

NORTH FLORIDA WOW WORLDS OF WORK™

WHEN:

October 22 – 23, 2026
8:00 a.m. – 5:00 p.m. – Thursday, October 22
8:00 a.m. – 1:00 p.m. – Friday, October 23

WHERE:

Lively Technical College & Tallahassee State College

WHAT:

WOW is a fun, educational, hands-on opportunity for students to become familiar with a broad overview of career opportunities. The expo includes “worlds,” or industry sectors, that students will explore through exciting activities. WOW exists to encourage, inspire, and inform students, parents and educators of high-demand, high-wage career options in the North Florida region. Today’s challenging economy means young people need to make the best career choice possible. However, many students do not know of the local opportunities available to them. Students from Leon, Gadsden, Jefferson, Wakulla, Franklin, Liberty, Madison, and Taylor counties will be invited to attend

By participating in WOW, your company will have the opportunity to interact with over 4,000 students, parents, teachers, volunteers, and community leaders. These students will be your future workforce in three years or less! Start building relationships now and support our local students in becoming the employees you want to hire.

Each sponsorship level provides your company with meaningful exposure and benefits both digitally and in person. Your support strengthens the entire WOW initiative, including the North Florida Worlds of Work Expo, WOW Jobs (April), and the Educator Workforce Academy (year-round), helping students explore careers, connect with local industries, and prepare for the opportunities ahead. Together, we send the message that there are many career paths available, the future is bright, and the time is now for students to begin their journey.

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CONNECT WITH THOUSANDS OF STUDENTS & FUEL YOUR FUTURE WORKFORCE!

This is not your typical job fair. WOW opens new worlds of opportunity for local high school students that they never thought were possible. Many students in our area are not aware of the diverse industries at work in their own backyards. This lack of awareness can lead to a limited perspective for their future career path and even convince them that they need to leave their community to find their dream job after graduation.

Through an interactive and engaging series of activities we can showcase high-demand, high-wage career opportunities available to students in the North Florida region. WOW creates awareness about exciting careers in the local community changing the narrative and giving you the opportunity to be a part of a successful career pipeline for our region's students.



PRESENTING SPONSOR - \$20,000

- Top billing in all promotional collateral including company logo (agendas, email and printed invitations, flyers, advertisements, media alerts, website, etc.)
- Company logo with direct link on North Florida Worlds of Work website
- Full-page, full-color advertisement in student companion book, distributed to over 3,500 students across eight counties
- Logo on Welcome Banner and other event signage
- Sponsorship announcement via social media, company tagged across all WOW platforms - Facebook, X, Instagram, and LinkedIn
- Company logo printed on volunteer t-shirts
- Reserved seating for four (4) at the Welcome Breakfast in a prominent location
- Sponsorship supports not only Worlds of Work expo, but WOW Jobs and the Educator Workforce Academy

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PLATINUM SPONSOR - \$10,000 (3 OPPORTUNITIES)

- Company logo with direct link on North Florida Worlds of Work website
- Full-page, full-color advertisement in student companion book, distributed to over 3,500 students across eight counties
- Event signage
- Sponsorship announcement via social media, company tagged across all WOW platforms - Facebook, X, Instagram, and LinkedIn
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GOLD SPONSOR - \$5,000 (20 OPPORTUNITIES)

- Company logo with direct link on the North Florida Worlds of Work website
- Half-page, full-color advertisement in student companion book, distributed to over 3,500 students across eight counties
- Event signage
- Sponsorship announcement via social media, company tagged across all WOW platforms - Facebook, X, Instagram, and LinkedIn
- Company logo printed on volunteer t-shirts
- Reserved seating for two (2) at Welcome Breakfast
- Sponsorship supports not only Worlds of Work expo, but WOW Jobs and the Educator Workforce Academy

SILVER SPONSOR - \$2,500 (25 OPPORTUNITIES)

- Company logo with direct link on the North Florida Worlds of Work website
- Quarter-page, full-color advertisement in student companion book, distributed to over 3,500 students across eight counties
- Event signage
- Sponsorship announcement via social media, company tagged across all WOW platforms - Facebook, X, Instagram, and LinkedIn
- Reserved seating for one (1) at Welcome Breakfast
- Sponsorship supports not only Worlds of Work expo, but WOW Jobs and the Educator Workforce Academy

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BRONZE SPONSOR - \$1,000 (15 OPPORTUNITIES)

- Company name with direct link on North Florida Worlds of Work website
- Acknowledgement in student companion book, distributed to over 3,500 students across eight counties
- Event signage
- Sponsorship announcement via social media, company tagged across all WOW platforms - Facebook, X, Instagram, and LinkedIn
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WELCOME BREAKFAST SPONSOR - \$2,500 (4 OPPORTUNITIES)

- Company logo with direct link on North Florida Worlds of Work website
- Recognition by emcee during Welcome Breakfast
- Logo printed on Welcome Breakfast invitation
- Reserved seating for eight (8) at Welcome Breakfast
- Event signage at Welcome Breakfast
- Sponsorship announcement via social media, company tagged across all WOW platforms - Facebook, X, Instagram, and LinkedIn
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