



## **Educators,**

We've put together some resources to help your school promote Worlds of Work to your 9<sup>th</sup> grade students and their parents and guardians. If there's something specific that would help you promote the event to your students and encourage them to return their permission slips, please let us know and we'll create it for you. We want this to be a valuable resource!

## **WHAT'S INCLUDED**

- Social Media Toolkit
- Email & Focus Announcement Copy
- Suggested Visual Assets
  - o PeachJar flyers
  - o Slides for Orientation and Open House Presentations, Rotating Screens
  - o Social Media Graphics
  - o Graphics for School Website Homepage Slider
- Permission Slips
- Teacher Guide PDF

## **SOCIAL MEDIA TOOLKIT**

### **Sample Posts**

Share these posts on your school's account as you collect permission slips. Please follow the North Florida Worlds of Work social media accounts so that you can easily share other posts that will get your students and families excited about WOW!

- Facebook - [www.facebook.com/northfloridaworldsofwork](http://www.facebook.com/northfloridaworldsofwork)
- Instagram - [@northfloridaworldsofwork](https://www.instagram.com/northfloridaworldsofwork)
- X - [@nflworldsofwork](https://twitter.com/nflworldsofwork)

Note - each school is attending WOW at a different date/time and has set their own due date for permission slips - *please edit event date and due dates for your school. You may also want to add where students should return the completed form.*

### **Post 1:**

 Field trip alert for 9th graders!

On October **XX**, students will visit WOW 2025 — a hands-on career expo with 100+ career experiences representing in-demand jobs in our region.

 Explore jobs, discover your future, and get inspired.

 Signed permission slip **REQUIRED** to attend.

 Turn it in by *[insert date]* to reserve your spot!

### Post 2:

What do welding, cybersecurity, healthcare, and public safety have in common?  
They're all part of Worlds of Work!

🌟 9th grade students get hands-on experience with in-demand careers — but only if they turn in their permission slip.

📄 Return yours by *[insert date]* to join us!

### Post 3:

Parents/Guardians of 9th graders:  
WOW is a career expo your student won't want to miss.

📍 Held Oct. *XX*, this event helps students connect with real jobs in our region.

✅ Permission slip required to attend — return it by *[insert date]*.

Let's help students explore their future careers, today!

### Post 4:

Students! Want to visit two college campuses, explore 11 career “worlds,” and learn about high-paying jobs — all in one day?

Then don't forget:

📄 Permission slips are due by *[insert date]*!

Words of Work is waiting for you — but only if your signed form is in.

### Post 5:

This isn't your average career day...

Worlds of Work is an interactive expo for 9th graders to explore 100+ real jobs in North Florida! 🧑🧑📺

📄 Turn in your signed permission slip by *[insert date]* to attend.

Feel free to utilize the social media graphics available to download [HERE](#), and please share posts from the WOW social media pages

## EMAILS & FOCUS MESSAGES

Note - each school is attending WOW at a different date/time and has set their own due date for permission slips - *please edit event date and due dates for your school.*  
*You may also want to add where students should return the completed form.*

**Subject: Permission Slips Due Soon for WOW 2025 Field Trip**

Dear Students,

Worlds of Work 2025 is coming up on October **XX**, and we want you to be part of this exciting opportunity.

Worlds of Work is a hands-on career expo where you'll visit the campuses of Lively Technical College and Tallahassee State College to explore more than 100 in-demand careers across 11 different industry "worlds."

To participate in this field trip, you must return a signed permission slip by [INSERT DATE].

Don't miss your chance to explore real career opportunities and start thinking about your future.

**Subject: Don't Miss the Worlds of Work Field Trip – Permission Slip Required**

Dear Students,

Get ready to explore your future! On October **XX**, you'll have the opportunity to attend Worlds of Work 2025 — a regional career expo that brings together real professionals, tools, and hands-on activities from over 100 local career paths.

You'll rotate through 11 different worlds, each representing a unique industry, and discover jobs that exist right here in North Florida.

**In order to attend, you must turn in a signed permission slip by **[INSERT DATE]**.**

Make sure you don't miss out on this exciting field trip and the chance to explore what your future could look like.

**Subject: Sign and Return Your Student's WOW 2025 Permission Slip**

Dear Parents and Guardians,

We're excited to invite your 9th grade student to participate in Worlds of Work – a hands-on career expo taking place on October 23–24 at Lively Technical College and Tallahassee State College.

WOW is designed to help students better understand the opportunities available to them after graduation and to guide the choices they make now, including which high school courses to take. By connecting what they're learning in school to real careers in our region, WOW helps students begin planning a path to success.

**To attend, your student must return a signed permission slip by **[INSERT DATE]**.**

Please take a moment to review the form and return it to your student's teacher or school office.

Transportation and supervision will be provided by the school, and students will participate during the regular school day.

We hope your student will take part in this meaningful experience to help shape their future path.

If you have any questions about the event, feel free to reach out to your school's main office or visit [www.NorthFloridaWorldsofWork.com](http://www.NorthFloridaWorldsofWork.com).

Thank you for supporting your students' journey!

Sincerely,

[Your School Name or Signature Block]

### **Subject: Reminder: WOW 2025 Permission Slip Due Soon**

Dear Parents and Guardians,

This is a reminder that the Worlds of Work field trip is coming up on October **XX**, and we don't want your student to miss it!

This exciting event introduces 9th grade students to more than 100 real careers through hands-on activities, hosted at Lively Technical College and Tallahassee State College. It's a great opportunity for students to explore future paths and start thinking about how their interests connect to jobs in our region.

**A signed permission slip is required** for your student to attend. Please be sure to return the form to your student's teacher by **[INSERT DUE DATE]**.

If you need another copy of the permission slip or have any questions, please contact your school's main office.

Thank you for your support in helping students plan for a successful future!

Sincerely,

[Your School Name or Signature Block]

### **SUGGESTED VISUAL ASSETS**

- Social media graphics
- PeachJar Flyers
- School website homepage graphics
- Slides for rotating screens and presentations