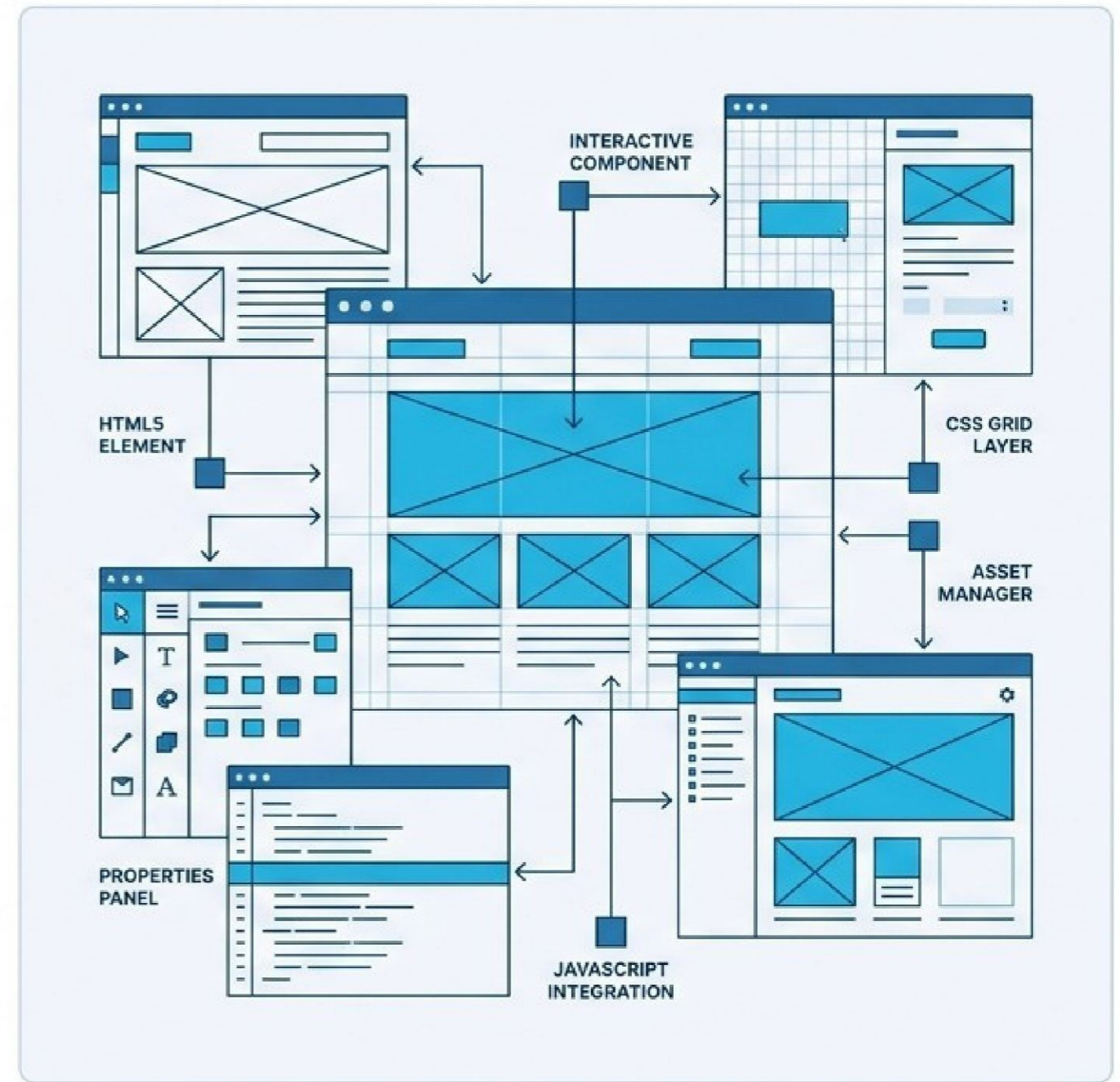


Corporate Google Web Designer Training Course

Equip employees to build cutting-edge, interactive HTML5 web experiences without coding.



The Transformation Architecture: From Constraint to Capability

Operational Constraints

High development time
for web assets

Static ad
underperformance

Heavy reliance on manual
coding for HTML5
generation

The Catalyst

**Edstellar Instructor-Led
Group Training**



Capability Outcomes

- ✓ Design interactive HTML5 banner ads
- ✓ Streamline web design processes reducing development costs
- ✓ Optimize ads across various platforms for maximum reach

Program Architecture: Five Delivery Dimensions



Duration

8 - 16 hrs



Format

Instructor-
Led Group



Delivery

Virtual /
On-site /
Off-site



Scale

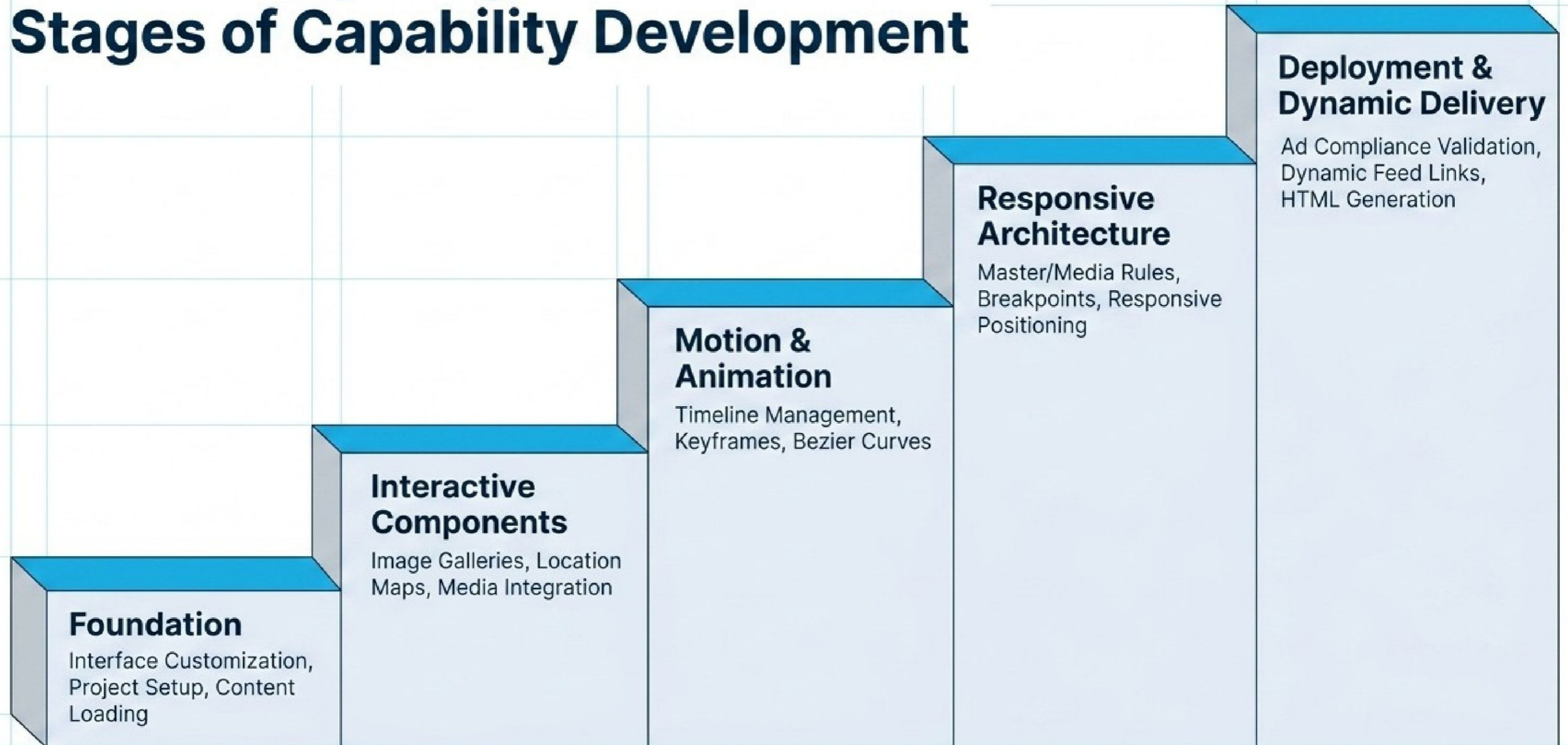
100+
Countries



Validation

Completion
Certificate

The Mastery Progression: Stages of Capability Development



The Skill-to-Role Integration Matrix

	Marketing & Creative UI/UX, Graphic Designers	Front-End & Web Dev Web Developers, Tech Leads	Leadership & Management Creative Directors, Web Project Managers
Ad Analysis	✓		✓
HTML5 Design	✓	✓	
Platform Optimization		✓	✓
Animation	✓	✓	
Multimedia	✓		
Data Optimization		✓	✓

Dual-Mode Interface Application

Visual Design View

Master the drag-and-drop system, control layout positioning, and execute rapid prototyping without coding.

Target: UI/UX & Graphic Designers

Fluid Workspace
Integration

Direct Code View

Write HTML5, CSS3, and **JavaScript** directly for precision control, custom mechanics, and advanced interactive elements.

Target: Front-End Devs & Tech Leads

Core Curriculum: Modules 1–3 Structural Breakdown

01

Introduction

- Interface breakdown and workspace customization
- Creating and importing projects
- Loading images and embedding external media
- Formatting text and managing multiple pages

02

Components

- Creating customizable image galleries
- Programming buttons and interactive click events
- Integrating maps and location services
- Controlling audio and video playback

03

Animation

- Understanding the animation timeline
- Creating keyframes, tweens, and easing options
- Animating objects along paths with Bezier curves
- Triggering events and adding navigation labels

Core Curriculum: Modules 4–6 Structural Breakdown

04

Responsive Content

- Defining master and media rules for global styling
- Setting device-specific breakpoints
- Adapting element positioning for total layout responsiveness

05

Publishing

- Checking and resolving ad compliance validation issues
- Simulating multi-device previews
- Generating final HTML files and uploading web content

06

Dynamic Content

- Mastering dynamic content concepts and feed benefits
- Integrating external dynamic data sources
- Customizing and deploying data-driven links

Global Deployment System: Delivery Modes



Virtual Live Instructor-led

- Global scale for large groups
- No travel required
- Consistent learning outcomes
- Interactive digital tools



On-site / In-house

- Comfort of tailored office environment
- Direct interaction and process demonstration
- Enhanced team collaboration and immediate clarification



Off-site Face-to-Face

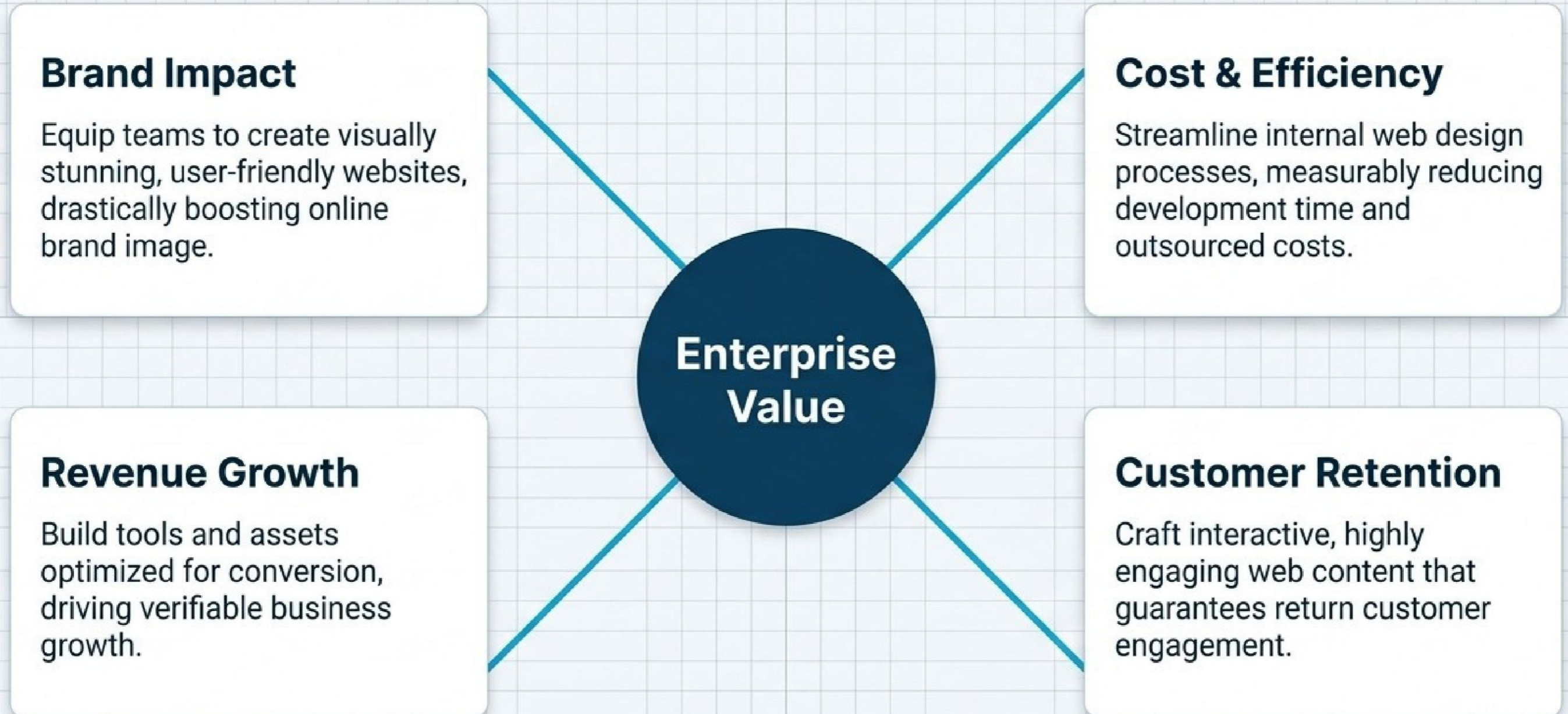
- Distraction-free, dedicated schedule
- High focus and immersion
- Improves team bonding and boosts employee morale

All training modes delivered by industry-expert instructors.

Enterprise Scale Variables: Reach & Localization



Strategic Value Realization (Business ROI)



The Edstellar Capability Framework



Corporate Licensing Architecture

Starter	Growth	Enterprise	Custom
120 Trainee Licenses	320 Trainee Licenses	800 Trainee Licenses	Unlimited Licenses
64 hours group training	160 hours group training	400 hours group training	Unlimited duration
Target: Tailored for SMBs	Target: Ideal for growing SMBs	Target: Designed for large corporations	Target: Complete corporate scalability

Verified Enterprise Outcomes



Edstellar's programs have been instrumental in strengthening our engineering teams and building future-ready capabilities. The practical cloud scenarios and expert guidance helped improve technical depth, problem-solving, and execution.

Aditi Rao, L&D Head, Global Technology Company



Our team's entire approach to strategic implementation was transformed. Our capability maturity level increased by three full stages within six months. Productivity and solution quality improved measurably, validating this investment.

Amjad Mahir, Senior Software Engineer, Web Development Platform Provider

Validate Capability & Drive Excellence

Official course completion certificates validate acquired technical skills. They serve as powerful motivators, inspiring teams to enhance their expertise and contribute effectively to organizational success.

