# **MIGUEL ALIAGA**



"Achieve a design that can generate intrigue and questioning without losing its prupose"

Fullstack Designer

**Born:** May 21, 1997.

Current Location: Nuevo León, México. Nationalities: Mexican, Spanish. Languages: Spanish, English.

# **About me**

Persistent who fights to accomplish previous-ly estabished professional and personal objectives. Great social habilities to fit in any working team, always advocating for integrity and honesty. Analitic, that solves problems with practical solutions but putting close attention to details. Capable of dealing with negotiations due to eintrepreneuer spirit.

# **Education**

# Tecnológico de Monterrey 2022

Bachelor in Industrial Design Minor in Product Design Minor in Automotive Design Nuevo Leon/ Mexico

## Universidad de Monterrey 2016

Highschool

Nuevo Leon/Mexico

# Thomas Haney Secondary 2014

Year Abroad

Maple Ridge/British Columbia

# **Experience**

## Impulse UX

2023

## Head of Design

Marketing Agency in which my work is to create brandings and web design for clients in order to make their brands recognizable and provide them with professionalism.

### **CantuStudio**

2023

#### Creative Director

In charge of the design team, which developed brands and products for clients and helping standardize processes and the image of the studio. Improving the quality of the work delivered.

## **Keystone Builds**

2022

#### Asset Creator

Generating 3D assets in Vox Edit for The Sandbox metaverse lands, improving the experience and increasing the value.

# Prepanet

2021

## Community Management

Collecting data, designing posts and flyers for social media and internal use, generating more exposure.

## Rufino Tamayo Public Park

2021

#### Signage Design

Design of several signage features of a local public park. Creating a better comunication for the users.

### **MEVIMA**

2020

#### **Industrial Designer**

In charge of measuring railing spaces on buildings in order to design the real dimension railing, lowering costs and time for the company.

### **REDICA**

2020

#### Co. Founder

Entrepreneurship of a family business which consisted in making more efficient the extraction and distribu-tion form a quarry mine.

## **Certificates**

#### **CALARTS**

GOOGLE

**WEBFLOW** 

Visual Elements of User Interface Design Foundations of User Experience (UX) Design

#### META

Wobflow

Introduction to Front-End Development

Webflow 101 Certificate

## **Software**

#### Adobe

Photoshop, Illustrator, After Effects

#### **Autodesk**

Fusion 360, Alias, Inventor

#### Other

Figma, Final Cut, Keyshot, Gravity Sketch, Procreate

#### Complementary

Sketching, Product Photo, 3D Printing, Midjourney, ChatGPT

### **Interests**

Golf, Tennis, Padel, Technology, Crypto, NFTs, Al, Metaverse, Sneakers, Cars, Travel, Sales



@mikat



/mikealiaga

www.mikealiaga.com

