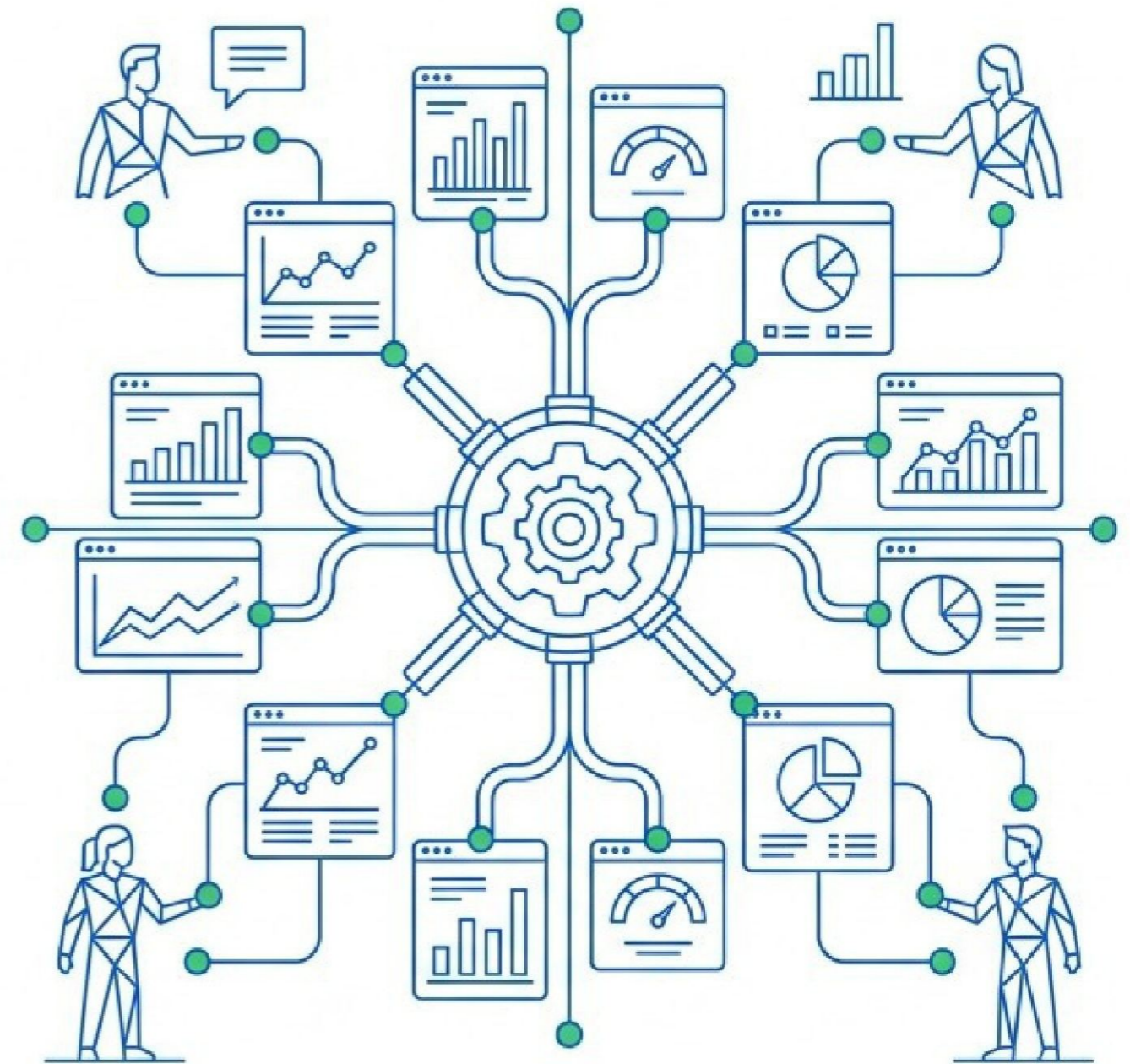


Domo Corporate Training Course

Drive Team Excellence With Domo Corporate Training

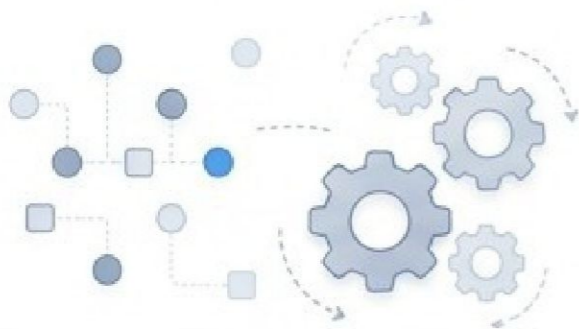
Empower your workforce with advanced data visualization, analytics, and dashboard customization skills to transform organizational data management.



The Data Management Paradigm Shift

Disconnected Data

Fragmented reporting systems, delayed insights, manual workflows, and complex bottlenecks in cross-functional communication.



Domo Training Enablement

Equipping teams with advanced dashboard customization, data integration, manipulation, and workflow automation skills.



Actionable Business Intelligence

Informed strategic decision-making, optimized operational performance, and streamlined cross-functional collaboration.



Enterprise Course At-A-Glance



**16 - 24 Hours
Duration**



**Instructor-Led
Group Training**



**Virtual, On-Site, Or
Off-Site Delivery**



10,000+ Expert Trainers



Course Completion Certificate

The Capability Activation Journey

Basic Data Analysis

Familiarity with fundamental business intelligence concepts and data structures.

Advanced Visualization

Building custom analytic cards, intelligent dashboards, and interactive drill paths.

Interface Mastery

Successfully navigating and customizing the Domo Business Cloud and Intelligence Platform.

Enterprise Architecture

Integrating complex data warehouses, SQL schemas, and automated workflows.

Strategic Curriculum Architecture

Phase 1 — Platform Foundation

Introduction To Domo Business Cloud · Getting Started With The Intelligence Platform · Database Connectivity Basics.



Phase 2 — Advanced Analytics

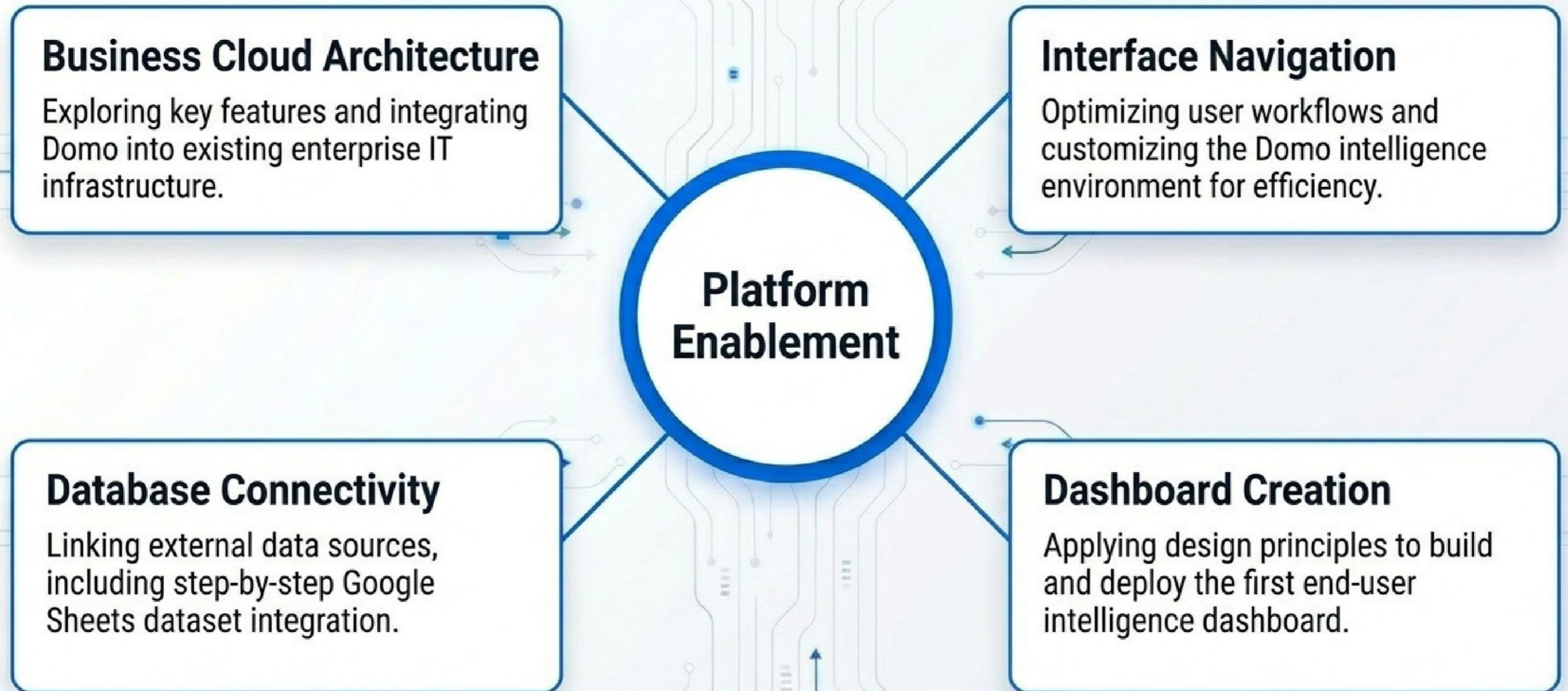
Basic And Advanced Card Building · Dashboard Design Principles · Interactive Drill Paths · BUZZ Collaboration.



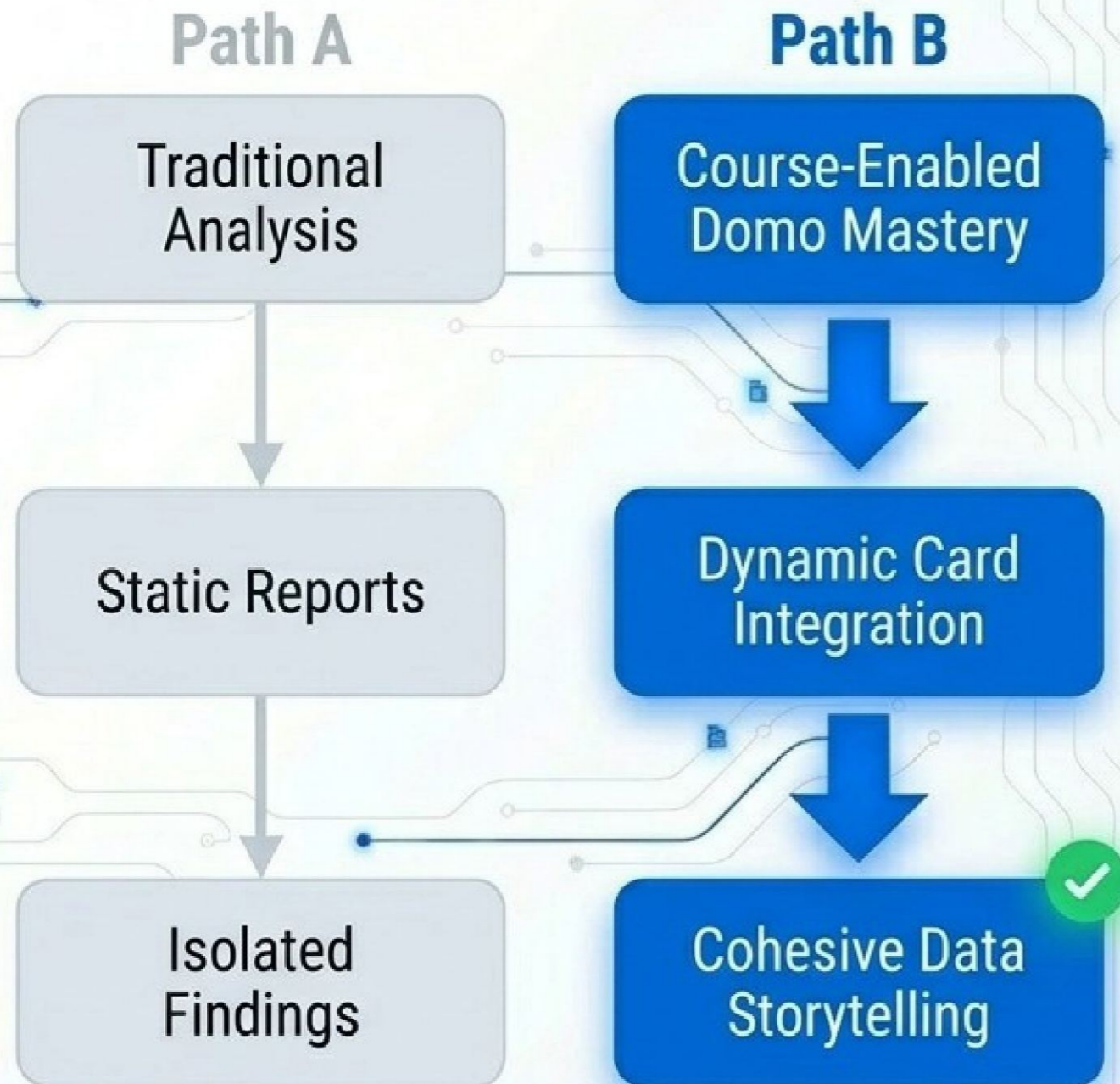
Phase 3 — Data Infrastructure

Advanced SQL Operations · Data Warehousing Architecture · OLAP Frameworks · Star And Snowflake Schemas.

Phase 1 Deep Dive: Platform Enablement

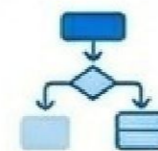


Phase 2 Deep Dive: Advanced Visualization



Card Analyzer Utilization

(Executing deep data analytics and custom design).



Interactive Drill Paths

(Engineering layered, interactive data storytelling).



Custom Alert Systems

(Setting and subscribing to dynamic metric thresholds).



BUZZ Collaboration

(Facilitating seamless team communication directly within Domo).

Phase 3 Deep Dive: Enterprise Infrastructure

Schema Architecture

Designing and differentiating Star and Snowflake schemas for highly efficient data retrieval.

OLAP Frameworks

Utilizing ROLAP, MOLAP, and HOLAP methodologies to power advanced business intelligence.

Enterprise Data Infrastructure





Data Warehousing

Architecting distinct fact tables, comprehensive dimensions, and specialized data marts.

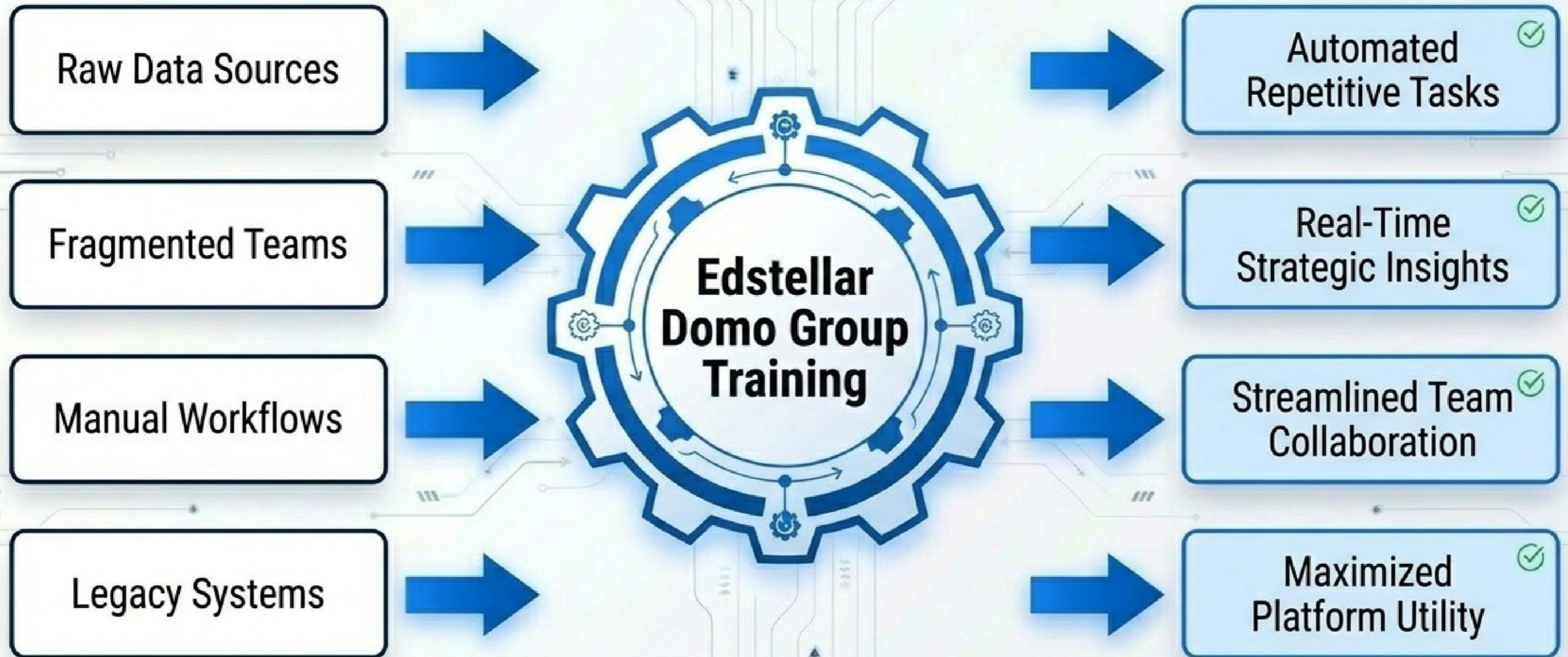
SQL Mastery

Executing complex JOINS, Aggregations, DML, and DDL statements for robust data manipulation.

Team Capability Diagnostic Matrix

Target Audience Array	Primary Skill Focus 	Organizational Outcome 
Product Managers & Enterprise Leaders	Advanced Decision Making & Strategic Reporting 	Cross-Functional Alignment & Initiative Drive 
Data Analysts & Business Intelligence Analysts	Dashboard Creation & Advanced Visualization	Identification Of Market Trends & Data Patterns
Data Scientists & IT Data Engineers	Complex SQL Execution & Data Transformation	Seamless System Integration & Data Accuracy

The Business ROI Engine



Target Audience Alignment

Core Technical

Data Engineers, IT Analysts,
Data Scientists.

Focus: Executing complex SQL,
building data pipelines, and
architecting warehouses.

Analytical Strategy

Business Intelligence
Analysts, Financial Analysts,
Operations Analysts.

Focus: Building analytical
cards, designing dashboards,
and managing drill paths.

Business Leadership

Product Managers, Marketing Managers, Enterprise Leaders.

Focus: Leveraging high-level visualizations for rapid, informed decision-making.

Flexible Delivery Modalities



Virtual Live Training

- ✓ Global reach scaling across regions
- ✓ Zero travel logistics required
- ✓ High engagement via interactive virtual tools



On-Site Face-To-Face

- ✓ Tailored workplace environment
- ✓ Direct cross-team collaboration
- ✓ Hands-on process demonstration



Off-Site Face-To-Face

- ✓ Distraction-free immersion
- ✓ Enhanced team building activities
- ✓ Dedicated and focused learning schedules

Proof Of Impact

“Attending the Domo training was transformational for my professional development. As a Data Engineer, the deep dive into advanced methodologies gave me the confidence to tackle complex challenges head-on... I’ve been able to drive meaningful innovation and improvement within my department.”

Carol Crawford

Data Engineer

Enterprise Software Development Firm

Global Deployment Reach

A light gray world map is overlaid with a network of white circuit lines and nodes, symbolizing global connectivity and technology. The map is centered on the Atlantic Ocean, with North and South America on the left and Europe and Asia on the right.

Delivered Across 100+ Countries

Highlighting widespread deployment in the United States, United Kingdom, India, Australia, and Canada.

Available In 10+ Languages

Seamless localized delivery including English, Español, Deutsch, Français, and 日本語.

Activate Your Data Culture



Validating acquired skills and driving continuous organizational motivation.

Request A Group Training Quote For Your Team

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Email: contact@edstellar.com