



# Unlock the Full Potential of Your Data Leadership

Become a more strategic, influential leader and build a data culture that drives meaningful results.

## WHAT COACHING HELPS YOU ACHIEVE

### Think strategically

Create a clear direction for your team. Prioritise what matters, reduce firefighting, and make confident decisions that support your organisation's goals.

### Lead a high-performing team

Develop the conditions for your team to succeed. Build alignment, clarity, and a healthier, more scalable data culture.

### Strengthen your influence

Communicate more effectively with senior stakeholders. Build trust and position yourself as a partner who can navigate complex challenges.

### Make consistent progress

Stay accountable to what you want to achieve. Turn ideas into momentum and momentum into meaningful results.

## WHO COACHING IS FOR

One-to-one coaching is for data leaders who would like to:

- Make better decisions in fast-moving environments
- Strengthen relationships with executives
- Bring clarity and direction to their team
- Communicate with more confidence
- Move from reactive problem-solving to proactive leadership

## HOW COACHING WORKS

Every coaching engagement is personalised to your role, your organisation, and your goals. A typical engagement includes:

- Regular one-to-one sessions
- Space to reflect on upcoming decisions and ongoing challenges
- Practical tools and exercises tailored to you
- Support between sessions when needed
- A clear plan for your growth as a leader

## WHY WORK WITH TRISTAN

Tristan brings a rare blend of coaching experience and real-world leadership.

He understands the pressures of leading data teams in complex organisations and how impactful it can be when leaders have a dedicated space to think, plan and grow.

*'Working with Tristan has been truly transformative. His ability to challenge my current thinking vastly improved both my long term career planning and short/medium term tactical behaviours'*

**Steve B, Global Analytics Architect - UK**

- Former Global Head of Data at a Fortune 500 org.
- Experience coaching leaders across APAC, Europe and North America
- Hundreds of hours helping data leaders become more strategic and influential
- Known for his calm, practical, and deeply supportive approach

*'Tristan has profoundly transformed my understanding of what it means to be a data leader. I now possess a deeper comprehension of effective data practices, which has significantly boosted my confidence in my role.'*

**Arielle H, Director of Data and Analytics - USA**