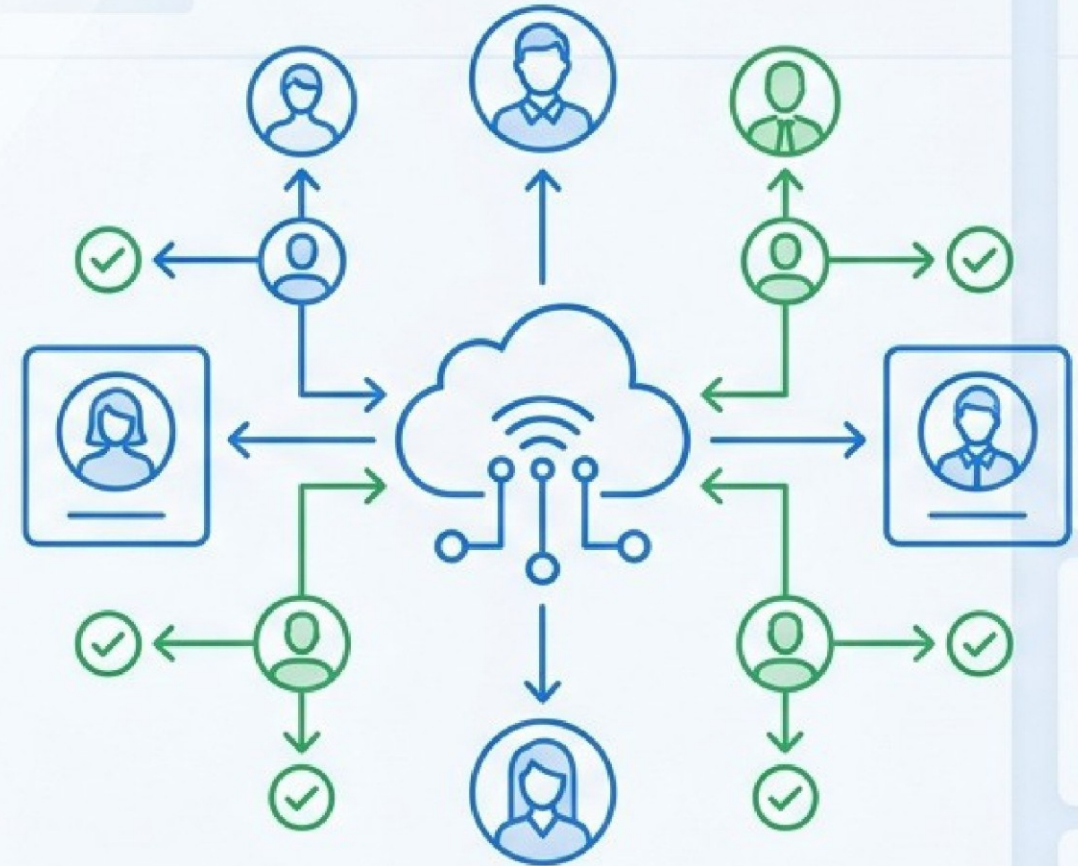
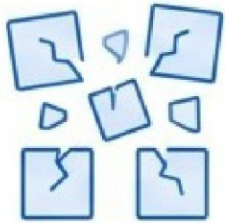


# Corporate Salesforce Administrator Training Course

Elevate Customer Relationship Management And Operational Efficiency



# The Unified Training Transformation



## Fragmented Administration

- Scale Complexity
- Diverse Geographic Needs
- Reliance On Multiple Vendors



## Edstellar Training Platform

- Centralized Management Dashboard
- Seamless HRMS Integration
- 10,000+ Verified Global Trainers



## Maximized Training ROI

- Consistent Global Quality
- Hassle-Free Coordination
- Unified Organizational Solution

# Program Specifications And Scale

Duration

**16 - 24  
Hours**

Modality

**Instructor-  
Led Group  
Training**

Delivery

**Virtual /  
On-Site /  
Off-Site**

Network

**10,000+  
Verified  
Trainers**

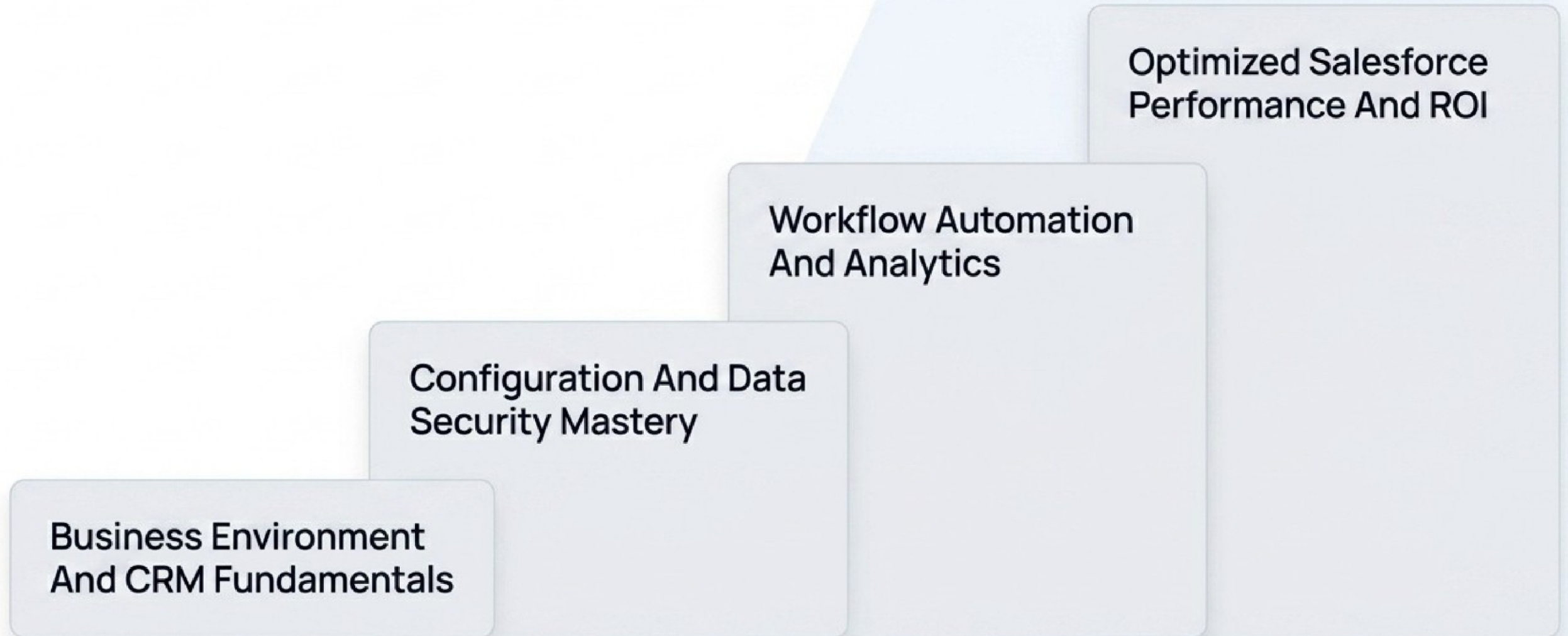
Outcome



**Course  
Completion  
Certificate**



# The Capability Activation Curve



# Structured Learning Methodology

## Foundation And Security

Establishing The Core CRM Architecture

Company Settings, User Interface, Security Controls



## Applications And Productivity

Empowering Cross-Functional Business Units

Sales Process, Service Support, Activity Management



## Data And Automation

Scaling Efficiency Through Automation

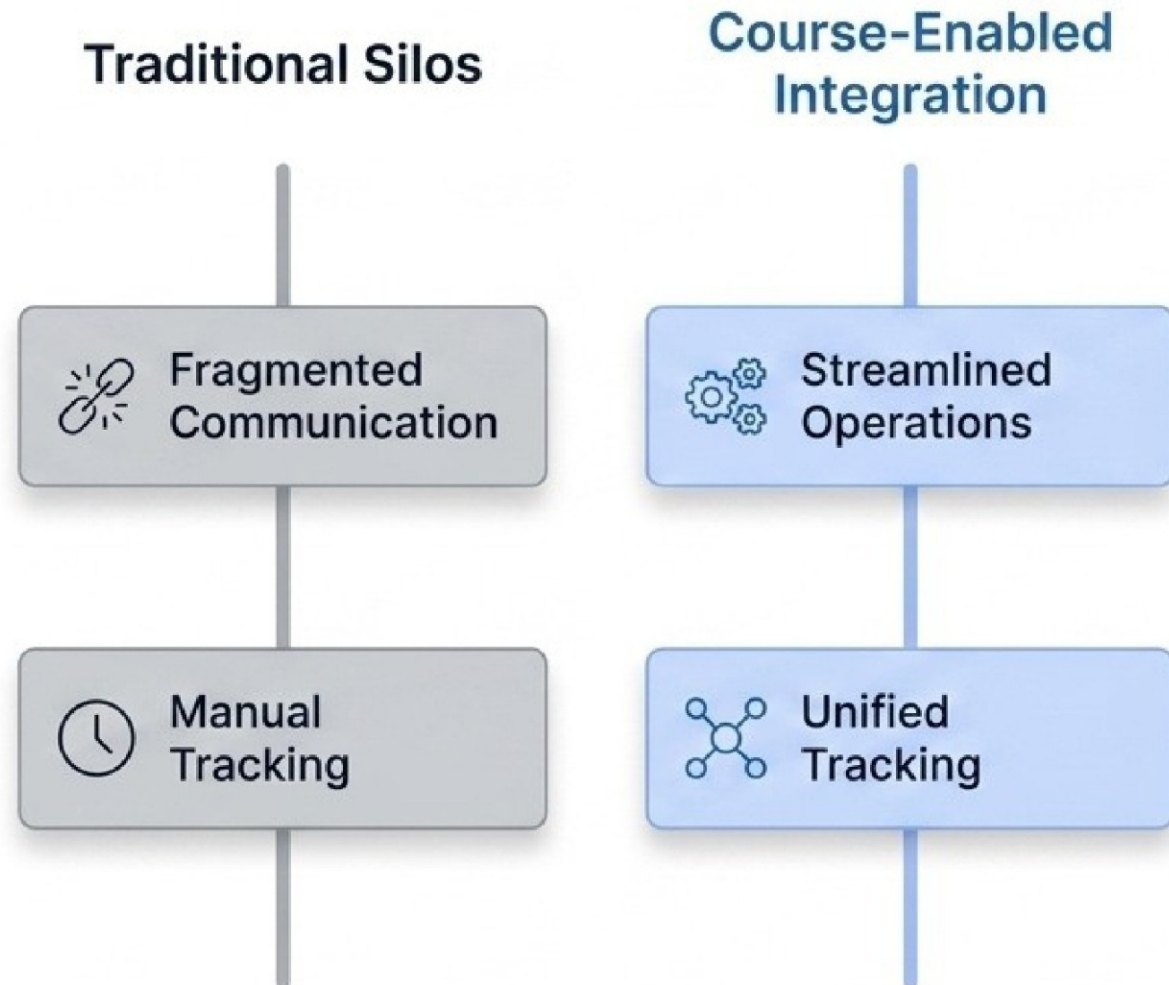
Data Management, Flow Builder, Approval Process

# Phase 1: Platform Foundation And Security



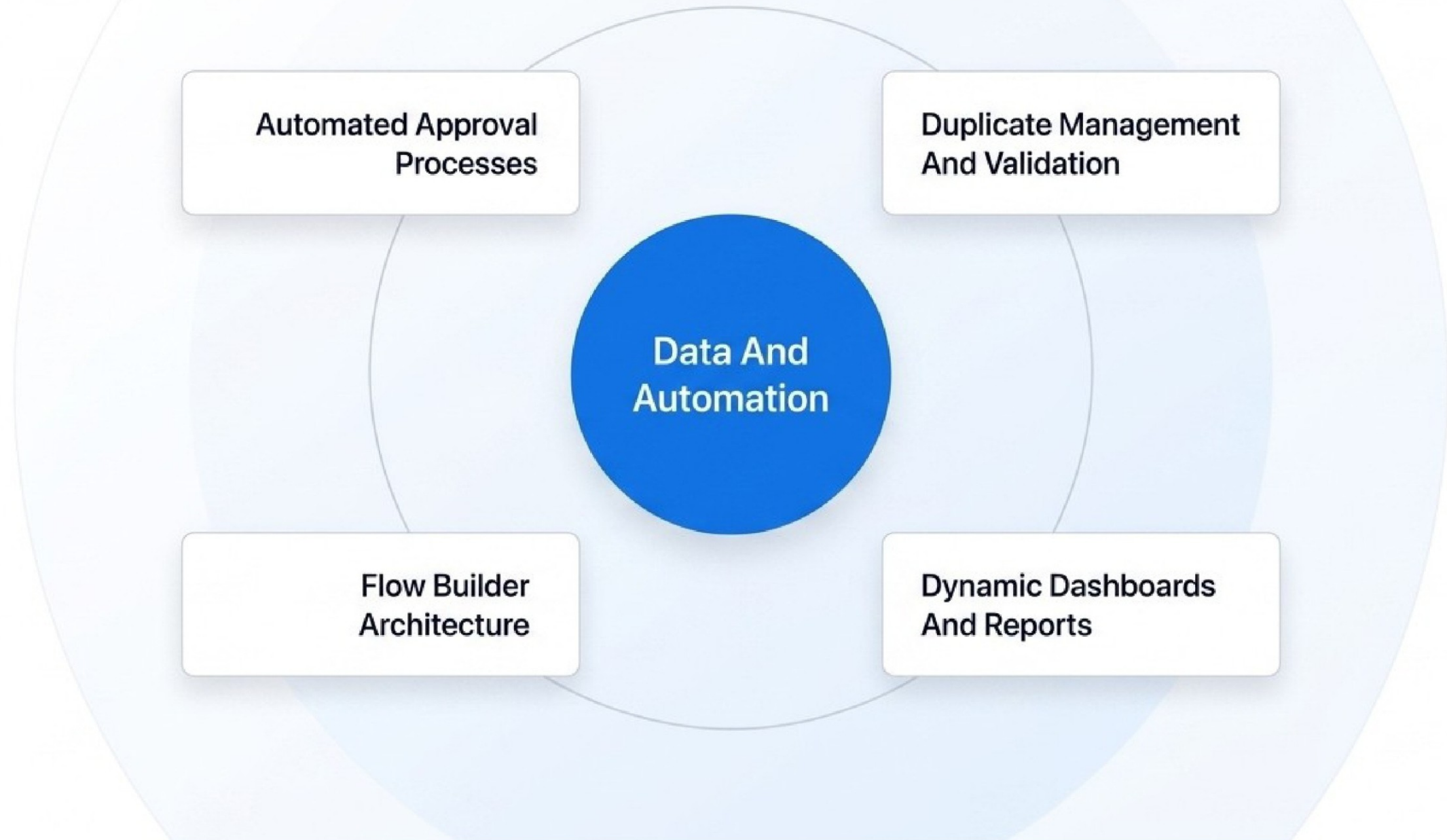


# Phase 2: Applications And Process Optimization



- ✓ 1. Lead And Opportunity Management
- ✓ 2. Campaign ROI Analysis
- ✓ 3. Omnichannel Case Routing
- ✓ 4. AppExchange Security Review

## Phase 3: Enterprise Automation And Analytics





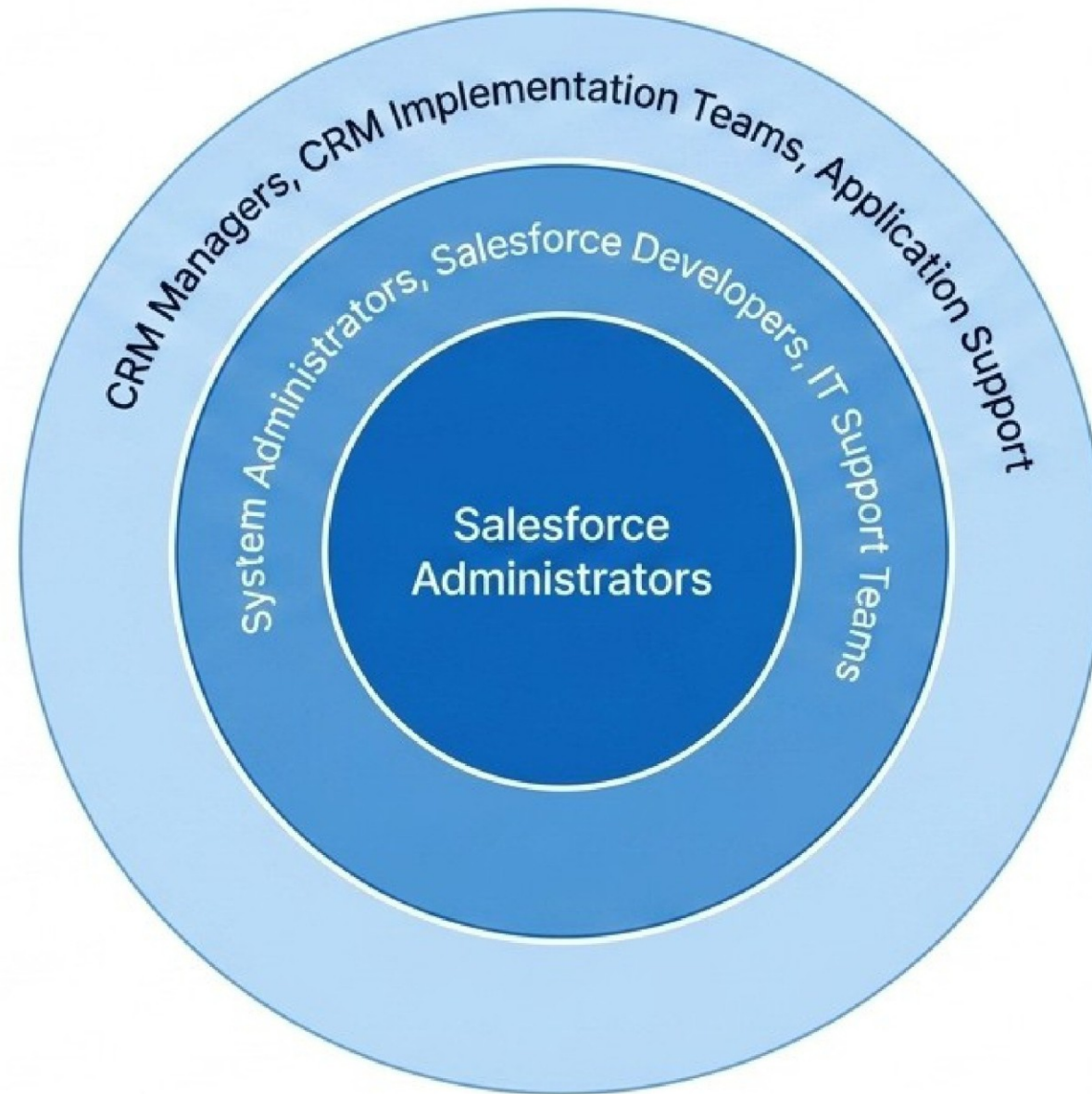
# Enterprise Training Allocation Matrix

| Allocation Tier | License Volume | Group Training | Target Audience                 |
|-----------------|----------------|----------------|---------------------------------|
| Starter         | 120 Licenses   | 64 Hours       | Tailored For SMBs               |
| Growth          | 320 Licenses   | 160 Hours      | Ideal For Growing SMBs          |
| Enterprise      | 800 Licenses   | 400 Hours      | Designed For Large Corporations |

# The Return On Learning Investment



# Target Audience Alignment





# Flexible Global Delivery Architecture



## Virtual Live Instructor-Led

- Delivery Capability Across 100+ Countries
- Participants Attend In Their Own Space
- Scale Learning For Large Groups



## On-Site Face-To-Face

- Higher Engagement Through Direct Interaction
- Workplace Environment Tailored To Needs
- Improves Team Collaboration



## Off-Site Face-To-Face

- Distraction-Free Environment
- Dedicated Schedule Away From Office
- Boosts Employee Morale

# Proof of Impact

*"The Salesforce Administrator training provided me with comprehensive capabilities that elevated my expertise. As a Senior Content Marketing Director, I needed to understand advanced methodologies deeply, and this course workshops gave me hands-on experience with industry best practices. My productivity and technical capabilities have increased dramatically since applying these concepts. Highly recommend for anyone serious about this field."*

**Emily Gilbert**

Senior Content Marketing Director  
Customer Success Platform Company

# Borderless Training Delivery



**100+ Countries**

Delivery Capability

**10 Languages**

English, Español, 普通话, Deutsch, العربية,  
Português, हिंदी, Français, 日本語, Italiano



# Initiate Your Team Transformation



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