



Educators,

We've put together some resources to help your school promote Community WOW to your students and their families. Included in this toolkit are graphics, PowerPoint slides, and flyers as well as verbiage. If there's something specific that would help you promote the event to your students, please let us know and we'll create it for you. We want this to be a valuable resource!

EVENT DESCRIPTION

Community WOW is an opportunity for **all community members** to experience Worlds of Work and connect directly with employers. Attendees can explore all the career "worlds," discover local opportunities, and learn about education and training pathways for life after graduation and beyond. Many participating employers will also host job interviews for internships, part-time, and full-time positions—making Community WOW a chance to not only explore careers but also take the next step toward one.

Please register in advance for this event at <https://www.northfloridaworldsofwork.com/about#community-wow>

WHEN: Thursday, October 23, 2025, from 2:00PM – 5:00PM

WHERE: Lively Technical College & Tallahassee State College
(Parking available at Lively Technical College. Follow the parking directional signs on Appleyard Drive.)

WHAT'S INCLUDED

- Social Media Toolkit
- Email & Focus Announcement Copy
- Remind App Verbiage
- Suggested Visual Assets
 - o PeachJar flyers
 - o Slides for Open House Presentations, Rotating Screens, Digital Billboards
 - o Social Media Graphics

SOCIAL MEDIA

Share these posts on your accounts. If you are at a high school, please encourage all student groups who use social media to also post – SGA, band, sports teams, etc. Please follow the North Florida Worlds of Work social media accounts so that you can easily share other posts that will get your students and families excited about WOW!

- Facebook: www.facebook.com/northfloridaworldsofwork
- Instagram: @northfloridaworldsofwork
- X: @nflworldsofwork

Sample Posts

Post 1 – General Invite

Community WOW is back!

Join us on Thursday, October 23, from 2–5 PM at Lively Technical College & Tallahassee State College.

- Explore 11 immersive career “worlds”
- Connect with local employers
- Discover education and training pathways for life after graduation and beyond
Free and open to all community members.

Post 2 – Students

High school students — ready to see what’s next?

At Community WOW you can:

- ✓ Explore 100+ careers
- ✓ Test out hands-on activities
- ✓ Talk with employers (some offering interviews!)

📍 Lively & TSC | Thursday, October 23 | 2–5 PM

Your future starts here.

Post 3 – Parents

Parents — help your student make smart choices about their future at Community WOW. This free, hands-on expo brings 100+ careers to life with interactive exhibits and direct access to employers.

📅 October 23, 2025 | 2–5 PM

📍 Lively Technical College & Tallahassee State College

Post 4 – Job Seekers

Looking for a new career or opportunity? Community WOW isn’t just a career fair — it’s your chance to connect directly with employers. Many will be conducting interviews for internships, part-time, and full-time jobs.

📍 Thursday, October 23 | 2–5 PM | Lively & TSC

Post 5 – Broad Community

This isn’t your average expo. Community WOW is where the entire region comes

together to explore careers, connect with employers, and discover new opportunities.

 October 23 | 2–5 PM

 Lively & Tallahassee State College

Free + open to everyone.

Email / Newsletter Templates

Subject: You're Invited – Explore Careers at Community WOW

Join us for Community WOW on Thursday, October 23, 2025, from 2–5 PM at Lively Technical College and Tallahassee State College.

This free, hands-on event is open to all community members — students, families, and job seekers. Explore 11 immersive career “worlds,” connect directly with employers, and learn about education and training pathways for life after graduation and beyond. Many employers will also host interviews for internships, part-time, and full-time positions.

Don't miss this opportunity to explore careers and take the next step toward your future.

Learn more at northfloridaworldsofwork.com.

We hope to see you there!

Subject: Discover Careers and Opportunities at Community WOW

Looking for a hands-on way to explore careers and connect with employers? Attend Community WOW on Thursday, October 23, from 2–5 PM at Lively Technical College and Tallahassee State College.

This free event features:

- 11 immersive career “worlds”
- Hands-on activities and interactive exhibits
- Direct access to local employers
- On-the-spot interviews for internships, part-time, and full-time jobs

Community WOW is open to all — students, parents, and community members. Come discover your next step.

Visit northfloridaworldsofwork.com for details.

Subject: Explore Careers Together at Community WOW – October 23

Dear Parents and Families,

We're excited to invite you and your student to Community WOW on Thursday, October 23, 2025, from 2–5 PM at Lively Technical College and Tallahassee State College.

Community WOW is more than a career expo—it's a chance for your family to explore the future together. Students can discover hands-on experiences across 11 career "worlds," connect with employers, and learn about pathways for life after graduation. Many employers will also be conducting interviews for internships, part-time, and full-time positions.

And it's not just for students—parents and family members can benefit too. If you're considering a career change, looking to re-enter the workforce, or exploring new opportunities, Community WOW offers direct access to local employers and training programs ready to help you take your next step.

Event Details:

- Thursday, October 23, 2025
- 2:00–5:00 PM
- Lively Technical College & Tallahassee State College
- Free and open to all community members

Don't miss this opportunity to explore careers, make connections, and discover what's possible for both you and your student.

Learn more at northfloridaworldsofwork.com.

REMIND APP

For Students

👁️ Want to test out 100+ careers? Come to Community WOW on Thursday, Oct. 23, 2–5 PM at Lively & TSC. Free + open to all students! Register here <https://bit.ly/4gtwyd>

For Parents

Help your student explore their future and find opportunities for yourself too. Community WOW is Oct. 23, 2–5 PM at Lively & TSC. Free, hands-on career expo for the whole community. Register here <https://bit.ly/4gtwyd>