



When everything feels important, nothing gets done.

Business & Data Strategy Workshop

Turn messy priorities into clear direction in just two days

A fast, structured two-day workshop that helps leadership teams align on what matters most, and leave with a concrete plan they actually believe in.

Why teams use it

- Too many priorities, no shared focus
- Endless debates, no decisions
- A clear framework that brings alignment fast

What you'll walk away with

- A clear North Star goal for the next 12–24 months
- 2–3 measurable success metrics that define progress
- 3–4 key strategic steps to reach that goal
- A simple, visual roadmap with owners and milestones
- Renewed energy and alignment across the leadership team

Who it's for

- Founders and leadership teams at startups or growing businesses
- Executives launching new initiatives or navigating change
- Cross-functional teams who need clarity on direction and focus

Investment

Two focused days that can save months of wasted work

Includes prep call, all materials, and a digital summary of outcomes.

Delivered in-person or remotely via Miro + Zoom.

How it works

Day 1: Define the Destination

- Set the North Star and measurable success
- Explore inspiration and opportunities
- Generate practical strategy concepts

Day 2: Decide and Commit

- Select the winning strategies
- Map them on a 3–12 month roadmap
- Assign ownership and next steps

Follow-up check-ins ensure momentum and accountability.

Your facilitators



Tristan Burns
Strategy & Data Leadership Coach



Fiona Burns
Facilitator & Workshop Designer

Two days. One team. Complete clarity.

Book your discovery call today to see if Strategy Signal is right for your team.