



# Holden Coleman

*Graphic Designer*

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Ottawa, ON

## Creative Designer

Karmadharma | Ottawa, ON | 2023 – 2025

- Led the creation of digital campaigns for nonprofit and health clients across web, print, and social platforms.
- Balanced client vision with creative strategy, iterating on feedback under tight timelines.
- Collaborated cross-functionally while self-managing design tasks using Asana, Slack, and Adobe CC.
- Maintained consistency across deliverables while exploring bold, conceptual ideas.

## Graphic Designer

MVM Inc. | Remote | 2021 – 2022

- Collaborated in a remote design studio on branding, web, and editorial projects.
- Took initiative in creative direction and refinement through fast-paced feedback loops.
- Presented work to stakeholders and clients, adapting ideas into visual systems.
- Balanced multiple deadlines across branding and digital deliverables.
- Tools: Figma, Photoshop, Illustrator, Slack, Webflow

## Freelance Designer

Freelance | Remote | 2018 – Present

- Designed brand identities, posters, social content, and websites for clients in music, events, and small business.
- Led creative direction and execution from brief to build.
- Pushed conceptual type and generative visuals in personal work.

## Career Highlights

- Co-Creative Directed national campaign for Saint Vincent De Paul on the homeless crisis.
- Executed on 1000s of digital assets for CHEO during the '24-'25 season.
- Have helped small businesses get off the ground.
- All self taught in all aspects of my craft.

## Tools I Know Inside-Out

- Figma
- Photoshop
- Illustrator
- Webflow
- Lightroom
- Adobe XD
- Asana
- Google Suite

*Thank you for your time.*