

SAVE THE DATE

October 22 - 23, 2026

Tallahassee State College & Lively Technical
College Campuses



Worlds of Work is a hands-on career expo that brings to life eleven worlds representing 19 different industries that have great jobs and career paths right here in North Florida. Through hands-on activities, over 3,200 9th grade students are exposed to 100+ career options early in their high school careers so that they can plan the courses and extracurricular activities that match their career interests.



Community WOW is an opportunity for students in grades 10-12th to experience Worlds of Work and meet with employers at their own pace from 2pm - 5pm on Thursday, October 22, 2026. Students who visit each world are entered to win prizes, and seniors are entered to win a scholarship.

WOW Varsity is also open to the community.

WHY PARTICIPATE?

North Florida Worlds of Work (WOW) offers your organization a unique opportunity to engage directly with thousands of high school students, educators, and families from across our region—all in one place. As an exhibitor, you won't just showcase your industry—you'll inspire the next generation to pursue a future with you.

By participating, your organization can:

- **Connect Early:** Connect with over 3,000 9th graders from 8 counties before they choose high school electives and college pathways.
- **Recruit Proactively:** Through WOW Varsity and WOW 2.0, meet job-ready juniors and seniors, with opportunities to extend conditional job offers on-site.
- **Enhance Community Impact:** Demonstrate your commitment to local economic development and workforce sustainability.

Why It Matters: The Case for Local Engagement

A recent study by Harvard University and the US Census indicates that:

- **80% of young adults** migrate less than 100 miles from where they grew up, and **90% migrate less than 500 miles**, highlighting the importance of local job opportunities in retaining talent.
- **Migration distances are shorter** for individuals from low-income families, emphasizing the need for accessible local career pathways.

By providing clear, accessible career opportunities, we can empower local youth to envision and build their futures within our community.



EXHIBITOR BENEFITS & REQUIREMENTS

As a WOW exhibitor, you're not just setting up a booth, you're stepping into a leadership role in workforce development and directly engaging with thousands of students who are actively exploring career paths.

BENEFITS:

- **Exposure:** Showcase your organization and industry to over 3,000 9th grade students from across 8 North Florida counties—plus educators, administrators, parents, and community leaders.
- **Networking:** Connect with educators, workforce partners, and fellow employers working to build a strong talent pipeline.
- **Brand Recognition:** Your company will be featured in the WOW Student Book, on signage at the event, and across marketing materials (with logo submission by July 31, 2025).
- **Free to Exhibit** – Lunch is On Us! There is no cost to participate in Worlds of Work. Exhibitors receive complimentary lunch for all participating team members on both days and enjoy access to a hospitality area with water, snacks, and seating throughout the event.
- **Collaborative Planning and Support:** Each "world" meets ahead of the event to share ideas, plan collectively, and brainstorm interactive exhibits. Exhibitors work as a team to create an engaging experience and “sell” their world to students. New participants are fully supported by a World Leader who helps coordinate and guide efforts.

REQUIREMENTS:

- **Interactive Booth:** Design a hands-on activity that showcases your industry.
- **Documentation:** Submit registration forms, company logo, proof of insurance, and activity plans by specified deadlines.
- **Volunteer Forms:** Complete the Leon County Schools Volunteer Form for each participating employee.

For detailed information and to register, visit the [WOW Get Involved Page](#).

For assistance or inquiries, reach out to: Katie Harwood at kharwood@talchamber.com.