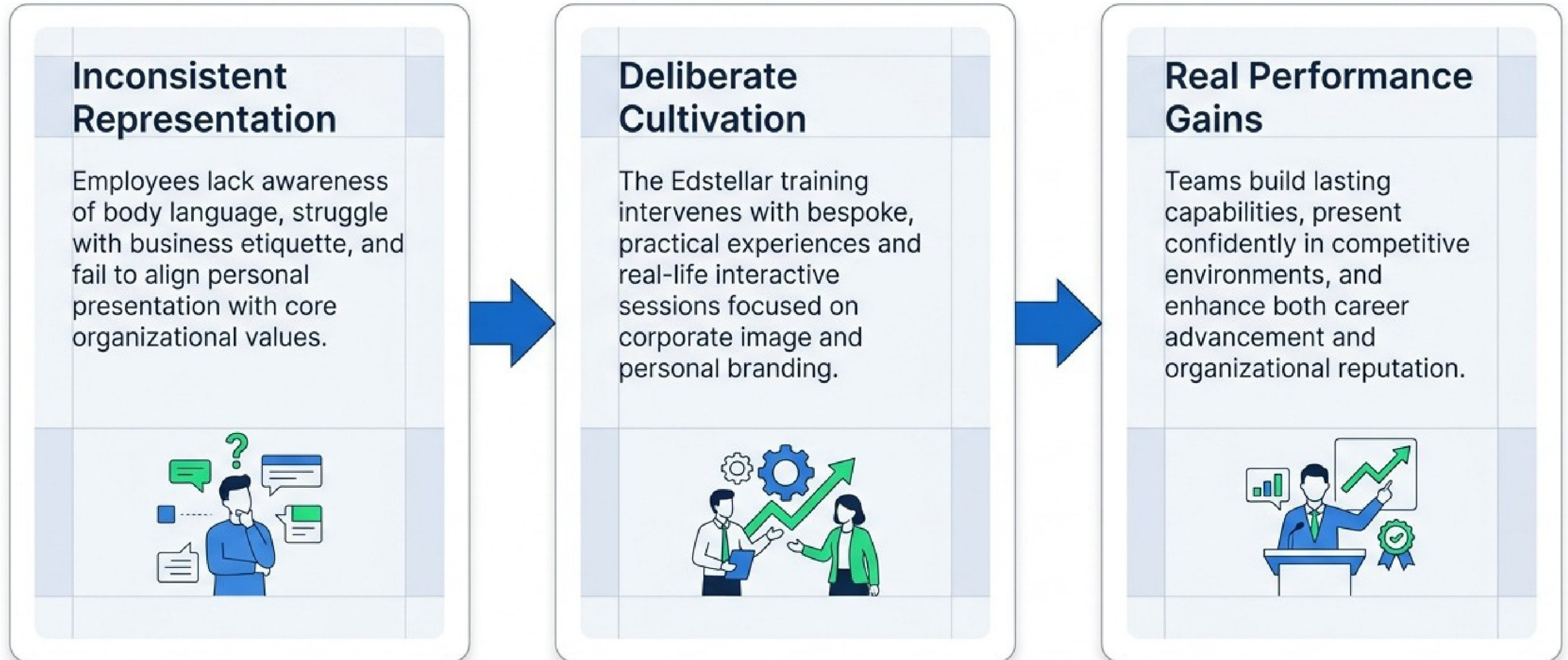


Projecting A Professional Image Corporate Training

Drive Team Excellence With Expert-Led Professional Image Training



The Shift To Strategic Personal Branding



Enterprise Training Specifications



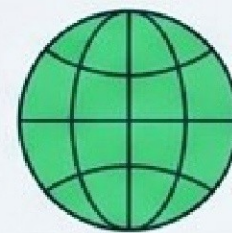
8 - 12 hrs.



Instructor-led
Group
Training.



Virtual /
On-site /
Off-site.



10,000+
Trainers
globally.

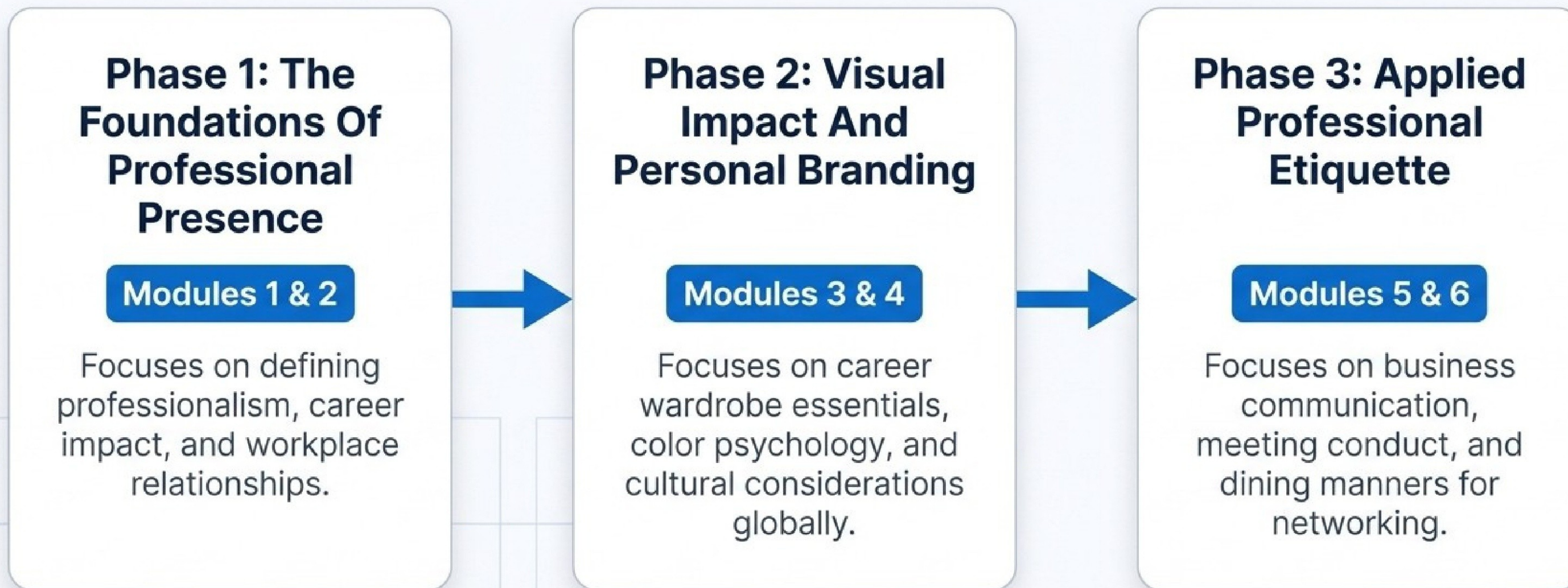


Course
Completion
Certificate.

The Capability Activation Curve



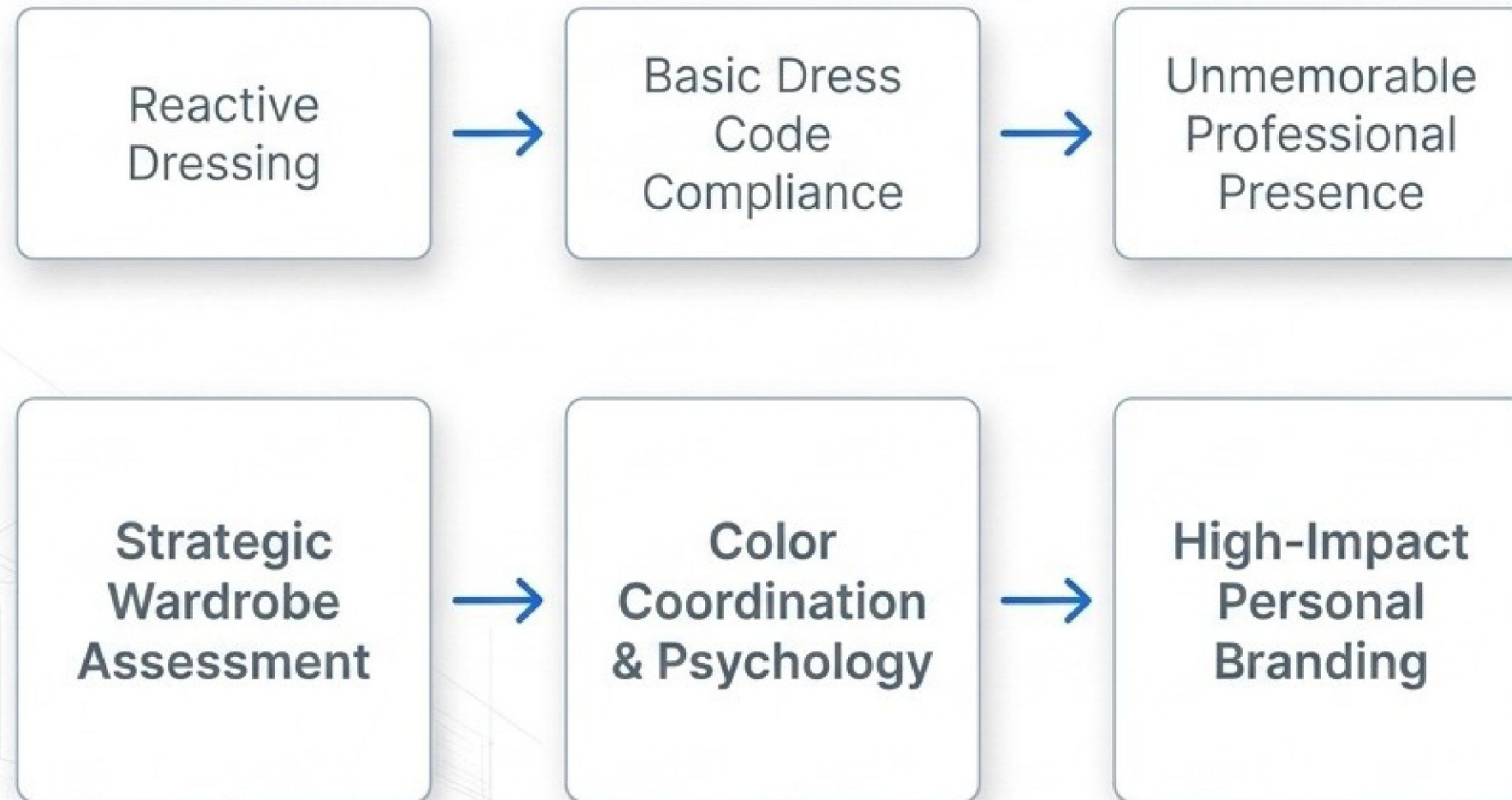
Phased Skill Development Framework



Phase 1: The Foundations Of Professional Presence



Phase 2: Visual Impact And Personal Branding



Tools & Concepts

- **Wardrobe Essentials:**
Versatile pieces for various occasions.
- **Budgeting Strategies:**
Cost-effective professional shopping.
- **Color Psychology:**
Conveying professionalism and confidence.
- **Cultural Considerations:**
Understanding color symbolism globally.

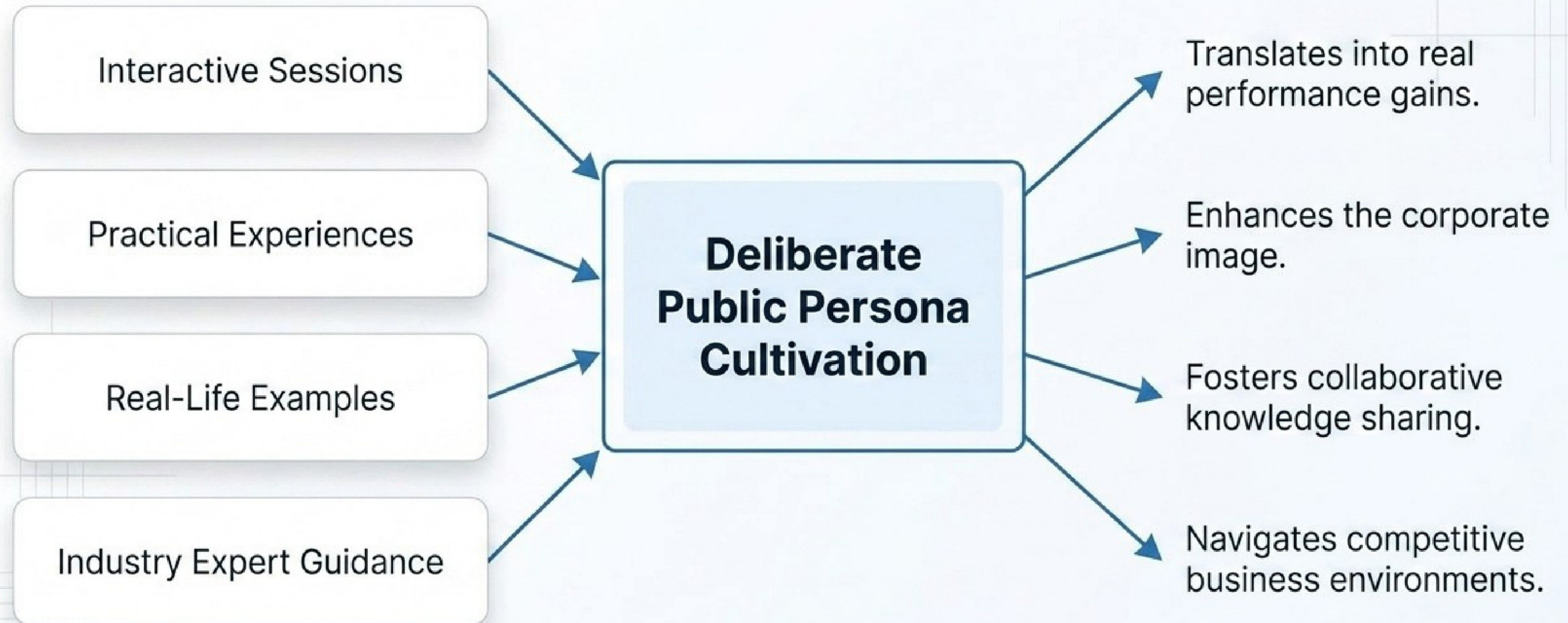
Phase 3: Applied Professional Etiquette



Professional Competency Assessment

Competency Domain	Common Challenge	Edstellar Training Solution
Visual Appearance	Fails to reflect organization's values or build trust	Adopt dressing standards to positively influence first impressions
Business Etiquette	Misalignment in social and professional behaviors	Navigate various professional settings and interactions confidently
Effective Communication	Unclear delivery hindering leadership and teamwork	Convey information clearly to foster collaboration and understanding

The Value Transformation Engine



Target Audience Alignment



Flexible Enterprise Deployment Options



Virtual Live Instructor-Led

- Attend training in your own space without traveling.
- Scale learning by accommodating large groups.
- Utilize interactive tools to enhance learning engagement.



On-site Face to Face

- Tailor the workplace environment to learning requirements.
- Improve team collaboration and knowledge sharing.
- Clarify doubts and gain insights through direct interaction.



Off-site Face to Face

- Benefit from a distraction-free environment.
- Improve team bonding through dedicated activities.
- Boost employee morale and reflect commitment to development.

Proof of Impact

“Edstellar’s Behavioral training programs have made a remarkable difference in how our teams communicate, collaborate, and present themselves in the workplace. The sessions are highly practical, engaging, and tailored to real-world scenarios, helping employees build confidence, strengthen interpersonal skills, and demonstrate noticeably higher levels of professionalism across the organization.”

Ritika Sharma

HR Business Partner

A Global Professional Services Company

Global Delivery Infrastructure



**Delivery Capability
Across 100+ Countries.**

**Training Available in
10+ Languages**

(Including English, Español, 普通话,
Deutsch, Français, 日本語).



Empower Teams With Professional Excellence

Equip your workforce with the bespoke skills to foster trust, build credibility, and project confidence globally.

contact@edstellar.com | edstellar.com