PREPARED TO TEACH

Narrative Shift Brainstorm

The following questions are a starting point to plan how to use narrative shift to achieve your goal in the teacher preparation landscape. **Rally your community** to inform, co-construct, and share your new narrative using this process**.** You can also engage this process through our *Narrative Shift Facilitation Deck*. This resource is best used in tandem with the guiding principles of creating a shared vision, centering your goal, and changing perspectives from the *Narrative Shift Framework: The Groundwork for Policy Change in Teacher Preparation*.

Part 1: Understanding Dominant Narratives	
Identify the existing dominant **narrative**(s) around your topic.	
What's behind these existing narratives? What is the **common knowledge, language, and misconceptions** surrounding your topic? What are mental pitfalls you wish to avoid?	
Who is **affected** by the current narrative and would benefit from your achieved goal?	
Identify your **audience**. Who would you like to engage your new narrative with?	
Part 2: Changing the Conversation	
Define your **goal**. What do you ultimately want to accomplish within the teacher preparation ecosystem?	
What needs to **change** to reach your policy goal? These could be mindset and/or structural changes.	

Identify a **new narrative** to replace the old. Your new narrative should be succinct, value-based, centered in your goal, and repeatable.	
What **evidence** can you draw upon from your community to support your narrative? Are there instances of success in other contexts that can provide inspiration or insight into your situation?	
What types of **stories** can you share with your audience to shift their perspective toward your new narrative? To build a system of stories that support your narrative, use this *Storytelling Planner.*	
Part 3: Taking Action	
Brainstorm **structures** of community, connection, and communication that can be mobilized to strategize and share your new narrative. (i.e. communities of practice, recurring meetings across institutions or teams, newsletter...)	
What **actions** can your collaborators take to advance your narrative and further your goal? (i.e. contact legislature, hold meetings with potential partners, develop campaigns around your goal...).	
How can you reach **key members** of your audience to prompt change? (i.e. legislative presentation, town hall, meeting with district leaders...)	
What **materials** can you create from your stories, messages, and evidence that can be used as guidance and reference for those who can enact change? (sample legislation, white paper, brochures, commercials, PowerPoint presentations...)	

To explore more resources on Narrative Shift, visit Prepared To Teach's Guided Toolkit, Narrative Shift: The Groundwork for Policy Change.