TANY DOUREV

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[EXPERIENCE]

WolfPack Game Design
Oct 2024 – Present

Community & Marketing Designer
Growing the WolfPack brand through global collaboration with the Community & Marketing team. Designing marketing materials, branding guidelines and website media for the studio.

RW Digital Marketing Agency
Aug 2021 – Present

Graphic & Web Designer
Leading design operations for the agency's consumer-facing social platforms, in-house graphics and merchandise development. Designing and launching responsive, brand-adherent and accessibility-friendly websites for clients. Optimizing agency presence using analytics and SEO strategies.

Brock University
Nov 2021 – Dec 2021

Student Content Designer
Created impactful print and digital marketing materials for promotion of the university's "PhD in Interdisciplinary Humanities" program, adhering to university branding guidelines.

St. Catharines Museum
Nov 2020 – Dec 2020

Digital Archival Program Assistant
Facilitated the digital migration of biographical data from the St. Catharines Sports Hall of Fame website to digital designs, adhering to City branding guidelines and accessibility requirements.

[EDUCATION]

M.A. - User Experience & Service Design   Munster Technological University • Sep 2024 – Aug 2025

Bachelor of Arts (B.A. Honours)   Brock University • Sep 2021 – Apr 2023

Interaction Design   Sheridan College • Sep 2019 – Apr 2021

[SKILLS & TOOLS]

Design	Research	Development
Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effects)	Design thinking & ideologies	Web design (HTML/CSS; Javascript)
Graphic & visual design	User & market research	Visual Studio Code
Typography	Data & task analysis	WordPress & Elementor
Branding & identity design	Persona development	Webflow
Packaging design	Journey mapping	Bootstrap
Prototyping (Figma, Miro)	Wireframe design	Github & Git
3D design (Blender)	Prototyping	Notion, Confluence, Asana
Video editing (Adobe Premiere, Adobe After Effects, Vegas Pro)	User testing & analysis	
	Technical documentation	

[CERTIFICATIONS]

TCPS 2: Ethical Conduct for Research Involving Humans
Government of Canada • Sep 2020