



Mumble Marketing

hello@mumblemarketing.co.uk

mumblemarketing.co.uk

01842 777 760

So, What Happens After the Leads Start Rolling In?

Let's say your marketing is finally doing its thing.

Your brand looks sharp, your messaging is crystal clear, and leads are trickling (or gushing) into your inbox. You've got eyes on your business, people are engaging, and your growth goals suddenly feel within reach.

First of all — yes! That's what we're here for. That moment where everything clicks is always exciting to see.

But here's a thought you might not have expected so soon:

Are you ready to actually sell to these people?

Because marketing brings attention.

But sales? Sales is what turns that attention into cash.

The Marketing-to-Sales Handoff (That No One Talks About)

At Mumble, we're all about getting you in front of the right people — the people who want what you've got. We build the content, polish the brand, send the emails, sort the SEO, manage the socials... you get the idea. And if we've done it right, you're now fielding interest and booking discovery calls.

But here's the kicker: marketing doesn't close deals.

If you're spending hours following up with leads, writing proposals, chasing responses, and wondering whether that "hot" prospect from last week ghosted you — you're now doing sales. And that's a full-time job in itself.

Enter: **Hayward Miller**.

Who are Hayward Miller?

Put simply, they're the sales team you didn't know you needed.

They don't just advise. They don't hand you a script and wish you luck.

They do the work.

They're a complete outsourced sales solution, meaning they act as your sales team — calling, emailing, following up, booking meetings, and converting the leads we generate for you into actual paying clients.

It's a seamless step forward:

We build the audience.

They turn it into revenue.

Is It Time to Bring in a Sales Team?

Here's a quick way to tell:

- You've got leads, but no time to follow them up properly
- You hate cold calling, and frankly, you're not great at it
- Your current sales efforts feel... a bit reactive
- You're growing, but you're stretched thin
- You want to scale without hiring in-house just yet

If any of those sound familiar, now might be the time to think about handing over the baton. Hayward Miller works with startups, SMEs, and growing businesses that need sales firepower without the faff of recruitment or training.

They're pros at building pipelines, qualifying prospects, and turning interest into income. And they report everything, so you know what's working (and what isn't).

Why We Work So Well Together

We've partnered with Hayward Miller because our services complement each other — not compete.

Think of us like your marketing engine, fueling the brand and filling the funnel. Think of them as the conversion machine, turning those opportunities into deals.

We both believe in honest communication, measurable outcomes, and helping businesses grow without all the jargon and fluff. So, when your marketing starts to work (as it should), we'll happily hand you over to the people who can take it to the next level.

Marketing Brings Them In, Sales Seals the Deal

You don't need a sales team on day one. But when your marketing starts to do its job — when your inbox is pinging and your audience is listening — that's when you need someone who knows how to close.

If you're wondering what that next step looks like, or if you're spending more time chasing leads than building your business, it might be time to check out Hayward Miller.

Visit Hayward Miller — and see how they can help you turn attention into action.