



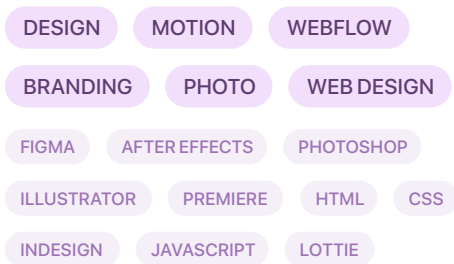
Juan Rodríguez

Graphic Designer & Webflow Developer.

👋 Hey there! I'm a skilled **Motion, Web, Graphic Designer & Photographer** with over 10 years of experience.

Adept in collaborating with project managers and creative professionals to deliver captivating visual experiences.

Skills



Languages

🇺🇸 **English:** Professional working proficiency.

🇪🇸 **Spanish:** Navite/Bilingual proficiency.

PORTFOLIO

<https://juanrodriguez.webflow.io>

LINKEDIN

[linkedin.com/in/rodriguezjuancamilor](https://www.linkedin.com/in/rodriguezjuancamilor)

Experience

- **Creative Producer at Archy**

sep. 2024 - currently

As the only foreign employee at this healthcare startup, recently backed by over \$25 million in Series A funding, I have led the brand's marketing design across digital platforms, print campaigns, and multimedia assets, strengthening the company's presence while prioritizing marketing and sales goals.

- **Motion Graphic Designer at Bizagi**

sep. 2021 - sep 2024

My responsibilities encompass overseeing the video and animation initiatives within the marketing department. I closely engage with cross-functional teams based in the UK, Germany, and the United States.

Together, we strive to create compelling audiovisual content that effectively showcases our brand and resonates with our target audience.

- **Co-Founder at Perezópolis**

jul. 2020 - currently

Founded an independent children's publishing house dedicated to creating engaging and imaginative books.

Our publications are available in bookstores nationwide and supported by collaborations with organizations like Fundalectura and Colombia's Ministry of Culture to promote children's literacy.

- **Graphic, Web and Motion Designer - Freelance**

aug. 2018 - jun. 2020

Specialized in creating motion graphics and custom Webflow websites for clients in fashion, food, and legal industries across Colombia and Spain.

- **Senior Motion Graphic Designer at La CUN**

oct. 2017 - jul. 2018

Led a dynamic team in producing video and animation content, including TV commercials and digital campaigns, enhancing the university's nationwide outreach and brand presence through creative strategy.

- **Graphic & Motion Designer at Ilumno**

may. 2015 - sep. 2017

Designed graphic materials, websites, and motion/video content for universities across Latin America and the U.S., collaborating with a multidisciplinary team to deliver impactful solutions.

- **Graphic, Motion Designer & Photographer - Freelance**

jan. 2014 - apr. 2015

Applied expertise in graphic design and fashion photography to deliver visually compelling assets for diverse projects in Colombia.

- **Graphic & Motion Designer at InterExpo S.A**

jan. 2013 - sep. 2013

Focused on designing exhibition stands for major fairs in Colombia, including FILBO, creating visually engaging and interactive displays for clients like Ecopetrol and Pacific Rubiales to showcase their brands effectively.

Education

- **Webflow Universtisty**

2022

- **LABLOOM**

2014

Diploma in Fashion Film and Photography

- **LaSalle College International**

2009 - 2012

Computer Graphics, Animation and Multimedia, Graphic Design